

File No. 170569 Committee Item No. 8
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Land Use and Transportation Committee Date June 26, 2017

Board of Supervisors Meeting Date _____

Cmte Board

<input type="checkbox"/>	<input type="checkbox"/>	Motion
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Resolution
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<input type="checkbox"/>	<input type="checkbox"/>	Youth Commission Report
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Introduction Form
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<input type="checkbox"/>	<input type="checkbox"/>	Form 126 – Ethics Commission
<input type="checkbox"/>	<input type="checkbox"/>	Award Letter
<input type="checkbox"/>	<input type="checkbox"/>	Application
<input type="checkbox"/>	<input type="checkbox"/>	Public Correspondence

OTHER (Use back side if additional space is needed)

<input checked="" type="checkbox"/>	<input type="checkbox"/>	Planning Report 051617
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Referral CEQA 051617
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Referral FYI 051617
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Referral SBC 051617
<input checked="" type="checkbox"/>	<input type="checkbox"/>	CEQA Determination 051717
<input checked="" type="checkbox"/>	<input type="checkbox"/>	SBC Response 052417
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Completed by: Erica Major Date June 22, 2017
Completed by: _____ Date _____

1 [Extending Interim Zoning Controls - Signs in Transit Center District Plan Area and Between
2 Folsom, Harrison, Essex and Second Streets]

3 **Resolution extending interim zoning controls in the Transit Center District Plan Area**
4 **("Plan Area"), which is bounded by Market Street on the north, Folsom Street on the**
5 **south, Steuart Street on the east and between New Montgomery and Third Streets on**
6 **the west, and in the area bounded by Folsom, Harrison, Essex and Second Streets, but**
7 **excluding the planned City Park between Mission, Howard, Second and Beale Streets**
8 **and those portions of the Plan Area included in Zone 1 of the Transbay Redevelopment**
9 **Plan Area, which include portions of land bounded by Spear, Mission, Folsom and**
10 **Second Streets, to restrict the size and height of new signs within 200 feet of and**
11 **visible from an existing or planned public park or open space, and to restrict**
12 **illumination of certain new signs in those areas; and making environmental findings,**
13 **including findings of consistency with the eight priority policies of Planning Code,**
14 **Section 101.1.**

15
16 WHEREAS, Planning Code, Section 306.7 provides for the imposition of interim zoning
17 controls to accomplish several objectives, including preservation of residential and mixed
18 residential and commercial areas in order to preserve the existing character of such
19 neighborhoods and areas and control of uses that have an adverse impact on open space
20 and other recreational areas and facilities; and

21 WHEREAS, A new 5.4-acre park called the City Park (formerly known as the Rooftop
22 Park) is planned to be located atop the Transbay Transit Center, which will be located
23 between Mission and Howard Streets on the north and south, and between Second to Beale
24 Streets on the west and east; and
25

1 WHEREAS, The City Park will include an outdoor amphitheater, gardens, trails, open
2 grass areas, a children's play space, a restaurant and a café, will be accessible from ten entry
3 points, including bridges from neighboring buildings and a gondola from a planned ground-
4 level floor of the Transbay Transit Center off Mission Street between the planned Salesforce
5 Tower and Fremont Street to be known as Mission Square, and will provide needed open
6 space in an area of the City with few parks; and

7 WHEREAS, The City Park is located in the Transit Center District Plan Area ("Plan
8 Area"), which is bounded by Market Street on the north, Folsom Street on the south, Steuart
9 Street on the east and between New Montgomery and Third Streets on the west; and

10 WHEREAS, The Transbay Joint Powers Authority has agreed to consult with
11 community stakeholders, including but not limited to the Greater Rincon Hill Community
12 Benefit District Steering Committee and the Transbay Joint Powers Citizens Advisory
13 Committee, in developing sign controls that apply to the City Park consistent with these
14 interim controls; and

15 WHEREAS, Other public parks and open spaces may be created in the Plan Area; and

16 WHEREAS, The Under Ramp Park is a new 4.2-acre neighborhood park planned to be
17 situated primarily under the elevated bus ramp that will provide a direct connection from the
18 new Transbay Transit Center to the Bay Bridge, of which approximately 25% will be open to
19 the sky, and which will include a children's play area, cafes and terraces, a beer garden, and
20 a multilevel pavilion with cultural and retail programs; and

