

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: (415) 558-6409

File: 160356

TO: Police Department
Inspector Nelly Gordon
Phone: (415) 837-7273

DATE: April 12, 2016

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: May 11, 2016, to Erica Major, Public Safety and Neighborhood Services Committee Clerk.

Erica.Major@sfgov.org - Fax No: 554-7771

Applicant Name: Pandora Karaoke, Inc.
Pandora Karaoke
and Business Name: (50 Mason Street)
Applicant Address: 50 Mason Street
San Francisco, CA 94102
and Phone No. (415) 981-4500

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial

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BY ll

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April 11, 2016

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Pandora Karaoke
California ABC Liquor License Transfer
50 Mason Street, San Francisco, CA 94102
Public Convenience and Necessity Determination Request
*ABC Type 48 License—On-Sale General Public Premises,
Premise to Premise Transfer from 177 Eddy*

Dear Ms. Cavillo:

This office represents Pandora Karaoke, Inc. the shareholders of which presently own a karaoke lounge located at 177 Eddy Street in San Francisco. Pandora Karaoke is moving to nearby 50 Mason Street, as their current landlord is clearing the building of tenants, presumably to build residential units. My client has applied to the California Department of Alcoholic Beverage Control (ABC) to transfer the current On-Sale General Public Premises license [Type 48] to 50 Mason Street.

50 Mason Street was previously licensed as a bar and live entertainment venue known as 50 Mason Social Club. This venue operated for approximately four years with no neighbor complaints or crime issues. The building also includes a hotel on the upper floors, which has historically had no problems with sound from the venue and is currently being renovated by the building owner, who will work in collaboration with Pandora to update and attenuate any sound or security problems that could arise. As part of its commitment to ensure that operations in this new location do not disturb its neighbors, Pandora Karaoke will incorporate high standards of sound attenuation and safe and secure crowd-control measures in their build-out of the new location.

The shareholders, Jeff Ng and Timothy Choy, have been in the bar and restaurant business for many years and are skilled operators. They are committed to providing an excellent experience for their patrons and will strive to make the Eastern Tenderloin area safer and crime free. Foremost, they are and will continue to be Good Neighbors. Pandora Karaoke is enjoyed by a diverse and respectful crowd of business owners, technology workers and others being drawn

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to this dynamic and centrally located area. In the last 8 years, they have developed a loyal clientele that includes young professionals, new and longtime neighborhood residents, and bar and restaurant industry workers.

Pandora Karaoke has been operating at 177 Eddy Street, just around the corner from the new premise at 50 Mason, since 2007 and has been fully embraced by neighborhood. They have developed strong relationships with many of the other neighborhood businesses and organizations, including the Tenderloin Neighborhood Development Corporation, Vietnamese Youth Development Center, Hotel Bijou, Piano Fight Theatre, Tea Room Theater, NY Pizza Kitchen, The Chairman Food Truck, The Best Hotel, Super Cool Discount Grocery Store, The Exit Theatre, Humphrey Slocombe Ice Cream, SF Citadel, and Little Delhi Indian Restaurant, and are joined by these and many more in the "100 Block Eddy Take Back the Block" organization, sponsored by SF Safe. This group is responsible for working together with District 6 Supervisor Jane Kim, SFMTA, former Tenderloin Police Captain Jason Cherniss, new Tenderloin Police Captain Teresa Gracie, and many other community leaders to secure the neighborhood day and night, making it safe for businesses, clients, residents, and visitors.

Pandora Karaoke owners are also members of the Alliance for a Better District 6. As a neighborhood partner, they have hosted numerous charitable gatherings and fundraisers, including an upcoming fundraising event benefiting Father Alfred E. Boeddecker Park, which was recently renovated and restored with the help of The Trust for Public Land.

The approved move will allow Pandora Karaoke to offer more of what we they are known for: a relaxed, creative, social atmosphere. Pandora Karaoke will continue to provide jobs in the service industry that support and enhance opportunity for local residents and support local businesses in the Tenderloin and Downtown neighborhoods. The approval by the Board of Supervisors of this ABC license would not have any detrimental effect on the surrounding neighborhood or the City of San Francisco. The clientele of this operation fits well into the existing neighborhood and poses no public safety problems.

For the reasons outlined above, applicant Pandora Karaoke, Inc. dba Pandora Karaoke respectfully requests that this letter be forwarded to the Public Safety & Neighborhood Services Committee of the Board and that this Committee and the full Board of Supervisors make a determination under California Business and Professions Code Section 23958.4 that the public need or convenience would be served by the transfer of the liquor license to Pandora Karaoke, Inc. dba Pandora Karaoke at 50 Mason Street, San Francisco.

Thank you for your consideration of this request.

Yours truly,



Mark E. Rennie

MER/mb

Cc: Jeff Ng, Pandora Karaoke, Inc.
Tim Choy, Pandora Karaoke, Inc.
Lt. David Falzon, Officer-in-Charge SFDP ALU