



550 BOWIE STREET, AUSTIN, TEXAS 78703
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RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

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BY AK

July 17, 2019

Ms. Angela Calvillo, Clerk for the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco CA 94102

Re: Request for Determination of Public Convenience or Necessity
Whole Foods Market
1169 Market Street, San Francisco, CA
Planning Commission Motion 20363

Dear Board of Supervisors,

On behalf of Whole Foods Market California Inc. ("Whole Foods"), I am respectfully requesting that the San Francisco Board of Supervisors issue a Public Convenience or Necessity Determination, otherwise referred to by the City as "Caldera findings," for the sale of a full line of alcoholic beverages for off-site consumption (Type-21 ABC License) and an instructional tasting license (Type-86 ABC License).

Just recently in December 2018, Whole Foods obtained a Conditional Use Authorization for Formula Retail (Case Number: 2018-012420CUA) permitting us to open a full-service grocery store and restaurant with Types 21, 41 or 47, and 86 ABC Licenses. This CUA was passed by a unanimous vote by the Planning Commission. Because of the crime statistics in our police reporting district and the number of off-sale licenses in our census tract, we have been advised that a finding of public convenience or necessity is required per Business and Professions Code §23958.4, and therefore we are seeking such a determination from the Board of Supervisors.

The ABC application for license types 21, 41, and 86 was filed on May 8, 2019 at the San Francisco ABC district office. The Public Noticing sign was posted at the proposed project site beginning on May 13, 2019 and remaining up until June 18, 2019, which is longer than the 30 days required by law. Additionally, the required mailers were sent on May 15, 2019.

The Type-21 license for the Trinity site will be transferred from Whole Food's location at 1150 Ocean Avenue. The Type-41 and Type-86 licenses will be new issuances. Once construction is closer to being complete, Whole Foods may also apply to transfer to this location a Type-47 license, or may attempt to obtain a new issuance of a Type-47 for this location.

With respect to this project, we have made great community outreach efforts as reflected in the numerous letters of support submitted with this letter. Additionally, prior to filing this PCN application, we have had several conversations with Supervisor Matt Haney and his staff, and neither he nor his staff have expressed any concerns with the project or application. On behalf of

Whole Foods, we respectfully request that the Board of Supervisors determine that issuance of these licenses will serve public convenience or necessity.

Project Description

The Whole Foods Market will be located inside the Trinity Plaza located at 1169 Market Street on the corner of Market Street and 8th Street (the "Subject Property"). The Project is within the larger Trinity Plaza and includes a subterranean full-service grocery store and a restaurant on the street level with 275 seats. The Whole Foods Market staff will consist of approximately 30-45 employees per shift. Whole Foods Market will provide a high-end, full-service specialty grocery store which will benefit both the residents of the 1,900-unit apartment complex and the surrounding community by providing goods and services that are advantageous to the neighborhood. The overall product offering, which includes alcohol sales for on and off-site consumption (Type 41 or 47, Type 86, Type 21) in conjunction with the grocery store and the ancillary restaurant, will provide a range of goods and services to the local community. The addition of a Whole Foods Market will provide convenience to the surrounding community by offering a unique and necessary "one-stop" shopping experience in which nearby residents, neighbors and tourists can purchase grocery items, medicine, household products, beverages (both non-alcoholic and alcoholic), and/or other necessary retail items.

The proposed Whole Foods Market is a desirable addition to The Trinity Plaza project and will enhance the built environment in the surrounding neighborhood by utilizing an attractive, unique building design. Moreover, the design of the Whole Foods Market within the larger Trinity Plaza will create a clean and welcoming atmosphere for all to enjoy. The retail grocery store and restaurant will operate extended hours to meet the needs of the community and ensure that local customers have convenient access to their neighborhood grocery store as needed, and such hours are expected to be between 6 a.m. and 12 a.m. (midnight), daily, but are subject to change.

Furthermore, the addition of a Whole Foods Market will provide an economically viable return for the City. The operation of a specialty grocery store in this area will bring a wide range of employment positions, from entry level to managerial, which fulfills all three stated goals from the City of San Francisco's Economic Strategy plan from both the 2007 Report and the updated 2014 Report. Whole Foods expects to employ up to 200 people to staff the numerous departments and provide customer service to patrons. This will add viable employment opportunities to the community and work with the City to realize its stated economic goals for the future. However, in order for this Whole Foods to be an economically viable project that satisfies the grocery needs of the community, it will need to be able to sell a small amount of alcohol for off-site consumption.

Neighborhood Outreach

Prior to seeking the CUA and ABC license, Whole Foods conducted a substantial amount of community outreach and has obtained the support of the community for the store and restaurant. Specifically, Whole Foods reached out to local businesses, residents, and community organizations, and has attached the summary of our outreach efforts that was submitted in conjunction with the CUA application. Whole Foods has continued those outreach efforts and is now providing an additional 28 letters of support for a total of 146 signatures and 33 letters of

support submitted with this PCN application including letters from United Playaz, La Cocina, Asian, Inc., 4505 Meats, Humphry Slocombe, and West Bay Pilipino Multi Service Center.

We have also met with Supervisor Matt Haney and his staff, and neither Supervisor Haney nor his staff have expressed any concerns with the project or application.

Through our outreach efforts, we have found that many in the community look forward to our arrival in the neighborhood because Whole Foods is committed to local hiring, offers educational workshops to help inform how to shop on a budget and make nutritious food choices, and continues to partner with local organizations to help support community service programming.

The Public Convenience or Necessity Will be Served by the Issuance of a Type 21 and Type 86 ABC Licenses

The business model of Whole Foods Market is designed to offer a full line of groceries, health foods and products, including the incidental sale of off-site alcoholic beverages. The on-site sales will also be incidental to the operations of the restaurant, allowing customers to enjoy beverages while they dine, and also provided will be on-site instructional tastings of a full line of alcohol to allow vendors to promote their products while customers shop. The success of the proposed specialty grocery store depends on its ability to provide a wide range of goods and services that customers have come to expect from grocery retailers, including everyday household food and supplies along with an incidental amount of alcoholic beverages. The request for the sale and distribution of off-site alcoholic beverages for the grocery store represent a relatively small, albeit very important, portion of the overall store sales, and is crucial to the overall product-offering to ensure returning customers, the viability of the grocery store, and providing the convenience and necessities to the community.

The subject site is located in the South of Market Neighborhood, has a Downtown General land use designation and is zoned C-3G within The Trinity Plaza Special Use District. The Whole Foods grocery store with alcohol is appropriate and compatible with such existing uses and will not have an adverse impact on these uses or nearby residential uses. The proposed use is, therefore, not an unusual offering in this urban, commercial retail area. Further, the Project is beneficial with respect to the general welfare because it will increase the economic viability of the community in which it is located. The addition of a high-end specialty grocery store with alcohol, and an on-site restaurant, and will improve the surrounding commercial retail uses and attract local residents.

More importantly, as a specialty grocery store, Whole Foods Market will help meet public convenience and necessity demand for specialized foods and products, including a full line of interesting and desired line of alcoholic beverages that are unavailable at other stores. The popularity and demand of gluten-free, dairy-free, and other restrictive foods and supplements has increased tremendously over the past decade but is carried only by limited suppliers. The Whole Foods Market, which is synonymous in American culture with healthy and specialized foods, provides consumers, especially those with allergens, an appropriate and necessary option. Moreover, the design and landscaping of the proposed Project is intended to foster better community relations and create a social opportunity for local residents. The close proximity to existing commercial and retail uses, residential neighborhoods, and close public transportation. Public-pedestrian access is available through the site, both east-west along the line of Stevenson

Street and north-south between Market and Mission Streets. The driveway to the underground parking structure serves to provide access to the commercial uses, as well as to the residential units. The proposed project will include various design elements that would promote pedestrian circulation and connectivity to the surrounding area, including the street entrances to the Whole Foods Market located along Market Street and 8th Street, consistent with the design elements addressed in the Development Agreement.

This is located in a high crime area. The subject property is located within SFPD Crime Reporting District (“RP”) No. 208. These crimes were categorized as either Part I or Part II crimes (Part II being closely associated with alcohol related crimes). Whole Foods currently has 7 locations operating in San Francisco and has been operating in San Francisco for over twenty years. Whole Foods Markets operate across the City of San Francisco without adverse impacts to the surrounding community as a result of Whole Foods Markets’ adherence to its corporate policies regarding responsible retailing of alcohol. The proposed grocery store is a neighborhood-serving use and will provide customers additional amenities as compared to a standard grocery store with its variety of organic produce and health foods. The store and subject sales will serve to strengthen the economic vitality of the area.

For example, the addition of Whole Foods at 690 Stanyan Street was extremely beneficial to the Haight-Ashbury neighborhood. What was once a ‘dead activity zone’ on Stanyan Street due to a vacant building is now a prosperous grocery store that offers residents and visitors in the neighborhood a convenient location to shop for their groceries and sundry goods. Additionally, the addition of the Whole Foods on Stanyan street has mitigated some environmental impacts as a result of residents not having to drive or travel to other areas of the City to fulfill their grocery shopping needs. The addition of Whole Foods at 1169 Market Street will contribute similar benefits to the South of Market neighborhood like the location on Stanyan Street provided to its community. Also, the proposed Whole Foods at 1169 Market Street will be a subterranean establishment and the street will not be immediately accessible from the entrance, thus it will be easier for Whole Foods to maintain the security of its store and its products because of the difficulty in exiting the establishment hastily. Overall, the proposed project will offer a safe and convenient shopping experience to its patrons.

While this Census Tract has more alcohol licenses than otherwise allocated to this CT, it is because this is a highly developed commercial area. Since the State allocates the number of Licenses in a CT on the basis of the number of residents in the CT this allocated number is almost always exceeded in a commercial area like this one. CT 176.01 is no different. The Caldera bill, Business & Professions Code Sections 23958 and 23958.4 thus provide the ability to local municipalities, like the City of San Francisco, to make a determination that such an additional License is warranted in this CT because it serves this community’s Public Convenience or Necessity. In the instant case that is exactly the situation, and the reason for the request for the determination of Public Convenience or Necessity here.

As stated above, the Subject Property is located in Census Tract 176.01. According to the California Department of Alcoholic Beverage Control, the Department authorizes for this Census Tract six (6) off-sale licenses. As of July 17, 2019, there are currently fourteen (14) off-sale licensees within the Census Tract. Thus, while the Census Tract appears to have more off-sale licenses than the amount allotted without the need for approval, such concentration is not undue concentration in an urban, developed commercial area such as the site of this proposed Whole Foods Market, and approval should be given for this additional off-sale license. This project site

is surrounded by both commercial and residential zones, which only strengthens the need for a full-service community-based grocery store. The sale of a full line of alcoholic beverages is incidental to the products and services offered by the Whole Foods Market but is a vital aspect of this specialty grocery store, which will serve the public convenience and necessity through its offering of shopping, restaurant, and specialized goods.

Conclusion

Based on the foregoing reasons, it is respectfully requested that the San Francisco Board of Supervisors make a finding with respect to the California Business and Professions Code sections 23958 and 23958.4, and the Caldera bill, that the issuance of Type 21 and Type-86 licenses for the sale and distribution of alcoholic beverages will serve the Public Convenience or Necessity of this community. The community has very clearly indicated it is looking forward to this Whole Foods.

Thank you for your consideration.

Very Truly Yours,



Albert Percival
Vice President

Applicant Contact Information:

Applicant: Whole Foods Market California, Inc. c/o Ryan Bissett

Mailing Address: P.O. Box 684786, Austin, TX 78768

Business Address: 1169 Market Street, San Francisco, CA 94103

Email: Ryan.Bissett@wholefoods.com

Phone Number : 512-542-0876



April 17, 2019

The Honorable Norman Yee
President, City & County of San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

FRANK FUNG
CHAIR
ROBERT LO
VICE CHAIR
BETTY LEM
TREASURER
CHRISTINA CIU
SECRETARY
AUBRI BRYAN
YIHOU HAN
JONATHAN LEONG
GREGORY MARUTANI
ROGER ROYSE

MICHAEL A. CHAN
PRESIDENT

RE: Whole Foods Market CUA Application, 1169 Market Street, San Francisco

Dear President Yee and Supervisors:

ASIAN, Inc., a decades-long economic equity advocate and neighborhood non-profit provider of direct services to low- to moderate-income (LMI) tenants, first-time homebuyers, and small and minority business owners in San Francisco, has reviewed and supported the Conditional Use Authorization (CUA) Application submitted for the project referenced above. As part of its review, ASIAN, Inc. has participated in the publicly noticed required project sponsor meeting (which took place Wednesday, September 5) and followed up with the project sponsor's representatives to engage in more direct conversation regarding the project as it relates to our diverse constituencies and funders, which include the U.S. Department of Housing & Economic Development Office of Housing Counseling, U.S. Department of Commerce Minority Business Development Agency (MBDA) and State of California Governor's Office of Business and Economic Development (GO-Biz). ASIAN, Inc. appeared at a Planning Commission hearing in December 2018 to support the CUA.


