

1 [San Francisco Exhibit at the State Fair]
2 URGING THE CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF CONSUMER
3 ASSURANCE, REGULATORY COMPLIANCE AND AGRICULTURAL STANDARDS TO
4 PARTICIPATE IN THE COUNTIES EXHIBIT AT THE CALIFORNIA STATE FAIR ON AN
5 ONGOING BASIS.

6
7 WHEREAS, The mission of the California State Fair is to present the diversity and
8 talents of California's citizens, its significant industries, and the cultural contributions of its
9 communities; and,

10 WHEREAS, Each year, the California State Fair has a theme that represents a unique
11 and important quality about each California county; and,

12 WHEREAS, The 1999 theme of the California State Fair was "Diversity" and the 2000
13 theme is "Destiny;" and,

14 WHEREAS, California's first State Fair was held in San Francisco in 1854; and,

15 WHEREAS, The California State Fair has been held every year since 1854 for a total
16 of 147 years; and,

17 WHEREAS, The location of the first California State Fair is a California State
18 Landmark, which is commemorated by a plaque at 269 Bush Street; and,

19 WHEREAS, The California State Fair is California's largest cultural celebration; and,

20 WHEREAS, Approximately 1 million people visit the California State Fair each year;
21 and,

22 WHEREAS, The California State Fair and related activities generate the equivalent of
23 2,000 jobs and a combined economic benefit of \$350 million annually; and,

24
25

1 WHEREAS, The City and County San Francisco sent an exhibit to the 1999 California
2 State Fair and was awarded with a Silver Award in recognition of its unique and marketable
3 exhibit; and,

4 WHEREAS, The California State Fair county exhibits are marketing opportunities for
5 counties to present the unique and attractive qualities of the county and promote the county
6 as a tourist destination; and,

7 WHEREAS, All county exhibits must be entered with the official approval of the county
8 Board of Supervisors; and,

9 WHEREAS, The Department of Consumer Assurance, Regulatory Compliance and
10 Agricultural Standards is the body traditionally charged with responsibility for California State
11 Fair exhibits; now, therefore, be it

12 RESOLVED, That the Board of Supervisors of San Francisco urges the City and
13 County of San Francisco's Department of Consumer Assurance, Regulatory Compliance and
14 Agricultural Standards to participate in the counties exhibits and the California State Fair on
15 an ongoing annual basis.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 001277

Date Passed:

Resolution urging the City and County of San Francisco Department of Consumer Assurance, Regulatory Compliance and Agricultural Standards to participate in the counties exhibit at the California State Fair on an ongoing basis.

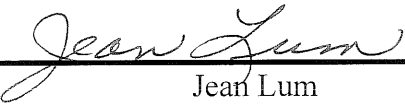
July 17, 2000 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Becerril, Bierman, Brown, Kaufman, Leno, Newsom, Teng,
Yaki, Yee

Absent: 1 - Katz

File No. 001277

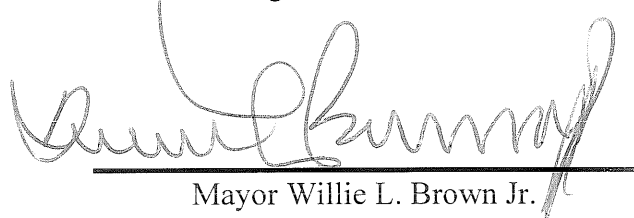
I hereby certify that the foregoing Resolution was ADOPTED on July 17, 2000 by the Board of Supervisors of the City and County of San Francisco.



Jean Lum
Acting Clerk of the Board

JUL 28 2000

Date Approved



Mayor Willie L. Brown Jr.