

From: [Laura Chiera](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: Please support the reappointment of Jennifer Friedenbach to the Our City Our Home Oversight Committee
Date: Wednesday, November 12, 2025 3:19:09 PM
Attachments: [Outlook-LAE Logo n.png](#)

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Dear Supervisors,

I am writing to request that the Board of Supervisors reappoint Jennifer Friedenbach for the Our City, Our Home (OCOH) Oversight Committee. It would be a tremendous loss to the OCOH oversight committee and San Francisco were we to lose the expertise, experience and dedication of Ms. Friedenbach. For over 25 years Ms. Friedenbach has worked and tirelessly advocated for San Francisco's unhoused community members including being instrumental in the creation of OCOH.

As an organization serving seniors and adults with disabilities in San Francisco, we see first hand the tremendous need for services targeted at the hidden side of homelessness, which includes the growing number of unhoused seniors. OCOH Oversight Committee needs members who have a deep understanding of homelessness that comes from experience and community ties to organizations – large and small- that serve San Francisco's unhoused. Ms. Friedenbach's broad experience and connections are just that. They allow her to identify critical gaps in services and raise up the voices from different communities and parts of San Francisco experiencing homelessness and to use this insight to create meaningful, lasting change.

Furthermore, Ms. Friedenbach is an extremely hard working – coming to every meeting fully prepared, armed with data, insight and a deep understanding for the issues at hand. She gathers information, listens to diverse perspectives and ensures that decisions are made with integrity and purpose. She is dedicated to transparency and accountability.

This seat requires that the individual who holds it have experience advocating for homeless or mental health issues. In our city, there is literally no one more qualified, tenacious and relentlessly dedicated to this work than Ms. Friedenbach. For these reasons I urge you to support Ms. Friedenbach's reappointment to the OCOH Oversight Committee.

Sincerely,

Laura Slade Chiera



Laura Slade Chiera
Executive Director/Managing Attorney
Legal Assistance to the Elderly
1663 Mission Street, Suite 225| San Francisco, CA 94103
Direct: 415.757.4507 | Main: 415.538.3333 extension 307
Fax: 415.538.3316
lchiera@laesf.org | www.laesf.org
Pronoun: She/Her

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From: [Ruby Bolaria Shifrin](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: Letter of support for OCOH board
Date: Monday, November 10, 2025 8:29:07 PM
Attachments: [JF Letter of rec.pdf](#)

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Please see attached letter of support for Jennifer Friedenbach for OCOH board.

Thank you,

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"Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek."

November 10, 2025

To: San Francisco Board of Supervisors City Hall, Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

**Re: Support for Jennifer Friedenbach's Reappointment to the Our City, Our Home
Oversight Committee**

Dear Members of the Board of Supervisors:

I am writing to express my support for the reappointment of Jennifer Friedenbach to the Our City, Our Home Oversight Committee. As a fellow committee member since 2024, I have had the opportunity to witness firsthand the invaluable expertise and dedication Jennifer brings to our critical work overseeing Proposition C funds.

Jennifer was a principle architect of this measure, which has generated over \$1 billion for homeless services and housing, she possesses unparalleled institutional knowledge of both the intent and structure of the initiative that voters overwhelmingly approved. Her deep understanding of the measure's design and purpose is essential as we work to ensure funds are used effectively and in alignment with what voters intended.

Throughout my time on the committee, Jennifer has consistently provided valuable insight into complex policy matters and has been instrumental in keeping me and other board members apprised of important developments affecting our work. Most notably, when Mayor Lurie proposed reallocating \$88.5 million—approximately \$34 million of which would have shifted funding from permanent housing to temporary shelter—Jennifer's expertise helped the committee and broader community understand the implications of such changes. Her vigilance in monitoring how Prop C funds are allocated and spent is exactly what this oversight role demands.

I deeply appreciate Jennifer's steadfast commitment to ending homelessness in our city. While we may not always agree on every approach or solution, I have tremendous respect for her advocacy and her unwavering focus on ensuring that the people experiencing homelessness in San Francisco receive the services and housing they need. Her ability to center the voices of those most affected by our decisions brings an essential perspective to our deliberations.

