

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Ghanem, Sakher \(POL\)](#); [christeric@gmail.com](#); [jaybordeleau@gmail.com](#)
Cc: [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Gutierrez Garcia, Jessica \(BOS\)](#); [Macfie, William \(BOS\)](#); [Logan, Samantha \(BOS\)](#); [Cooper, Raynell \(BOS\)](#)
Subject: Liquor License Issuance - 1511 Haight Street - Club Deluxe - BOS File No. 250418
Date: Friday, April 18, 2025 3:23:00 PM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – April 18, 2025](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-

Board of Supervisors [File No. 250418](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in May of 2025.

I request the Planning Department's response on or before April 28, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

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City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: April 18, 2025

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 1245/001
Zoning: NCD- Haight Street Neighborhood
Commercial 40-X

TO: Police Department
Sakher Ghanem
Phone No. (415) 553- 1115

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in May of 2025.

PLEASE EMAIL YOUR RESPONSE by April 28, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Bergamot Oil, LLC

Business name: Club Deluxe

Application address: 1511 Haight Street
San Francisco, CA 94117

Applicant contact info: Jay Bordeleau
734-846-5119
jaybordeleau@gmail.com

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial
(Please add comments in a trailing report.)

4/15/25

To: Whom it may concern
RE: Public Convenience or Necessity Determinations

1) Applicant's name
Bergamot Oil, LLC
Jay Bordeleau

Contact information:
Daytime phone number: 734-846-5119
Email address: Jaybordeleau@gmail.com

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2025 APR 18 PM02:30

2) The name and address for the applicant's Business:

Bergamot Oil, LLC
DBA Club Deluxe
1511 Haight St.
San Francisco, CA 94117

3) The applicant's mailing address:

730 Florida St.
San Francisco, CA 94110

4) The license type the applicant is seeking from the California Department of Alcoholic Beverage Control, and whether the license will be a new issuance or a transfer of an existing License.

Type 90 -On-Sale General Music Venue
New Issuance

5) The proposed business hours of operation:

Live musical entertainment is not proposed at the site between 2 a.m. and 6 a.m.
The bar will continue to close at 12:00 a.m. on weekdays, and 1:00 a.m. on the

Weekend. Opening hours will be 9:30 p.m. to 12:00 a.m. on weekdays, and 9:30 p.m. to 1:00 a.m. on Friday, Saturday and Sunday.

6) When and how the applicant filed the application for the liquor license with the California Department of Alcoholic Beverage Control:

The application was filed on 4/8/25.
The application was filed in person at:

Department of Alcohol Beverage Control
San Francisco District Office
33 New Montgomery Street, STE 1230
San Francisco, CA 94105

7) When and how the applicant completed the noticing requirements for the liquor license, pursuant to state law.

The Liquor License ABC-form 207 was posted on the front of the premises on 4/13/25.

ABC form 207E, Notice of Intention to Engage in Sale of Alcoholic Beverages, was mailed to residents within a 500 ft radius on 4/15/25

8) An explanation for how the license will serve the public convenience or necessity in the neighborhood and city-wide.

The license makes it possible for a music venue and legacy business to reopen and provide employment opportunities for local residents. The license enables the return of live musical entertainment to the area which will drive new business traffic into the district. The surrounding neighborhood will not be impacted in character due to the preexistence of a similar establishment in the same space. The neighborhood and the City have made it clear following the press release of the establishment's intent, that this is something that is demanded and crucial for the continuation of the City and district's culture, vibrancy, business and global identity.

Printed name: _____

Jay Bardheer

Signature: _____



Date: _____

4/16/2025

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Jay Bordeleau

734-846-5119

jarbordeleau@gmail.com

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **668185**
Receipt Number: **2987029**
Geographical Code: **3800**
Copies Mailed Date: **April 8, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **BERGAMOT OIL, LLC**
Name of Business: **CLUB DELUXE**
Location of Business: **1511 HAIGHT ST**
SAN FRANCISCO, CA 94117

County **SAN FRANCISCO**Is Premises inside city limits **Yes**

Census Tract:

Mailing Address:(If different
from
premises address)

Type of license(s): **90**Dropping Partner: Yes ☐ No ☒

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>			
90 - On-Sale General Music Venue	ORI	Y				
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>	
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	04/08/25	\$19,315.00	
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	04/08/25	\$1,505.00	
Total					\$20,820.00	

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **April 8, 2025**

Applicant Name(s)

BERGAMOT OIL, LLC

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SAN FRANCISCO
2025 APR 10 AM 08:50

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- ☐ 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- ☐ 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- ☒ 3. Request for Hearing on a subject matter at Committee
- ☐ 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- ☐ 5. City Attorney Request
- ☐ 6. Call File No. _____ from Committee.
- ☐ 7. Budget and Legislative Analyst Request (attached written Motion)
- ☐ 8. Substitute Legislation File No. _____
- ☐ 9. Reactivate File No. _____
- ☐ 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- ☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission
- ☐ Planning Commission ☐ Building Inspection Commission ☐ Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- ☐ Yes ☐ No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance -1511 Haight Street - Club Deluxe

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to Bergamot Oil, LLC to do business as Club Deluxe, located at 1511 Haight Street (District 5), will serve the public convenience or necessity of the City and County of San Francisco.

250418

Signature of Sponsoring Supervisor:

