

[Workforce Development Centralization under the Mayor's Office of Workforce and Economic Development.]

Ordinance amending the San Francisco Administrative Code by adding a new Chapter 27 to: 1) require the Mayor to centralize the City's workforce development efforts under the Mayor's Office of Economic and Workforce Development (MOEWD), or successor agency; 2) require the Mayor to manage all general fund expenditures on workforce development, create City-wide workforce development policy, submit all grant applications to the State or federal government for workforce development funding on behalf of the City, subject to approval by the Board of Supervisors, and annually report to the Board of Supervisors workforce development policies, among other things; 3) require City departments to enter into Memoranda of Understanding with the Mayor's Office as a condition of funding for workforce development dollars.

Note: Additions are single-underline italics Times New Roman;
deletions are ~~strikethrough italics Times New Roman~~.
Board amendment additions are double underlined.
Board amendment deletions are ~~strikethrough normal~~.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The San Francisco Administrative Code is hereby amended by adding a new Chapter 27, to read as follows:

Chapter 27 - Workforce Development Centralization

SEC. 27.0. FINDINGS. The Board of Supervisors finds and declares the following:

(a) Many City departments currently manage individual workforce development programs that hire and manage employees and maintain staff that seek local, state, and federal funding to support workforce development and to create jobs within the City.

1 **(b) Recent increases in crime and unemployment require the City to focus renewed efforts**
2 **on addressing these problems; one way to do so is to increase employment training, job creation, and**
3 **job placement services, particularly in neighborhoods struggling with violence and poverty.**

4 **(c) Different workforce development programs housed in different City departments,**
5 **however, duplicate services, create gaps in services, and increase administrative costs and delay,**
6 **decreasing the overall effectiveness of the City's workforce development efforts.**

7 **(d) Currently, the Mayor has assigned workforce development functions to the MOEWD.**
8 **Under the Mayor's direction, the MOEWD serves as the oversight and policy-making body for**
9 **employment and training programs and services in San Francisco. In addition, the MOEWD staffs the**
10 **San Francisco Workforce Investment Board, a local board of community stakeholders that federal law**
11 **requires to provide oversight and policy direction to enhance San Francisco's workforce. (See The**
12 **Workforce Investment Act 1998 (29 U.S.C.A. 2801 et seq.)) The Mayor should oversee the**
13 **implementation of a comprehensive City-wide workforce strategic plan that coordinates all City**
14 **department resources connected to workforce development to meet the needs of job seekers and**
15 **employers.**

16 **SEC. 27.1. DEFINITIONS. For the purposes of this Chapter, the following definitions shall**
17 **apply to the terms used herein.**

18 **(a) "City" shall mean the City and County of San Francisco.**

19 **(b) "Mayor" shall mean the Mayor of the City and County of San Francisco or his or her**
20 **designee.**

21 **(c) "Mayor's Office of Economic and Workforce Development" shall mean that office or its**
22 **successor agency.**

23 **(d) "Workforce development" shall mean any effort to create jobs by the City and County of**
24 **San Francisco, including efforts to seek funding for work programs, locate jobs and place individuals**
25

1 in those jobs, work with the private and non-profit sector to create and improve job opportunities, and
2 set policy and goals to encourage more available work and a trained workforce ready for employment.
3 "Workforce development" shall include efforts to seek and manage funding and accountability for pre-
4 employment, job placement, job retention, and career advancement programs.

5 SEC. 27.2. PURPOSE. The purpose of this Chapter is to require the Mayor, with the support
6 of all other officers, boards, and commissions of the City, to reorganize the City's workforce
7 development efforts into one location within the MOEWD or successor agency, in order to centralize
8 workforce development efforts in the City, increase the effectiveness of workforce service delivery,
9 coordinate workforce funding, fill gaps in services, and to create a single office that serves a universal
10 population of job seekers.

11 SEC. 27.3. POWERS AND DUTIES. The Mayor shall:

12 (1) Reorganize the City's workforce development efforts in one location within his office;

13 (2) Create workforce development policy and provide an overall strategic plan for all
14 employment and job training activities in San Francisco;

15 (3) Develop and enforce meaningful outcome measures for job seekers, current employees,
16 and employers using the City's workforce system, track workforce system data and report progress to
17 all system stakeholders;

18 (4) Manage all general fund dollars for workforce activities in the City and submit all grant
19 applications to the state or federal government for workforce development dollars on behalf of the City,
20 subject to approval by the Board of Supervisors. In this endeavor, the Mayor shall leverage all
21 available workforce system resources, avoid duplicate services, fill identified gaps in services, and
22 streamline administrative and programmatic functions;

1 (5) Work with all City Departments to ensure that the City delivers and administers
2 workforce services consistent with this Chapter and with the applicable policies set forth by the
3 MOEWD;and

4 (6) Work closely with the San Francisco Workforce Investment Board and the First Source
5 Hiring Administration to coordinate and streamline workforce services for job seekers and employers
6 in the City, consistent with this Chapter.

7 (b) In addition, to the extent consistent with the Charter, the Mayor's Office shall administer
8 all general funds that the City budget appropriates to fund the First Source Hiring Program .

9 SEC. 27.4 CITY DEPARTMENT RESPONSIBILITIES. All City departments engaged in
10 workforce development activities shall follow the Mayor's strategic direction for such activities and
11 shall each enter into a Memorandum of Understanding with the MOEWD or successor agency
12 explaining each department's responsibilities and setting forth measurable outcomes as a condition of
13 receiving workforce development funding from the Mayor's Office. Each departmental Memorandum of
14 Understanding shall also set forth each department's workforce development budget and program
15 plans. Finally, City departments shall track and report back to the Mayor job seeker and employer
16 services outcomes and shall respond to other reasonable requests for data as requested by the Mayor.

17 SEC. 27.5. SEVERABILITY. If any section, subsection, clause, phrase or portion of this
18 Chapter is for any reason held invalid or unconstitutional by any court or federal or State agency of
19 competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision
20 and such holding shall not affect the validity of the remaining portions thereof.

21 SEC. 27.6. REPORTING REQUIREMENTS. Within one year after the effective date of this
22 Chapter and every year thereafter, the Mayor shall file a written report with the Board of Supervisors
23 that explains workforce development policies for the City and evaluates Mayor's ability to leverage

workforce system resources, avoid duplicate services, fill gaps in services, and streamline administrative and programmatic functions, consistent with this Chapter.

APPROVED AS TO FORM:
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