

1 [Liquor License - 1 Grant Avenue - Museum of Ice Cream]

2
3 **Resolution determining that the issuance of a Type-42 on-sale beer and wine**
4 **public premises liquor license to 1and8 Inc., doing business as the Museum of**
5 **Ice Cream, located at 1 Grant Avenue (District 3), will not serve the public**
6 **convenience or necessity of the City and County of San Francisco; and**
7 **requesting that the California Department of Alcoholic Beverage Control deny the**
8 **issuance of the license, in accordance with California Business and Professions**
9 **Code, Section 23958.4.**

10
11 WHEREAS, 1and8 Inc. is seeking the issuance of a Type-42 on-sale beer and
12 wine public premises liquor license for a proposed service premise doing business as
13 the Museum of Ice Cream, located at 1 Grant Avenue (District 3); and

14 WHEREAS, The Planning Department has verified that the area is properly
15 zoned and recommends approval; and

16 WHEREAS, The Police Department has filed zero protests and zero letters of
17 support with the Department of Alcoholic Beverage Control under California Business
18 and Professions Code, Section 24013, and recommends that the Department of
19 Alcoholic Beverage Control issue the liquor license with conditions; and

20 WHEREAS, The conditions recommended by the Police Department are the
21 following: 1) sales, service, and consumption of alcoholic beverages shall be permitted
22 only between the hours of 9:00 a.m. and 12:00 a.m. Sunday through Wednesday,
23 and 9:00 a.m. and 1:00 a.m. on Thursday, Friday, and Saturday; 2) petitioner(s) shall
24 actively monitor the area under their control in an effort to prevent the loitering of
25 persons on any property adjacent to the licensed premises as depicted on the most-

1 recently-certified ABC-253; and 3) the sale of alcoholic beverages for consumption off
2 the premises is prohibited; and

3 WHEREAS, The site is located in an area with an undue concentration of liquor
4 licenses; now, therefore, be it

5 RESOLVED, That the issuance of a Type-42 on-sale beer and wine public
6 premises liquor license to 1and8 Inc., doing business as the Museum of Ice Cream,
7 located at 1 Grant Avenue (District 3), will not serve the public convenience or necessity
8 of the City and County of San Francisco; and, be it

9 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
10 San Francisco hereby respectfully requests that the Department of Alcoholic Beverage
11 Control deny the issuance of the license.

Carroll, John (BOS)

From: Carroll, John (BOS)
Sent: Tuesday, January 15, 2019 1:53 PM
To: Mundy, Erin (BOS); (carolyn.goossen@sfgov.org); Yan, Calvin (BOS); Miller Hall, Ellie (BOS); 'Jemma Lester'
Cc: 'Gebb, Justin@ABC'; 'Meyer, Rose @ABC'; Powell, Georgia (CPC); CPC.Referrals; Adina, Seema (CPC); Gordon, Nelly (POL); George, Gigi (POL); Macchi, Patrick (POL)
Subject: RE: Liquor License PC or N Referral - Liquor License - 1 Grant Avenue - Museum of Ice Cream
Categories: 181025

Good afternoon,

The Police Department has completed their review of the subject public convenience or necessity request, and has forwarded their recommendation for approval with conditions. For your convenience, I have their review available from the link below:

[Police Department Response - January 15, 2019](#)

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 181025](#)

This request for findings of public convenience or necessity may be heard at a future regular meeting of the Public Safety and Neighborhood Services Committee.

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445

 Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

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San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Rafael Mandelman
Supervisor Hillary Ronen
Supervisor Aaron Peskin

From: Lt. Georgia Sawyer #1565 *JS*
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: January 15, 2019

Subject: P.C.N. Investigation Regarding: 1 And 8 Inc.
DBA: Museum of Ice Cream
1 Grant Ave.
San Francisco, CA. 94108

Museum of Ice Cream on behalf of 1 And 8 Inc. has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 42 (On-Sale Beer & Wine Public Premises) license to be located at 1 Grant Ave. (located O'Farrell St and Geary St.)