Sincerely,

Ruby Bolaria Shifrin
Our City, Our Home Oversight Committee Member

From: [T Flandrich](#)
To: [Young, Victor \(BOS\)](#)
Cc: [Board of Supervisors \(BOS\)](#)
Subject: Fw: Item# 3. 251023 Our City Our Home Oversight Committee SUPPORT REAPPOINTMENT of Jennifer Friedenbach, Seat #8
Date: Thursday, October 30, 2025 3:32:56 PM

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----- Forwarded Message -----

From: T Flandrich <tflandrich@yahoo.com>
To: Shamann.Walton@sfgov.org <shamann.walton@sfgov.org>; Rafael.Mandelman@sfgov.org <rafael.mandelman@sfgov.org>; Stephen.Sherrill@sfgov.org <stephen.sherrill@sfgov.org>; Matt.Dorsey@sfgov.org <matt.dorsey@sfgov.org>
Sent: Thursday, October 30, 2025 at 12:44:53 PM PDT
Subject: Item# 3. 251023 Our City Our Home Oversight Committee SUPPORT REAPPOINTMENT of Jennifer Friedenbach, Seat #8

October 30, 2025

Dear Chair Walton, Supervisors Mandelman, Sherill & Dorsey,
I am writing to support the reappointment of Ms. Jennifer Friedenbach, who currently holds Seat 8 on the Our City Our Home Committee. As you know, Jennifer was the primary architect for Prop C, *Our City Our Home*, and one of the most effective and active participants on the body.
Her work has led to over 5,000 people being housed, including 1,700 children. She has also worked to diversify the shelter system to serve 4,000 additional people and massively expanded behavioral health services to serve over 16,000 new clients.

Her impact through the Prop C Committee has also been tremendously impactful. Ms. Friedenbach has identified gaps in the system and successfully implemented change.

For example, there is a dearth of treatment options for women, Spanish-speaking people, and members of the transgender community. She has built support in the department of Public Health for interventions and new programs now exist to fill shortfalls in treatment for all of these communities.

Ms. Friedenbach works hard, looking at data, bringing diverse perspectives to the table, and respectfully building consensus around the right response. She has built positive relationships with community, providers, legislators and city officials and actively listens and responds to needs and concerns. She plays a unique role, bringing knowledge directly garnered from unhoused people regularly combined with constant communication with homeless service providers.

front line

She has single handedly moved the dial on homelessness, and without her work San Francisco would be a much darker place, with 30 - 50% more homelessness in the city. Prop C would not have happened without her work.

San Francisco is only a great city because of hard working passionate contributors like Ms. Friedenbach. Civic participation of this level of excellence should be acknowledged and acted upon. The Board of Supervisors should halt the removal of citizen participants that are making a huge difference. Ms Friedenbach should be reappointed.

Thank you for your consideration,

Theresa Flandrich, North Beach Tenants Committee

From: [Andrea Evans](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: Our City Our Home Committee seat 8
Date: Tuesday, November 4, 2025 12:43:05 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello,

I am writing to submit public comment in support of Jennifer Friedenbach for seat 8 on the Our City Our Home Committee.

I have lived in San Francisco for almost 25 years. I am currently an independent consultant working on housing and homelessness issues in San Francisco and around the State. Prior to my consultancy, I served in many roles, including as the director of Tipping Point Community's Chronic Homelessness Initiative. During my time at Tipping Point, I worked closely with Ms. Friedenbach. In particular, when the OCOH funds were eventually released from litigation, the Controller's Office asked Tipping Point to support the development of OCOH's first set of budget recommendations. In that role, I worked almost daily with Ms. Friedenbach. It was a massive undertaking. We held numerous focus groups and town halls to solicit input from residents, service providers, and business owners. At all times, Ms. Friedenbach sought to build a collaborative, data-informed, and evidence-based process. While leading the strategy, Ms. Friedenbach also poured over every detail and every dollar. Notably, the mayor accepted over 90% of our budget recommendations. She did so because the plan was not radical. It was common sense and a critical start to key initiatives: better alignment of public health and homelessness funds and programs, increasing scattered site housing so that residents could find more options outside of the Tenderloin, and prioritizing families so that fewer children spend their days and nights in shelters.

