File No.	151077	Committee Item No1
		Board Item No.

### **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

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Committee:	Land Use and Transportation	Date November 16, 2015
Board of Su	pervisors Meeting	Date
Cmte Boar	rd	
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Report Introduction Form Department/Agency Cover Letter and Memorandum of Understanding (MOT) Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 - Ethics Commission Award Letter Application Form 700 Vacancy Notice Information Sheet Public Correspondence	/or Report
OTHER	(Use back side if additional space is	needed)
Completed I	by:Alisa Somera by:	Date November 13, 2015 Date

[Administrative Code - Advertising Sugar-Sweetened Beverages on City Property]

Ordinance amending the Administrative Code to remove prohibition on the advertising of sugar-sweetened beverages on City property.

NOTE: Unchanged Code text and uncodified text are in plain Arial font.

Additions to Codes are in single-underline italics Times New Roman font.

Deletions to Codes are in strikethrough italics Times New Roman font.

Board amendment additions are in double-underlined Arial font.

Board amendment deletions are in strikethrough Arial font.

Asterisks (\* \* \* \*) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The Administrative Code is hereby amended by revising Section 4.20 to read as follows:

# SEC. 4.20. TOBACCO PRODUCT, <u>AND</u> ALCOHOLIC BEVERAGE, <u>AND SUGAR</u>SWEETENED BEVERAGE ADVERTISING PROHIBITION.

- (a) No advertising of cigarettes or tobacco products, <u>or</u> alcoholic beverages, <u>or Sugar-Sweetened-Beverages</u> shall be allowed on any property owned by or under the control of the City and County of San Francisco, except as <u>exempted stated</u> in subsections (c) and (d) below. For purposes of this Section 4.20, "alcoholic beverage" shall be as defined in California Business and Professions Code section 23004 and shall not include cleaning solutions, medical supplies, and other products and substances not intended for drinking, <u>and "Sugar-Sweetened Beverages" shall be as defined in subsection (e) below.</u>
- (b) This prohibition shall include the placement of the name of a company producing, selling, or distributing cigarettes or tobacco products or alcoholic beverages, the name of a

company producing Sugar Sweetened Beverages, or the name of any cigarette or tobacco product, or alcoholic beverages, or Sugar Sweetened Beverages, in any promotion of any event or promotion of any product or beverage on property owned by or under the control of the City and County of San Francisco. This prohibition shall not apply to any advertisement sponsored by a state, local, nonprofit or other entity designed to (1) communicate the health hazards of cigarettes and tobacco products, alcoholic beverages or Sugar Sweetened Beverages, (2) encourage people not to smoke or to stop smoking, or encourage people not to drink or to stop drinking alcohol or Sugar-Sweetened Beverages, or (3) provide or publicize drug or alcohol treatment or rehabilitation services; nor shall this prohibition apply to the inclusion of the name of a company producing Sugar-Sweetened Beverages, or the name of a charitable foundation containing any such company's name, on signage listing sponsors of a charitable event occurring on City property.

- (c) All leases, permits, or agreements awarded by the City and County of San Francisco allowing any person to use City property shall specifically provide that there shall be no advertising of cigarettes or tobacco products, or alcoholic beverages, or Sugar Sweetened Beverages as set forth in this Section 4.20. These prohibitions on advertising shall only apply to those leases, permits, or agreements entered into, renewed, or materially amended from and after the effective date of the ordinance establishing the prohibition.
- (d) City property used for operation of a restaurant, concert or sports venue, or other facility or event where the sale, production, or consumption of alcoholic beverages is permitted, shall be exempt from the alcoholic beverage advertising prohibition in subsections (a) through (c) above, and City property used for operation of a restaurant, concert or sports venue, or other facility or event where the sale or production of Sugar Sweetened Beverages is permitted, shall be exempt from the Sugar Sweetened Beverage advertising prohibition in subsections (a) through (c) above, but either of the prohibitions may be made applicable by lease, permit, or agreement.
  - (e) For purposes of this Section 4.20,

— (2) Milk alternatives, including but not limited to non-dairy creamers or beverages
primarily consisting of plant-based ingredients (such as soy, rice, or almond milk products), regardless
of sugar content.
— (3)—Any beverage that contains solely 100 percent Natural Fruit Juice, Natural Vegetable
Juice, or combined Natural Fruit Juice and Natural Vegetable Juice.

— (4) Any product sold for consumption by infants, which is commonly referred to as "infant formula," or any product whose purpose is infant rehydration.

— (5) Medical Food.

— (6) Any product designed as supplemental, meal replacement, or sole source nutrition that includes proteins, carbohydrates, and multiple vitamins and minerals.

— (7)—Any product sold in liquid form designed for use as an oral nutritional therapy for persons who may have a limited ability to absorb or metabolize dietary nutrients from traditional food or beverages.

— (8) Any product sold in liquid form designed for use for weight reduction.