Hours of Operation:

9:00 a.m. to 12:00 a.m. Sunday through Wednesday and 9:00 a.m. to 1:00 a.m.
Thursday through Saturday.

Digest:

Museum of Ice Cream would like to operate a bar on its mezzanine level located at 1 Grant St. If approved, this license will allow the Museum of Ice Cream to sell On-Sale Beer and Wine.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From October 2017 to October 2018

33 calls for service

Police Reports:

From October 2017 to October 2018

0 police reports

San Francisco Plot Information:

This premise is located in Plot: 174

A High Crime area is defined as 59 or more police reports in a plot for the year of 2017.

This plot had 274 police reports for 2017, which is 215 more than the Citywide "High Crime" average

State Census Tract Information:

This premise is located in Census Tract: 117

Population for this tract is: 1,783

On-sale license authorized by census tract: 6

Active on-sale licenses: 136 with 0 pending

Off-sale licenses authorized by census tract: 1

Active off-sale licenses: 36 with 0 pending

Departmental Recommendation:

Points of consideration: 0

No opposition from **Central Station**.

Applicant premise is located in a "**High Crime**" area.

Applicant premise is located in a "**High Concentration**" area.

0 - Protest.

0 - Support

ALU Recommendation: Approval with following conditions:

Conditions for Type 21- Off Sale General

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 9:00 a.m. and 12:00 a.m. Sunday through Wednesday and 9:00 a.m. and 1:00 a.m. on Thursday, Friday, and Saturday.
2. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.
3. The sale of alcoholic beverages for consumption off the premises is prohibited

It should be noted that on January 15, 2019 the applicant agreed to the above listed recommended conditions.