21 WHEREAS, The area between Folsom, Harrison, Essex and Second Streets is
22 adjacent to the planned site of the Under Ramp Park and to the Plan Area; and

23 WHEREAS, Illuminated signs and other signs visible from a public park or privately
24 owned public open space (POPOS) may negatively impact the aesthetics of the park or
25 POPOS and the enjoyment of its users, including but not limited to interference with the

1 natural scenery and landscape afforded by the park or POPOS, as well as the creation of
2 potential unwanted illumination and glare; and

3 WHEREAS, Evening and nighttime illumination of signs in the Plan Area disturbs the
4 sleep of residents in the area and disrupts their general enjoyment of their homes; and

5 WHEREAS, Policy 2 of the eight priority policies of the City's General Plan and of
6 Planning Code, Section 101.1 establishes a policy "That existing housing and neighborhood
7 character be conserved and protected in order to preserve the cultural and economic diversity
8 of our neighborhoods"; and

9 WHEREAS, Policy 8 of the eight priority policies of the General Plan and of Planning
10 Code, Section 101.1 establishes a policy "That our parks and open space and their access to
11 sunlight and vistas be protected from development"; and

12 WHEREAS, On November 3, 2015, the Board adopted Resolution No. 418-15, which
13 imposed interim zoning controls allowing new signs in portions of the Transit Center District
14 Plan Area, subject to size, height and illumination requirements, for a period of 18 months;
15 and

16 WHEREAS, The circumstances that led to the adoption of Resolution No. 418-15 still
17 persist today; and

18 WHEREAS, The extension of the interim zoning controls adopted by this Board in
19 Resolution No. 418-15 advances and is consistent with Policies 2 and 8 of the priority policies
20 set forth in Planning Code, Section 101.1, in that the extension of the interim zoning controls
21 addresses the impacts of proposed signs on neighborhood character and existing and
22 planned parks and POPOS; and

23 WHEREAS, With respect to Priority Policies 1, 3, 4, 5, 6, and 7, the Board finds that
24 extending these interim zoning controls does not, at this time, have an effect upon these
25 policies, and thus, will not conflict with said policies; and

1 WHEREAS, The interim zoning controls adopted by this Board in Resolution No. 418-
2 15 are intended and designed to address and ameliorate the problems and conditions
3 associated with the size, height and illumination of signs in close proximity to existing and
4 planned public parks and POPOS, and the illumination of signs that adversely impact
5 residential properties; and

6 WHEREAS, The following City and County of San Francisco Assessor's Blocks and
7 Lots are subject to the interim zoning controls adopted by this Board in Resolution No. 418-
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1 ;and

2 WHEREAS, Extension of these interim controls will allow the Board of Supervisors an
3 opportunity to consider the imposition of permanent sign controls in the Transit Center District
4 Plan Area and in the area bounded by Folsom, Harrison, Essex and Second Streets; and

5 WHEREAS, The Board has considered the impact on the public health, safety, peace,
6 and general welfare if these interim zoning controls were not extended; and

7 WHEREAS, The Board has determined that the public interest will be best served by
8 extension of these interim zoning controls at this time, to ensure that the legislative scheme
9 that may be ultimately adopted is not undermined during the planning and legislative process
10 for permanent controls; and

11 WHEREAS, The Planning Department has determined that the actions contemplated in
12 this Resolution are in compliance with the California Environmental Quality Act (California
13 Public Resources, Code Section 21000 *et. seq.*). Said determination is on file with the Clerk
14 of the Board of Supervisors in File No. 150737 and is hereby affirmed and incorporated by
15 reference as though fully set forth herein; now, therefore, be it

16 RESOLVED, That, pursuant to Section 306.7 and Article 6 of the Planning Code, the
17 City hereby requires that, as of the effective date of this Resolution, the following signage
18 controls shall apply to the Assessor's Blocks and Lots listed above, which encompass the
19 Plan Area and the area bounded by Folsom, Harrison, Essex and Second Streets, except for
20 within the City Park and those portions of the Plan Area that overlap with the area defined as
21 Zone 1 of the Transbay Redevelopment Plan, which portions consist of certain land within the
22 boundaries of Spear, Mission, Folsom and Second Streets:

23 (a) illumination for any new sign that is located in the area subject to these interim
24 zoning controls, where any part of the face of the sign is over 35 feet in height, as defined in
25 Section 602.8 of the Planning Code, shall meet the following requirements:

1 (1) the sign's illumination shall be dimmable; and

2 (2) all illumination shall be turned off from 11:00 p.m. each evening until 6:00
3 a.m. the following morning; and

4 (b) except as specified in section (c) below, a new sign that is within 200 feet of an
5 existing or planned public park or within 200 feet of a POPOS of 1/4 acre or greater, and that
6 is visible from such a park or POPOS shall be permitted if it is 50 square feet or less and its
7 highest point reaches a height of 35 feet or less, as defined in Section 602.8 of the Planning
8 Code; and

9 (c) a new business sign that is within 200 feet of the City Park and that is visible from
10 the City Park shall be permitted if it meets the following requirements:

11 (1) if the new business sign is located on the façade of a building directly
12 abutting or with a pedestrian connection to the City Park,

13 (A) the sign shall consist of only metal lettering raised off the façade of
14 the building to which it is attached, with a maximum vertical dimension of 30
15 inches and a total maximum area of 50 square feet;

16 (B) the highest point of the sign shall reach a height of 15 feet or less
17 from the nearest finished ground plane of the City Park; and

18 (C) the sign's illumination shall consist only of indirect illumination,
19 pursuant to Planning Code, Section 602.11, including but not limited to halo-style lighting.

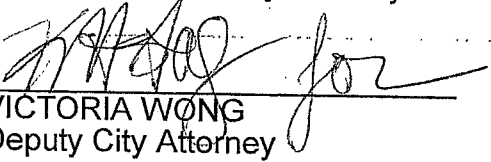
20 (2) if the new business sign is not located on the façade of a building directly
21 abutting or with a pedestrian connection to the City Park, the sign shall comply with Section
22 607 of the Planning Code; and be it

23 FURTHER RESOLVED, That this extension of interim zoning controls shall remain in
24 effect for six months from the expiration of the interim zoning controls established by
25

1 Resolution No. 418-15, or until the adoption of permanent legislation regulating signage in the
2 Assessor's Blocks and Lots specified herein, whichever first occurs.

3
4 APPROVED AS TO FORM:
5 DENNIS J. HERRERA, City Attorney

6 By:

7 
8 VICTORIA WONG
9 Deputy City Attorney

10 n:\egana\as2017\1700162\01190565.doc



SAN FRANCISCO PLANNING DEPARTMENT

170569

Planning Department Report Interim Zoning Controls

1650 Mission St.
Suite 400
San Francisco,
CA 94103-2479

To: Angela Calvillo, Clerk of the Board
From: Diego R Sánchez, Legislative Affairs
Date: May 16, 2017
Regarding: Report for the Interim Sign Controls in the Transit Center District
Plan Area and the area bounded by Folsom, Harrison, Essex and
Second Streets
Reporting Date: May 16, 2017
Expiration Date: Proposed for November 8, 2017, or until permanent controls established
Case Number: Board File No. 170569
Reviewed By: Aaron Starr, Manager of Legislative Affairs

Reception:
415.558.6378

Fax:
415.558.6409

Planning
Information:
415.558.6377

STATEMENT OF PURPOSE

Per Planning Code Section 306.7(i), the Planning Department is required to conduct a study of zoning proposal contemplated in interim controls enacted by the Board of Supervisors and propose permanent legislation. For any control that is placed in effect for more than six months, a report to the Board of Supervisors is required six months from the date of the imposition of the controls and at least every six months thereafter. This report is intended to satisfy that requirement.

BACKGROUND

On November 10, 2015, the Board of Supervisors enacted Resolution No. 418-15 that imposed interim zoning controls regulating the size and height of new signs and associated illumination near proposed or existing parks. The interim controls apply to the Transit Center District Plan Area and the area bounded by Folsom, Harrison, Essex and Second Streets, except for within City Park and those portions of the Plan Area that overlap with the area defined as Zone One of the Transbay Redevelopment Plan, which portions consist of certain land within the boundaries of Spear, Mission, Folsom and Second Streets. The interim controls were enacted for an 18-month period, ending on May 8, 2017.

REQUIRED ANALYSIS

Per Planning Code Section 306.7, this report is required to address the interim controls; any required study; and an estimate the timeline needed to create permanent controls.