Recently, we have had the opportunity to meet at our 1167 Mission Street headquarters with two Whole Foods representatives: R. Adam Smith, Executive Coordinator, Design and Construction; and Trent Page, Culinary Coordinator, both representing the corporation's Northern California & Reno Region. Given our status as the operator of MBDA Business Centers and State of California Small Business Technical Assistance (and Technical Assistance Expansion) Programs, ASIAN, Inc.'s conversations with Whole Foods have explored how Whole Foods can work with and support ASIAN, Inc. in the provision of small business technical assistance and micro-loan capital to small, local, independent producers who may not yet be within the Whole Foods supplier/vendor ecosystem.

Based on the fruitfulness of our conversations with Messrs. Smith and Page and our belief that their desire to facilitate a genuine, long-lasting between Whole Foods Market and our organization, ASIAN, Inc. wishes to reiterate its support for Whole Foods' full-service store and restaurant planned operate inside the Trinity Plaza project located at 1169 Market, and its plans to sell beer, wine and spirits to its customers. We appreciate that Whole Foods makes available a unique selection of local alcohol manufacturers and plans to sell alcohol both to market shoppers, as well as diners in their restaurant.

We are currently working to identify clients we serve who manufacture such products and are working with Whole Foods Market to help develop a program that will make it easier for these producers to have their products reviewed by Whole Foods for sale in their stores, starting specifically at the Trinity Plaza location. In addition, by allowing the store to operate at its full-service capacity, it will enhance the shopping convenience for neighborhood members, who will be able to shop for such beverages, healthy food and other products at one location. I am sure that they will ensure the sale of alcohol responsibly as they do at their other San Francisco locations, such as at the Franklin and Castro store locations, as well as at their stores nationwide.

Please approve the sale of beer, wine, and spirits at Whole Foods Market and allow for them to operate a full-service store in the neighborhood.

Sincerely,



Michael A. Chan
President, ASIAN, Inc.

Humphry Slocombe



December 3, 2018

RE: Approval for Whole Foods Market San Francisco Trinity Project

To Whom it May Concern:

I am writing to express support for the Whole Foods Market San Francisco Trinity Project. Humphry Slocombe Ice Cream is a manufacturer in the City of San Francisco with two shops in San Francisco and one in Oakland. We also have our ice cream pints in distribution at all Whole Foods locations in the Bay Area.

Whole Foods Market has been a strong partner since we launched our business at their stores in 2016. They have partnered with us to develop exclusive products that they featured and supported in-store to help our business grow. They have also provided a Local Producer loan to help us purchase equipment to further grow our business.

The approval of the San Francisco Trinity Project would enable not only our business, but many other local businesses to grow in revenue as Whole Foods Market adds another high volume city store.

Should you have any questions, feel free to reach out to me at 917-655-2665.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jina Osumi', written in a cursive style.

Jina Osumi, CEO



2948 Folsom Street
San Francisco
California 94110
415 824-2729 TEL
415 824-2756 FAX
www.lacocinasf.org

From: Caleb Zigas, Executive Director, La Cocina

RE: Whole Foods Market Trinity SF

Commissioners:

I'm writing on behalf of La Cocina, an incubator kitchen in San Francisco's Mission District. We have worked with Whole Foods since our founding in 2005, in a variety of capacities.

As an organization that supports small business owners in the extremely competitive San Francisco retail food market, we have been grateful for the support of Whole Foods Market to provide both financial support to help them grow as well as space in their stores where our products can flourish.

With this newest store, we are optimistic that Whole Foods will be conscious of the needs of local merchants for brick and mortar space and will do everything they can to support local producers in their efforts at business growth.

Should you have any questions, please do not hesitate to be in touch

Thank you,

Caleb Zigas
Executive Director
La Cocina
(415) 824-2729 x. 304

A handwritten signature in blue ink, appearing to be "CZ", with a long horizontal line extending to the right.



West Bay Pilipino Multi Service Center

175 7th Street, San Francisco, CA 94103

(415) 431 6266

www.westbaycenter.org

November 2018

Rich Hillis
Commission President
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94103

Dear Commission President Hillis and Planning Commission:

My name is Carla Laurel and I am the Executive Director of West Bay Pilipino Multi-Service Center, the oldest Filipino led non profit in Northern California. We have been and continue to serve vulnerable communities in the South of Market neighborhood for the past 50 years.

I am excited Whole Foods Market is planning to locate a store and restaurant at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

- A range of high-quality goods, including locally sourced fresh produce to support healthy eating.
- A one-stop shopping experience for busy individuals and families where produce, groceries, household cleaning and baby products can be purchased.
- Expanded store hours to better serve customers in the early mornings and evenings.
- Over 100 new jobs to support operations, providing job opportunities for local workers.
- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Best regards,

A handwritten signature in black ink, appearing to read "Carla Laurel".

Carla Laurel
Executive Director
carla@westbaycentersf.org
Direct: (415) 748 - 4864
www.westbaycenter.org



UNITED • PLAYAZ

1038 Howard Street · San Francisco, CA 94103

www.unitedplayaz.org

Rich Hillis
Commission President
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94103

Dear Commission President Hillis and Planning Commission:

My name is Rudy Corpuz Jr. I am the Founder and Director of United Playaz, a violence prevention and leadership development organization committed to providing youth with positive role models and activities to engage in as an alternative to involvement with gangs, drugs, or other high risk behaviors. I am writing this letter in support of Whole Foods and their proposed new location in Trinity Plaza. I am excited **Whole Foods Market** is planning to locate a store and restaurant at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

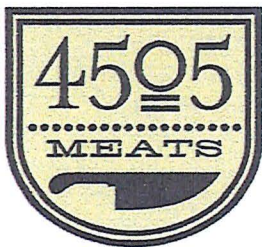
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- A one-stop shopping experience for busy individuals and families where produce, groceries, household cleaning and baby products can be purchased.
- Expanded store hours to better serve customers in the early mornings and evenings.
- Over 100 new jobs to support operations, providing job opportunities for local workers.
- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

In peace,

A handwritten signature in black ink that reads "Rudy Corpuz Jr." with a stylized flourish at the end.

Rudy Corpuz Jr
Executive Director



December 2, 2018

San Francisco Planning Commission
1660 Mission St, Suite 400
San Francisco, CA 94103

Attn: President Rich Hillis; Vice President Dennis Richards; and Commissioners of the San Francisco Planning Commission.

RE: Whole Foods Market Trinity SF

Dear Esteemed Commissioners:

I would like to lend my support to the proposed Whole Foods Market project at Trinity Place. In the ten years since I founded 4505 Meats here in San Francisco, my company has grown from a one-man operation to employing over fifty people, and I can easily say that the financial support we received was instrumental in our growth. They have been excellent partners as we have expanded our business nationwide. Their support for our small business has made it easier to operate in the extremely competitive retail food market in San Francisco.

I heartily support their expansion in San Francisco, and I hope you will as well. Please vote to approve this project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ryan Farr', with a long horizontal flourish extending to the right.

Ryan Farr
Founder/CEO
4505 Meats Inc.

April 17, 2019

Norman Yee
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, Ca 94102

Dear President Yee and Supervisors:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and restaurant that will serve local residents. I support that the store be permitted to sell beer, wine and spirits so that it can indeed serve in a full-service capacity.

The store will be a compliment to other businesses in the area, and make living and working in the area much more convenient. I appreciate that the Whole Foods Market makes available a unique selection of local alcohol manufacturers that it plans to sell to both to sell to market shoppers, as well as offer a selection to diners in their restaurant. I have no doubt that they will sell these products responsibly, as they have demonstrated to do at other locations locally and nationally. Moreover, their store security will likely help deter unlawful activities on Market Street.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible and offer beer, wine and spirits alongside its selection of healthy foods and other products.



Jaron Eliopoulos
Commercial Real Estate Agent
Touchstone Commercial Partners, Inc.
P.O. BOX 77564, San Francisco, CA 94107
jaron@tcpre.com / (415) 608-6336

April 17, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, Ca 94102

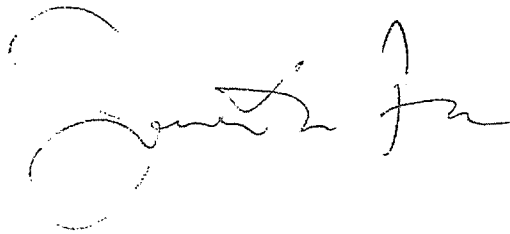
Dear President Yee:

I write in support of the **Whole Foods Market** full-service store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The market will be a compliment to other businesses such as mine, and I look forward to the added foot traffic it will bring to Market Street.

I support that Whole Foods Market be permitted to sell beer, wine and spirits. I appreciate that the Whole Foods Market makes available a unique selection of local alcohol manufacturers and plans to sell alcohol both to market shoppers, as well as diners in their restaurant. I think this will add to the convenience of area residents to have one location able to do that as well as provide healthy food at its grocery store and restaurant. I am sure that they will ensure the sale of alcohol responsibly as they do at their other San Francisco locations, such as at the Franklin and Castro store locations.

Please approve the sale of beer, wine, and spirits at Whole Foods Market and allow for them to operate a full-service store in the neighborhood.

Thank you.

A handwritten signature in black ink, appearing to read "Jonathan Fu". The signature is written in a cursive style with a large initial "J" and "F".

Jonathan Fu
Technical Director
OneDome
1025 Market Street
San Francisco, CA 94103
628-999-2808

April 17, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, Ca 94102

Dear President Yee and Board of Supervisors:

I am the manager of The Hibernia event space located at 1 Jones Street, which is nationally recognized for its historic significance (San Francisco Historic Landmark #130). I write in support of the **Whole Foods Market** full-service store and restaurant planned inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. I specifically support that Whole Foods Market be permitted to sell beer, wine and spirits at this location.

The store will be a compliment to other businesses in the area. I can speak on behalf of The Hibernia and say that the store and restaurant will bring many benefits to all events spaces and theaters in the area, because our patrons need dining, as well as shopping options in the immediate area. I appreciate that the Whole Foods Market makes available a unique selection of local alcohol manufacturers and plans to sell alcohol both to market shoppers, as well as diners in their restaurant. I also look forward to the added foot traffic it will bring to Market Street, which make the area more vibrant.

Please approve the sale of beer, wine, and spirits at Whole Foods Market and allow for them to operate a full-service store in the neighborhood.

Thank you.

A handwritten signature in black ink, appearing to read "Paddy Farrelly". The signature is fluid and cursive, with a long horizontal stroke at the end.

Paddy Farrelly
The Hibernia
1 Jones Street, San Francisco, CA 94103
www.thehiberniabanksf.com

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

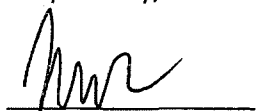
I am excited Whole Foods Market has undertaken plans to locate a full-service store and restaurant inside the Trinity Place project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store. Those of us living and working in the area need a one-stop shopping experience ideal for busy individuals and families where beverages, produce, groceries, household cleaning and baby products can be purchased.

I support that Whole Foods Market be permitted to sell beer, wine and spirits. I appreciate that Whole Foods Market makes available a unique selection of alcohol from local manufacturers. Also, it will be convenient for me to purchase at one location the food and beverages I plan to purchase, which sometimes will include alcohol. I also know that Whole Foods Market has a history of responsibly selling alcohol at its other locations and am confident that Whole Foods Market will responsibly sell a full range of alcohol at the Trinity Place site.

I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

Nupur Kantamman:

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:


I am excited Whole Foods Market has undertaken plans to locate a full-service store and restaurant inside the Trinity Place project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store. Those of us living and working in the area need a one-stop shopping experience ideal for busy individuals and families where beverages, produce, groceries, household cleaning and baby products can be purchased.

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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

JOEL VAZRUDY
Printed Name

Local Resident at 1160 Mission Street

905

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

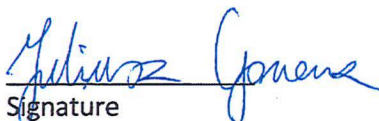
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,


Signature

JULIUSZ GOVERA

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

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I support that Whole Foods Market be permitted to sell beer, wine and spirits. I appreciate that Whole Foods Market makes available a unique selection of alcohol from local manufacturers. Also, it will be convenient for me to purchase at one location the food and beverages I plan to purchase, which sometimes will include alcohol. I also know that Whole Foods Market has a history of responsibly selling alcohol at its other locations and am confident that Whole Foods Market will responsibly sell a full range of alcohol at the Trinity Place site.

I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

MARIA GUTIERREZ

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

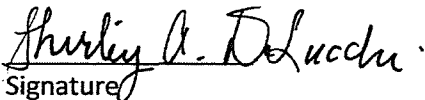
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,


Signature

SHIRLEY A DeLUCCHI
Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

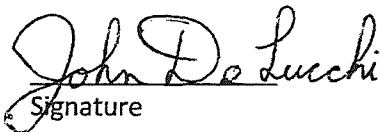
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,


Signature

JOHN DE LUCCHI
Printed Name

Local Resident at 1160 Mission Street, #1603

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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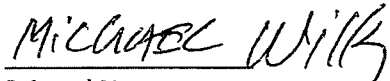
I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature



Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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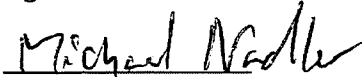
I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,

A handwritten signature in black ink, appearing to read "Michael Nadler", written over a horizontal line.

