

File No. 170225

Committee Item No. 4

Board Item No. 21

COMMITTEE/BOARD OF SUPERVISORS AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date March 8, 2017

Board of Supervisors Meeting

Date March 14, 2017

Cmte Board

- Motion
- Resolution
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- Youth Commission Report
- Introduction Form (for hearings)
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OTHER (Use back side if additional space is needed)

- Vacancy Notice
- Info Sheet
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- _____

Completed by: Derek Evans Date March 3, 2017
 Completed by: v Young Date 3/9/17

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
 The complete document can be found in the file.

1 [Appointments, Bicycle Advisory Committee - Devon Warner, Marc Brandt, Ann Brask,
2 Melyssa Mendoza, Mary Kay Chin, Bert Hill, Diane Serafini, Catherine Orland, Paul Wells and
3 Jeffrey Taliaferro]

4 **Motion appointing Devon Warner, Marc Brandt, Ann Brask, Melyssa Mendoza, Mary**
5 **Kay Chin, Bert Hill, Diane Serafini, Catherine Orland, Paul Wells and Jeffrey Taliaferro,**
6 **for the unexpired portions of two-year terms ending November 19, 2018, to the Bicycle**
7 **Advisory Committee.**

8
9 MOVED, That the Board of Supervisors of the City and County of San Francisco does
10 hereby appoint the hereinafter designated persons to serve as members of the Bicycle
11 Advisory Committee, pursuant to the provisions of Administrative Code, Sections 5.130 and
12 5.131 et seq., for the terms specified:

13 Devon Warner, seat 1, succeeding himself, term expired November 19, 2016, must be
14 a nominee of the District 1 Supervisor, to serve a two-year term ending November 19, 2018,
15 or for the tenure of the nominating Supervisor, whichever is shorter in duration;

16 Marc Brandt, seat 3, succeeding himself, term expired November 19, 2016, must be a
17 nominee of the District 3 Supervisor, to serve a two-year term ending November 19, 2018, or
18 for the tenure of the nominating Supervisor, whichever is shorter in duration;

19 Anne Brask, seat 4, succeeding Edward Nicolson, term expired November 19, 2016,
20 must be a nominee of the District 4 Supervisor, to serve a two-year term ending November
21 19, 2018, or for the tenure of the nominating Supervisor, whichever is shorter in duration;

22 Melyssa Mendoza, seat 5, succeeding herself, term expired November 19, 2016, must
23 be a nominee of District 5 Supervisor, to serve a two-year term ending November 19, 2018, or
24 for the tenure of the nominating Supervisor, whichever is shorter in duration;

1 Mary Kay Chin, seat 6, succeeding herself, term expired November 19, 2016, must be
2 a nominee of District 6 Supervisor, to serve a two-year term ending November 19, 2018, or for
3 the tenure of the nominating Supervisor, whichever is shorter in duration;

4 Bert Hill, seat 7, succeeding himself, term expired November 19, 2016, must be a
5 nominee of the District 7 Supervisor, to serve a two-year term ending November 19, 2018, or
6 for the tenure of the nominating Supervisor, whichever is shorter in duration;

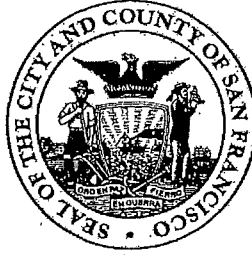
7 Diane Serafini, seat 8, succeeding herself, term expired November 19, 2016, must be a
8 nominee of the District 8 Supervisor, to serve a two-year term ending November 19, 2018, or
9 for the tenure of the nominating Supervisor, whichever is shorter in duration;

10 Catherine Orland, seat 9, succeeding Ilyse Iris Magy, term expired November 19, 2016,
11 must be a nominee of the District 9 Supervisor, to serve a two-year term ending November
12 19, 2018, or for the tenure of the nominating Supervisor, whichever is shorter in duration;

13 Paul Wells, seat 10, succeeding himself, term expired November 19, 2016, must be a
14 nominee of the District 10 Supervisor, to serve a two-year term ending November 19, 2018, or
15 for the tenure of the nominating Supervisor, whichever is shorter in duration;

16 Jeffrey Taliaferro, seat 11, succeeding Casey Allen, term expired November 19, 2016,
17 must be a nominee of the District 11 Supervisor, to serve a two-year term ending November
18 19, 2018, or for the tenure of the nominating Supervisor, whichever is shorter in duration.
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25

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place
Room 244
San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Rules Committee Clerk

FROM: Nick Pagoulatos, Office of Supervisor Sandra Lee Fewer

DATE: February 14, 2017

SUBJECT: Bicycle Advisory Committee
Reappointment by Supervisor Sandra Lee Fewer

Please be advised that Supervisor Mar has selected Devon Warner to be reappointed to the Bicycle Advisory Committee.

This appointment will fill seat #1.

Devon Warner's address:



San Francisco, CA 94118

Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

2016 OCT 25 PM 12:05

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): Seat 1 District: 1

Name: Devon Warner

Home Address: [REDACTED] Zip: 94118

Home Phone: [REDACTED] Occupation: Paralegal

Work Phone: 415-941-5459 Employer: Rimon P.C.

Business Address: 1 Embarcadero Center, Suite 400, San Francisco Zip: 94111

Business E-Mail: devon.warner@rimonlaw.com Home E-Mail: [REDACTED]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a woman cyclist and a mother. I have been riding my bike all over SF since January 1, 1981, the day I moved here. I have rideen to every neighborhood in town from the Richmond District and have lived in Dist. 1 since 1992. I have commuted to the financial district virtually every weekday for 30 years by every possible route. I regularly visit my local bike shops and know many of the owners and employees. I do rides for sport on the weekends including riding over the bridge, to all of our beaches and many of our hills such as Twin Peaks. I am committed to supporting my supervisor and all who live and ride in the Richmond District.

Business and/or professional experience:

As a paralegal I am well versed in client representation, negotiation with adversarial and aligned parties, I have done a fair amount of legal and factual research, and can write reasonable well. I am committed to representing cyclists in my district and cyclists all over town.

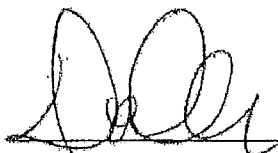
Civic Activities:

I organize the local contingent of Ride of Silence here in San Francisco, an international event in May every year. I am a volunteer yoga teacher twice a month at Grace Cathedral-Yoga on the Labyrinth.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: Oct 24, 2016 Applicant's Signature: (required)



(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____


MEMORANDUM

TO: Derek Evans, Rules Committee Clerk
FROM: Lee Hepner, Office of Supervisor Aaron Peskin
DATE: February 21, 2017
SUBJECT: Appointment by Supervisor Aaron Peskin
Bicycle Advisory Committee

Please be advised that Supervisor Aaron Peskin has selected Marc Brandt to be reappointed to the Bicycle Advisory Committee.