Google Maps Museum of Ice Cream

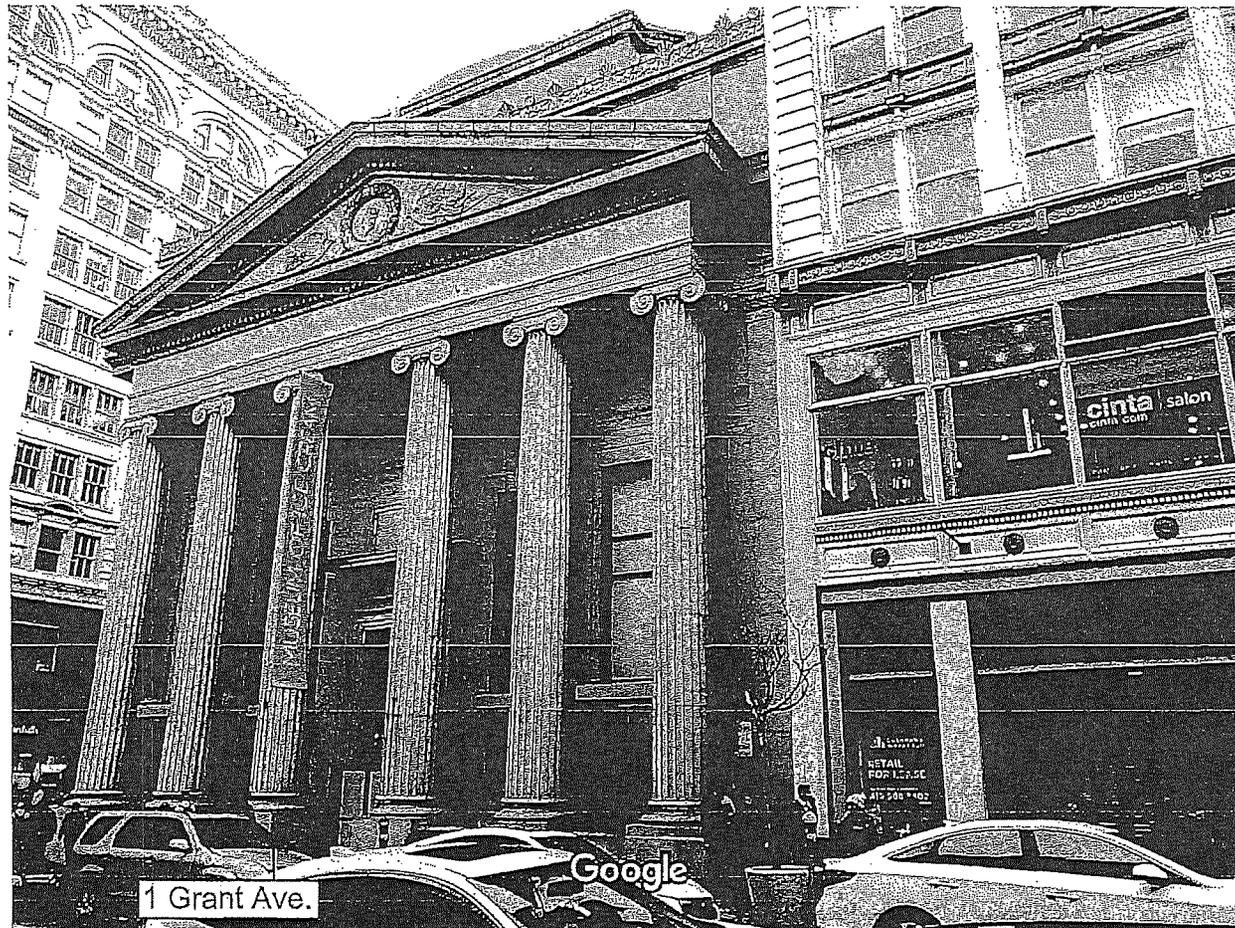


Image capture: Sep 2017 Images may be subject to copyright. ©

Peter Reinold

Photo - Sep 2017

Google Maps 1 Grant Ave



1893

Carroll, John (BOS)

From: Carroll, John (BOS)
Sent: Thursday, December 06, 2018 3:57 PM
To: Gordon, Nelly (POL)
Cc: Mundy, Erin (BOS); 'Gebb, Justin@ABC'; 'Meyer, Rose @ABC'; 'Jemma Lester'; Powell, Georgia (CPC); CPC.Referrals; Adina, Seema (CPC)
Subject: RE: Liquor License PC or N Referral - Liquor License - 1 Grant Avenue - Museum of Ice Cream

Categories: 181025

Good morning,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have their review available from the link below:

[Planning Dept. Response - Received December 5, 2018](#)

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 181025](#)

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445

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SPQSF

From: Carroll, John (BOS)

Sent: Tuesday, October 23, 2018 10:05 AM

To: CPC.Referrals <CPC.Referrals@sfgov.org>; Gordon, Nelly (POL) <nelly.gordon@sfgov.org>; Powell, Georgia (CPC) <georgia.powell@sfgov.org>

Cc: Mundy, Erin (BOS) <erin.mundy@sfgov.org>; 'Gebb, Justin@ABC' <justin.gebb@abc.ca.gov>; 'Meyer, Rose @ABC' <Rose.Meyer@ABC.ca.gov>; 'Jemma Lester' <jemma@abclicensecompany.com>

Subject: Liquor License PC or N Referral - Liquor License - 1 Grant Avenue - Museum of Ice Cream

Good morning,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. This matter is being referred to you for response via the following linked document:

[Referral Letter - Planning and Police Departments](#)

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 181025](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

I request the Planning Department's response before December 7, 2018. Please confirm receipt of this message.

Thanks for the review.

John Carroll

Assistant Clerk

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415) 554-4445



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RECEIVED

OCT 23 2018

CITY & COUNTY OF S.F.
PLANNING DEPARTMENT
NEIGHBORHOOD PLANNING

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Georgia Powell
Phone No. (415) 558-6371

DATE: October 23, 2018

AP Block/Lot Nos.: 0313/008
Zoning: C-3-R Downtown Retail
Quad: NE Planning Team
Record No.: 2018-014450 MIS

TO: Police Department
Inspector Nelly Gordon
Phone No. (415) 837-7273

Please submit your response in four to six weeks for the matter to be heard.
PLEASE EMAIL YOUR RESPONSE BY: December 7, 2018, to John Carroll,
Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: 1and8 Inc.
Business name: Museum of Ice Cream
Application address: 1 Grant Avenue
San Francisco, CA 94108
Applicant contact info: Jemma Jorel Lester
ABC License Company
337 17th Street #101
Oakland, CA 94612
510-788-5881
jemma@abclicensecompany.com

PLANNING REVIEW: Approval Denial

Planning Staff Contact: SEEMIA ADINA

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please provide review comments in a trailing report.

TYPE 42 ABC LICENSE PERMITTED IN CONJUNCTION WITH
RESTAURANT USE PER PLANNING CODE SECTION 210.2.
APPLICANT MUST OBTAIN ~~PERMIT~~ FROM DEPARTMENT
OF PUBLIC HEALTH.
PERMIT

PC or N Referral Letter



Clerk of the Board, Ms. Angela Calvillo
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: 1and8 Inc. dba Museum of Ice Cream (MOIC), Liquor License "PCN" Request at:
1 Grant Avenue, San Francisco, CA 94108
Mailing address: c/o ABC License Co., 337 - 17th St. Suite 101, Oakland, CA 94612
Phone: (510) 788-5881 ext. 2 / email: Jemma@ABCLicensecompany.com

BOA
2018 OCT 22 PM 3:14
[Handwritten signature]

Original Type 42 - On-Sale Beer & Wine Public Premises

To the Clerk of the Board,

I am writing on behalf of my client, 1and8 Inc. The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Original Type 42 - On-Sale Beer & Wine Public Premises license. Our client is leasing and operating as Museum of Ice Cream (MOIC) in an historic building at 1 Grant Avenue and wishes to utilize the mezzanine as a beer and wine bar for adult patrons. My client has a thriving business celebrating the whim and joy of ice cream in an incredibly popular interactive museum that began as a pop-up. The ticket demand has been so high that the team was able to secure a permanent lease in the landmark former bank building at 1 Grant Avenue.

This neighborhood is thriving with business, yet there are none like this one within the City of San Francisco. My client caters to the residents and tourists who come to enjoy San Francisco and all the variety and special experiences we have to offer. MOIC has been hailed one of the great family destinations in the country; MOIC is a female-owned business with an 80% female audience made of up millennials and moms. MOIC is going to be a critical sophisticated destination for the Bay Area and international women to enjoy their ice cream and drinks. Changes to the mezzanine are limited due to the historic preservation and health requirements, so building out a restaurant kitchen is not possible here. But it is very clearly delineated to prevent minors from coming upstairs and will be fully staffed and monitored when open.

Hours of operation will be 10:00am - 1:00am - although most days the business will likely close before midnight. My client will vigilantly monitor the surrounding area to ensure the safety of the business and customers at all times and maintain a lawful business. The spirit of the Museum of Ice Cream is safe and happy, and my client will ensure customers feel the same when they come and go from the proposed mezzanine beer & wine bar.

Our application is on file with Dept. of ABC as of 10/16 [#42-600073] to be posted this week of October 15th, 2018. We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City. Please let me know at your earliest convenience our hearing date and time. Thank you for your time.

[Handwritten signature]
Jemma Jorel Lester, Representative

[Handwritten signature]
Maryellis Bunn, President / 1and8 Inc.

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)
 ABC 211 (6/99)

State of California
Jemma Lester

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 SUITE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: 600073 (510) 788-5881
 Receipt Number: 2533430
 Geographical Code: 3800
 Copies Mailed Date: October 16, 2018
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: **1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM**

Name of Business: **MUSEUM OF ICE CREAM**

Location of Business: **1 GRANT AVE
 SAN FRANCISCO, CA 94108-5801**

County: **SAN FRANCISCO**

Is Premise inside city limits? **Yes**

Census Tract **0117.00**

Mailing Address:
 (If different from premises address)

Type of license(s): **42**

Transferor's license/name:

Dropping Partner: Yes No

2018 OCT 22 PM 3:15
 Jemma Lester

License Type	Transaction Type	Fee Type	Master	Dup	Date	Fee
42 - On-Sale Beer And Wine	ANNUAL FEE	NA	Y	0	10/16/18	\$289.00
42 - On-Sale Beer And Wine	ORIGINAL FEES	NA	Y	0	10/16/18	\$300.00
NA	FEDERAL FINGERPRINTS	NA	N	2	10/16/18	\$48.00
NA	STATE FINGERPRINTS	NA	N	2	10/16/18	\$78.00
Total						\$715.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of **SAN FRANCISCO** Date: **October 16, 2018**