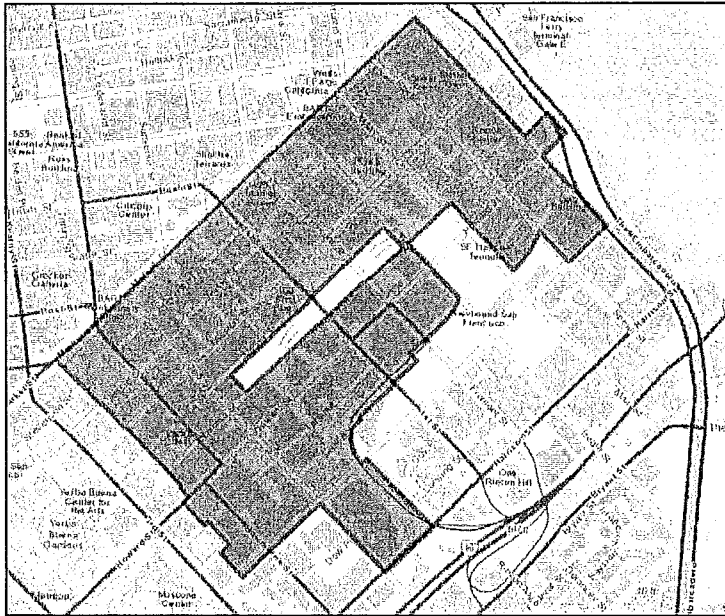
(1) The status of the interim controls:

On July 7, 2016, Supervisor Kim Introduced Board File 150737. The controls became effective on November 10, 2015 and expired on May 8, 2017. On May 9, 2017 Supervisor Kim introduced Board File 170569 to extend the interim controls established by Board File 150737 another six months from the expiration of the zoning controls established by Resolution No. 418-15, or upon the adoption of permanent controls.

Summary of the interim controls:

For an additional six months from the expiration of the zoning controls established by Resolution No. 418-15, or upon the adoption of permanent controls, signage controls in the affected area shall include the following:

1. Illuminated signs shall be 1) dimmable and 2) turned off from 11pm until 6am every day.
2. Signs within 200' of an existing or planned park, other than City Park, or a POPOS of ¼ acre or greater and that is visible from the park or POPOS shall be permitted if it is 50 sf or less and if its highest point is 35' or less as defined by Section 602.8.
3. Signs within 200' of City Park that are visible from the park shall be permitted if
 - a. The new business sign is located on the façade of a building directly abutting or with a pedestrian connection to City Park and a) the sign consists of only metal lettering raised to a maximum dimension of 30" b) is a maximum of 50 sf c) the highest point of the sign is 15' or less from the City Park ground plane and it is only indirectly illuminated per Section 602.11, including but not limited to halo-style lighting.
 - b. If the new business sign is not located on the façade of a building abutting or with a pedestrian connection to City Park, the sign shall comply with Section 607 of the Planning Code.



Map of the Interim Controls: The Interim Controls apply to the Transit Center District Plan Area and the area bounded by Folsom, Harrison, Essex and Second Streets, except for within City Park and those portions of the Plan Area that overlap with the area defined as Zone One of the Transbay Redevelopment Plan, which portions consist of certain land within the boundaries of Spear, Mission, Folsom and Second Streets.

(2) The findings and recommendations to date:

History. In 1985, the City adopted the landmark Downtown Plan, which further shaped the downtown by shifting growth to desired locations. The plan sought to expand the office district, then concentrated north of Market Street, to south of Market Street, especially around the Transbay Terminal. After being damaged by the 1989 Loma Prieta earthquake, the Embarcadero Freeway was torn down and the city was reconnected to its waterfront with a beautiful promenade, roadway and light rail line. This change enabled the downtown to grow southward and began linking and integrating downtown with a future high-density residential neighborhood. The creation of this high-density, mixed-use neighborhood was first codified by the Rincon Hill Plan and the Transbay Redevelopment Plan, both adopted in 2005. In 2012, the Transit Center District Plan was adopted to further the transition of this new downtown. While the zoning for this area has been changed since the Downtown Plan to reflect a mixed district that is both a jobs district and a high-density residential district, the signage controls do not reflect these uses.