Section 2. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

Section 3. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions, deletions, Board amendment

additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the ordinance.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

Deputy City Attorney

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#### **LEGISLATIVE DIGEST**

[Administrative Code - Advertising Sugar-Sweetened Beverages on City Property]

Ordinance amending the Administrative Code to remove prohibition on the advertising of sugar-sweetened beverages on City property.

#### **Existing Law**

City law generally prohibits the advertising of cigarettes or tobacco products, alcoholic beverages, and Sugar-Sweetened Beverages ("SSBs") on City property, subject to certain exceptions.

#### Amendments to Current Law

The proposed legislation would remove the prohibition on advertising SSBs on City property, as well as the accompanying exceptions that apply to SSBs. The legislation would also clarify that the existing prohibition on advertising cigarettes or tobacco products or alcoholic beverages applies to the placement of the name of a company producing such products or the name of such a product, but does not apply to the name of a company that only sells or distributes such products (*i.e.*, a grocery store). The ordinance would also remove an exception for certain types of messages pertaining to cigarettes or tobacco products or alcoholic beverages.

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City Hall Leg Dep., may

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco 94102-4689

San Francisco 94102-4689 Tel. No. 554-7630 Til 151077 Fax No. 554-7634 TDD/TTY No. 544-5227



#### President, District 5 BOARD of SUPERVISORS

#### **London Breed**

	PRESIDENTIAL AC	TION	· · · · · · · · · · · · · · · · · · ·	* 14 *11* * 14*
Date:	11/2/2015			(in) $\frac{1}{2}$
То:	Angela Calvillo, Clerk of the Board of	Supervisors		
Madam Cle	rk,		77.1	- 1 1
Pursuant to	Board Rules, I am hereby:		-	and and
	Waiving 30-Day Rule (Board Rule No. 3.23)			
	File No.			
		(Primary Sponsor)		
	Title.		·	
$\boxtimes$	Transferring (Board Rule No. 3.3)			
	File No. 151077 Col-		<u></u>	
		(Primary Sponsor)		
	Title. Ordinance amending the Adr	ninistrative Code	L	
	From: Public Safety & Neighborho	ood Services	Committee	
	To: Land Use & Transportation		Committee	
	Assigning Temporary Committee App	ointment (Board Rul	e No. 3.1)	
	Supervisor			
	Replacing Supervisor			
	For:			Meeting
	(Date)	(Committee)		

London Breed, President Board of Supervisors

#### **BOARD of SUPERVISORS**



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

#### MEMORANDUM

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Youth Commission

FROM:

Angela Calvillo, Clerk of the Board

DATE:

November 3, 2015

SUBJECT: REFERRAL FROM BOARD OF SUPERVISORS

The Board of Supervisors has received the following, which at the request of the Youth Commission is being referred as per Charter Section 4.124 for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 151077

Ordinance amending the Administrative Code to remove prohibition on the advertising of sugar-sweetened beverages on City property.

Please return this cover sheet with the Commission's response to Alisa Somera, Assistant Clerk, Land Use and Transportation Committee. 

RESPONSE FROM YOUTH COMMISSION	Date:
No Comment Recommendation Attached	
	Chairperson, Youth Commission

Youth Commission Referral 11/7/07

#### Major, Erica (BOS)

From:

Major, Erica (BOS)

Sent:

Tuesday, November 03, 2015 4:33 PM

To:

Carpenter, Adele

Cc: Subject: Guzman, Monica (BOS); Lu, Allen REFERRAL YC (151077) Administrative Code - Advertising Sugar-Sweetened Beverages on

City Property

Attachments:

151077 YC.pdf

#### Greetings,

Attached is a referral for the Youth Commission for comment and recommendation. Please forward your response to me as soon as it is available.

Best,

#### Erica Major Assistant Committee Clerk

Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102 Phone: (415) 554-4441 | Fax: (415) 554-5163 Erica.Major@sfgov.org | www.sfbos.org



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#### **BOARD of SUPERVISORS**



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

#### MEMORANDUM

TO:

Regina Dick-Endrizzi, Director

Small Business Commission, City Hall, Room 448

FROM:

Erica Major, Assistant Committee Clerk, Board of Supervisors

DATE:

November 3, 2015

SUBJECT:

REFERRAL FROM BOARD OF SUPERVISORS

Land Use and Transportation Committee

The Board of Supervisors' Land Use and Transportation Committee has received the following substitute legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 151077

Ordinance amending the Administrative Code to remove prohibition on the advertising of sugar-sweetened beverages on City property.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

***********	*************
RESPONSE FROM SMALL BUSINESS	S COMMISSION - Date:
No Comment	
Recommendation Attached	
	Chairnerson Small Rusiness Commission

#### Major, Erica (BOS)

From:

Major, Erica (BOS)

Sent:

Tuesday, November 03, 2015 4:44 PM

To:

Dick-Endrizzi, Regina (ECN)

Cc:

Somera, Alisa (BOS)

Subject:

REFERRAL SBC (151077) Administrative Code - Advertising Sugar-Sweetened Beverages on

City Property

Attachments:

151077 SBC.pdf

#### Greetings:

This matter is being referred to the Small Business Commission for comment and recommendation. Please forward the Commission's response as soon as it is available.