This reappointment will fill the District 3 seat.

Marc Brandt's address is:


San Francisco, CA 94108

Attachment: Application and resume attached

For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
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3

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): 3 District: 3

Name: Marc Brandt

Home Address: [REDACTED] Zip: 94108

Home Phone: [REDACTED] Occupation: Bicycle Mechanic & Supervisor

Work Phone: 415-202-8888 Employer: Blazing Saddles Bike Rentals and Tours

Business Address: 2715 Hyde Street Zip: 94109

Business E-Mail: marc@blazingsaddles.com Home E-Mail: [REDACTED]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco: Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

Acting District 3 Representative. Regular attendance and participation in meetings. Author and sponsor of unanimous Resolutions that successfully advocated for improved citizen safety. Author and sponsor of unanimous Resolutions promoting improved multimodal transportation access capacity on Caltrain and BART.

Active in District with regard to bicycle safety and City planning and design of cycling infrastructure. Active participant in Polk Street redesign and community meeting outreach, also Embarcadero, and Columbus Avenue community meetings.

Collaborated with SFMTA Planning staff, SF Bike Coalition, and cycling infrastructure experts from the Netherlands on 2011 ThinkBike Workshop.

Business and/or professional experience:

Experienced Bicycle Industry Professional. Lead mechanic for a District 3 based company that designs, builds, services, and rents one of the largest bicycle rental fleets in the world. Skills include but are not limited to design influence, eBike troubleshooting and repair, workflow improvements. Professional San Francisco Bicycle Tour Guide. Fluent in English, French. Conversational in Spanish.

Resume on LinkedIn.

Civic Activities:

Active participant in community and City cycling infrastructure outreach meetings, community meetings affecting streetscapes and pedestrian and cycling safety. Previous experience as NERT Community Coordinator. Active HAM license. Sunday Streets volunteer.

South End Rowing Club.

Cal Berkeley Alum with a History degree who appreciates the heritage of a District 3 that is blessed to have examples of architecture by Bernard Maybeck and Frank Lloyd Wright and sculptures by Beniamino Bufano. Good design has lasting value and can be a benevolent guide for our decisions going forward.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 18NOV2016 Applicant's Signature: (required)



(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

MEMORANDUM

TO: Rules Committee Clerk
FROM: Supervisor Katy Tang
DATE: January 12, 2017
SUBJECT: Appointment by Supervisor Katy Tang

Please be advised that I have selected Anne Brask to be appointed to the Bicycle Advisory Committee.

This appointment will fill seat 4

The applicant's address is:



San Francisco, CA
94122

Attachment: Application & Resume

For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): Seat # 4 District: 4

Name: Anne Brask

Home Address: [Redacted] Zip: 94122

Home Phone: [Redacted] Occupation: City Planner/Urban Designer

Work Phone: 415-575-9078 Employer: City & County of San Francisco

Business Address: 1650 Mission Street Zip: 94103

Business E-Mail: anne.brask@sfgov.org Home E-Mail: [Redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered: _____

Resident of San Francisco [X] Yes [] No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a very active, full-time employed, young, single female in San Francisco and feel that I am a great representation of part of the demographic of this City. Being outgoing and involved has allowed me to make connections across the City in many different communities and neighborhoods where I have gotten to know each part of the city and the people who make it. As a young optimistic woman, I feel that I am also very approachable to people of all backgrounds; allowing me to learn and listen to those who are underrepresented or feel they do not have a voice. Part of the community of San Francisco I am also able to represent is the artist community. By taking regular art classes at the local art shop, and being a member of TechShop, I have gotten to know and related to many different types of artists. I believe the artisan community is an important demographic of San Francisco, that while not traditional, certainly gives this City part of its identity. I feel connected amongst the community and excited about the possibility to reflect their needs.

Business and/or professional experience:

As a City Planner, I have learned a lot about the possibilities and processes in bicycle infrastructure as well as cross-agency collaboration. I have a great understanding of transportation demands and needs, and would be excited to apply my knowledge on the Bicycle Committee. At the San Francisco Planning Department I have worked on citywide plans and programs such as the Better Roofs/Living Roofs program, Urban Forest Plan, Urban Design Guidelines, and Transbay District Streets Design. Each of these projects has allowed me to understand process, public interests, and potential solutions to the challenges our city faces.

My academic background is in architecture and landscape architecture, where I learned that I am more passionate about the spaces between buildings rather than the buildings themselves. I believe that my educational and professional background would bring an interesting perspective to the committee as I have a deep understanding of design, landscape, and civic infrastructure.

Finally, I have been lucky enough to have lived and worked in Portland and Chicago, prior to living in San Francisco, and would be able to speak on the bicycle and transportation network in each of these places. After commuting by bike in three major cities in North America, I have a strong understanding of the possibilities of our cycling network and the different personalities each community brings.

Civic Activities:

I have lived in San Francisco for a few years, in three different neighborhoods, and have had the ability to explore the city by bike for the entire time living here. Even after getting in two accidents, I continue to ride and am passionate about making this city a more bike-friendly place.

I am incredibly involved in my community by volunteering at the garden, Francis Scott Key work-days, and engaging with neighbors, local businesses, and artisans in the area by taking regular art classes. I am also a member of the Bike Coalition and plan to join a cyclo-cross racing team in the Fall of 2016. I would be very excited to bring the perspective of the racing community into the Committee as well.

Having always been a balanced, involved person; I feel like I would be a great fit for the Bicycle Advisory Committee and am extremely excited about this opportunity.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 5/13/2016 Applicant's Signature: (required) Anne Brask

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

President, Board of Supervisors
District 5



City and County of San Francisco

LONDON N. BREED

MEMORANDUM

TO: Clerk of the Board
FROM: Conor Johnston
DATE: January 26, 2017
SUBJECT: Appointment by President Breed

Please be advised that President Breed is reappointing Melyssa Mendoza to the District 5 seat on the Bicycle Advisory Committee. The Clerk's office is already in possession of her application.

