

1 [Commending Ross Shoaf.]

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3 **Resolution commending Ross Shoaf for his tireless efforts to improve the flow of**
4 **traffic and his work on other transportation issues within San Francisco, and for**
5 **extending his talents to other metropolitan areas.**

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7 WHEREAS, Ross Shoaf received his civil engineering degree from U.C. Berkeley in
8 1931, and then attended SF School of Fine Arts, Harvard Business School, and Yale Traffic
9 School; and,

10 WHEREAS, As a civilian traffic engineer attached to the military, Ross Shoaf served
11 two years in France during WWII; and,

12 WHEREAS, In 1949, Ross Shoaf was appointed the City Traffic Engineer for San
13 Francisco where he was instrumental in establishing the 49-mile Scenic Drive in addition to
14 other major thoroughfares in SF; and,

15 WHEREAS, Ross Shoaf researched traffic safety and vehicle flow patterns to bring
16 about for adoption the yellow traffic stripe as a national standard designating traffic flow in
17 opposite directions; and,

18 WHEREAS, Ross Shoaf completed his career as the Assistant City Engineer in 1972,
19 only to be elected to serve as the International President of the Institute of Traffic Engineers;
20 now, therefore, be it

21 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
22 commend Ross Shoaf for his contributions to traffic safety in San Francisco, and for helping
23 many other cities with his expertise on transportation issues.

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