

Daniel Lurie, Mayor



Kat Anderson, Commission President
Philip A. Ginsburg, General Manager

Date July 17, 2025

To: Recreation and Parks Commission
Operations Committee

Through: Philip A. Ginsburg, General Manager
J. Nicholas Williams, Superintendent

From: Anne Marie Donnelly
Assistant Superintendent, Recreation & Community Services

Subject: ActiveNet Software Service Agreement – Extension

Agenda Wording

Discussion and possible action to recommend that the Board of Supervisors approve an amendment of the software service agreement between the Recreation and Park Department and ActiveNet Recreation and Permits Business Services, to authorize a 2-year extension of the agreement from January 2026 through December 2027.

Strategic Plan

Strategy 2: Inspire Play: Promote active living, well-being and community for San Francisco's diverse and growing population.

Objective 2.1 : Strengthen the quality, responsiveness, and accessibility of recreation programs

Strategy 5: Inspire Team: Encourage innovation and cultivate a connected, engaged and aligned workforce that delivers outstanding service.

Objective 5.1: Strengthen organizational efficiency and support innovation

Background

This is a request for an extension of the Software as a service agreement between the City and County of San Francisco and Active Network, LLC which is set to expire on 12/31/2025. This contract was initiated in 2015 and has been amended for extension four times since that date.



This software is the business operating software for all recreation business services which includes all program, product, and permit sales for this department. Financial transactions annually are over \$20M. The system is linked to the City's financial systems and includes both a customer and administrator interface.

The Department plans to submit a request for bids for a new contract. Due to the integral nature of this system and the length of time it would take to complete the bidding and to transition to an entirely new business system, it is not feasible to accomplish all of that in less than a two year period. Therefore the Department is requesting a two-year extension of this contract to allow enough time to perform a bidding process but potentially convert to a different business system.

As part of the two-year extension, the service agreement amendment will be including language to allow the Department to exclude the requirement for exclusive use of ActiveNet for tennis court reservations and County Fair Building reservations. ActiveNet does not currently have the functionality required to be able to restrict access by customers wishing to reserve courts as well as other limitations.

Staff Recommendation

Anne Marie Donnelly

Supported By

Sean McFadden, Purchasing Director

Opposed By