Melyssa Mendoza's address is
[REDACTED] Street
San Francisco, CA 94117



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): District: 5

Name: Melyssa Mendoza

Home Address: [Redacted] Page St. [Redacted] Zip: 94117

Home Phone: 415.830.5532 Occupation: Marketing - Health IT

Work Phone: Employer: Practice Fusion

Business Address: 650 Townsend St. Ste. 500 Zip: 94103

Business E-Mail: mmendoza@practicefusion.com Home E-Mail: [Redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered:

Resident of San Francisco [X] Yes [] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a Latina who has lived in D5 since 2005. I ride my bike daily as a bike commuter, and I also ride recreationally. I have been very active in bicycle advocacy organizations (see below) since 2008, and wrote a popular bicycle blog for three years.

Business and/or professional experience:

Marketing professional since 2011. Non profit board member since 2011. Volunteer for San Francisco Bicycle Coalition 2008 - 2014; Co-founder and volunteer for San Francisco Bike Party 2010 - present.

UC Hastings College of the Law 2004 - 2007, not currently practicing law. Law Clerk at various non profit organizations (Equal Justice Society, Equal Rights Advocates, La Raza Centro Legal) 2004 - 2007. Paralegal from 2001 - 2004.

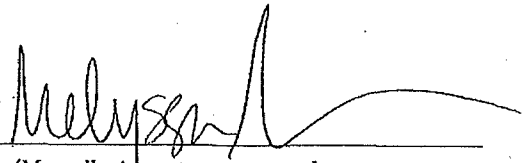
Civic Activities:

Board member of HealthRight 360 since July 2014. Secretary of the Board of Directors of Lyon-Martin Health Services from April 2011 - July 2014.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 10/25/2016 Applicant's Signature: (required)



(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place
Room 244
San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Rules Committee Clerk
FROM: Barbara Lopez
DATE: February 27, 2017
SUBJECT: Bicycle Advisory Committee
Appointment by Supervisor Jane Kim

Please be advised that Supervisor Kim has selected Mary Kay Chin to be reappointed to the Bicycle Advisory Committee.

This appointment will fill seat #6.

Mary Kay's address:

████████████████████
San Francisco, CA 94109

Attachment: Application

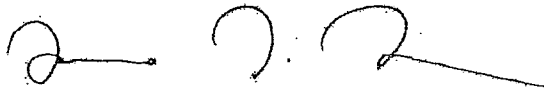
For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____

MEMORANDUM

TO: Rules Committee Clerk
FROM: Ivy Lee
DATE: February 23, 2017
SUBJECT: Appointment by Supervisor Jane Kim

Please be advised that Supervisor Jane Kim is reappointing Mary Kay Chin to the Bicycle Advisory Committee as the District 6 representative. Please advise if you need any other information. Thank you.



For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____



Board of Supervisors
 City and County of San Francisco
 1 Dr. Carlton B. Goodlett Place, Room 244
 (415) 554-5184 FAX (415) 554-7714

2016 OCT 25 PM 12:04

34B

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: SF Bicycle Advisory Committee

Seat # or Category (If applicable): _____ District: 6

Name: Mary Kay Chin

Home Address: [REDACTED] Zip: 94109

Home Phone: 5107592083 Occupation: Therapist

Work Phone: _____ Employer: (Contract)

Business Address: _____ Zip: _____

Business E-Mail: _____ Home E-Mail: _____

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco: Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

As a SF native who learned to ride a bike on our hills, I deeply value the freedom and power biking can offer. I believe our streets should be accessible to all and pedestrian and bike be given priority. I believe my professional and personal experience lends me ~~to be~~ a great advocate for my neighborhood and city.

Business and/or professional experience:

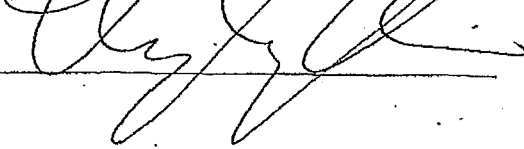
I've helped to co found a nonprofit bicycle resource, SF Yellow Bike Project. Our mission is to help empower riders and increase access to rideable machines. I was also elected to the board of the SF Bicycle Coalition. Each of these orgs will help me further my mission of more people bicycling.

Civic Activities:

3 year member and volunteer with the SF Bicycle Coalition. Regular volunteer with Sunday Streets, SF Bike Party, Bike East Bay, Bike Kitchen, Pader, SF Yellow Bike Aid, SF Rec & Park.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

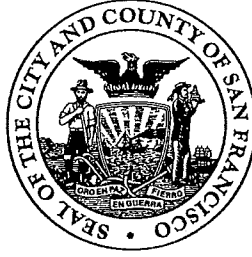
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 10/24/16 Applicant's Signature: (required) 

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

BOARD of SUPERVISORS



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Room 244
San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Rules Committee Clerk
FROM: Jarlene Choy, Office of Supervisor Norman Yee
DATE: February 14, 2017
SUBJECT: Bicycle Advisory Committee
Reappointment by Supervisor Norman Yee

Please be advised that Supervisor Yee has selected Bert Hill to be reappointed to the Bicycle Advisory Committee.

This appointment will fill seat #7.

Bert Hill's address:

██████████
San Francisco, CA 94127

Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

2015 OCT 25 PM 12:04

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: SF Bicycle Advisory Committee

Seat # or Category (if applicable): _____ District: 7

Name: Bert Hill

Home Address: _____ Zip: 94127

Home Phone: Messages 415-337-1156 Occupation: Bicycle Educator, Expert Witness, Film Producer

Work Phone: _____ Employer: Bicycle Commuter Services

Business Address: _____ Zip: 94127

Business E-Mail: echill@sfhills.org Home E-Mail: _____

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: _____

Resident of San Francisco Yes No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

Since moving here in 1972, I have lived in the Haight, Noe Valley, Western Addition, Western SOMA, and West of Twin Peaks. Throughout that time, I have primarily traveled as a MUNI rider, pedestrian and bicyclist, striving to promote healthy transportation and lifestyle choices that serve people of all economic classes, ages, ethnicities, and gender/sexual orientation. While I arrived with no assets, and grew up sometimes homeless, San Francisco has served as a place of great opportunity. I continue feel a responsibility to give back, and to that end, have served in a wide range of volunteer positions. In my role as chair of the Bicycle Advisory Committee for a decade, I have used the position to balance my advocacy for bicycling with the concerns and desires of others who share our streets, especially seniors like me, children like my grandchildren, the disabled and transportation challenged, and women who have suffered from discrimination and cultural exclusion in their home cultures.