Signature

The name "Michael Nadler" printed in a black, cursive-style font.

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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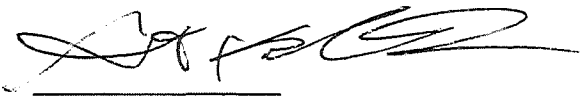
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

Grant Kalinowski

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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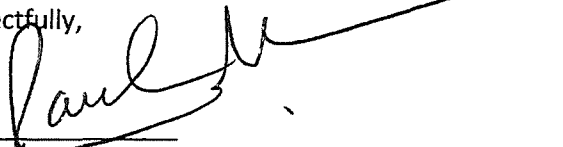
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

PAUL MAEDJE

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

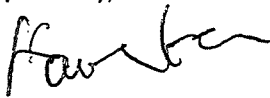
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

Karsten Maedje

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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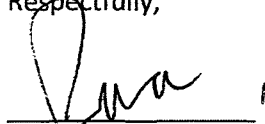
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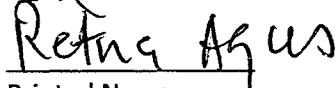
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Thank you.

Respectfully,



Signature



Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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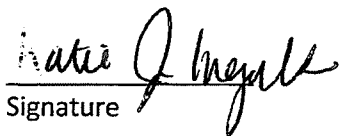
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,


Signature

KATIE J INGAUS
Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

RAVI SURDHAR

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

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Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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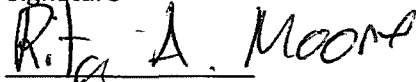
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Thank you.

Respectfully,



Signature



Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature



Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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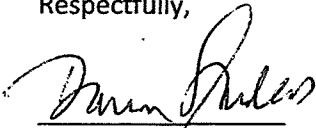
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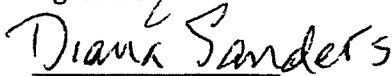
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Thank you.

Respectfully,



Signature



Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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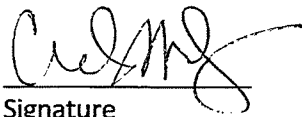
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

GEORGE F. RINGOLD JR.

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

Sandeep Husrajani
Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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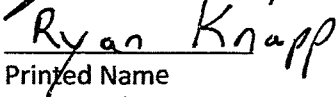
I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,

A handwritten signature in black ink, appearing to read "Ryan Knapp", written over a horizontal line.

Signature

The name "Ryan Knapp" printed in a black, sans-serif font, positioned below a horizontal line.

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

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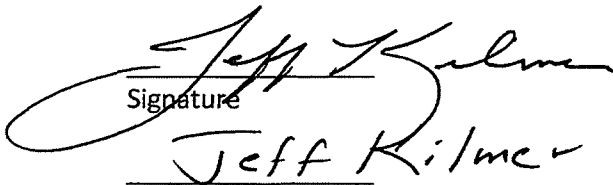
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,

A handwritten signature in black ink that reads "Jeff Kilmer". The signature is written in a cursive style with a large, sweeping initial "J".

Signature

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

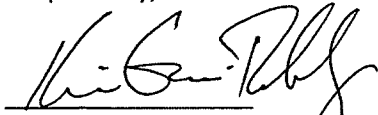
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

Kevin Griek-Roddy, Concierge @ 1160 Mission

Printed Name

Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

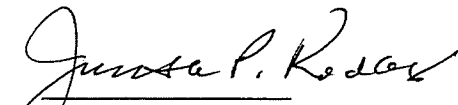
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I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

Juana P. Roddy

Printed Name

On Site Manager
Local Resident at 1160 Mission Street

April 19, 2019

Norman Yee, President
Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear President Yee:

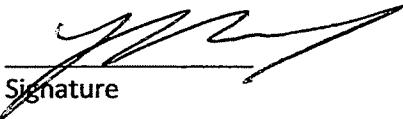
I am excited Whole Foods Market has undertaken plans to locate a full-service store and restaurant inside the Trinity Place project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store. Those of us living and working in the area need a one-stop shopping experience ideal for busy individuals and families where beverages, produce, groceries, household cleaning and baby products can be purchased.

I support that Whole Foods Market be permitted to sell beer, wine and spirits. I appreciate that Whole Foods Market makes available a unique selection of alcohol from local manufacturers. Also, it will be convenient for me to purchase at one location the food and beverages I plan to purchase, which sometimes will include alcohol. I also know that Whole Foods Market has a history of responsibly selling alcohol at its other locations and am confident that Whole Foods Market will responsibly sell a full range of alcohol at the Trinity Place site.

I urge you to please lend your support in helping Whole Foods Market open a full-service store as soon as possible.

Thank you.

Respectfully,



Signature

YURI KURLAND
Printed Name

Local Resident at 1160 Mission Street

Whole Foods Market – Trinity Plaza
Stakeholder Outreach Report
Planning Commission Hearing: December 20, 2018



Assisted by: Contigo Communications and S2 Partners

contigo.



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1.0 INTRODUCTION

The following contains a detailed report of the outreach conducted in support of the application for conditional use approval for formula retail by Whole Foods Market at Trinity Plaza. To assist in the outreach efforts, Whole Foods enlisted the help of S2 Partners and Contigo Communications, who already had existing relationships with many of the stakeholders, and were therefore able to understand quickly the needs and concerns of the stakeholders.

To date, we have received and submitted over 150 letters of support including letters from United Playaz, La Cocina, and West Bay Pilipino Multi Service Center.

2.0 LOCAL BUSINESSES

Beginning in or about September 2018 and continuing thereafter, door-to-door outreach was conducted to local businesses to impart information about upcoming public meetings and the proposed project to locate a Whole Foods Market store and restaurant inside the Trinity Plaza. The week prior to the first public meeting on September 5, 2018, outreach was conducted door-to-door on 7th Street between Folsom and Mission, and on Mission Street between 10th and 6th Streets. The week prior to the second public meeting on November 15, 2018, outreach was conducted door-to-door on 6th Street between Market and Mission Streets, Stevenson Street between 6th and 7th, Market Street between 10th and 6th Streets, and Jones, McAllister, Turk and Hyde Streets between 6th and 8th Streets. The businesses encountered and informed about the project to-date through in-person outreach are listed below.

We provided interested business owners and employees a copy of the public meeting notice and invited them to attend the community meetings planned for September 5, 2018 at Trinity Plaza and November 15, 2018 at the Arnett Watson Apartments located at 650 Eddy Street. Additional businesses received the public meeting notice via mail for the September 5, 2018 meeting because they are located within the mailing radius of the project.

Overall, local businesses have been very supportive of the project and have had minimal questions or concerns. When appropriate, we have followed up with business owners/employees. The Local Business Outreach Summary below provides more detail on individual interactions with these businesses and property management offices in the area.

Local Business Outreach Summary

Business Name/Address/Phone	Notes	Outcome
4505 Meats	<ul style="list-style-type: none">Contacted and informed of project	Support
6th on 7th Gallery 105 7th Street	<ul style="list-style-type: none">Left flyer	No opposition stated

10 th and Mission Family Housing (Mercy Housing) 1390 Mission Street 415-621-5401	<ul style="list-style-type: none"> Left Flyer; received a call from Juanita (415-801-4768) who requested flyers to distribute in food distribution bags on Thursdays 	No opposition stated
American Conservatory Theater (ACT) 1127 Market Street	<ul style="list-style-type: none"> Left flyer at desk clerk Emailed 11/7 	No opposition stated
Aida Plaza Hotel 1087 Market Street 415-863-4141	<ul style="list-style-type: none"> Left flyer w/Liliana Azurdia; front desk staff signed a letter of support 	Staff Support
Anonymous Asian 98 7th Street	<ul style="list-style-type: none"> Left flyer; staff expressed support for the project; staff member signed a letter of support 	Staff Support
Auto Glass 1013 Mission Street	<ul style="list-style-type: none"> Left flyer with Frank; owner will consider attending meeting 	No opposition stated
Best Collateral 1024 Mission Street 415-957-9917	<ul style="list-style-type: none"> Left flyer with Manager Kwame 	No opposition stated
Birdsong Restaurant 1085 Mission Street	<ul style="list-style-type: none"> Unable to walk in as restaurant closed 	No opposition stated
Camelot Hotel 124 Turk Street 415-359-9401	<ul style="list-style-type: none"> Met w/Alayaha front desk clerk; Allyson, Assistant General Manager was not in Left flyer 	No opposition stated
Carriage Inn 140 7th Street	<ul style="list-style-type: none"> Left flyer with Cherry; will inform owner who also owns Americana Hotel (across the street) 121 7th Street 	No opposition stated
Chai Bar 1019 Market Street	<ul style="list-style-type: none"> Left flyer with manager Meagan 	No opposition stated
Central Market Community Benefit District	<ul style="list-style-type: none"> Spoke to De'Jon Community Ambassador; he signed a letter of support 	Staff Support
Americana Hotel 121 7 th Street	<ul style="list-style-type: none"> Left flyer 	No opposition stated
Celia's In N' Out 180 7th Street #103	<ul style="list-style-type: none"> Left flyer 	No opposition stated
Civic Center Residence 44 McAllister Street 415-776-2151	<ul style="list-style-type: none"> Spoke w/Peggy front desk clerk, she will inform Social workers, they have day-to-day contact with tenants Left flyer 	No opposition stated
Conard House 140 Jones Street 415-776-2115	<ul style="list-style-type: none"> Spoke w/Alice Lee Recommend speaking with Emily Winesberry, Program Director Support Service if we are interested in planning a meeting w/tenants 	Staff Support

	<ul style="list-style-type: none"> • Left flyer • Alice signed a letter of support 	
Elixart Herbal Lounge 1025 Market Street (located in One Dome)	<ul style="list-style-type: none"> • Spoke w/staff • Left flyer 	No opposition stated
Encore Capital Management (1175 Market Street property) 1 Letterman Drive	<ul style="list-style-type: none"> • Contacted Robert Higgins, as suggested by Jaron Eliopoulos; he facilitated outreach to residents on Market Street on 11/27 	Support
Grilled Cheez Guy 529 Stevenson Street 510-502-0757	<ul style="list-style-type: none"> • Left flyer 	No opposition stated
Hillsdale Hotel 51 6 th Street 415-487-3383	<ul style="list-style-type: none"> • Met w/Bridget, Desk Clerk • Carlos or Ramona are Case Managers of Support Services • Left flyer • Bridget supports and signed LOS • Bridget said, "Awesome to have a grocery." 	Staff Support
Hombridge 1035 Market Street	<ul style="list-style-type: none"> • Met w/Dan and provided a project overview 	No opposition stated
Hotel Isabel 1095 Mission Street	<ul style="list-style-type: none"> • Luis expressed support for the project and signed a LOS 	Support
Huckleberry Bicycles 1073 Market Street	<ul style="list-style-type: none"> • Left flyer w/Brian and he signed LOS • He is a member of the local merchants association 	Support
The Hibernia 1 Jones Street 415-286-2334 patricia@thehiberniasf.com	<ul style="list-style-type: none"> • Met w/Patricia Gums, Director of Sales • Signed LOS • Offered to testify at planning commission hearing because street conditions in the area are hurting her business and believes the Whole Foods store will benefits area and local businesses 	Support
Humphry Slocombe Ice Cream 2790a Harrison Street	<ul style="list-style-type: none"> • Contacted and informed of project 	Support
International Aret Museum 1023 Market Street 415-376-6344	<ul style="list-style-type: none"> • Left flyer 	No opposition stated
Lucky Check Cashing 1028 Mission Street 415-558-8265	<ul style="list-style-type: none"> • Left flyer; staff Philip Dumalon will share flyer with manager 	No opposition stated
Metro PCS 1111 Market Street	<ul style="list-style-type: none"> • Left flyer; met w/Manager named Shadi 	No opposition stated
Mercy Housing 111 Jones Street 415-474-9762	<ul style="list-style-type: none"> • Met Joy Jacobs, front desk clerk, Contact Amber Saucedo, resident services coordinator (she was not in) re: neighborhood/tenants 	Staff Support

