

File No. 221280

Committee Item No. 2

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Budget and Finance Committee Date January 25, 2023

Board of Supervisors Meeting Date \_\_\_\_\_

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- Youth Commission Report
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- Department/Agency Cover Letter and/or Report
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#### OTHER (Use back side if additional space is needed)

- Civic Bridge Winter 2023 Project Proposals
- Potential Partner Companies - 2023 Cohort of Civic Bridge
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Completed by: Brent Jalipa Date January 19, 2023

Completed by: Brent Jalipa Date \_\_\_\_\_

1 [Civic Bridge Program - Behested Payments Waiver]

2 **Resolution authorizing the Office of the Mayor and the Department of Technology to**  
3 **solicit in-kind donations through the Civic Bridge program from various City**  
4 **contractors, notwithstanding the Behested Payments Ordinance.**  
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6 WHEREAS, The Mayor’s Office of Innovation oversees the City & County of San  
7 Francisco’s Civic Bridge Program, which recruits for-profit companies and non-profit  
8 organizations in the San Francisco Bay Area to work pro-bono on key challenges for City  
9 departments in areas where the Department needs specific technical capacity; and

10 WHEREAS, Civic Bridge’s purpose is to improve the delivery of City services for  
11 residents, and since its founding in 2015 has facilitated over 80 projects to 34 unique city  
12 departments, with a total value of approximately \$7,900,000; and

13 WHEREAS, Office of Innovation staff maintains a network of 28 partner companies, or  
14 “pro-bono partners,” that participate in the Civic Bridge program; and

15 WHEREAS, New companies are invited to join that network through the Office of  
16 Innovation newsletter or routine communication with Office of Innovation staff; and

17 WHEREAS, Office of Innovation staff tracks the technical capabilities of pro-bono  
18 partner organizations and their employees, and has historically recruited particular partners  
19 for specific projects based on project goals and staff requirements; and

20 WHEREAS, Each engagement between the pro-bono partner and the corresponding  
21 department lasts 16 weeks, with an expectation of 20% of time dedicated to volunteering on  
22 the project; and

23 WHEREAS, These engagements constitute an in-kind donation from the pro-bono  
24 partner to the department receiving services; and  
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1           WHEREAS, The Office of Innovation typically communicates directly with several  
2 companies regarding potential partnership opportunities, including Accenture, Adobe,  
3 AECOM, AT&T, Bayes Impact, Bloomberg Philanthropies, Blue Shield, California College of  
4 the Arts, California State University-San Francisco, Cloudera, Digitalist, Front, fuseproject,  
5 Gensler, Google LLC and its Affiliates, Harvard Business School Community Partners, HOK  
6 Architects, Linkedin, Mapbox, McKinsey, Microsoft, New York University, Noodle.ai,  
7 PricewaterhouseCoopers, Salesforce, Stanford University, Slack, Slalom, Splunk, Twitter,  
8 University of California-Berkeley, University of California-San Francisco, University of San  
9 Francisco, US Digital Response, Zendesk, and ZS Associates; and

10           WHEREAS, Of the companies listed above, Adobe, AT&T, Bloomberg Philanthropies,  
11 Blue Shield, Google, LinkedIn, MapBox, Microsoft, Salesforce, Slack, and University of San  
12 Francisco have contracts for software or services with the Office of the Mayor or the  
13 Department of Technology; and

14           WHEREAS, The 2023 Civic Bridge cohort constitutes approximately eight projects  
15 across approximately ten departments, a complete list of which is on file with the Clerk of the  
16 Board of Supervisors as part of File No. 221280; and

17           WHEREAS, The Mayor's Office seeks a waiver of the City's Behested Payments Law,  
18 to the extent it restricts the solicitation of pro-bono services as set forth herein, under  
19 Campaign and Governmental Conduct Code, Section 3.620(f), on the basis that solicitation  
20 from the pro-bono partners under the Civic Bridge Program is appropriate and further the  
21 public interest of improving service delivery for City residents; now, therefore, be it

22           RESOLVED, That the Board of Supervisors hereby waives the Behested Payments  
23 Ordinance for the purpose of allowing the Office of the Mayor and the Department of  
24 Technology, operating as the Mayor's Office of Innovation, to solicit in-kind services for the  
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1 Civic Bridge Program as set forth herein, for six months from the enactment date of this  
2 Resolution; and, be it

3 FURTHER RESOLVED, That granting this waiver serves the public interest by  
4 improving service delivery for residents; and, be it

5 FURTHER RESOLVED, That granting this waiver does not create an appearance of  
6 impropriety.

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## **CIVIC BRIDGE WINTER 2023: PROJECT PROPOSALS**

Project 1: Permit Center | Designing a unified application process for special events in San Francisco

Project 2: Office of Economic & Workforce Development | Building San Francisco's economic recovery dashboard 2.0

Project 3: Office of Transgender Initiatives | Developing a scalable blueprint for the City's guaranteed income pilot program for low-income transgender residents

Project 4: Port of San Francisco | Creating a strategic plan for the development of Fisherman's Wharf's commercial space

Project 5: Planning Department | Designing a comprehensive data infrastructure for the City's Shared Spaces program

Project 6: San Francisco International Airport | Developing a strategic plan to improve SFO's customer experience

Project 7: Mayor's Office of Housing and Community Development (Digital Equity Initiative) | Operationalizing the City's digital skills and entrepreneurship playbook

Project 8: Office of Financial Empowerment | Developing a data infrastructure to support and expand a financial coaching program

## **Potential Partner Companies for the 2023 cohort of Civic Bridge**

Accenture  
Adobe  
AECOM  
AT&T  
Bayes Impact  
Bloomberg Philanthropies  
Blue Shield  
California College of the Arts  
California State University—San Francisco  
Cloudera  
Digitalist  
Front  
fuseproject  
Gensler  
Google LLC and its Affiliates  
Harvard Business School Community Partners  
HOK Architects  
Linkedin  
Mapbox  
McKinsey  
Microsoft  
New York University  
Noodle.ai  
PricewaterhouseCoopers  
Salesforce  
Stanford University  
Slack  
Slalom  
Splunk  
Twitter  
University of California—Berkeley  
University of California—San Francisco  
University of San Francisco  
US Digital Response  
Zendesk  
ZS Associates

**From:** [Conine-Nakano, Susanna \(MYR\)](#)  
**To:** [BOS Legislation, \(BOS\)](#)  
**Cc:** [Paulino, Tom \(MYR\)](#); [Larson, Mathew \(TIS\)](#); [Kittler, Sophia \(MYR\)](#)  
**Subject:** Mayor -- Resolution -- Civic Bridge Program Behested Payments Waiver  
**Date:** Tuesday, December 13, 2022 4:50:58 PM  
**Attachments:** [Civic Bridge Winter 2023 Project proposals.docx](#)  
[Final Civic Bridge Program - Behested Payments Waiver.docx](#)  
[Potential Partner Companies for the 2023 cohort of Civic Bridge.docx](#)

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Hello Clerks,

Attached for introduction to the Board of Supervisors is a Resolution authorizing the Office of the Mayor and the Department of Technology to solicit in-kind donations through the Civic Bridge program from various City contractors, notwithstanding the Behested Payments ordinance.

Best,  
Susanna

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