Business and/or professional experience:

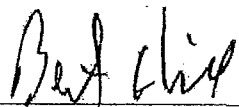
See Attached

Civic Activities:

See Attached

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: October 17, 2016 Applicant's Signature: (required) Bert Hill 

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

01/20/12

ELBERT (BERT) HILL

Bicycle Commuter Services

Areas of Expertise:

Bicycle safety educator, bicycling rights advocate, bicycle sharing, safety video production, parking & storage consultant

Credentials, Recognition, & Conferences:

League of American Bicyclists (LAB) Certified Instructor (LCI) #1120, 2003 - Present
LAB Education Committee, establishing national curriculum and standards, 2012 -
LAB Bicycle Education Leadership Conference, 2005, 2007, 2009
2009 Recipient of LAB *National Education Award*; SF *Urban Street Skills Courses*
2009 Speaker at State of California Office of Traffic Safety (OTS) Conference on
interpretation of the California Vehicle Code as pertaining to bicycling
2008 Recipient of SF Bicycle Coalition's *Golden Wheel Award*;
The Advocate Who Launched a Thousand Cyclists
LAB National Bike Summit, 2004 - 2014

Summary of Experience:

- Expert Witness on a variety of bicycle-related injury litigation cases, plaintiff & defense.
- Chair, Bicycle Advisory Committee (BAC), City of San Francisco, 2005 to present – conducting hearings and recommendations on bicycle-related injury and fatality cases, unsafe roads; continuing review of the San Francisco Bicycle Plan design and implementation schedule, presentations by City departments on law enforcement, road design, traffic, public health, and safety;
 - CAC member, Transit Effectiveness Project, City Controller & MTA;
 - Budget hearings on CTA Regional Bicycle and Pedestrian Program (RBPP) and Livable Communities (LC) Capital Grants committee;
 - Service on the MTA Bicycle Program Manager Interview Committee;
 - Representative for the BAC on the Mayor's Bicycle Working Group, and in various community meetings.
 - Committee lead in negotiating and implementing the recommendations of two Civil Grand Juries, endorsed by the City of SF, including a Citation Diversion program for bicyclists, prioritizing law enforcement citation program, and the current Zero Fatalities program
- Member, Caltrans District 4 Bicycle Advisory Committee, 2013 to present – engaged in State of California bicycle related transportation policies affecting the Bay Area.
- Instructor for SF Adult Bike Education Program, 2003 to present - Taught over four thousand adults in 'Urban Street Skills', three, four, and six hour indoor and outdoor classes in bicycle safety; presented in various youth safety fairs; presented numerous one-hour seminars for business and government organizations around the Bay Area; penned various local articles and letters on bicycle safety; quoted in numerous publications.

Bicycle Commuter Services

ELBERT (BERT) HILL
38 El Sereno Court
San Francisco, CA 94127

Phone: (415) 672-3458 (Mobile/Text)
(415) 337-1156 (Message)

Email: echill@sfhills.org

Areas of Expertise:

Bicycle safety educator, bicycling rights advocate, bicycle sharing, safety video production, parking & storage consultant

Credentials, Recognition, & Conferences:

League of American Bicyclists (LAB) Certified Instructor (LCI) #1120, 2003 - Present
LAB Education Committee, establishing national curriculum and standards, 2012 -
LAB Bicycle Education Leadership Conference, 2005, 2007, 2009
2009 Recipient of LAB *National Education Award*; *SF Urban Street Skills Courses*
2009 Speaker at State of California Office of Traffic Safety (OTS) Conference on interpretation of the California Vehicle Code as pertaining to bicycling
2008 Recipient of SF Bicycle Coalition's *Golden Wheel Award*;
The Advocate Who Launched a Thousand Cyclists
LAB National Bike Summit, 2004 - 2016

Summary of Experience:

- Chair, Bicycle Advisory Committee (BAC), City of San Francisco, 2005 to present – conducting hearings and recommendations on bicycle-related injury and fatality cases, unsafe roads; continuing review of the San Francisco Bicycle Plan design and implementation schedule, presentations by City departments on law enforcement, road design, traffic, public health, and safety;
 - CAC member, Transit Effectiveness Project, City Controller & MTA;
 - Budget hearings on CTA Regional Bicycle and Pedestrian Program (RBPP) and Livable Communities (LC) Capital Grants committee;
 - Service on the MTA Bicycle Program Manager Interview Committee;
 - Representative for the BAC on the Mayor's Bicycle Working Group, and in various community meetings.
 - Committee lead in negotiating and implementing the recommendations of two Civil Grand Juries, endorsed by the City of SF, including a Citation Diversion program for bicyclists, prioritizing law enforcement citation program, and the current Zero Fatalities program
- Member, Caltrans District 4 Bicycle Advisory Committee, 2013 to present – engaged in State bicycle transportation policies affecting the Bay Area.
- Expert Witness on a variety of bicycle-related injury litigation, 2010 to present

- Instructor for SF Adult Bike Education Program, 2003 to present - Taught over four thousand adults in 'Urban Street Skills', three, four, and six hour indoor and outdoor classes in bicycle safety; presented in various youth safety fairs; presented numerous one-hour seminars for business and government organizations around the Bay Area; penned various local articles and letters on bicycle safety; quoted in numerous publications.
- Producer & Script Writer, *Sharing Streets with People on Bikes*, a 14 minute safety video for training MUNI operators in San Francisco, as part of in-classroom instruction required of all new operators; available on YouTube
- Producer & Script Writer, *Sharing the Road With Cyclists*, a 20-minute safety video for training bus operators in the *Presidio* (National Park) Go transit system in 2009-10. The Client, MV Transportation, has since expanded its use to other venues across the U.S.
- Boy Scout Cycling Merit Badge Counselor – Assisting Scouts in learning 'League of American Bicyclists' approved safety skills on-road, 1993-1998.
- Bicyclist since 1954; primary transportation mode, 1967-72; recreational riding, 1972-1992; bicycle commuter and utility cyclist in SF Bay Area, 1992-present; bicycle trekking both in Western states, and a family bicycle trip around the South & West coast of Ireland in 1998.