	<ul style="list-style-type: none"> meetings Left flyer Joy signed a letter of support 	
Mini of SF 1023 Mission Street	<ul style="list-style-type: none"> Left flyer with staff who said he would share it with the Manager 	No opposition stated
Miss Saigon 100 6th Street	<ul style="list-style-type: none"> Left flyer with Cory who said he would share it with the Manager 	No opposition stated
Montesacro Restaurant 510 Stevenson Street	<ul style="list-style-type: none"> Left flyer 	No opposition stated
NEMA 8 10 th Street 650-515-4317	<ul style="list-style-type: none"> Left flyer 	No opposition stated
Oasis for Girls 1091 Mission Street 415-701-7991	<ul style="list-style-type: none"> Left flyer; spoke with Moumita Chakraborty who expressed general support and later requested meeting; provided project details at one-on-one meeting 	No opposition stated
Odd Fellows Building 26 7 th Street	<ul style="list-style-type: none"> Met w/Juan Medina (Staff member); he signed a letter of support 	Support
Panoramic 1321 Mission Street 650-218-1995	<ul style="list-style-type: none"> Left flyer 	No opposition stated
Pentacle Coffee Company 64 6 th Street	<ul style="list-style-type: none"> Left flyer 	No opposition stated
Proper Hotel 1100 Market Street 415-735-7777	<ul style="list-style-type: none"> Left flyer w/Mario Bevilacqua Also sent email on 11/7 to email address provided by front desk staff 	No opposition stated
Roots Division 1131 Mission Street 415-863-7668	<ul style="list-style-type: none"> Left flyer on table; Michelle Mansour, Executive Director, will review it when possible 	No opposition stated
Rosy Heels Nail Salon 180 7th Street #101 415-861-4889	<ul style="list-style-type: none"> Left flyer with Helen who said she would inform the owner 	No opposition stated
Saint Frank Coffee 1081 Mission Street	<ul style="list-style-type: none"> Left flyer with Sue Lynn who said she would inform the owner 	No opposition stated
Salvation Army Ray & Joan KROC Center 240 Turk Street 415-345-3400	<ul style="list-style-type: none"> Contact Major Raymond, Director Left flyer/LOS 	No opposition stated
Seneca Hotel 34 6 th Street	<ul style="list-style-type: none"> Left flyer w/Sheila and would share w/case worker 	No opposition stated

SHN Orpheum Theater 1182 Market Street, Ste. 200 415-551-2085	<ul style="list-style-type: none"> • Left flyer w/desk clerk • Emailed 11/7 	
SOMA Residences 1045 Mission St. 415-864-6197	<ul style="list-style-type: none"> • Spoke to Judith “Judy” Roddy (jroddy@scapesf.com) who invited us to inform residents of the public meeting; she is supportive and signed a letter of support 	Support
Subway 1099 Mission Street	<ul style="list-style-type: none"> • Joy expressed support for the project and signed a LOS; left flyer 	Support
Tenderloin Family Housing 201 Turk Street 415-921-8695	<ul style="list-style-type: none"> • Met w/Angel(a) Lam, Assistant Manager • Left flyer 	No opposition stated
Tenderloin Housing Clinic 126 Hyde Street 415-621-5217	<ul style="list-style-type: none"> • Met w/Shadaya Crumb, Case Manager; she signed a letter of support • Happy to host a community meeting (interested in workshop offered by WFM to teach tenants how to shop on a budget) • She hosts a meeting Wednesday, 11/21/18 at 10 AM • Left flyer 	Support
Tenderloin Neighborhood Development Corp. (TNDC) 180 Turk Street 415-771-2446	<ul style="list-style-type: none"> • Met with Leonard, front desk clerk • Left flyer • Contact Jonathan Manor, Assistant Manager, re: hosting community events 	No opposition stated
Tenderloin Neighborhood Development Corp. (TNDC) 165 Turk Street 415-673-5879	<ul style="list-style-type: none"> • Met Kelly, desk clerk and Ledell Wilson-Stewart, Property Manager • Mrs. Wilson-Stewart stated, “We do need a grocery store. Take in consideration the residents you’re serving.” She needs/wants more information. • They have a once a week Health & Wellness program and once-a-month tenant meetings • Left flyer 	No opposition stated
The Unreal Garden 1025 Market Street	<ul style="list-style-type: none"> • Met w/Milton Armistead • Left flyer 	No opposition stated
Thrasher 66 6 th Street	<ul style="list-style-type: none"> • Left flyer 	Support
TNDC Civic Center Residence 44 McAllister	<ul style="list-style-type: none"> • Met w/Tiana Mitchell 	No opposition stated
Touchstone Commercial Partners P.O. BOX 77564, San Francisco, CA 94107	<ul style="list-style-type: none"> • Spoke to Jaron Eliopoulos, Commercial Real Estate agent, who works with properties on Market and Seventh Streets and SOMA • He supports the project and provided a letter 	Support

	of support	
WeWork 1161 Mission Street 415-465-5590	<ul style="list-style-type: none"> Spoke to Ryan and Tia in the front office; Ryan, a local resident, signed a letter of support; left a few fliers for them to distribute to tenants 	Staff Support
Zendesk 1019 Market Street	<ul style="list-style-type: none"> Left flyer w/front desk; will pass information to management 	No opposition stated

As noted above many local businesses support the project and submitted letters in support. Others encountered were indifferent or verbally supportive, but did not provide a formal letter of support. Also many of the employees of the local businesses that we encountered also provided verbal support for Whole Foods Markets’ plans to locate a store and restaurant at Trinity Plaza.

3.0 LOCAL RESIDENTS/PROPERTY OWNERS

Our outreach to-date has been focused in the South of Market Area (SOMA) and Tenderloin neighborhoods primarily on streets adjacent to the project between Mission and Market Streets, and on Jones, McAllister, Turk and Hyde Streets. The list above in section 2.0 includes the residential properties, property management companies and residents that we have contacted and encountered during in-person door-to-door outreach. We provided each individual or organization a copy of the public meeting notice for the September 5, 2018 public meeting and invited them to attend community meetings. Some of these property owners, managers and residents also received meeting notices via mail because they are within the project’s mailing radius. Some of the individual encountered attended the community meetings.

Overall, residents and property managers have appreciated the information and expressed support for the proposed Whole Foods Market store and restaurant. An overwhelming majority of people encountered noted the need for a full-service market in the area, as well as the need to improve the safety and walkability of the area, which they believe the presence of a Whole Foods store will accomplish. The majority of questions received were related to entrance and exit locations, parking, and general public safety in the area. To date, the project team has answered these questions to the community’s satisfaction.

4.0 COMMUNITY ORGANIZATIONS

We have been in contact with community organizations with offices located near the proposed project that provide community services in the neighborhood. Below is a summary of communications and meetings conducted with local community serving organizations. We provided staff with public meeting notices and/or a short verbal or written description of the project. These organizations have been invited to attend community meetings, as appropriate. We have also indicated those who expressed further interest in

learning about the project, and who the project team representatives met with in-person. Please refer to the “Individual and Small Group Meetings with Local Organizations” section.

Individual and Small Group Meetings with Local Organizations

- Bayanihan Community Center
- Central SOMA Community Benefit District
- Community Housing Partnership
- Episcopal Community Services (in progress)
- Filipino-American Development Foundation
- Oasis for Girls
- Mission Hiring Hall
- SOMA Pilipinas
- SOMCAN
- Tenderloin Housing Clinic
- United Playaz
- West Bay Pilipino Center
- Swords to Plowshares
- D6 Community Developers (invited to 2nd community meeting but unable to attend; presentation to group scheduled for Dec. 12, 2018)

Overall, organizations have appreciated the information on the project and only asked high-level questions that the project team has addressed. More details about specific meetings with key organizations are provided below. To date, we have received letters of support from United Playaz and West Bay Pilipino Society.

United Playaz Meeting – August 23, 2018

United Playaz (UP) is a violence prevention and youth development organization dedicated to providing a safe and positive environment in which youth can grow, with the goal of maintaining a consistent “home” that most of the kids served lack in other facets of their daily lives. That home – the UP Clubhouse – has been located in the SOMA District for the past 20 years at 1038 Howard Street, San Francisco. Members of the project team met with the Executive Director, Rudy Corpuz, and staff. The team provided an overview of the proposed project at the Trinity Plaza and learned more about the UP organization. UP appreciated the information and recommended that the project team consider creative ways of providing nutrition education to the same population served to help reinforce the importance of a healthy lifestyle for overall well-being. Mr. Corpuz also recommended the team provide a briefing to SOMA Pilipinas. As part of our commitment to being a good neighbor while working in the SOMA District, the project team agreed to stay in touch with UP and brainstorm how best to re-engage to deliver nutrition education to UP staff and youth. This meeting was attended by project team members Adam Smith, Ontario Smith, Ramneek Saini and Susana Razo.

United Playaz provided a formal letter of support for the project.

West Bay Pilipino Center – September 17, 2018

The project team met with the West Bay Pilipino Center (West Bay) Executive Director, Carla Laurel. The purpose of the meeting was to brief her on the proposed project at Trinity Plaza, answer any questions she may have, and learn about the community services provided by West Bay. Overall the meeting went very well. We addressed her questions about the project timeline and employment opportunities associated with the store opening. The team also shared information about the Whole Foods Market Local Forager Program and Local Producer Loan Program. The Local Forager Program finds local products to sell at the store, and the Local Producer Loan Program provides loan interest loans to small local businesses.

She shared that many of the families served by West Bay would welcome new employment opportunities in the neighborhood that can provide a stable income and employment longevity. She stated it would be great to have Whole Foods Market offer culturally-sensitive foods at the store, and cooking demonstrations, if possible, to educate local community members about healthy cooking. She shared that West Bay convenes meetings with mothers, who are in need of access to healthy foods and fresh produce, which are not widely available in the neighborhood due to the scarcity of food markets. The information about the Local Forager and Producer Loan Programs was shared in response to the feedback relating to the availability of culturally-sensitive foods. These programs could support local vendors from the Filipino Community to expand operations and possibly offer their products at Whole Foods Market. It was shared that all foods and products sold at Whole Foods Market must meet the Whole Foods Market quality standards.

We learned that West Bay is the oldest Filipino organization in the SOMA neighborhood dating back to 1968. Their programs focus on serving school age children with an afterschool program, providing college prep services for youth, and support services for parents and the elderly, as well as case management and referrals to other social services.

West Bay Pilipino Center provided a formal letter of support for the project.

La Cocina

Members of the Whole Foods Market project team contacted La Cocina, a community nonprofit, to inform them of the project. La Cocina provides community resources and an array of food industry-specific services to ensure small businesses can succeed. La Cocina follows this model by providing commercial kitchen space and technical assistance focusing on low-income women and immigrant entrepreneurs who are launching, growing and formalizing food businesses. Whole Foods and La Cocina have an existing relationship that aims to support and scale local producers so they can be successful Whole Foods Market suppliers.

La Cocina provided a formal letter of support for project.

Oasis for Girls – September 17, 2018

Adam Smith, Ramneek Saini and Susana Razo met with Moumita Chakraborty, Development Director, at Oasis for Girls. Oasis for Girls is a local nonprofit that partners with young women of color aged 14-18 from under-resourced communities in San Francisco. The programs at Oasis for Girls empower girls to pave paths to successful academic and career goals; understand social justice issues and advocate for change in their communities; and develop confidence, advocacy, and self-care tools for healthy growth through high school, college, the workplace, and beyond.

We learned about the RISE Life Skills program, which teaches girls to shop on a budget and prepare healthy meals. This program is offered in conjunction with The Cooking Project. We also learned about the Youth Advisory Board, which hosts panel discussions on local issues and a Career Night (Susana Razo participated in Career Night on November 7, 2018). These all present opportunities for WFM engagement, so that it can better understand the needs of local youth in the SOMA area.

WFM also received input about the tension created by the growing Tech community in SOMA, and perceptions about pricing at Whole Foods, which makes shopping there feel like an “indulgence purchase.” She spoke about the lack of healthy food options in the neighborhood and how it’s a food justice issue for low-income community members. Adam shared information about the WFM 15 for 4 workshop, where shoppers are taught how to shop for a household of 4 on \$15 budget. This workshop is offered by local store managers and workers interested in dispelling the myth that you cannot shop at WFM on a budget. Adam also shared that WFM is price competitive with other grocery stores.

Adam also shared that by hiring locally, which WFM plans to do, local community members will see their community reflected in store staff. The diversity in San Francisco stores is usually better than the diversity found in the stores’ neighborhoods. This also helps to dispel the myth that the store is not serving the local community.

Moumita also asked if WFM’s community giving priorities changed since being bought by Amazon. Adam shared that decisions related to local giving continue to be made locally and that such priorities have not changed since being purchased by Amazon.