Study. The existing signage controls for the neighborhood are artifacts from an era before high-density housing was encouraged for the neighborhood. Places where people live must support healthy lifestyles. The effects of light pollution are well documented¹. For this reason, the Department believes that the Interim Controls place appropriate limits to nighttime lighting. Further, the City has long regulated signage near parks. New parks are currently planned for the neighborhood, including a new 5.4-acre park called the City Park planned to be located atop the Transbay Transit Center. The Interim Controls effectively protect the aesthetics of planned parks by limiting the interferences of excessive signage.

In January 2016, City Staff met to discuss the requirements and implementation of the Interim Controls. The meeting included staff from the Planning Department, the Office of Community Investment and Infrastructure and, the Office of Economic and Workforce Development (OEWD). At this meeting, OEWD committed to conduct outreach. OEWD reports that they received no criticism or concern regarding the sign controls.

(3) The estimated time of completion of such study and proposed permanent legislation:

The study of potential permanent controls is complete. The Interim Controls have provided the public, stakeholders, and the Department with a trial period to review the controls. It is the Department's position that the controls are appropriate and should be adopted as permanent amendments to the Planning Code. The Department understands that Supervisor Kim's office is currently drafting permanent controls. These permanent controls can be introduced and become effective prior to the expiration of the extended interim controls.

REQUIRED BOARD ACTION

This Report is required to be considered in a public hearing duly noticed in accordance with the basic rules of the Board. The Board has the option of accepting or rejecting this report.

¹ Chepesiuk, Ron. "Missing the Dark: Health Effects of Light Pollution," Environ Health Perspect. 2009 Jan; 117(1): A20-A27. Retrieved from the US National Library of Medicine, National Institutes of Health at <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2627884/> Retrieved on May 9, 2016.

BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

May 16, 2017

File No. 170569

Lisa Gibson
Acting Environmental Review Officer
Planning Department
1650 Mission Street, Ste. 400
San Francisco, CA 94103

Dear Ms. Gibson:

On May 9, 2017, Supervisor Kim introduced the following proposed legislation:

File No. 170569

Resolution extending interim zoning controls in the Transit Center District Plan Area ("Plan Area"), which is bounded by Market Street on the north, Folsom Street on the south, Steuart Street on the east and between New Montgomery and Third Streets on the west, and in the area bounded by Folsom, Harrison, Essex and Second Streets, but excluding the planned City Park between Mission, Howard, Second and Beale Streets and those portions of the Plan Area included in Zone 1 of the Transbay Redevelopment Plan Area, which include portions of land bounded by Spear, Mission, Folsom and Second Streets, to restrict the size and height of new signs within 200 feet of and visible from an existing or planned public park or open space, and to restrict illumination of certain new signs in those areas; and making environmental findings, including findings of consistency with the eight priority policies of Planning Code, Section 101.1.

This legislation is being transmitted to you for environmental review.

Angela Calvillo, Clerk of the Board

A handwritten signature in cursive script, appearing to read "Erica Major".

By: Erica Major, Assistant Clerk
Land Use and Transportation Committee

Attachment

Joy Navarrete

Digitally signed by Joy Navarrete
DN: cn=Joy Navarrete, o=Planning,
ou=Environmental Planning,
email=joy.navarrete@sfgov.org, c=US
Date: 2017.05.17 09:10:03 -0700

c: Joy Navarrete, Environmental Planning
Jeanie Poling, Environmental Planning

Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it does not result in a physical change in the environment.

BOARD of SUPERVISORS



City Hall —
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San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO: Regina Dick-Endrizzi, Director
Small Business Commission, City Hall, Room 448

FROM: Erica Major, Assistant Clerk
Land Use and Transportation Committee

DATE: May 16, 2017

SUBJECT: REFERRAL FROM BOARD OF SUPERVISORS
Land Use and Transportation Committee

The Board of Supervisors' Land Use and Transportation Committee has received the following legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 170569

Resolution extending interim zoning controls in the Transit Center District Plan Area ("Plan Area"), which is bounded by Market Street on the north, Folsom Street on the south, Steuart Street on the east and between New Montgomery and Third Streets on the west, and in the area bounded by Folsom, Harrison, Essex and Second Streets, but excluding the planned City Park between Mission, Howard, Second and Beale Streets and those portions of the Plan Area included in Zone 1 of the Transbay Redevelopment Plan Area, which include portions of land bounded by Spear, Mission, Folsom and Second Streets, to restrict the size and height of new signs within 200 feet of and visible from an existing or planned public park or open space, and to restrict illumination of certain new signs in those areas; and making environmental findings, including findings of consistency with the eight priority policies of Planning Code, Section 101.1.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