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

See 211 Signature Page

1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM



California Department of Alcoholic Beverage Control
License Query System Summary as of 10/22/2018

License Information	
License Number:	600073
Primary Owner:	1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM
ABC Office of Application:	24 - SAN FRANCISCO

Business Name	MUSEUM OF ICE CREAM
---------------	---------------------

Business Address	1 GRANT AVE SAN FRANCISCO, CA. 94108 County: SAN FRANCISCO	Census Tract: 0117.00
------------------	--	-----------------------

License Information	
Licensee: 1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM	
Company Information	
OFFICER:	BUNN, MARYELLIS (DIRECTOR)
OFFICER:	BUNN, MARYELLIS (PRESIDENT)
OFFICER:	BUNN, MARYELLIS (CHIEF FINANCIAL OFFICER)
STOCKHOLDER:	VORA, MANISH A
STOCKHOLDER:	BUNN, MARYELLIS
STOCKHOLDER:	BUNN, MARYELLIS
STOCKHOLDER:	BUNN, MARYELLIS

License Types					
1) License Type:	42 - ON-SALE BEER AND WINE - PUBLIC PREMISES				
License Type Status:	PENDING				
Status Date:	16-OCT-2018	Term:	12 Month(s)		
Original Issue Date:		Expiration Date:			
Master:	Y	Duplicate:	0	Fee Code:	P40
License Type was Transferred On:		From:			
License Type was Transferred On:		To:			

Operating Restrictions	... No Operating Restrictions found ...
------------------------	---

Disciplinary Action	... No Active Disciplinary Action found ...
---------------------	---

Disciplinary History	... No Disciplinary History found ...
----------------------	---------------------------------------

Holds	Hold Date: 16-OCT-2018 . Type: FORM 220
-------	---

Escrows	... No Escrow found ...
---------	-------------------------

For a definition of codes, view our glossary.



Good Neighbor Policy

1. While hosting entertainment, permit holder shall always have a staff member on site who is able to provide proof of permit, is trained in every aspect of venue operation, and is aware of all permit conditions.
2. Security plan shall be followed for safety of venue patrons and surrounding neighborhood, at a minimum of 100 feet from the premises. Security staff shall be placed at all entrances and exits during the period from 10:00pm to such time past closing that all patrons have left the vicinity.
3. Permit holder shall post easily visible signs outside each entrance and exit instructing patrons to:
 - a) Respect the neighborhood by keeping voices low,
 - b) Follow City & County of SF smoking regulations¹, and
 - c) Obey City & County of SF anti-loitering regulations.²All signs and walkways shall be well lit. Sidewalks shall be kept clear for pedestrians. Cars shall not be double parked.
4. Permit holder shall provide a phone number to all interested neighbors for immediate contact with a staff member on site who has direct authority over the premises, knowledge of all permit conditions, and shall respond in a timely manner to address concerns.
5. Permit holder shall maintain, and be prepared to verify, records at the premises of current L.E.A.D certification³ for all persons working at the premises.
6. Permit holder shall maintain all entrances and exits to the building and all sidewalks within 100 feet of the premises in a clean and sanitary condition. At some point between 30 minutes after closing and 8:00am, permit holder shall walk the area within 100 feet of the property and dispose of any litter that may have been left by patrons.
7. Permit holder shall take measures to reduce the amount of sound that escapes the venue. All doors and windows must be kept closed while hosting entertainment, unless otherwise conditioned on the permit. Permit holder shall be familiar with, and abide by, sound ordinances enforced by the Entertainment Commission, including but not limited to, the following:
 - a) Regulation of Noise - Noise Limits
 - 1) Commercial & Industrial Property⁴
 - 2) Public Property⁵
 - b) Outdoor Amplified Sound Regulations⁶
 - c) Unnecessary Noise⁷
8. Within 24 hours of any violent incident, or any time SFPD responds to a call for service at the premises, permit holder shall complete and send an incident report⁸ to (1) their SFPD District Station Permit Officer and (2) the Entertainment Commission.