Other Activities:

- Member, Board of Directors, Golden Gate Bridge, Highway, and Transportation District, 2015-Present
- Political candidate for 2010 BART Board of Directors, District 8 (San Francisco), endorsed by Democratic Party, majority of Board of Supervisors, and leading advocacy organizations in San Francisco
- Non-profit Boards of Directors – Livable City since 2002; Spectrum Federal Credit Union 1996-2012; The Golden Gate Breakfast Club 2003-12 (2011 President); Bikestation, 2003-2004; Housing Action Coalition Executive Committee 2005-2013; California Association of Bicycle Organizations (CABO), 2012-Present.
- San Francisco Bay Area Council, Boy Scouts of America since 1986 – District Chair, 2012- Present; Den Leader, Scoutmaster, various district and council volunteer positions; Member of Council Executive Board & National Delegate 2013-2016, Wood Badge Leadership Training Course Director, 2002; Area 3 Wood Badge Staff Instructor; recipient of the District Award of Merit & Silver Beaver for local community service to youth.
- LGBTQ – National Delegate to BSA advocating and voting to drop restrictions on Gay adults and youth; officiated a large Lesbian wedding, 2013; United Way Boy Scout Task Force negotiating national policy changes to membership, 1990-1991.
- Other - San Francisco Bicycle Coalition volunteer with community activities and events promoting health, conservation, congestion relief, stress relief, recreation, fun, and connection to the community; participated in legislative advocacy for bike safety at the state and local level. Sunday Streets volunteer
- Bicycle Storage and Sharing – Bike Tree, 2003 – 2009; establishment of European-style bicycle storage and sharing systems. Bidder for

Embarcadero and Caltrain bicycle storage facilities; building pilot bicycle sharing system for the UCSF Mission Bay campus.

- Bechtel Corporation, 1972–2002 – IT financial manager; advocate for youth financial education through Jr. Achievement (JA) including travel establishing a free market secondary school curriculum in Russia, a company-sponsored program with Junior Achievement in 1991 and 1992.

BOARD of SUPERVISORS



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Fax No. 554-5163
TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Clerk, Rules Committee

FROM: Andres Power

DATE: February 2, 2017

SUBJECT: Bicycle Advisory Committee
Appointment by Supervisor Jeff Sheehy

Please be advised that Supervisor Sheehy has selected Diane Serafini to be reappointed to the Bicycle Advisory Committee.

This appointment will fill seat #8.

Diane Serafini's address:

██████████
San Francisco, CA 94131

Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-5163**

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): _____ District: 8

Name: Diane Serafini

Home Address: [REDACTED] San Francisco, CA Zip: 94131

Home Phone: [REDACTED] Occupation: Hairdresser, Bike Educator

Work Phone: 415 218-9309 Employer: self

Business Address: 10 Guerrero Zip: 94103

Business E-Mail: dserafini12@gmail.com Home E-Mail: [REDACTED]

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes No If No, place of residence: _____

Registered Voter in San Francisco: Yes No If No, where registered: _____

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I have lived and worked in San Francisco since 1981 and have been riding a bike here for most of that time. I commute to work, shop and run errands everyday, all by bike. Teaching bike safety, learn to ride and advanced skills for all ages for ten years was my way to help create more riders to reduce carbon emissions and to promote safe and respectful riding in order to further a cooperative transportation culture, making riding and driving a safer and more enjoyable experience for everyone. This is very important to me since biking is my main mode of transportation and fun. In 2013 I was hit while on a ride, by a motorist that wasn't paying attention, and sustained serious injuries, from which I cannot fully recover, making me even more aware of the importance of safety on the streets and my commitment to contributing to that process. I was one of the first women in the Bay Area to become a League of American Bicyclists certified educator.

Business and/or professional experience:

I owned and operated a hair salon, first on Guerrero and then on Valencia for 24 years. Currently work at a salon on Guerrero and Market.

I've been a League of American Bicyclists certified bicycle education instructor for ten years and also teach learn to ride and advance riding skills.

Created and taught curriculum for 511.org Contra Costa County Middle School Bike & Pedestrian Safety Program.

Have been an artist for over 40 years.

Civic Activities:

Vote.

Ride safely and respectfully.

Have been a BAC member since May 2015.

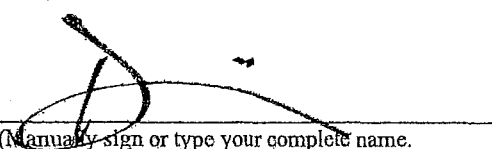
Spoke before the San Francisco Board of Supervisors to advocate for bike education funding.

Lobbied in Washington for Complete Streets legislation and for federal stimulus funding for bike education.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. *(Please submit your application 10 days before the scheduled hearing.)*

Date: 1/16/2017 Applicant's Signature: (required)


(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

MEMORANDUM

TO: Derek Evans, Clerk, Rules Committee
FROM: Sheila Chung Hagen, Office of Supervisor Hillary Ronen
DATE: February 7, 2017
SUBJECT: Reappointment by Supervisor Ronen

Please be advised that Supervisor Ronen has selected Catherine Brenner Orland to be reappointed to the Bicycle Advisory Committee.

This reappointment will fill seat 9.

Catherine Brenner Orland's address is:


San Francisco, CA 94110

Attachment: [Application must be attached]

For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
 1 Dr. Carlton B. Goodlett Place, Room 244
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Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): _____ District: 9

Name: Catherine Orland

Home Address: [REDACTED] Zip: 94110

Home Phone: 4 [REDACTED] Occupation: U.S. Sales Manager

Work Phone: 415.370.9933 Employer: Cycliq

Business Address: 1254 Mission Street, Suite 203 Zip: 94103

Business E-Mail: orland@cycliq.com Home E-Mail: [REDACTED]

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes No If No, place of residence: _____

Registered Voter in San Francisco: Yes No If No, where registered: _____

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am:
 -A Mission resident
 -A bisexual Jewish woman

I speak Spanish and English. I have a learning disability.

Business and/or professional experience:

As a long time San Francisco Bicycle Coalition volunteer, daily bicycle commuter and bicycle industry professional, I believe that my professional experience, knowledge and skillset make me an ideal candidate to serve on the Bicycle Advisory Committee, as the representative for District 9.

In my current role as the U.S. Sales Manager for Cycliq, a company that makes bike lights with integrated video and audio cameras, and previously, for 2+ years as a Sales Associate with MonkeyLectric, another bicycle light company, I have devoted my working life to the cause of safety for cyclists. In the process, I have developed strong relationships with all of the local bicycle shops throughout San Francisco. I communicate with these shops regularly about their views on bicycle infrastructure developments and potential projects.

As a daily bicycle commuter and recreational rider, I have my finger firmly on the pulse of my neighborhood's hot spots in terms of dangerous intersections and the established bike routes that need better signage/pavement markings. I am committed to realizing the visions set out in the Bicycle Plan and to helping us achieve the goals of Vision Zero.

