

ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 JUL 29 AM 10:25 *am*

RE: Endgames Improv, LLC - Public Convenience or Necessity
2989 Mission St
San Francisco, CA 94110
Type 90 Original ABC License #90-670142
Application Filed 6/24/2025

To: the San Francisco Board of Supervisors, Clerk of the Board

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames Improv has operated in San Francisco for more than 15 years; we are a training center and live entertainment venue. With the continued struggles of local theaters and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We have 100% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premises are underutilized at the moment, as we are not a competitive venue for talent to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper nightlife environment to be able to keep them as they become more polished.

Our primary focus is theater, comedy, and art. These activities are not known to bring crime to an area. When services are provided to community members, it gives folks a place to congregate constructively. In addition, we are going to make certain that alcohol is not the sole focus of our menu. Non-alcoholic options will be available and encouraged.

This request helps a part of San Francisco arts survive. Too often full bars are in control of the local entertainment scene as they allow only the shows that bring in drinkers to perform. Endgames is arts first, with only 10% of our revenue coming from liquor sales in the first year of having a license at our other space.

Last year, we started a yearly comedy festival that will be hosted again in September. Activating our second location enables more performances for more names and audiences coming through town.

We appreciate your consideration of our Type 90 Live Entertainment Venue alcohol license and look forward to many more years of operating in San Francisco.

If you have any questions, you can reach out to me, Scott Meyer, owner of Endgames Improv, LLC as well as my ABC consultant, Jemma Jorel Lester (jemma@properpourco.com / 845-389-3958).

Regards,



Scott Meyer, Director
Endgames Improv, LLC
scott@endgamesimprov.com
207-939-4664

Proposed Hours of Operation: 6:00p to 11:00p

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
ABC 211 (6/99)

State of California

Jemma Jorel Lester
845-389-3958
jemma@properpourco.com

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **670142**
Receipt Number: **3014949**
Geographical Code: **3800**
Copies Mailed Date: **June 24, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **ENDGAMES IMPROV, LLC**
Name of Business: **ENDGAMES IMPROV**
Location of Business: **2989 MISSION ST
SAN FRANCISCO, CA 94110-3917**

County **SAN FRANCISCO**

Is Premises inside city limits **Yes** Census Tract: **0461.00**

Mailing Address:(If different
from
premises address)

Type of license(s): **90** Dropping Partner: Yes No

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
90 - On-Sale General Music Venue	ORI	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	06/24/25	\$19,315.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	06/24/25	\$1,505.00
Total					\$20,820.00

Have you ever been convicted of a felony? **No**
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO** Date: **June 24, 2025**

Applicant Name(s)

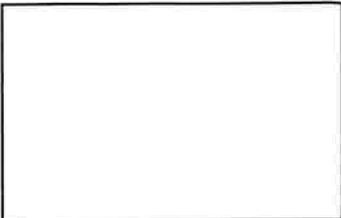
ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 JUN 26 PM 01:44

JA

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 2989 Mission Street - Endgames Improv

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to Endgames Improv LLC, to do business as Endgames Improv located at 2989 Mission Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco.

250801

Signature of Sponsoring Supervisor:

[Handwritten signature: Olivia Gomez]