¹ SF Health Code Article 19F SEC. 1009.22(i)(1)

² SF Municipal Police Code Article 2 Section 121(b)

³ https://www.abc.ca.gov/programs/LEAD/Online_LEAD_Training.html

⁴ SF Municipal Police Code Article 29 Section 2909(b)

⁵ SF Municipal Police Code Article 29 Section 2909(c)

⁶ SF Municipal Police Code Article 15.1 Section 1060.16(b)(3)

⁷ SF Municipal Police Code Article 1 Section 49(b)

⁸ https://sfgov.org/entertainment/sites/default/files/Incident_Report.pdf

Carroll, John (BOS)

From: Carroll, John (BOS)
Sent: Tuesday, October 23, 2018 10:05 AM
To: CPC.Referrals; Gordon, Nelly (POL); Powell, Georgia (CPC)
Cc: Mundy, Erin (BOS); 'Gebbs, Justin@ABC'; 'Meyer, Rose @ABC'; 'Jemma Lester'
Subject: Liquor License PC or N Referral - Liquor License - 1 Grant Avenue - Museum of Ice Cream
Categories: 181025

Good morning,

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[Referral Letter - Planning and Police Departments](#)

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

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After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

I request the Planning Department's response before December 7, 2018. Please confirm receipt of this message.

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445

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**LIQUOR LICENSE
PUBLIC CONVENIENCE OR
NECESSITY REFERRAL**

TO: Planning Department
Georgia Powell
Phone No. (415) 558-6371

DATE: October 23, 2018

AP Block/Lot Nos.: 0313/008
Zoning: C-3-R Downtown Retail
Quad: NE Planning Team
Record No.: _____

TO: Police Department
Inspector Nelly Gordon
Phone No. (415) 837-7273

Please submit your response in four to six weeks for the matter to be heard.
PLEASE EMAIL YOUR RESPONSE BY: December 7, 2018, to John Carroll,
Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: 1and8 Inc.
Business name: Museum of Ice Cream
Application address: 1 Grant Avenue
San Francisco, CA 94108
Applicant contact info: Jemma Jorel Lester
ABC License Company
337 17th Street #101
Oakland, CA 94612
510-788-5881
jemma@abclicensecompany.com

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please provide review comments in a trailing report.



Clerk of the Board, Ms. Angela Calvillo
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: 1and8 Inc. dba Museum of Ice Cream (MOIC), Liquor License "PCN" Request at:
1 Grant Avenue, San Francisco, CA 94108
Mailing address: c/o ABC License Co., 337 - 17th St. Suite 101, Oakland, CA 94612
Phone: (510) 788-5881 ext. 2 / email: Jemma@ABClicensecompany.com

2018 OCT 22 PM 3:14
BOARD OF SUPERVISORS
SAN FRANCISCO
ANGELA CALVILLO
CLERK OF THE BOARD

Original Type 42 - On-Sale Beer & Wine Public Premises

To the Clerk of the Board,

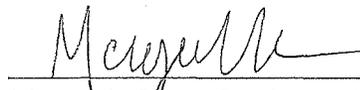
I am writing on behalf of my client, 1and8 Inc. The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Original Type 42 - On-Sale Beer & Wine Public Premises license. Our client is leasing and operating as Museum of Ice Cream (MOIC) in an historic building at 1 Grant Avenue and wishes to utilize the mezzanine as a beer and wine bar for adult patrons. My client has a thriving business celebrating the whim and joy of ice cream in an incredibly popular interactive museum that began as a pop-up. The ticket demand has been so high that the team was able to secure a permanent lease in the landmark former bank building at 1 Grant Avenue.