Best,

#### Erica Major Assistant Committee Clerk

Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102
Phone: (415) 554-4441 | Fax: (415) 554-5163
<u>Erica.Major@sfgov.org</u> | www.sfbos.org



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#### BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

#### MEMORANDUM

TO:

Mohammed Nuru, Director, Public Works

Nicole Elliott, Mayor's Office

FROM:

Erica Major, Assistant Committee Clerk, Government Audit and Oversight

Committee, Board of Supervisors

DATE:

November 3, 2015

SUBJECT:

LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Cohen on October 20, 2015:

File No. 151077

Ordinance amending the Administrative Code to remove prohibition on the advertising of sugar-sweetened beverages on City property.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

C:

Todd Rydstrom, Office of the Controller Crezia Tano, Office of Economic and Workforce Development

#### Major, Erica (BOS)

From:

Major, Erica (BOS)

Sent:

Tuesday, November 03, 2015 4:44 PM

To: Cc: Nuru, Mohammed (DPW); Elliott, Nicole (MYR) Rydstrom, Todd (CON); Tano, Crezia (ECN)

Subject:

REFERRAL FYI (151077) Administrative Code - Advertising Sugar-Sweetened Beverages on

City Property

Attachments:

151077 FYI.pdf

#### Greetings:

This matter is being forwarded to your department for informational purposes. If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Thank you.

#### Erica Major Assistant Committee Clerk

Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

Phone: (415) 554-4441 | Fax: (415) 554-5163 <u>Erica.Major@sfgov.org</u> | <u>www.sfbos.org</u>



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BOS-11 CORS Leg. DOP Org. File

# President, District 5 BOARD of SUPERVISORS



# City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-7630 Fax No. 554-7634 TDD/TTY No. 544-5227

#### **London Breed**

	PRESIDENTIA	AL ACTION	8 6
Date:	11/12/2015		i Superior
To:	Angela Calvillo, Clerk of the Bo	ard of Supervisors	
Madam C Pursuant t	lerk, to Board Rules, I am hereby:		
$\boxtimes$	Waiving 30-Day Rule (Board Rule N	No. 3.23)	
	File No. 151077  Title. Ordinance amending t	Cohen (Primary Sponsor) he Administrative Code	
. 🗆	Transferring (Board Rule No. 3.3) File No.	(Primary Sponsor)	
	Title.	(Timaly Spoisory	_
,	From: To:		_ Committee _Committee
	Assigning Temporary Committee	ee Appointment (Board R	ule No. 3.1)
•	Supervisor		
	Replacing Supervisor		
	For:		Meeting
	(Date)	(Committee)	

London Breed, President Board of Supervisors President, District 5
BOARD of SUPERVISORS



BOS-11, PSNS, LM

Dep city atty, (OB)

City Hall Leg Dep, mayor

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco 94102-4689

Tel. No. 554-7630

Fax No. 554-7634

TDD/TTY No. 544-5227

#### **London Breed**

	PRESIDENTIAL	ACTION	E TH	5.1.a , = 2.
Date:	11/2/2015		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	rus Ses
To:	Angela Calvillo, Clerk of the Board	l of Supervisors	2	15 35 15 35 14 50
Madam Cle Pursuant te	erk, o Board Rules, I am hereby:		Acception of the control of the cont	
	Waiving 30-Day Rule (Board Rule No.	3.23)	l co	7 3 4 4 7 2 9 2
	File No	(Primary Sponsor)	<del></del> 	
⊠	110110.	Cohen (Primary Sponsor)		
· □	Title. Ordinance amending the From: Public Safety & Neighbor To: Land Use & Transportate Assigning Temporary Committee A Supervisor Replacing Supervisor	orhood Services	_ Committee _ Committee	
	For:	(Committee)		_Meeting

London Breed, President Board of Supervisors Print Form

# **Introduction Form**

By a Member of the Board of Supervisors or the Mayor

I hereby submit the following item for introduction (select only one):	Time stamp or meeting date
<ul><li>I. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter A</li></ul>	Amendment)
<ul><li>2. Request for next printed agenda Without Reference to Committee.</li></ul>	
<ul><li>3. Request for hearing on a subject matter at Committee.</li></ul>	
4. Request for letter beginning "Supervisor	inquires"
5. City Attorney request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attach written motion).	·
8. Substitute Legislation File No.	
9. Reactivate File No.	,
☐ 10. Question(s) submitted for Mayoral Appearance before the BOS on	
Please check the appropriate boxes. The proposed legislation should be forwarded to the Small Business Commission	ics Commission Commission
Sponsor(s):	
Cohen	
Subject:	
Administrative Code - Advertising Sugar-Sweetened Beverages on City Property	
The text is listed below or attached:	
Attached	$\bigcap$
Signature of Sponsoring Supervisor:	John.
For Clerk's Use Only:	