At a time when the City is looking to emphasize accountability, I can honestly say that there is no person in the City who is better at making sure that City resources are well spent. To this day, whenever I have a question about where funding on any homelessness program stands, Jenny is my first call. And, she almost always has the answer or knows how to get it quickly.

Mayor Lurie has put forth an ambitious agenda to improve our homelessness response system. Making that agenda a reality requires engaging people, like Jenny, who have extensive expertise and experience.

It seems that the effort to appoint someone else is an effort to signal that the city is adopting a new approach. As someone who is deeply invested in addressing homelessness, I will say that a failure to reappoint Ms. Friedenbach is a signal to me that the city is willing to turn its back on effective strategies in the name of public relations. I hope that the Board of Supervisors does not go down that path.

Ms. Friedenbach has earned reappointment. It will be a great loss to the City if she is not reappointed to the OCOH Committee.

Thank you for your attention to this matter.

Best,
Andrea

From: [Yolanda C](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: Jennifer Friedenbach
Date: Thursday, November 6, 2025 11:11:12 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I'm writing supporting Jennifer Friedenbach remain on Homeless Oversight Committee. Ms. Friedenbach has been a constant, successful advocate, provider of housing alternatives for the people of San Francisco. Please keep her on Our City Our Home oversight committee.

Sincerely,
Yolanda Catzalco

From: [FLORENCE KELLY](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: It is essential that Jennifer Friedenbach remain on the OCOH commission
Date: Thursday, November 13, 2025 8:37:46 AM

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Jennifer's vision and leadership are responsible for Prop C getting on the ballot in 2018. She recognized that there was a stream of money that would affect businesses in San Francisco who could afford a tax that would then help to support people who live on the streets.

The spending of the gross receipt taxes was carefully rolled out in percentages, with Jennifer realizing that housing--not sheltering--was the most important goal for people experiencing poverty. And that supportive services needed to be put in place as well.

PLEASE do NOT take Jennifer Friedenbach off the Our City Our Home commission. When something works for homeless people who are barely hanging on, please do not take the process apart.

ALSO be aware that the voters of San Francisco voted for Prop C, and the courts agreed that Prop C should be in place.

Sincerely,
Flo Kelly
139 Ellsworth St.
San Francisco, CA 94110

From: [Claire Lau](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: Reappoint Jennifer Friedenbach to the Our City Our Home Commission
Date: Thursday, November 13, 2025 10:43:45 AM

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Dear Supervisors,

I am writing on behalf of the Chinese Progressive Association (CPA) to support the reappointment of Ms. Jennifer Friedenbach, who currently holds Seat 8 on the Our City Our Home Commission.

CPA members, who are working class Chinese immigrants, worked hard to help pass Prop C in 2018. **It is important to our members that the city continue to invest in permanent housing for families and youth, mental health support, and prevent homelessness.**

Jennifer was the primary architect for Prop C, *Our City Our Home*, and one of the most effective and active participants on the body. Her work has led to over 5,000 people being housed, including 1,700 children. She has also worked to diversify the shelter system to serve 4,000 additional people and massively expanded behavioral health services to serve over 16,000 new clients.

Her impact through the Prop C Committee has also been tremendous. Ms Friedenbach identified gaps in the system and successfully implemented change. For example, she has advocated for increased treatment options for women, support for immigrants with limited English proficiency, and members of the transgender community. She has built support in the department of Public Health for interventions and new programs now exist to fill shortfalls in treatment for all of these communities.

Ms. Friedenbach works hard, looking at data, bringing diverse perspectives to the table, and respectfully building consensus around the right response. She has built positive relationships with community, providers, legislators and city officials and actively listens and responds to needs and concerns.

Prop C would not have happened without Ms. Friedenbach's work. It is crucial that Prop C is implemented as originally intended, with oversight from hard working, knowledgeable and passionate contributors like Ms. Friedenbach. The Board of Supervisors should halt the removal of citizen participants that are making a huge difference. Ms Friedenbach should be reappointed.

Thank you for your consideration.

Claire Lau

Deputy Political Director

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Chinese Progressive Association 華人進步會

1020 Kearny Street, San Francisco CA 94133