As a long time SFBC volunteer, I have led commuter convoys on Bike to Work Day, handed out blinky lights on Market street, and participated in their 5 year planning processes. I am committed to a San Francisco that is safe for pedestrians, motorists and cyclists alike. I believe strongly in a "give respect, get respect" framework when it comes to sharing the road.

Civic Activities:

Anti-Racism task force
San Francisco Bicycle Coalition volunteer

See attached resume

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. *(Please submit your application 10 days before the scheduled hearing.)*

11/17/16

Date: 4/10/16 Applicant's Signature: (required) Catherine Brenner Orland

(Manually sign or type your complete name:
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

CATHERINE BRENNER ORLAND

CAREER PROFILE

Energetic, dedicated and inspired cyclist and Mission district resident seeking to build thriving partnerships for a bicycle-friendly San Francisco. Qualifications include:

- Strong self-motivator, capable of producing effectively with minimal supervision
- Demonstrated leadership skills, thrives in a multicultural environment
- Excellent attention to detail, writing skills, and problem solving capacities
- Superb oral communication skills, able to communicate at an advanced level in Spanish
- Extremely creative, resourceful, reliable and passionate
- Proficient user of Macs, PCs, all Microsoft Office programs, Dreamweaver and HTML

EDUCATION, OUTREACH AND COMMUNITY BUILDING EXPERIENCE

- US Sales Manager, Cycliq, San Francisco, CA** Feb 16-Present
- Educated staff at over 600+ bicycle shops throughout the US re: products features & specifications
 - Developed new policies and procedures to streamline efficiency of sales staff
- Solar Consultant, Sungevity, Oakland, CA** April 15-Jan 16
- Rapidly built rapport with strangers; Presented technical information via online screen sharing
 - Sold with a 20.8% close rate on a monthly quota; Consistently exceeded 90% hold rate
- US Sales Manager and Marketing Associate, MonkeyLectric, Berkeley, CA** Jan 13-March 15
- Innovated, Coordinated and Led the company's first SFBC fundraiser with Huckleberry Bicycles
 - Increased new accounts 223% through inside sales and diligent follow up on all leads
 - Sustained a network of 300+ existing accounts by cultivating continued positive relationships
 - Wrote & edited copy for marketing campaigns, both B2B and B2C; Wrote monthly product updates
- Education and Outreach Manager, ODC/Dance, San Francisco, CA** Sept 11-May 12
- Hired, trained and managed 120+ active and engaged volunteer work exchange members
 - Maintained existing community partnerships; cultivated new relationships with external partners
- Digital Marketing Assistant, Pillsbury Winthrop Shaw Pittman, San Francisco, CA** Aug 07-Dec 10
- Built & distributed timely e-blasts to targeted interest lists; Analyzed & reported on end-user data
 - Strategized and implemented best practices for data integrity in database with 500,000+ contacts

ORGANIZING, PROJECT MANAGEMENT AND PLANNING EXPERIENCE

- Facilitator Coordinator, Study Circles Program, MC Public Schools, Rockville, MD** June 05-Sept 06
- Wrote the program's first newsletter; interviewed parents, students, teachers and principals
 - Designed trainings for 80+ facilitators leading dialogues on the racial achievement gap in schools
 - Evaluated program efficacy through survey administration, interviews, data collection & analysis
 - Created statistical graphs in English and Spanish to help participants understand current issues
- Community Organizer & Policy Analyst, ALANA, Brattleboro, VT** Sept 04-June 05
- Researched legislative initiatives; Wrote position papers advocating teacher-training policy changes
 - Analyzed police relations surveys to support the creation of an independent civilian review board
- Director of Student Activities, Leadership Center, Hampshire College, Amherst, MA** May 02-July 04
- Planned, managed and supervised orientation event programming for 480+ college freshmen
 - Designed and implemented social justice training program for 80+ orientation leaders
 - Trained 70+ residential advisers in cultural competency, sensitivity and listening skills
 - Revamped and streamlined new user-friendly web-site

TRAINING, FACILITATION & EVALUATION EXPERIENCE

- Evaluator, Public Profit, Oakland, CA** June 11-Sept 11
- Assessed quality of youth after school programs; evaluated safety, engagement & inclusivity
 - Wrote reports, met with site directors to discuss findings and improve program quality
- Community Organizer, Silicon Valley Faces, San Jose, CA** Oct 10-Jan 2013
- Designed curriculum on WWII-era propaganda, stereotypes, eugenics and war resisters
 - Led workshops for high school and college students on oppression & anti-Semitism
- Youth Cross Cultural Trainer, Cartus, Palo Alto, CA** Sept 07-Jan 2013
- Delivered full day intercultural pre-departure trainings for families relocating abroad
- Asst. Director, Ntl. Conference for Community & Justice, Camp Anytown, Windsor, CT** June 04
- Led anti-oppression workshops for 40 high school aged students from diverse backgrounds
 - Prepared social justice / popular education activities for personal empowerment and responsibility
- Writing Mentor, Speaking & Writing Center, Mount Holyoke College, South Hadley, MA** Sept-Dec 00
- Taught 11 ESL students to effectively structure essays and oral presentations
 - Edited student essays, held writing conferences with students, provided grammar instruction
 - Presented in-class lessons on student-determined writing issues

CONFERENCE PRESENTATIONS DELIVERED

- **NAME: National Association for Multicultural Education, Baltimore, MD, 07.** Master's thesis Presentation: "Helping Teachers Integrate the Competencies of an Effective Multicultural Educator"
- **T4SJ: Teachers for Social Justice, San Francisco, CA, 07, 08, 11.** Delivered 3 experiential workshops for 50+ teachers entitled: "Invisible Hands in our Fair Economy: ISMS, Privilege and Oppression" & "The Price of the Ticket: Understanding the Immigrant Assimilation Experience"

WORKSHOPS AND TRAININGS ATTENDED

- *Emotional Intelligence and Diversity*, Intercultural Communication Institute, Portland, OR July 11
- *Open Space Technology*, Facilitator Training Course, with Lisa Heft, San Francisco, CA June 07
- *Help Increase the Peace Project*, Conflict Transformation Program, SIT, Brattleboro, VT April 05
- *The Art of Mindful Facilitation*, Facilitated by Lee Mun Wah, Stir Fry Seminars, Storrs, CT Mar 05
- *Study Circles*, Facilitator Training course, facilitated by Beverly Tatum, South Hadley, MA Jan-May 99

EDUCATION

- Master of Arts in Social Justice in Intercultural Relations, Brattleboro, VT** Feb 2007
School for International Training Focused in Community Development and Social Action Training
 Thesis: "Teachers, Study Circles and the Racial Achievement Gap: How One Dialogue & Action Program Helped Teachers Integrate the Competencies of an Effective Multicultural Educator"
- Received Community Service Scholarship Award
- Bachelor of Arts, South Hadley, MA** May 2001
Mount Holyoke College
 Cum Laude. English major, Psychology minor
- Received Community Leadership Award

REFERENCES AVAILABLE UPON REQUEST

BOARD of SUPERVISORS



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San Francisco, CA 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Clerk, Rules Committee

FROM: Yoyo Chan, Office of Supervisor Malia Cohen

DATE: February 28, 2017

SUBJECT: Bicycle Advisory Committee
Reappointment by Supervisor Malia Cohen

Please be advised that Supervisor Cohen has selected Paul Wells to be reappointed to the Bicycle Advisory Committee.