SOMA Pilipinas Meeting, including SOMCAN and the Filipino-American Development Foundation – October 12, 2018

We met with SOMA Pilipinas on October 12th. This meeting included representatives of the Bayanihan Community Center, SOMCAN, West Bay Filipino Center and the Filipino-American Development Foundation. SOMA Pilipinas is an organization under the Filipino American Development Foundation and encompasses a variety of buildings, parks, businesses and community service groups within the Filipino Cultural Heritage District. Additionally, they are composed of 20 organizations including SOMCAN who largely focuses on land-use work. This meeting was attended by Rob Twyman, Adam Smith, Ryan Kroll, Ramneek Saini and Susana Razo. SOMA Pilipinas shared the following information:

1. SOMA organizations are challenged by space needs, overstretched staff and the need to diversify funding
2. The next Undiscovered event, showcasing the existing Pilipino marketplace of businesses, is on 10/20 at the Chronicle Building parking lot; they recommend attending
3. There is a need for business skills training with entrepreneurs; they currently partner with Renaissance (a nonprofit that services small businesses)
4. Small and emerging businesses needs long-term leases
5. They are forming a new merchant association and invited WFM to join in the future
6. They received \$35k from the City in S.E.E.D. Accelerator funds to invest in 6 new businesses
7. Want to know produce will be affordable
8. Food donations for events is always needed
9. SOMA Pilipinas has an engagement with the National Endowment for the Arts to assist with streetscape and public art

The following questions were asked and responded to at the meeting:

- **Question/Concern #1:** They would like to understand how lessons learned at Ocean Avenue store will be reflected in this project.
Response: Rob shared he was two months into his position as Regional President when the Ocean Avenue store opened and the store opening may have suffered due to the lack of a Regional President prior to that. Rob took responsibility for any missteps in the opening of that store.
- **Question/Concern # 2:** Is the restaurant a food hall concept?
Response: No, but WFM partners with local chefs in development of the hot food menu and promotes them.
- **Question/Concern #3:** Will they have cultural products?
Response: Yes. WFM currently partners with La Cocina to offer cultural products at other stores.
- **Question/Concern # 4:** Can they have a Filipino section in the Asian aisle?
Response: WFM does have and can offer Filipino items, but they may not have an aisle section. They are incorporating the products into the general store for better merchandizing.
- **Question/Concern # 5:** How many fulltime opportunities will you have?
Response: On average WFM hires 70/80% FT employees and 20/30% PT. We can start early to outreach - 6 to 12 months prior to begin screening process.

- **Question/Concern # 6:** Do you have a first source hiring agreement for this project?
Response: We expect to.
- **Question/Concern # 7:** What type of planning approval are you requesting?
Response: A formula retail approval - a type of CU.
- **Question/Concern # 8:** We may be able to explore a certification process with OEWD/CityBuild that helps us identify local workers. We would like to have a meeting with Josh. I spoke to him about it.
Response: Yes, we can meet with OEWD. We also have 5% days when 5% of net proceeds go to an organization. We also offer certifications such as a Bakery Apprenticeship Program and certified cheese professional and meat cutters.
- **Question/Concern # 9:** How many positions will you hire for?
Response: Two-hundred total, with 100-120 new hire positions. Eighty or so transfers will come from other SF stores, and we will need to also backfill those positions.
- **Question/Concern # 10:** What other stores do you plan to open in SF.
Response: Stonestown.
- **Question/Concern # 11:** WestBay is having their 50th anniversary celebration and fundraiser later this month. It would be great to have you attend and meet some of our partners. Details will be emailed.

The meeting was concluded with an agreement to meet again in coordination with the Office of Workforce Development to discuss and formalize plans for local hiring efforts.

Joint Office of Economic and Workforce Development and SOMA Pilipinas Meeting, including SOMCAN, Filipino-American Development Foundation and Mission Hiring Hall – November 2, 2018

We met with SOMA Pilipinas on November 2, 2018. This meeting included several representatives of the Office of Economic and Workforce Development, including Director of Workforce Josh Arce, the Bayanihan Community Center, SOMCAN, Filipino-American Development Foundation and Mission Hiring Hall. This meeting was attended by Adam Smith, Ryan Kroll, Charles “Chuck” Abramo, Ramneek Saini and Susana Razo.

Whole Foods shared the attached presentation describing its commitment to quality foods, local hiring, diversity (as reflected by its current workforce diversity at its seven San Francisco stores) and support of local producers as reflected by its Local Producers Loan Program and Local Forager Program.

The meeting was dedicated to exchanging ideas about how to help ensure that local and disadvantaged community members can be successfully engaged so that they can secure employment at the store when it opens in 2021. Whole Foods Market representatives stated that work to identify local workers can start earlier to help fill open positions at its existing seven San Francisco stores.

Whole Foods Market has signed a Memorandum of Understanding delivered to OEWD committing to:

- using its best efforts to recruit 30% of its new hire workforce for the store from the San Francisco area, prioritizing zip codes immediately adjacent to the store,
- working with local organization to identify candidates,
- holding job fairs in the community, and
- reporting data to document its local hiring success.

Mission Hiring Hall – November 9, 2018

The project team met with Mission Hiring Hall (MHH) on November 9th. This meeting included Executive Director, Don Marcos, and General Manager, Michelle Leonard-Bell. Mission Hiring Hall is a nonprofit organization serving moderate and low income job seekers in San Francisco. They offer counseling, training, and placement services. All services are free of charge. MHH provides vocational training in construction trades, construction project administration, security services, and hospitality job readiness training. They also help individuals who are currently experiencing homelessness find work through homeless employment programs. Mission Hiring Hall works directly with San Francisco businesses to recruit and fill positions, including those businesses seeking compliance with development agreements and local ordinances, such as San Francisco’s First Source Hiring Program. This meeting was attended by Adam Smith, Charles “Chuck” Abramo, Ramneek Saini and Susana Razo.

We learned that MHH understand OEWD reporting requirements and can as part of its employee recruitment efforts capture that data for Whole Foods Market. They shared their protocols for screening and recruiting candidates. The Whole Foods effort would fall into their hospitality sector. They also suggested working with Whole Foods to conduct hiring events at the MHH office. These events generally attract 25-75 applicants. They shared OEWD would also post available positions in Business Services to inform local workers of the opportunities.

MHH currently recruits workers for Target, Macys, Virgin Hotel, UPS, security companies and other employers. Most of the workers recruited are “ready to work” because they have participated in MHH job readiness programs.

MHH and Whole Foods Market agreed to maintain a line of communication. Whole Foods Market plans on working with MHH to identify local workers.

Swords to Plowshares – November 19, 2018

The project team met with Swords to Plowshares on November 19th. This meeting took place with Akta Patel, Workforce Specialist. Swords to Plowshares is a nonprofit dedicated to serving military veterans and addressing the obstacles they face — including homelessness, unemployment and disability— which are seen as interrelated and requiring an integrated network of support. They offer comprehensive employment and training services that allow veterans to stabilize their lives and become job ready. Veterans work one-on-one with their staff to overcome barriers to employment, access job training and connect with local employers. This meeting was attended by Adam Smith, Charles “Chuck” Abramo, Ramneek Saini and Susana Razo.

Whole Foods provided a project overview and overview of their typical employee recruitment efforts associated with new store openings. They shared information about their fulltime and part-time distribution, which averages 75-80% fulltime and 20-25% part-time. Fulltime employees receive benefits including a 401k retirement plan, and part-time employees received a lower level of benefits.

We learned that Swords to Plowshares services about 300 veterans. They provide a range of supportive services and job readiness and placement assistance, such as assistance preparing resumes, cover letters and preparing for interviews. They currently work with 160 employer partners, such as Nordstrom, security and staffing agencies, manufacturing and biotech organizations.

We also learned they prefer at least a 4-6 weeks of lead time to identify candidates for available jobs. They also ask that employer partners fill out a form they can share with grantors they are successfully placing clients.

They have an existing relationship with the Office of Economic and Workforce Development (OEWD). A subsequent meeting was scheduled for December 3rd to learn more about their practices and continue exploring how Whole Foods Market can work with them to recruit workers. On December 3rd Akta will be joined by her colleague Tyng Liu.

United Playaz, West Bay Filipino Center and Community Housing Partnership, Thanksgiving Day Turkey Giveaway – November 20, 2018

Whole Foods Market, along with community partners United Playaz, West Bay Filipino Multi-Services Center and Community Housing Partnership proudly distributed 400 free turkeys on Tuesday, November 20, 2018 to low-income families and individuals in the South of Market and Tenderloin neighborhoods. The event focused on ensuring that families on all rungs of the economic ladder have the means to provide a holiday meal to their loved ones.

Mayor London N. Breed joined the event, as Whole Foods Market participated as a community partner in the 12th annual Mayor’s Turkey Giveaway. Attached is a copy of the Mayor’s Press Release regarding this event.



5.0 PUBLIC MEETINGS

Prior to the September 5th public meeting, the project team mailed notification letters detailing the proposed project and scheduled public meeting date in accordance with City of San Francisco regulations. A summary of the meeting is included below. The project team continues to follow-up as appropriate.

Community Meeting #1 – September 5, 2018

Twenty-nine community members attended the first meeting held at the Trinity Plaza Community Room in San Francisco. This first meeting was an opportunity to introduce the project to community members, answer questions, and receive comments on the initially proposed development. Below is a list of relevant questions/comments and responses that occurred during the meeting.

- **Question/Concern #1:** Who does Whole Foods hire?
Response: Whole Foods intends to hire from the local community, and anticipates hiring more than 100 new employees. Whole Foods has begun and will continue to connect with local nonprofits and organizations to inform them of employment opportunities. Whole Foods welcomes any suggestions on potential groups to meet with, and asked for these suggestions at the Pre-Application meeting.
- **Question/Concern #2:** What is the timeline for opening the store?

Response: Construction has begun, and Whole Foods expects the location to open toward the end of summer in 2021.

- **Question/Concern #3:** Will Whole Foods have more community meetings?

Response: Whole Foods has begun and will continue to meet with local organizations. Whole Foods has already met with groups such as United Playaz and the Central Market Community Benefit District, and is in the process of scheduling meetings with SOMA Pilipinas and other groups in the coming weeks. Whole Foods welcomes any suggestions on potential groups to meet with, and asked for these suggestions at the Pre-Application meeting.

- **Question/Concern #4:** How is Whole Foods planning to address bike safety?

Response: Because of its long history in the San Francisco community, Whole Foods has existing relationships with the San Francisco MTA and the San Francisco Bicycle Coalition, which it will utilize to ensure this location is as "bike-friendly" as possible. Whole Foods is considering in its plans how to ensure sufficient bicycle parking is provided for the various types of bicycles utilized, and to minimize the interaction with bicycles with the underground parking. Additionally, all deliveries will be at the already existing receiving area that is accessed off 7th Street and through Angelo's Alley. This will minimize delivery traffic on Market St. and 8th St., which are frequented by heavy bicycle traffic. Whole Foods welcomes any suggestions on other potential strategies to promote bicycle safety, and asked for these suggestions at the Pre-Application meeting.

- **Question/Concern #5:** Does Whole Foods have plans to minimize automobile traffic to this location?

Response: As mentioned above, Whole Foods is committed to promoting bicycle access to its store by ensuring sufficient and diverse bicycle parking. Additionally, Whole Foods intends to create Uber and Lyft drop-off/pick-up points to make access more accessible for such programs, which will minimize the need for residents to drive their own vehicles and utilize parking. Also, while the parking spots assigned to the store were designated prior to Whole Foods entering into a lease and are not a consideration point in this Formula Retail application process, Whole Foods remains committed to listening to the community on how best to stay at the forefront of the trend towards a lessening dependence upon automobiles, and asked for these suggestions at the Pre-Application meeting.

- **Question/Concern #6:** Concern over potential negative impact on the local farmers' market.

Response: Whole Foods has a long tradition of working hand-in-hand with local farmers' market to ensure mutual success. Whole Foods' vision is to provide access for everyone to healthy foods, which time and again has led to strong partnerships with local farmers' markets. In fact, it was noted that frequently one will see a farmers' market next to a Whole Foods and that farmers' market is thriving for several reasons: 1) Whole Foods acts as an anchor that attracts customers

interested in healthy foods, 2) farmers' markets are seasonal and therefore offer products that Whole Foods does not carry, and 3) farmers' markets provide a different experience for a shopper than Whole Foods. Additionally, Whole Foods often will purchase its products from these same farmers and does not have an interest in competing with them, but instead in promoting them. This is reflected in Whole Foods' practice of advertising in its store that certain products come from a farmer that is at the local farmers' market as a way of driving business to that farmer.

- **Question/Concern # 7:** How does Whole Foods plan to partner with the community and ensure that the food is affordable for all?

Response: Over the last few years, Whole Foods has taken additional measures to ensure that access to its products is available to all. These steps include the creation and promotion of the 365 Everyday Value product line, which are products that meet the same high standards of all other products at Whole Foods, but are offered at price points even or lower than competitors. Additionally, in order to further engrain itself in the community, Whole Foods has begun and will continue to meet with local organizations. Whole Foods has already met with groups such as United Playaz and the Central Market Community Benefit District, and is in the process of scheduling meetings with SOMA Pilipinas and other groups in the coming weeks. Moreover, Whole Foods routinely partners with local non-profits that share similar goals as Whole Foods. Whole Foods welcomes any suggestions on potential groups to meet with or non-profits to partner with, and asked for these suggestions at the Pre-Application meeting.

- **Question/Concern #8:** Concern over Whole Foods' impact on local business.

