# MILICENT A. JOHNSON

### San Francisco, CA 94118

Passionate, forward-looking leader with a wealth of experience developing, implementing and maximizing the impact of mission-driven programs that support equity and social change in vulnerable communities. Deep background in partnership development, with the ability to engage and secure commitments from critical support systems. Successful across organizational development, strategic planning, and operational areas, with a record of building and strengthening critical cross-sector partnerships to achieve results.

### Areas of Expertise:

- Program Development/Management
- Community/Partner Engagement
- Cross-Sector Partnerships
- Communications
- Capacity Building
- Strategic Planning

- Business Development
- Grant Management
- Organizational Development

#### PROFESSIONAL EXPERIENCE

### Women Donors Network | San Francisco, CA

Present

#### **MANAGER - COMMUNITY IMPACT**

Milicent is the Community Impact Manager for the Women Donors Network. In this role, Milicent works to facilitate and build strategies that maximize the collective impact of the WDN's diverse network of progressive women donors. In addition to being in close touch with social and environmental justice movements, she manages WDN's non-profit grantee relationships and works with members to design and structure strategic philanthropic investments and partnerships.

## Tipping Point Community | San Francisco, CA

2014 - 2017

#### MANAGER - SF GIVES

Milicent led engagement of 24 high-profile Bay Area businesses to develop ongoing corporate social responsibility partnerships supporting 44 Bay Area non-profit organizations. She chaired and executed quarterly meeting and annual events to engage community leaders and encourage collaboration on issues including diversity and inclusion, criminal justice reform, homelessness, education, workforce development and housing. She also played a key role as a member of grantmaking and management assistance teams, which provide capacity-building support to help area non-profits maximize their impact.

- Built organization's corporate engagement program, "SF Gives" that united 24 high profile Bay Area companies to work in partnership with regional non-profits to develop CSR programs that address regional poverty.
- Fostered cross-sector hiring and grantmaking partnerships to drive more investment in the non-profit sector, and create more opportunities for low-income residents in our region.
- Co-wrote and produced "SF Gives Corporate Philanthropy and Diversity and Inclusion Playbooks" (<u>Link</u>); Online guides that benchmark regional philanthropy and provide roadmaps for developing successful giving and diversity + inclusion programs that create opportunities for those living in poverty.

### Peers | San Francisco, CA

2013 - 2014

#### MANAGING DIRECTOR, PARTNERSHIPS

Created and developed partnership program for new non-profit focused on the "gig" and "sharing" economies. Drove relationship development efforts with targeted community partners to build awareness, interest, and impact. Managed communications and oversaw launch of storytelling production program as organization's first communications lead.

- Grew partnerships program to 85 international partners in Year 1, while growing membership to 250K members across the world.
- Brought peer economy workers, tech CEOs, labor leaders, VC firms, and government officials together through conception/production of organizations's first industry-wide sharing economy conference (SHARE), providing a platform for collaboration and idea sharing.

### Milicent Johnson | Page 2

### Shareable Magazine | San Francisco, CA

2010 - 2012

#### COMMUNITY ENGAGEMENT MANAGER

Established, implemented, and grew new community engagement program focused on building a coalition of government officials, design professionals, community activists, and community members to strengthen peer economy movement. Spearheaded strategic planning, hired/oversaw contractors, co-managed social media outreach, and played key role as liaison to philanthropic partner.

- Coordinated and produced events to optimize visibility of program: SHARE New York and SHARE San
  Francisco.
- Successfully united key partners and interested parties around common vision, while reaching online audience of 15K+ readers a month.

### The Greenlining Institute | Berkeley, CA

2009 - 2010

#### COMMUNITY REINVESTMENT FELLOW

Played key role as liaison between Institute and minority-led organizations throughout the state of California; engaged community leaders to identify evolving needs. Created detailed white papers on a variety of issues, programs, and challenges facing low-income residents of color.

- Collaborated with leadership team in successful effort to broker Community Reinvestment Act-based agreements between major financial institutions and communities of color.
- Created comprehensive reports on the state of low-income residents of color, best practices in delivery of asset
  development programs, and the impact of predatory lending and foreclosure crisis on target communities in the state.
- Recognized with Torchbearer Award (April 2014), given to a leader who honors the legacy of past social justice trailblazers and continues to lead the fight for equity and opportunity for communities of color and all Americans.

### Office of State Representative Liz Malia | Boston, MA

2007 - 2009

#### **LEGISLATIVE AIDE**

Managed constituent services and outreach for one of Boston's most diverse districts. Chaired interagency working groups on land use, zoning, and public safety issues, handled administrative needs and referral services, and ensured completion of time-sensitive cases for vulnerable constituents that required coordination of multiple state and city agencies.

**CAREER NOTE:** From 2006 to 2007, held role as **Program Coordinator** for Organization for a New Equality. Developed and administered statewide financial literacy program and developed partnerships with 40 regional non-profits.

### **EDUCATION**

Bachelor of Arts in Social Justice Studies (minor in Political Science) | Gettysburg College, Gettysburg, PA 2005

- Completed program, "Transforming Communities" at American University, Washington, D.C. (2014)
- Interned at the National Low Income Housing Coalition, Washington, D.C. (2014)

### HONORS & AFFILIATION

#### Future for Good Fellow | Institute for the Future

**Spring 2016 – Spring 2017** 

- A yearlong fellowship that brings together 6 innovative social thinkers to ask provocative questions and seek actionable, impactful answers to our most urgent future challenges.

Board Member | In Our Backyard (Ioby.org)

Millennial Advisory Committee Member | Andrew Goodman Foundation