This appointment will fill seat #10.

Paul Wells' address:

[REDACTED]
San Francisco, CA 94107

Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): Paul Wells District: 10

Name: Paul Wells

Home Address: [Redacted] Zip: 94107

Home Phone: [Redacted] Occupation: Advertising, Marketing & Media

Work Phone: 4 [Redacted] Employer: Flow Communications

Business Address: 60 Green Street, Suite 200, SF, CA Zip: 94111

Business E-Mail: paul@flowstream.com Home E-Mail:

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered:

Resident of San Francisco [X] Yes [] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

As a resident of Potrero Hill since 1982, and someone who has broadcast to and interacted with the public, I am qualified to represent all identified above. Originally a native of New York City, I was raised to respect diversity, treat all equally, and be civic minded and active in my neighborhood and beyond. I am the current representative for District 10, nominated by Supervisor Malia Cohen and subsequently ratified by the full board in July 2015. My intention is to serve the full term as originally understood from The SF Admin Code Establishing the BAC, SEC.5.131. ORGANIZATION AND TERMS OF OFFICE.

That being said, the only change since my original application is I now have over 15 months of experience of active participation as a committee member. Thank you.

Business and/or professional experience:

Co-Founder/CEO of Flow Communications, an Advertising, Marketing & Media Company. Producer/Moderator of The Will & Willie TV/Radio Talk Show, currently in production with monthly 2016 Election Specials. Also the radio personality known as Lobster, Morning Shows in SF at CBS' KRQR (now Alice), KQKE, KQAK, KSAN San Francisco, and in LA and SJ. Created and produced Radio & TV commercials as well as Programs for CBS, Clear Channel (now iHeart Media) and numerous other clients including Latin Rock Inc.. I've also programs for Sirius/XM Satellite Radio, The House of Blues; The SF Public Library and Office of Disability. Managed a telemarketing staff and numerous radio staffs.

Civic Activities:

Member of the Potrero Hill Boosters. Served on the Board of Directors of SF Beautiful, 1992-2001. Starr King Open Space B.O.D. VP 2002-2008. Was directly involved in sourcing volunteers and "rolling up sleeves" clearing, weeding and planting native species in Starr King. Currently on the B.O.D. of Market Street Railway. Also a volunteer with 826 Valencia.org, a literacy program working with children of diverse backgrounds at 826 Valencia.org. Served on the MUNI Citizens Graffiti Advisory Board. Participated in Neighborhood Watch committees and keeping median green, streets and sidewalks of our block and our neighborhood clean.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: October 18, 2016

Applicant's Signature: (required)

Paul Wells

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

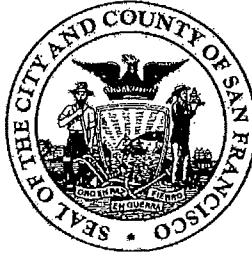
Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

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TDD/TTY No. 544-5227

MEMORANDUM

TO: Derek Evans, Rules Committee Clerk

FROM: Suhagey Sandoval, Office of Supervisor Ahsha Safai

DATE: March 2, 2017

SUBJECT: Bicycle Advisory Council
Appointment by Supervisor Ahsha Safai

Please be advised that Supervisor Safai has selected Jeffrey Taliaferro to be appointed to the Bicycle Advisory Committee.

This appointment will fill seat #11.

Jeffrey Taliaferro's address:



San Francisco, CA 94112

Attachment: Application

For Clerk's office use only:

Seat No. _____ Term Expiration Date: _____ Seat Vacated: _____



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-5163**

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Community Advisory Committee

Seat # or Category (If applicable): _____ District: D11

Name: Jeffrey Taliaferro

Home Address: [REDACTED] Zip: 94112

Home Phone: _____ Occupation: owner

Work Phone: 415-239-5004 Employer: Ocean Cyclery

Business Address: 1935 Ocean Avenue Zip: 94112

Business E-Mail: jeff@oceancyclery.com Home E-Mail: _____

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes No If No, place of residence: _____

Registered Voter in San Francisco: Yes No If No, where registered: _____

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am an African American, father of two children, one elementary and one middle school aged. I identify as straight and my wife is a naturalized American, born in the Netherlands. I am a native San Franciscan, living in District 11 most of my life.

Business and/or professional experience:

Jeff is a Cayuga Terrace resident and started his bike shop, Ocean Cyclery in 1996. Ocean Cyclery hires locally, focusing on family biking and encouraging all to use bikes as their main form of transportation. Prior to that Jeff worked as an apprentice at CQ Bike Shop in 1978,

Civic Activities:

Jeff Taliaferro and Ocean Cyclery are also deeply involved in community services, as members of the Ocean Avenue Merchants Association, SF Bike Coalition, Commodore Sloat Parent Community Organization and Aptos Middle School Parent Teacher Student Association. Jeff and his wife Sabine donate time advocating and grant writing for special biking programs at Aptos, bikes to their children's school auction and bike helmets to the OMI Community Wellness fair. Ocean Cyclery also regularly partners with the Stonestown YMCA supporting Healthy Kids Day events. During the 2016 San Francisco Bike Week, Aptos Middle School was selected as the site for Assemblymember Phil Ting's annual Bike Fair. Jeff set up a bike repair station and working with Aptos Middle School's STEAM program, one component includes bike repair and building bikes from parts.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. *(Please submit your application 10 days before the scheduled hearing.)*

Date: March 2, 2017 Applicant's Signature: (required) Jeffrey Taliaferro

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-5163**

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Community Advisory Committee

Seat # or Category (If applicable): _____ District: D11

Name: Jeffrey Taliaferro

Home Address: 60 Sears Street Zip: 94112

Home Phone: _____ Occupation: owner

Work Phone: 415-239-5004 Employer: Ocean Cyclery

Business Address: 1935 Ocean Avenue Zip: 94112

Business E-Mail: jeff@oceancyclery.com Home E-Mail: _____

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes No If No, place of residence: _____

Registered Voter in San Francisco: Yes No If No, where registered: _____

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am an African American, father of two children, one elementary and one middle school aged. I identify as straight and my wife is a naturalized American, born in the Netherlands. I am a native San Franciscan, living in District 11 most of my life.