Response: Whole Foods anticipates acting as an anchor for this neighborhood and will serve to bring new activity to the area. This influx of patrons will help local businesses thrive as many of these same customers will patronize other local businesses. For instance, Whole Foods tends to attract "foodies," who are then inspired to eat at local restaurants they have not previously tried. Over its many years of experience in operating in San Francisco, Whole Foods has seen these positive impacts on its neighboring businesses. Additionally, Whole Foods is committed to meeting with local business committees such as the Central Market CBD, which it has already met with and will continue to do so. As it has said previously, Whole Foods welcomes any suggestions on potential business groups to meet with, and asked for these suggestions at the Pre-Application meeting. Also, Whole Foods also believes that it will bring positive change to the neighborhood by having an open business on the corner of 8th St. and Market St. that will deter the unseemly activity currently occurring in the neighborhood. Moreover, as a member of this community, Whole Foods will share a similar interest as the other local businesses of ridding the area of this unseemly activity, which will result in an increase in consumer interest in the area for all businesses.

- **Question/Concern #9:** Concern over Whole Foods' quality diminishing after the Amazon purchase.

Response: Whole Foods continues to adhere to the same high standards and devotion to building community that it has had since its inception. In fact, it is these high standards and devotion to

community that attracted Amazon to Whole Foods versus other grocery stores, and there is no desire to change this formula. While there may have been a period of slight adjustment earlier this year, which is only to be expected, Whole Foods is committed to operating as it has for decades and to maintaining its corporate culture that has made it a welcome member in every community it has joined.

Community Meeting #2 – November 15, 2018

Three community members attended the second community meeting held at the Arnett Watson Apartments Community Room in the Tenderloin neighborhood of San Francisco. Representatives of the Tenderloin Housing Clinic and Central City SRO collaborative were in attendance. The lower level of attendance was attributed to poor air quality conditions on this date. The meeting was an opportunity to introduce the project to community members, answer questions, and receive comments on the initially proposed development. Below is a list of relevant questions/comments and responses that occurred during the meeting.

- **Question/Concern #1:** What type of employment opportunities will you have?

Response: Whole Foods Market (WFM) expects to create about 200 jobs for the Trinity site. Of this, WFM expects to fill over 100 positions with new hires. The remaining positions will be transfers from other WF stores to ensure the Whole Foods culture is present in this new location, and this will create new positions at the other WF Stores that will need to be filled. On average WFM hires 70/80% FT employees and 20/30% PT, and expects the Trinity site to fall within this range. Whole Foods has begun and will continue to connect with local nonprofits and organizations to inform them of employment opportunities. Whole Foods welcomes any suggestions on potential groups to meet with, and asked for these suggestions at the Pre-Application meeting.

- **Question/Concern # 2:** How does Whole Foods plan to partner with the community and ensure that the food is affordable for all?

Response: Over the last few years, Whole Foods has taken additional measures to ensure that access to its products is available to all. These steps include the creation and promotion of the 365 Everyday Value product line, which are products that meet the same high standards of all other products at Whole Foods, but are offered at price points even or lower than competitors. Additionally, in order to further engrain itself in the community, Whole Foods has begun and will continue to meet with local organizations. Whole Foods has already met with groups such as SOMA Pilipinas, United Playaz, and the Central Market Community Benefit District. Moreover, Whole Foods routinely partners with local non-profits that share similar goals as Whole Foods. Whole Foods welcomes any suggestions on potential groups to meet with or non-profits to partner with, and asked for these suggestions at the Pre-Application meeting.

- **Question/Concern #3:** Concern over Whole Foods' impact on local business.

Response: Whole Foods anticipates acting as an anchor for this neighborhood and will serve to bring new activity to the area. This influx of patrons will help local businesses thrive as many of these same customers will patronize other local businesses. For instance, Whole Foods tends to attract "foodies," who are then inspired to eat at local restaurants they have not previously tried. Over its many years of experience in operating in San Francisco, Whole Foods has seen these positive impacts on its neighboring businesses. Additionally, Whole Foods is committed to meeting with local business committees such as the Central Market CBD, which it has already met with and will continue to do so. As it has said previously, Whole Foods welcomes any suggestions on potential business groups to meet with, and asked for these suggestions at the Pre-Application meeting. Also, Whole Foods also believes that it will bring positive change to the neighborhood by having an open business on the corner of 8th St. and Market St. that will deter the unseemly activity currently occurring in the neighborhood. Moreover, as a member of this community, Whole Foods will share a similar interest as the other local businesses of ridding the area of this unseemly activity, which will result in an increase in consumer interest in the area for all businesses.

6.0 SUMMARY

Community outreach is on-going, but to-date the key findings are that community members are supportive of the store, particularly if WFM is committed to local hiring, educational workshops to help inform potential low-income shoppers how to shop on a budget and make nutritious food choices, and partnering with local organizations to help support community service programming. People have appreciated the grassroots outreach to local community-serving organizations, businesses and residents.

Attached please find letters of support.

Letters of Support Summary

Businesses	Organizations	Residents/Local Workers/Other
11 See Section 2 – Local Businesses for details	3 United Playaz West Bay Filipino Cultural Center	137

(Additional letters of support are expected and will be provided upon receipt)	La Cocina (Additional letters of support are expected and will be provided upon receipt)	
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TOTAL: 151

Dear Planning Commissioners:

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- Over 100 new jobs to support operations, providing job opportunities for local workers.
- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature:  _____

Name (including Business Name if applicable): Jimmy Da

Address: 1160 Mission Street Zip: 94103

Email/Phone: _____

Dear Planning Commissio

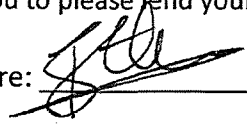
excited Wf

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable: JUSHAR SETHI

Address: 1160 Mission St Apt 710


Zip: 94103

Email/Phone: Jushar.Sethi@gmail.com

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): MICHAEL WILK

Address: 1160 MISSION ST # 609 Zip: 94103

Email/Phone: mike.wilk@gmail.com 415/864-6655

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Susan Vekster

Address: 1160 MISSION ST Apt 1513 Zip: 94103

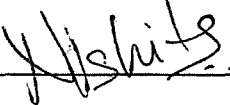
Email/Phone: _____

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): NISHITA SURAKANTI

Address: 1160 Mission St, #2010, San Francisco Zip: 94103

Email/Phone: 209-822-1010

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Alrezaboth

Address: 1160 Mission St. Zip: 94103

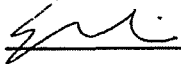
Email/Phone: _____

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Signature:  _____

Name (including Business Name if applicable): ERIC LI _____

Address: 1160 MISSION ST _____ Zip: 94103 _____

Email/Phone: 813-451-9058 _____

Dear Planning Commissioners:

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Signature:  _____

Name (including Business Name if applicable): ERICA JANG _____

Address: 1160 MISSION ST (SOMA GRAND) _____ Zip: 94103 _____

Email/Phone: ericajang.16@gmail.com _____

Dear Planning Commissioners:

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Signature: _____

Name (including Business Name if applicable): _____

Slademaner

Address: _____

1160 Mission St #808

Zip: _____

94103

Email/Phone: _____

Slademaner@gmail.com

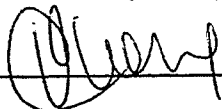
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Signature: _____



Name (including Business Name if applicable): _____

Claire Booth

Address: _____

1160 Mission St

Zip: _____

94103

Email/Phone: _____

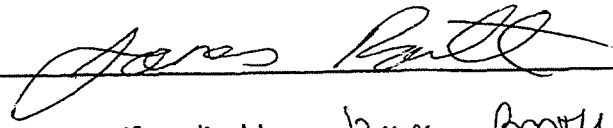
510 426 2036

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): James Booth

Address: 1160 Mission St Zip: 94103

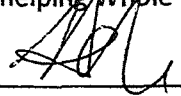
Email/Phone: 510 778 4712

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Helen Walsh

Address: 1160 Mission St, Unit 7 1006, SF Zip: 94103

Email/Phone: hez_walsh@hotmail.com

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: TARA RODARTE

Name (including Business Name if applicable): TARA RODARTE

Address: 1160 Mission St #1000 SF Zip: 94103

Email/Phone: rodarta@yahoo.com 415 602 5302

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Patrick Fleisch

Name (including Business Name if applicable): Patrick Fleisch

Address: 1160 Mission St Unit 1408 Zip: 94103

Email/Phone: pfleisch@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: Connie Lin

Name (including Business Name if applicable): Connie Lin

Address: 1160 Mission St Unit 1408 Zip: 94103

Email/Phone: psyche@gmail.com

Dear Planning Commissioners:

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Signature: Richard Zhong

Name (including Business Name if applicable): Richard Zhong

Address: 1160 Mission St, Unit 904 Zip: 94103

Email/Phone: RichBoZhong@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Michelle Ryan

Address: 1160 Mission St., Unit 904, S.F. Zip: 94103

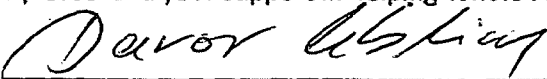
Email/Phone: michelled-ryan@gmail.com

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Signature: 

Name (including Business Name if applicable): DAVOK EBCINC

Address: 1160 Mission St 1811 SF CA Zip: 94103

Email/Phone: debcinc@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Aca Planic

Name (including Business Name if applicable): ANA PLANIC

Address: 1160 MISSION ST SF CA Zip: 94103

Email/Phone: aca.planic@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: Ariana Elsing

Name (including Business Name if applicable): ARIANA, ELSING

Address: 1160 MISSION ST. 18A Zip: 94103

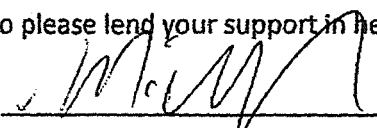
Email/Phone: ariana.elsing@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable):

Michael Nadler

Address:

1160 Mission St #1904

Zip: 94103

Email/Phone:

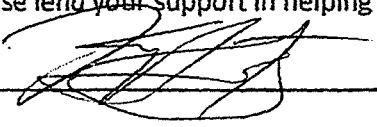
XNADLER@COMCAST.NET

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Signature: 

Name (including Business Name if applicable):

KYLE LIANG

Address:

1160 Mission St, San Francisco, CA

Zip: 94103

Email/Phone:

kliang127@ucla.edu

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Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Zip: _____

Email/Phone: _____

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Address: _____

Zip: _____

Email/Phone: _____

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Michael Quinlan

Address: 1160 Mission St. Unit 803 Zip: 94103

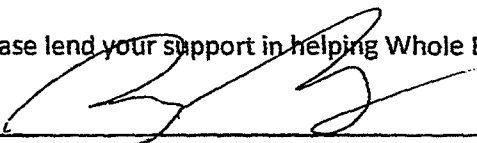
Email/Phone: mq801k@gmail.com / 412 638 3851

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Signature: 

Name (including Business Name if applicable): George Gary

Address: 1160 Mission St #2009 Zip: 94103

Email/Phone: georgegary@me.com 415/298-2437

Dear Planning Commissioners:

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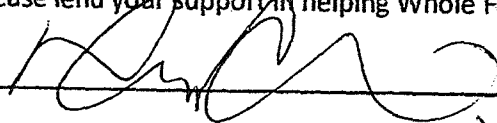
I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Email/Phone: _____



Derek Carilla

1160 Mission St. Unit 2009, SF, CA Zip: 94103

carilla101@mac.com : 407-928-7257

Dear Planning Commissioners:

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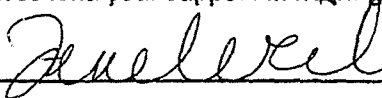
I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Email/Phone: _____



Jane Weil

1160 Mission St #2108

Zip: 94103

janeandwilli@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Margaret Tsang
Name (including Business Name if applicable): Margaret Tsang
Address: 1160 Mission Street #1409 San Francisco Zip: 94103
Email/Phone: mitsang3@hotmail.com

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: FRANC PERBOMO
Name (including Business Name if applicable): FRANC PERBOMO
Address: 1160 MISSION ST. #912 SF CA Zip: 94103
Email/Phone: 415

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Aydin Koc

Address: 1160 MISSION STREET, # 2306 Zip: 94103

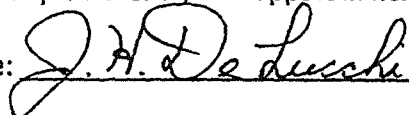
Email/Phone: (415) 255-2300

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Signature: 

Name (including Business Name if applicable): _____

Address: 1160 Mission Street, # 1603 Zip: 94103

Email/Phone: JHDeLucchi@aol.com

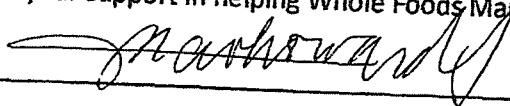
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Signature: _____



Name (including Business Name if applicable): INA HOWARD

Address: 1160 MISSION ST. UNIT 1707 SAN FRANCISCO, CA Zip: 94103

Email/Phone: ina-osorio@yahoo.com

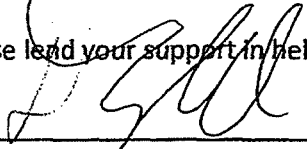
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Signature: _____



Name (including Business Name if applicable): Neil D Howard Jr.

