

1 [Definition of Minority-Owned Firm]

2 URGING THE NATIONAL MINORITY SUPPLIER DEVELOPMENT COUNCIL TO
3 DELAY CHANGING THEIR DEFINITION OF MINORITY-OWNED FIRM UNTIL THEY DO
4 A STUDY OF THE POTENTIAL ADVERSE IMPACT OF THEIR PROPOSAL ON SMALL
5 MINORITY OWNED BUSINESSES AND, IF THEY DO DILUTE THEIR DEFINITION OF
6 MINORITY-OWNED FIRM, URGING CITY OF SAN FRANCISCO DEPARTMENTS,
7 AGENCIES AND COMMISSIONS TO AVOID CONTRACTING WITH CORPORATIONS THAT
8 SUPPORT THE NATIONAL MINORITY SUPPLIER DEVELOPMENT COUNCIL
9 DEFINITION.

10 WHEREAS, The National Minority Supplier Development Council,
11 which includes most fortune 500 companies, links large corporations
12 to minority-owned businesses and certifies businesses as "minority
13 owned"; and,

14 WHEREAS, Most members of the National Minority Supplier
15 Development Council and other businesses use the definition provided
16 by the Council in determining which businesses are deemed minority
17 owned; and,

18 WHEREAS, While, outside of government affirmative action
19 programs, there are no requirements that private businesses contract
20 with minority owned firms, many private corporations choose to do
21 business with minority firms to enhance their public image and to
22 improve their ability to market to minority consumers; and,

23 WHEREAS, Many private businesses point to their track record of
24 contracting with minority firms in their annual reports and other
25 marketing materials based on the definition of minority owned

SUPERVISOR BECERRIL
BOARD OF SUPERVISORS

1 business used by the National Minority Supplier Development Council;
2 and,

3 WHEREAS, In the past, the National Minority Supplier Development
4 Council and the government have uniformly defined minority owned
5 businesses as those that are at least 51% owned by minorities; and,

6 WHEREAS, The National Minority Supplier Development Council is
7 currently considering changing their definition of minority owned
8 business to one that is less than 51% minority owned, and probably
9 closer to 20% as long as there is proof of minority management; and,

10 WHEREAS, If the National Minority Supplier Development Council
11 changes their definition of minority owned business, the likely
12 impact will be to significantly reduce the number of minority owned
13 businesses that benefit from contracts with large corporations and to
14 limit the beneficiaries to a few relatively large firms that are
15 least in need of assistance; now, therefore, be it

16 RESOLVED, That the Board of Supervisors of the City and County
17 of San Francisco urges the National Minority Supplier Development
18 Council to delay changing their definition of minority-owned firm
19 until they do a study of the potential adverse impact of their
20 proposal on small minority owned businesses; and, be it

21 FURTHER RESOLVED, That if the Minority Business Development
22 Council does dilute their definition of minority-owned firm, the
23 Board of Supervisors of the City and County of San Francisco urges
24 San Francisco departments, agencies and commissions to avoid
25

SUPERVISOR BECERRIL
BOARD OF SUPERVISORS

1 contracting with corporations that support the National Minority
2 Supplier Development Council definition.

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

SUPERVISOR BECERRIL
BOARD OF SUPERVISORS



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 991824

Date Passed:

Resolution urging the National Minority Supplier Development Council to delay changing their definition of minority-owned firm until they do a study of the potential adverse impact of their proposal on small minority owned businesses and, if they do dilute their definition of minority-owned firm, urging City of San Francisco departments, agencies and commissions to avoid contracting with corporations that support the National Minority Supplier Development Council definition.

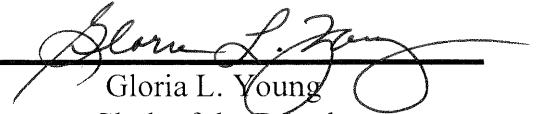
September 27, 1999 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Becerril, Bierman, Katz, Kaufman, Leno, Newsom, Teng,
Yaki, Yee

Absent: 1 - Brown

File No. 991824

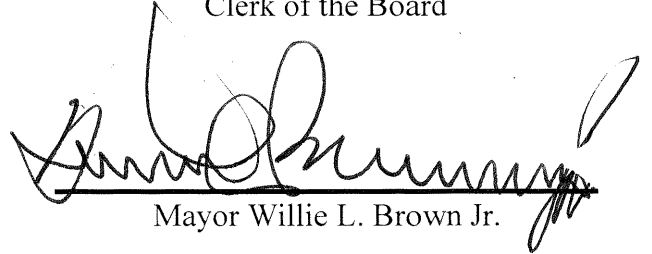
I hereby certify that the foregoing Resolution was ADOPTED on September 27, 1999 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

OCT - 8 1999

Date Approved



Mayor Willie L. Brown Jr.