Business and/or professional experience:

Jeff is a Cayuga Terrace resident and started his bike shop, Ocean Cyclery in 1996. Ocean Cyclery hires locally, focusing on family biking and encouraging all to use bikes as their main form of transportation. Prior to that Jeff worked as an apprentice at CQ Bike Shop in 1978,

Civic Activities:

Jeff Taliaferro and Ocean Cyclery are also deeply involved in community services, as members of the Ocean Avenue Merchants Association, SF Bike Coalition, Commodore Sloat Parent Community Organization and Aptos Middle School Parent Teacher Student Association. Jeff and his wife Sabine donate time advocating and grant writing for special biking programs at Aptos, bikes to their children's school auction and bike helmets to the OMI Community Wellness fair. Ocean Cyclery also regularly partners with the Stonestown YMCA supporting Healthy Kids Day events. During the 2016 San Francisco Bike Week, Aptos Middle School was selected as the site for Assemblymember Phil Ting's annual Bike Fair. Jeff set up a bike repair station and working with Aptos Middle School's STEAM program, one component includes bike repair and building bikes from parts.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. *(Please submit your application 10 days before the scheduled hearing.)*

Date: March 2, 2017 Applicant's Signature: (required) Jeffrey Taliaferro

(Manually sign or type your complete name.
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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

VACANCY NOTICE

BICYCLE ADVISORY COMMITTEE

Replaces All Previous Notices

Notice is hereby given of the following term expirations:

Seat 1, succeeding Devon Warner, term expired November 19, 2016, must be a nominee of the District 1 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 2, Charles Deffarges, term expires November 19, 2018, must be a nominee of the District 2 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 3, succeeding Marc Brandt, term expired November 19, 2016, must be a nominee of the District 3 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 4, succeeding Edward Nicolson, term expired November 19, 2016, must be a nominee of the District 4 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 5, succeeding Melyssa Mendoza, term expired November 19, 2016, must be a nominee of District 5 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 6, succeeding Mary Kay Chin, term expired November 19, 2016, must be a nominee of District 6 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 7, succeeding Elbert Hill, term expired November 19, 2016, must be a nominee of the District 7 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 8, succeeding Diane Serafini, term expired November 19, 2016, must be a nominee of the District 8 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 9, succeeding Ilyse Iris Magy, term expired November 19, 2016, must be a nominee of the District 9 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 10, succeeding Paul Wells, term expired November 19, 2016, must be a nominee of the District 10 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Seat 11, succeeding Casey Allen, term expired November 19, 2016, must be a nominee of the District 11 Supervisor, to serve a two-year term or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Reports: The Advisory Committee shall establish rules and regulations for its own organization and procedures.

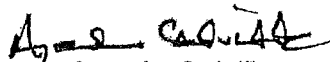
Sunset Date: None.

Additional information relating to the Bicycle Advisory Committee may be obtained by reviewing Administrative Code Section 5.130 available at <http://www.sfbos.org/sfmunicodes> or by visiting their website at <http://sfgov3.org/index.aspx?page=579>.

Interested persons may obtain an application from the Board of Supervisors' website at http://www.sfbos.org/vacancy_application or from the Clerk of the Rules Committee and should be submitted to 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. All applicants must be residents of San Francisco, unless otherwise stated.

Next Steps: Applicants who are nominated by a District Supervisor and meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicants may be asked to state their qualifications. The appointment(s) of individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if a vacancy for this Committee is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-7702.


Angela Calvillo
Clerk of the Board

DATED/POSTED: January 26, 2017

San Francisco
BOARD OF SUPERVISORS

Date Printed: January 26, 2017

Date Established:

August 29, 2002

Active

BICYCLE ADVISORY COMMITTEE 2002

Contact and Address:

Elbert Hill
38 El Sereno Ct
San Francisco
San Francisco, CA 94127

Phone: (415) 337-1156

Fax: (415) 672-3458

Email: echill@sfhills.org

Authority:

Administrative Code, Section 5.130 (Added by Ordinance No. 365-90; Amended by Ordinance Nos. 179-02, and 287-08)

Board Qualifications:

The Bicycle Advisory Committee shall consist of a total of 17 members, 11 of whom are voting members. Each member of the Board of Supervisors shall nominate one (1) member for appointment by the full Board of Supervisors.

In addition to the 11 voting members, the following City departments will each provide a non-voting representative to attend Advisory Committee meetings: 1) Police Department, 2) Department of Public Works, 3) Municipal Transportation Agency, and 4) Department of City Planning. The Board of Supervisors also requests that the 1) San Francisco Unified School District and the 2) Golden Gate National Recreation Area each be asked to send a non-voting representative to the Advisory Committee.

This Advisory Committee will be composed of concerned and informed residents and will provide the best single source of expertise and perspective for transportation planners.

The term of each member of the Advisory Committee shall be two years or for the tenure of the supervisor who nominated the member, whichever is shorter in duration.

The Advisory Committee shall have the power and duty to: a) set up subcommittees as necessary; b) develop a plan for bicycle-related improvements, including but not limited to bicycle routes, secure parking, and transit interface, and make recommendations to the

"R Board Description" (Screen Print)

San Francisco
BOARD OF SUPERVISORS

Municipal Transportation Agency, the San Francisco County Transportation Authority, and the Board of Supervisors on related funding from local, State and Federal agencies, including, but not limited to Transportation Development Act funds and San Francisco County Transportation Authority funds; c) review the policies and programs related to bicycling in the Transportation Element of the Master Plan of the City and County of San Francisco, and make recommendations on the goals and their implementation to the Planning Commission of the City and County of San Francisco; and d) develop a plan for outreach to, and education of, the public to promote the safe sharing of public roadways, and submit the plan to the Municipal Transportation Agency and the San Francisco County Transportation Authority.

Reports: The Advisory Committee shall establish rules and regulations for its own organization and procedures.

Sunset Date: None.