Address: 1160 Mission St Unit 1707 Zip: 94103

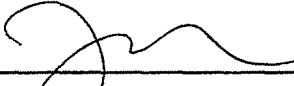
Email/Phone: hownd.dave@gmail.com

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Signature: 
Name (including Business Name if applicable): Tina Zhu
Address: 1160 Mission St. Zip: 94103
Email/Phone: tzhuzhu815@gmail.com

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Signature: 
Name (including Business Name if applicable): CHARLOTTE SORENSEN
Address: 1160 MISSION ST #611 Zip: 94103
Email/Phone: LOTTIEDIK@AOL.COM

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Signature: _____

Name (including Business Name if applicable):

NORA GILLESPIE

Address: 1160 MISSION ST / UNIT 1905
SAN FRANCISCO, CA

Zip: 94103

Email/Phone: nora.gillespie@gmail.com

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Signature: _____

Name (including Business Name if applicable):

LISA SOBERANES

Address: 1160 MISSION ST #611

Zip: 94103

Email/Phone: LISA_SOBERANES@HOTMAIL.COM

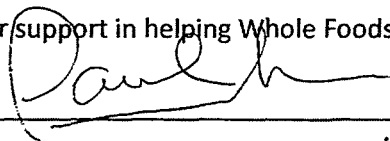
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Signature: _____



Name (including Business Name if applicable):

PAUL MAEDJE

Address:

1160 MISSION ST #713

Zip:

94103

Email/Phone: _____

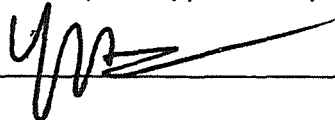
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Signature: _____



Name (including Business Name if applicable):

YOE JUAN

Address:

1160 MISSION ST UNIT 1514

Zip:

94103

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable):

JEFFREY C. MILLER

Address: _____

1160 MISSION ST. #1004 SAN FRANCISCO zip: 94103

Email/Phone: _____

415-717-4905

CA

Dear Planning Commissioners:

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Signature: _____

Name (including Business Name if applicable):

GARY BOODHOO SYNTHETICAF

Address: _____

1160 MISSION ST

Zip: _____

94103

Email/Phone: _____

gboodhoo@gmail.com

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Signature: 

Name (including Business Name if applicable): Edwin Chow

Address: 1160 Mission St Zip: _____

Email/Phone: galatea629@hotmail.com

Dear Planning Commissioners:

8

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Signature: 

Name (including Business Name if applicable): _____

Address: 1160 Mission St Zip: 94103

Email/Phone: calchin91@gmail.com

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- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Wendy Liu

Name (including Business Name if applicable): Wendy Liu

Address: 1160 Mission St. #608, San Francisco CA Zip: 94103

Email/Phone: flowersunbird@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: Ryan Knapp

Name (including Business Name if applicable): Ryan Knapp

Address: 1160 Mission St Unit 102 Zip: 94103

Email/Phone: rpk5024@yahoo.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Maria E. Salgado-Riz

Name (including Business Name if applicable): _____

Address: 1188 Mission St, #1107 Zip: 94123

Email/Phone: Mariae.Salgadoriz@gmail.com

Dear Planning Commissioners:

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Signature: _____

Name (including Business Name if applicable): _____

Address: _____ Zip: _____

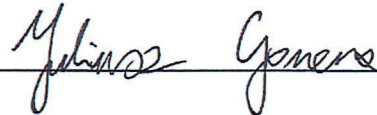
Email/Phone: _____

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Signature: 

Name (including Business Name if applicable): JULIUSZ GONERA

Address: 1160 MISSION ST UNIT 2012 Zip: 94103

Email/Phone: JGONERA@GMAIL.COM

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: 

Name (including Business Name if applicable): NATHAN SALHA

Address: 1160 MISSION ST. #1910, SF 94103 Zip: _____

Email/Phone: nathan.salha@gmail.com

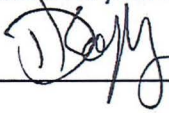
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Signature: _____



Name (including Business Name if applicable: _____

Dmitry Kopylovsky

Address: _____

1160 Mission St #708

Zip: 94103

Email/Phone: _____

dkopy99@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: _____



Name (including Business Name if applicable: _____

Chakshu Mehta

Address: _____

1160 Mission St #1001

Zip: 94103

Email/Phone: _____

chakshu101@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable: Dan Lee

Address: 1160 Mission St #501

Zip: 94103

Email/Phone: danzhanglee@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable: TANVI SURTI

Address: 1160 Mission St

Zip: 94103

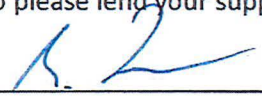
Email/Phone: -

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Signature: 

Name (including Business Name if applicable: Alvin Iwan

Address: Soma Grant

Zip: 94013

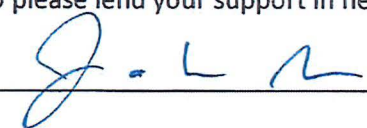
Email/Phone: 904 249-9141

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Signature: 

Name (including Business Name if applicable: Don Summer

Address: 1003 Soma Grant

Zip: 94103

Email/Phone: 904 246-3589

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Signature: _____



Name (including Business Name if applicable): _____

Michael Holden

Address: _____

1160 Mission St.

Zip: _____

94103

Email/Phone: _____

mh_1@me.com

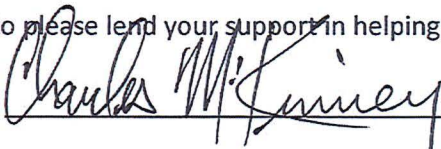
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Signature: _____



Name (including Business Name if applicable): _____

Charles McKinney

Address: _____

1160 Mission St.

Zip: _____

94103

Email/Phone: _____

charles@mcKinney.io

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Signature: _____



Name (including Business Name if applicable): _____

Fanny Tse

Address: _____

1160 Mission Street San Francisco CA

Zip: 94103

Email/Phone: _____

ftsang85@gmail.com

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Signature: _____



Name (including Business Name if applicable): _____

Alice Zheng

Address: _____

1160 Mission Street Unit 1504 San Francisco CA

Zip: 94103

Email/Phone: _____

azheng94@gmail.com

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Signature: _____

Name (including Business Name if applicable): Joseph Lee

Address: 1160 Mission St Zip: 94103

Email/Phone: 415-568-1578

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Signature: _____

Name (including Business Name if applicable): James Hayward

Address: 1160 Mission St Zip: 94103

Email/Phone: 415-207-2125

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Signature: 

Name (including Business Name if applicable): Alan Van Pelt

Address: 1160 Mission #1812, SF, CA Zip: 94103

Email/Phone: _____

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Signature: 

Name (including Business Name if applicable): Carlos Santamaric

Address: 1160 Mission St. #1612 Zip: 94103

Email/Phone: CFSantamaric@gmail.com

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Signature: 

Name (including Business Name if applicable): Sylvia Lewis

Address: 1160 Mission St #1708, San Francisco CA 94103 Zip: 94103

Email/Phone: Sylvijove@gmail.com

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Signature: 

Name (including Business Name if applicable): Loc Nguyen

Address: 1160 Mission St. #1813 Zip: 94103

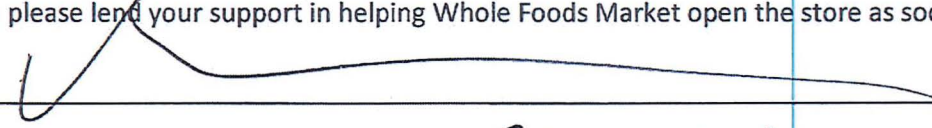
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Signature: 

Name (including Business Name if applicable: Gina Stefanovic

Address: 1160 Mission St #1701

Zip: 94103

Email/Phone: gina.lavrenchuk@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable: BREDAM

Address: 1160 MISSION ST #1510

Zip: 94103

Email/Phone: (415) 385-4387

Dear Planning Commissioners:

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Signature: SAP
Name (including Business Name if applicable: SAM PARR - Hustle Con Media Inc.
Address: 1160 Mission St. Zip: 94103
Email/Phone: 314 808 8098

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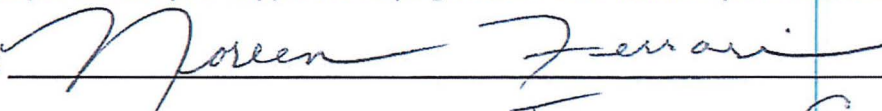
Signature: Jeff Kilmer
Name (including Business Name if applicable: _____
Address: 1160 Mission Street, Unit 806 Zip: 94103
Email/Phone: jeffkilmerSF@gmail.com

Dear Planning Commissioners:

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Signature: 
Name (including Business Name if applicable): Ferrari Collezione
Address: 1160 Mission St Unit 1702 Zip: 94103
Email/Phone: blaiseypie@yahoo.com

Dear Planning Commissioners:

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Signature: 
Name (including Business Name if applicable): Steven Abensohn
Address: 1160 Mission St Unit 1211 Zip: 94103
Email/Phone: Steve A4@hotmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Zip: _____

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Zip: _____

Email/Phone: _____

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Rishabh Bhargava

Name (including Business Name if applicable): RISHABH BHARGAVA

Address: 1160 MISSION ST, 1414, SAN FRANCISCO Zip: 9403

Email/Phone: rishabh.bhargava93@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Katrina

Name (including Business Name if applicable): KATRINA SALS BUREY

Address: 1160 MISSION ST, UNIT 1103, SF, CA 94103 Zip: 94103

Email/Phone: KATRINAEN4@GMAIL.COM

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: Jiang Bin

Name (including Business Name if applicable): JIANGLI BIAN

Address: 1160 Mission St. Zip: _____

Email/Phone: jbian.amy@gmail.com

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Signature: Sarita Kumble

Name (including Business Name if applicable): SARITA KUMBLE

Address: 1160 MISSION ST Zip: 94103

Email/Phone: kumbles@gmail.com

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Zac Altman

Address: 1160 Mission St #1207 San Francisco CA Zip: 94103

Email/Phone: Zac@basind.com

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Dan Woods

Address: 1160 Mission St. Zip: 94103

Email/Phone: _____

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Erik Hsieh

Name (including Business Name if applicable): Erik Hsieh

Address: 1160 Mission St #1014, SF 94103 Zip: _____

Email/Phone: _____

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Crag Wolfe

Name (including Business Name if applicable): Crag Wolfe

Address: 1160 Mission St #1212 Zip: 94103

Email/Phone: _____

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Shirley C. Dur

Name (including Business Name if applicable): _____

Address: 11209 Herman Street Zip: 94066

Email/Phone: _____

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: Philipp Sabbatini

Name (including Business Name if applicable): PHILIPP SABBATINI

Address: 1160 MISSION #2102 Zip: 94103

Email/Phone: 415-793-8038
8038

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: _____

Name (including Business Name if applicable: _____

Julien Emery

Address: _____

1160 Mission St

Zip: _____

94103

Email/Phone: _____

emery.julien R@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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Signature: _____

Name (including Business Name if applicable: _____

Progress & Performance P²

Address: _____

1160 Mission St #21050

Zip: _____

94103

Email/Phone: _____

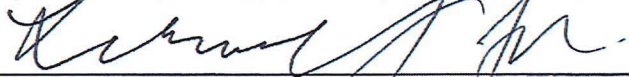
BRADSONSON74@gmail.com

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Lionel Maynard

Address: 1160 Mission St Zip: 94103

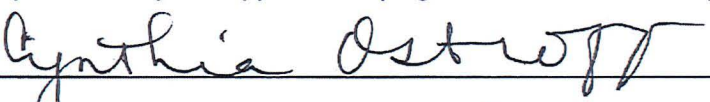
Email/Phone: _____

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★ Signature:  ★

Name (including Business Name if applicable): CYNTHIA OSTROFF

Address: _____ Zip: _____

Email/Phone: cynostroff@yahoo.com

* she wants to testify at planning

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Signature: Jessica Roddy

Name (including Business Name if applicable): Jessica Roddy

Address: 1591 Jackson Street #11 Zip: 94109

Email/Phone: 415.819.4360

Dear Planning Commissioners:

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Signature: Sara L Sodine

Name (including Business Name if applicable): Sara L Sodine

Address: 1160 Mission, #903 Zip: 94103

Email/Phone: _____

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Signature: _____



Name (including Business Name if applicable: _____

THOMAS LaBelle

Address: _____

1160 MISSION ST #1203

Zip: _____

94103

Email/Phone: _____

921 TBM@GMAIL.COM

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Signature: _____



Name (including Business Name if applicable: _____

Shiva Devarajan

Address: _____

1160 Mission Street Unit 511

Zip: _____

94103

Email/Phone: _____

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Signature: 

Name (including Business Name if applicable): _____

Address: 1160 Mission St unit No 1106 Zip: 94103

Email/Phone: ~~415~~ 328 630 2280

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Signature: 