RESPONSE FROM SMALL BUSINESS COMMISSION - Date: 5/22/17

☒ No Comment *The Commission generally does not hear resolutions extending interim zoning controls*

☐ Recommendation Attached

[Signature]
Chairperson, Small Business Commission

c: Menaka Mahajan, Small Business Commission

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

NOTICE OF PUBLIC HEARING

BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO LAND USE AND TRANSPORTATION COMMITTEE

NOTICE IS HEREBY GIVEN THAT the Land Use and Transportation Committee will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

Date: Monday, June 26, 2017

Time: 1:30 p.m.

Location: Legislative Chamber, Room 250, located at City Hall
1 Dr. Carlton B. Goodlett Place, San Francisco, CA

Subject: File No. 170569. Resolution extending interim zoning controls in the Transit Center District Plan Area ("Plan Area"), which is bounded by Market Street on the north, Folsom Street on the south, Steuart Street on the east and between New Montgomery and Third Streets on the west, and in the area bounded by Folsom, Harrison, Essex and Second Streets, but excluding the planned City Park between Mission, Howard, Second and Beale Streets and those portions of the Plan Area included in Zone 1 of the Transbay Redevelopment Plan Area, which include portions of land bounded by Spear, Mission, Folsom and Second Streets, to restrict the size and height of new signs within 200 feet of and visible from an existing or planned public park or open space, and to restrict illumination of certain new signs in those areas; and making environmental findings, including findings of consistency with the eight priority policies of Planning Code, Section 101.1.

In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made part of the official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board. Agenda information relating to this matter will be available for public review on Friday, June 23, 2017.

A handwritten signature in black ink, appearing to read "Angela Calvillo", written over a horizontal line.

Angela Calvillo, Clerk of the Board

CALIFORNIA NEWSPAPER SERVICE BUREAU
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ALISA SOMERA
CCSF BD OF SUPERVISORS (OFFICIAL NOTICES)
1 DR CARLTON B GOODLETT PL #244
SAN FRANCISCO, CA 94102

COPY OF NOTICE

Notice Type: GPN GOVT PUBLIC NOTICE
Ad Description 06.26.17 Land Use - 170569 Interim Zoning Control

To the right is a copy of the notice you sent to us for publication in the SAN FRANCISCO EXAMINER. Thank you for using our newspaper. Please read this notice carefully and call us with ny corrections. The Proof of Publication will be filed with the County Clerk, if required, and mailed to you after the last date below. Publication date(s) for this notice is (are):

06/16/2017

The charge(s) for this order is as follows. An invoice will be sent after the last date of publication. If you prepaid this order in full, you will not receive an

EXM# 3022336

**NOTICE OF PUBLIC
HEARING
BOARD OF SUPERVISORS
OF THE CITY AND
COUNTY OF SAN FRAN-
CISCO
LAND USE AND TRANS-
PORTATION COMMITTEE
MONDAY, JUNE 26, 2017 -
1:30 PM
LEGISLATIVE CHAMBER,
ROOM 250, CITY HALL
1 DR. CARLTON B.
GOODLETT PLACE, SAN
FRANCISCO, CA**

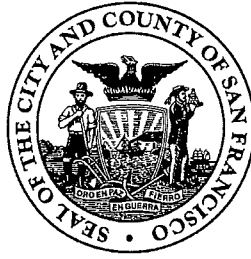
NOTICE IS HEREBY GIVEN THAT the Land Use and Transportation Committee will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard: **File No. 170569.** Resolution extending interim zoning controls in the Transit Center District Plan Area ("Plan Area"), which is bounded by Market Street on the north, Folsom Street on the south, Steuart Street on the east and between New Montgomery and Third Streets on the west, and in the area bounded by Folsom, Harrison, Essex and Second Streets, but excluding the planned City Park between Mission, Howard, Second and Beale Streets and those portions of the Plan Area included in Zone 1 of the Transbay Redevelopment Plan Area, which include portions of land bounded by Spear, Mission, Folsom and Second Streets, to restrict the size and height of new signs within 200 feet of and visible from an existing or planned public park or open space, and to restrict illumination of certain new signs in those areas; and making environmental findings, including findings of consistency with the eight priority policies of Planning Code, Section 101.1. In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made part of the official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102. Information relating to this

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BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

May 16, 2017

File No. 170569

Lisa Gibson
Acting Environmental Review Officer
Planning Department
1650 Mission Street, Ste. 400
San Francisco, CA 94103

Dear Ms. Gibson:

On May 9, 2017, Supervisor Kim introduced the following proposed legislation:

File No. 170569

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This legislation is being transmitted to you for environmental review.

