

1 [Broke-Ass Stuart Day - October 17, 2025]

2  
3 **Resolution declaring October 17, 2025, as Broke-Ass Stuart Day in the City and County**  
4 **of San Francisco to celebrate his spirited writings, cultural critiques, and humorous**  
5 **story-telling.**  
6

7 WHEREAS, Stuart Schuffman, known to San Franciscans and readers worldwide as  
8 “Broke-Ass Stuart,” has dedicated over two decades to chronicling, uplifting, and celebrating  
9 the City’s culture, arts, and people through his writing, publishing, and performances; and

10 WHEREAS, After showing up in San Francisco with nothing but a notebook, a  
11 hangover, and a dream of eating burritos while writing about dive bars, he decided to turn  
12 being broke into a literary career, starting with photocopied zines that eventually became  
13 guidebooks, a TV show, and the award winning BrokeAssStuart.com, one of the last scrappy,  
14 independent media outlets still telling San Francisco’s stories; and

15 WHEREAS, In an era where publications keep vanishing faster than affordable  
16 apartments, Broke-Ass Stuart has stubbornly continued to publish independent local  
17 journalism, telling the stories of artists, workers, weirdos, activists, and all the people who  
18 make San Francisco, San Francisco; and

19 WHEREAS, In addition to he and his team publishing over 15,000 articles on  
20 BrokeAssStuart.com, creating community projects such as the literary magazine, The Dreams  
21 I Dreamt: Letters to San Francisco, and running an unforgettable mayoral campaign just to  
22 mess with the establishment, Stuart has also found time to create the web series Shaky  
23 Ground, the live variety show The Kinda Late Show with Broke-Ass Stuart, some ridiculously  
24 snarky t-shirts, and other creative ventures that double as both cultural artifacts and inside  
25 jokes; and

1           WHEREAS, In October 2025, Stuart will publish The Worst of Broke-Ass Stuart: 20  
2 Years of Love, Death, and Dive Bars, a landmark collection confirming what we all suspected:  
3 he's been documenting San Francisco's heart, soul, and hiccups long enough to deserve his  
4 own damn day; and

5           WHEREAS, San Francisco has always taken pride in its eccentrics, hustlers,  
6 loudmouths, and storytellers and Broke-Ass Stuart has spent his career making sure their  
7 voices remain heard, and their contributions remembered; now, therefore, be it

8           RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
9 declares October 17, 2025, as Broke-Ass Stuart Day in San Francisco.