Name (including Business Name if applicable): LYDIA HRYSCHYSHYN

Address: 1160 MISSION ST #710 Zip: _____


Email/Phone: LHRYSH@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Jacqueline Marquez

Address: 112 madrone Ave. Apt A Zip: 94080

Email/Phone: jmarquez92@gmail.com

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Signature: 

Name (including Business Name if applicable): Nina J. Lopez

Address: _____ Zip: _____

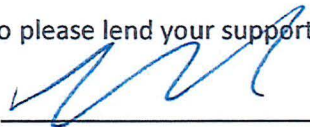
Email/Phone: _____

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Signature: 

Name (including Business Name if applicable: Kevin Huang

Address: _____

Zip: _____

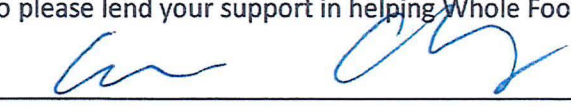
Email/Phone: huangkev @ gmail.com

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Signature: 

Name (including Business Name if applicable: Kevin Huang

Address: _____

Zip: _____

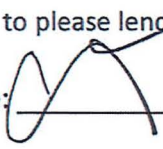
Email/Phone: _____

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable: Courtney Kimball

Address: 1160 Mission St. Zip: 94103


Email/Phone: _____

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable: Hiroki Takahara

Address: 1160 Mission St. Zip: 94103


Email/Phone: _____

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): Amee Chou

Address: 1160 Mission St. Unit 2305 Zip: 94103


Email/Phone: ameeluffie31@hotmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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- Over 100 new jobs to support operations, providing job opportunities for local workers.
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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable): NICK WANG

Address: _____ Zip: _____

Email/Phone: _____

Dear Planning Commissioners:

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Signature:  _____

Name (including Business Name if applicable): _____

Address: 1160 Mission St 1614 Zip: 94103

Email/Phone: Aravinth@gmail.com

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Signature:  _____

Name (including Business Name if applicable): Raquel Araujo

Address: 1160 Mission St. Unit 501 Zip: 94103

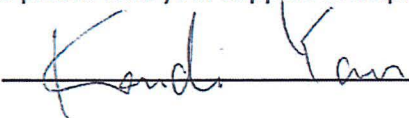
Email/Phone: raraujov@gmail.com

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Signature: 

Name (including Business Name if applicable: KAI DI YAN

Address: 1160 Mission St. Unit 1411

Zip: 94103

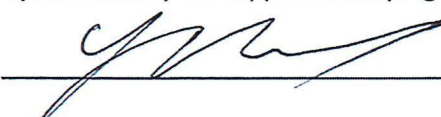
Email/Phone: Kevinyan8232@gmail.com

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Signature: 

Name (including Business Name if applicable: YURI KURLAND

Address: 1160 Mission St #1113

Zip: 94103

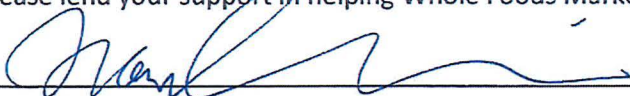
Email/Phone: yuri.kurland@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Nanko Aiko

Address: 33 8th St. #831, San Francisco Zip: 94103

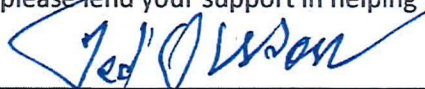
Email/Phone: icoaiko@gmail.com

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Signature: 

Name (including Business Name if applicable): Ted Olsson

Address: 30 Sharon St. SF 94114 Zip: _____

Email/Phone: olssonted@gmail.com 415/407-8099

Dear Planning Commissioners:

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Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Zip: _____

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable: _____

Address: _____

Zip: _____


Email/Phone: _____

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable: Chak Haug Li

Address: 83 McAllister street, Unit 212, S.F., CA Zip: 94102


Email/Phone: dli6990@outlook.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 

Name (including Business Name if applicable: Eric Rowland

Address: 33 8th St. #1426 Zip: 94103

Email/Phone: ericrowland@me.com

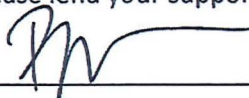
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Signature: _____



Name (including Business Name if applicable): _____

B. Ruhland

Address: _____

33 8th Street SF, CA

Zip: _____

94103

Email/Phone: _____

~~bruhland@wholefoods.com~~ bruhland@wholefoods.com

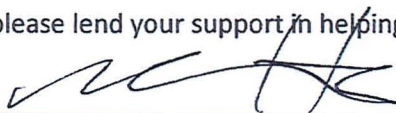
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Signature: _____



Name (including Business Name if applicable): _____

Mo Hakim

Address: _____

33 8th St SF CA

Zip: _____

94103

Email/Phone: _____

mo.hakim@me.com

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Signature: 

Name (including Business Name if applicable): _____

Address: 33 8th St. # Unit 1023 Zip: 94103


Email/Phone: Ashleykm@ymail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Trinity

Address: 33 8th Zip: 94103

Email/Phone: _____

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Signature: Enrique Aguilar

Name (including Business Name if applicable): Enrique Aguilar

Address: 743 Polk St. #440 SF, CA Zip: 94109

Email/Phone: kikesou@gmail.com 415-500-1685

Dear Planning Commissioners:

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Signature: [Signature]

Name (including Business Name if applicable): Jack Douglas

Address: 772 S. Van Ness Ave #2 Zip: 94109

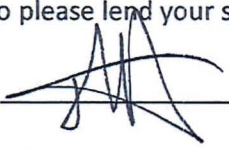
Email/Phone: jackthegreeter@terriblesquirrel.com

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Signature: 

Name (including Business Name if applicable): Thad Montalban

Address: 1160 Mission St., San Francisco, CA Zip: 94103

Email/Phone: tmontalban3@gmail.com

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Signature: 

Name (including Business Name if applicable): QUA SCA

Address: 1162 MISSION ST SAN FRANCISCO Zip: 94103

Email/Phone: 415-598-8686

November 7, 2018

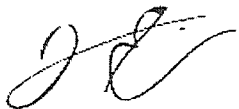
Rich Hillis
Commission President
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94103

Dear Commission President Hillis and Planning Commission:

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Jaron Eliopoulos
Commercial Real Estate Agent
Touchstone Commercial Partners, Inc.
P.O. BOX 77564, San Francisco, CA 94107
jaron@tcpre.com / (415) 608-6336

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Email/Phone: _____

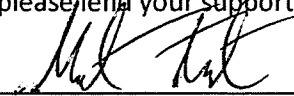
Community ambassador cmeBD
Central market Community Benefit District

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Signature: 

Name (including Business Name if applicable): Milton Armistead Onedome

Address: 1025 Market St Zip: 94103

Email/Phone: miltononedomeglobal
immersive experience

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Name (including Business Name if applicable): _____

Address: _____ Zip: _____

Email/Phone: _____

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Signature: Mia Estew

Name (including Business Name if applicable: 66 6th Store - Thrasher

Address: 66 6th St

Zip: 94103

Email/Phone: manupmle@gmail.com

Dear Planning Commissioners:

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Signature: _____

Name (including Business Name if applicable: _____

Address: PO Box 31

Zip: _____

Email/Phone: _____

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Signature: 

Name (including Business Name if applicable):

Juan Medina

Address:

684 16th St Apt E Oakland, CA (1000 Fellows Bldg)

Zip:

94612

Email/Phone:

juan@wocomedia.com

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Signature: _____

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Address: _____

Zip: _____

Email/Phone: _____

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- Whole Foods Market "5% Days," where five percent of net sales are donated to local nonprofits whose programs directly benefit the community surrounding the store.

I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Herbert Canny (Herbert Canny) *Tenant*

Name (including Business Name if applicable): _____

Address: 1901 GREENWICH STREET S.F. CA Zip: 94123

Email/Phone: _____

Dear Planning Commissioners:

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Signature: _____

Name (including Business Name if applicable): _____

Address: _____ Zip: _____

Email/Phone: _____

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Name (including Business Name if applicable): _____

Address: _____

Zip: _____

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable): _____

Address: _____

Zip: _____

Email/Phone: _____

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Name (including Business Name if applicable):

Alice Lee

Address: _____

140 Jones St

Zip: _____

94102

Email/Phone: _____

(415) 776-2115

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Bridgette Howard

Name (including Business Name if applicable):

Hillsdale Hotel

Address: _____

57 6th Street

Zip: _____

94103

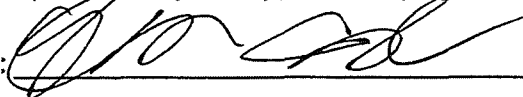
Email/Phone: _____

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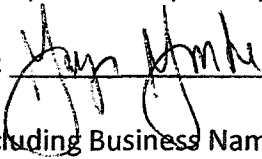
Signature:  (Shadaya Crumb)
Name (including Business Name if applicable: Tenderloin Housing Clinic (Boyd Hotel)
Address: 41 Jones St. S.F. CA Zip: 94102
Email/Phone: scrumb@thclinic.org (415) 621-5217

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: 
Name (including Business Name if applicable: Jay Jacob
Address: 111 Jones St. Apt. #805 S.F. Ca. Zip: 94102
Email/Phone: jacobejay11@gmail.com

Dear Planning Commissioners:

I am excited **Whole Foods Market** is planning to locate a store and restaurant inside the Trinity Plaza project located at 1169 Market Street (at 8th Street) in San Francisco. The neighborhood needs a full-service grocery store and increased access to healthy food. The store and restaurant will provide the following benefits to local residents:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

X Signature: 

Name (including Business Name if applicable): Libraria Azurdia

Address: 1087 Market St. San Francisco CA Zip: 94103


Email/Phone: vanessa.voliz47@gmail.com

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Huckleberry Bicycles - Brian Smith

Address: 1073 Market St. Zip: 94103

Email/Phone: brian@huckleberrybicycles.com

* BUSINESS Merchant - member *

Dear Planning Commissioners:

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Signature: 

Name (including Business Name if applicable): Ezequiel Politzer

Address: 1075 Market St. #206 Zip: 94103

Email/Phone: 305-733-1841

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Signature: 

Name (including Business Name if applicable): Tom Harrell

Address: 1075 Market St #810 Zip: 94103

Email/Phone: ts5331@yahoo.com / 415-577-5331

Dear Planning Commissioners:

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I urge you to please lend your support in helping Whole Foods Market open the store as soon as possible.

Signature: _____

Name (including Business Name if applicable):

Henry Huang

Address: _____

1075 Market St #608

Zip: _____

94103

Email/Phone: _____

949-334-7488

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Signature: _____

Name (including Business Name if applicable):

Kathy Chan

Address: _____

1075 Market St

Zip: _____

94103

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable):

Bin Chen

Address: _____

1075 Market St Unit 403

Zip: _____

94103

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable):

Marshall Mendoza

Address: _____

1075 Market St Unit 506

Zip: _____

94103

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable): _____

Yibing Shi

Address: _____

1075 MARKET ST. #402.

Zip: _____

94103

Email/Phone: _____

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Signature: _____

Name (including Business Name if applicable): _____

Edward Geeslin

Address: _____

1075 market st. 808

Zip: _____

94103

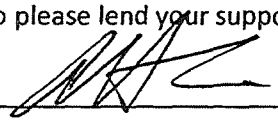
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Signature: 

Name (including Business Name if applicable: ALBERT KO

Address: 1075 Market St #404 SAN FRANCISCO, CA 9 Zip: 94103

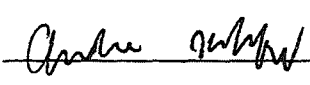
Email/Phone: albertko73@yahoo.com

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Signature: 

Name (including Business Name if applicable: Andrew Kakojiku

Address: 1075 Market st Zip: 94103

Email/Phone: 415-316-5794

*BOARD MEMBER

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Jeremy Osborn

(213) 417-2334

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
SUITE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 605647
Receipt Number: 2571726
Geographical Code: 3800
Copies Mailed Date: May 8, 2019
Issued Date:

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2019 MAY 10 PM 3:09

DISTRICT SERVING LOCATION: SAN FRANCISCO
First Owner: WHOLE FOODS MARKET CALIFORNIA INC
Name of Business: WHOLE FOODS MARKET
Location of Business: 1169 MARKET ST
SAN FRANCISCO, CA 94103-1520
County: SAN FRANCISCO
Is Premise inside city limits? Yes
Mailing Address: PO BOX 684786
(AUSTIN, TX 78768-4786)

Census Tract 0176.01

Type of license(s): 21, 41, 86

Transferor's license/name: 521207 / WHOLE FOODS MARKET CALIFORNIA INC

Dropping Partner: Yes No

Table with 7 columns: License Type, Transaction Type, Fee Type, Master, Dup, Date, Fee. Rows include Off-Sale General, On-Sale Beer And Wine, and Instructional Tasting License with various fees and dates.

Total \$1,406.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? Yes

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: April 25, 2019

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

WHOLE FOODS MARKET CALIFORNIA INC

See 211 Signature Page