Angela Calvillo, Clerk of the Board

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By: Erica Major, Assistant Clerk
Land Use and Transportation Committee

Attachment

c: Joy Navarrete, Environmental Planning
Jeanie Poling, Environmental Planning

BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
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Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO: Regina Dick-Endrizzi, Director
Small Business Commission, City Hall, Room 448

FROM: Erica Major, Assistant Clerk
Land Use and Transportation Committee

DATE: May 16, 2017

SUBJECT: REFERRAL FROM BOARD OF SUPERVISORS
Land Use and Transportation Committee

The Board of Supervisors' Land Use and Transportation Committee has received the following legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 170569

Resolution extending interim zoning controls in the Transit Center District Plan Area ("Plan Area"), which is bounded by Market Street on the north, Folsom Street on the south, Steuart Street on the east and between New Montgomery and Third Streets on the west, and in the area bounded by Folsom, Harrison, Essex and Second Streets, but excluding the planned City Park between Mission, Howard, Second and Beale Streets and those portions of the Plan Area included in Zone 1 of the Transbay Redevelopment Plan Area, which include portions of land bounded by Spear, Mission, Folsom and Second Streets, to restrict the size and height of new signs within 200 feet of and visible from an existing or planned public park or open space, and to restrict illumination of certain new signs in those areas; and making environmental findings, including findings of consistency with the eight priority policies of Planning Code, Section 101.1.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

RESPONSE FROM SMALL BUSINESS COMMISSION - Date: _____

_____ **No Comment**

_____ **Recommendation Attached**

Chairperson, Small Business Commission

c: Menaka Mahajan, Small Business Commission

BOARD of SUPERVISORS



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TDD/TTY No. 554-5227

MEMORANDUM

TO: Ed Reiskin, Executive Director, Municipal Transportation Agency
Phil Ginsburg, General Manager, Recreation and Parks Department

FROM: Erica Major, Assistant Clerk
Land Use and Transportation Committee

DATE: May 9, 2017

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Kim on May 9, 2017:

File No. 170569

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If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: alisa.somera@sfgov.org.

c: Janet Martinsen, Municipal Transportation Agency
Kate Breen, Municipal Transportation Agency
Dillon Auyong, Municipal Transportation Agency
Sarah Madland, Recreation and Parks Department

BOARD of SUPERVISORS



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c: Janet Martinsen, Municipal Transportation Agency
Kate Breen, Municipal Transportation Agency
Dillon Auyong, Municipal Transportation Agency
Sarah Madland, Recreation and Parks Department

Introduction Form

By a Member of the Board of Supervisors or the Mayor

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2017 MAY - 3 PM 3:02
Time stamp
or meeting date

I hereby submit the following item for introduction (select only one):

- ☒ 1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendment)
- ☐ 2. Request for next printed agenda Without Reference to Committee.
- ☐ 3. Request for hearing on a subject matter at Committee.
- ☐ 4. Request for letter beginning "Supervisor [] inquires"
- ☐ 5. City Attorney request.
- ☐ 6. Call File No. [] from Committee.
- ☐ 7. Budget Analyst request (attach written motion).
- ☐ 8. Substitute Legislation File No. []
- ☐ 9. Reactivate File No. []
- ☐ 10. Question(s) submitted for Mayoral Appearance before the BOS on []

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- ☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission
- ☐ Planning Commission ☐ Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative Form.

Sponsor(s):

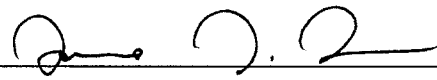
Kim

Subject:

Extending Interim Zoning Controls - Signs in Transit Center District Plan Area and between Folsom, Harrison, Essex and Second Streets

The text is listed below or attached:

Attached.

Signature of Sponsoring Supervisor: 

For Clerk's Use Only: