



# MISSION CULTURAL CENTER FOR LATINO ARTS

## Article 10 landmark designation

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LAND USE AND TRANSPORTATION COMMITTEE



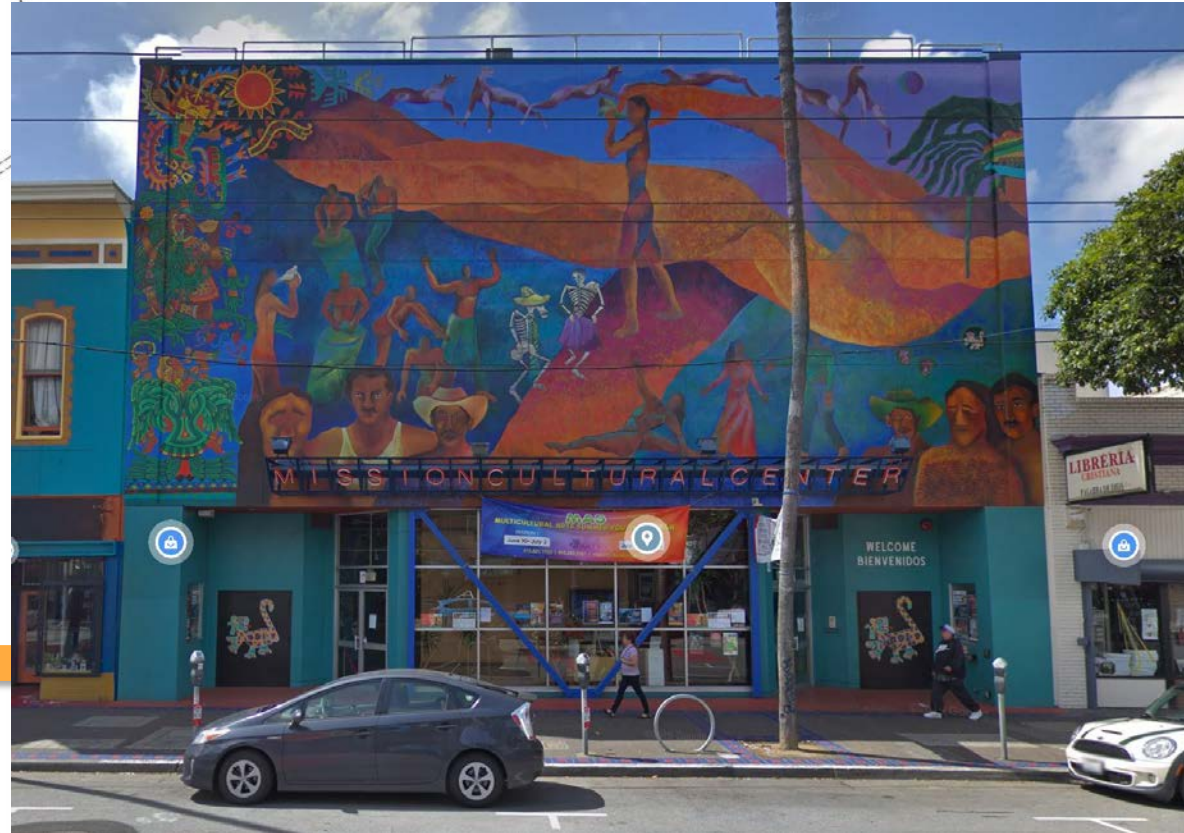
San Francisco  
**Planning**

# Significance of MCCLA

24th ST.



Mission



Mission Cultural Center for Latino Arts Building, 2880 Mission Street  
Source: Google Streetview

25th ST.

Detail from 1998 Sanborn Map, subject property highlighted  
Source: Planning Department

# Legislative Process

- **Mission Cultural Center for Latino Arts was placed on the Work Program in 2016.**
- **MCCLA was Initiated by the HPC in January of 2021.**
- **Feb 2022, HPC Hearing resulted in a unanimous recommendation, included a draft Ordinance**
- **BOS refers to Land Use Committee who makes a recommendation to the Full BOS**
- **Public input has been largely from the historian and arts communities and has been supportive.**
- **The MCCLA is listed on the National Register (2020) under Criterion A – associated with events that have made a significant contribution to the broad patterns of our history.**
- **Criteria Consideration Criterion G was applied for NR - Less than 50 years old or achieving significance within the past 50 years.**
- **Article 10 has no minimum age/time requirement.**



# Issues and Considerations

As presented in the attached Ordinance, page 4, line 21 et seq. Character Defining Features are:

- (1) All exterior elevations, form, massing, structure, rooflines, ornament identified as:
  - (A) The reinforced concrete shell of the building;
  - (B) The mural on the upper façade on Mission Street “Spirit of the Arts”;
  - (C) A transparent storefront;
- (2) The volume and spatial relationships of three major interior spaces, being the Theater (first floor), the Gallery (second floor), and Studio “D” together with Mission Gráfica Printmaking Studio (third floor and partial mezzanine).



- The building has a CDF mural that extend over private property. (photo, left)
- Renovations interior and exterior are being planned, including a new storefront.
- Ordinance intended to exempt this work from needing a C of A. Supporting this is the building is already listed on the National Register and subject to the same review standards. This scope is otherwise subject to the Delegation Agreement for an Administrative Certificate of Appropriateness.
- Additional information bolsters significance can be added to the administrative record, but does not suggest additional CDFs

THANK YOU



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- **Joanne Lee**, Deputy Director for Programs, SF Arts Commission
- **Jumoke Akin-Taylor**, Public Works Project Manager
- Outgoing Executive Director MCCLA **Jennie E. Rodriguez**, and present ED **Dr. Martina Ayala**
- **Anne Cervantes**, San Francisco Latino Historical Society
- **Carlos Cordova**, San Francisco Latino Historical Society