This neighborhood is thriving with business, yet there are none like this one within the City of San Francisco. My client caters to the residents and tourists who come to enjoy San Francisco and all the variety and special experiences we have to offer. MOIC has been hailed one of the great family destinations in the country; MOIC is a female-owned business with an 80% female audience made of up millennials and moms. MOIC is going to be a critical sophisticated destination for the Bay Area and international women to enjoy their ice cream and drinks. Changes to the mezzanine are limited due to the historic preservation and health requirements, so building out a restaurant kitchen is not possible here. But it is very clearly delineated to prevent minors from coming upstairs and will be fully staffed and monitored when open.

Hours of operation will be 10:00am - 1:00am - although most days the business will likely close before midnight. My client will vigilantly monitor the surrounding area to ensure the safety of the business and customers at all times and maintain a lawful business. The spirit of the Museum of Ice Cream is safe and happy, and my client will ensure customers feel the same when they come and go from the proposed mezzanine beer & wine bar.

Our application is on file with Dept. of ABC as of 10/16 [#42-600073] to be posted this week of October 15th, 2018. We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City. Please let me know at your earliest convenience our hearing date and time. Thank you for your time.


Jemma Jorel Lester, Representative


Maryellis Bunn, President / 1and8 Inc.

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Jemma Lester

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
SUITE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 600073 (S/O) 788-5881
Receipt Number: 2533430
Geographical Code: 3800
Copies Mailed Date: October 16, 2018
Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: 1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM

Name of Business: MUSEUM OF ICE CREAM

Location of Business: 1 GRANT AVE
SAN FRANCISCO, CA 94108-5801

County: SAN FRANCISCO

Is Premise inside city limits? Yes Census Tract 0117.00

Mailing Address: (If different from premises address)

Type of license(s): 42

Transferor's license/name: Dropping Partner: Yes No

2018 OCT 22 PM 3:15

Table with 7 columns: License Type, Transaction Type, Fee Type, Master, Dup, Date, Fee. Rows include ANNUAL FEE, ORIGINAL FEES, FEDERAL FINGERPRINTS, STATE FINGERPRINTS, and a Total row.

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO Date: October 16, 2018

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

See 211 Signature Page

1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM



California Department of Alcoholic Beverage Control
 License Query System Summary as of 10/22/2018

License Information	
License Number:	600073
Primary Owner:	1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM
ABC Office of Application:	24 - SAN FRANCISCO

Business Name
MUSEUM OF ICE CREAM

Business Address:
1 GRANT AVE
SAN FRANCISCO, CA. 94108
County: SAN FRANCISCO Census Tract: 0117.00

Licensee Information
Licensee: 1AND8 INC WHICH WILL DO BUSINESS IN CALIFORNIA AS MUSEUM OF ICE CREAM
Company Information
OFFICER: BUNN, MARYELLIS (DIRECTOR)
OFFICER: BUNN, MARYELLIS (PRESIDENT)
OFFICER: BUNN, MARYELLIS (CHIEF FINANCIAL OFFICER)
STOCKHOLDER: VORA, MANISH A
STOCKHOLDER: BUNN, MARYELLIS
STOCKHOLDER: BUNN, MARYELLIS
STOCKHOLDER: BUNN, MARYELLIS

License Types
1) License Type: 42 - ON-SALE BEER AND WINE - PUBLIC PREMISES
License Type Status: PENDING
Status Date: 16-OCT-2018 Term: 12 Month(s)
Original Issue Date: Expiration Date:
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: From:
License Type was Transferred On: To:

Operating Restrictions
... No Operating Restrictions found ...

Disciplinary Action
... No Active Disciplinary Action found ...

Disciplinary History
... No Disciplinary History found ...

Hold
Hold Date: 16-OCT-2018 Type: FORM 220

Escrows
... No Escrow found ...

For a definition of codes, view our glossary.

Introduction Form

By a Member of the Board of Supervisors or the Mayor

Time stamp
or meeting date

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendment)
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning "Supervisor [] inquires"
- 5. City Attorney request.
- 6. Call File No. [] from Committee.
- 7. Budget Analyst request (attach written motion).
- 8. Substitute Legislation File No. []
- 9. Reactivate File No. []
- 10. Question(s) submitted for Mayoral Appearance before the BOS on []

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative Form.

Sponsor(s):

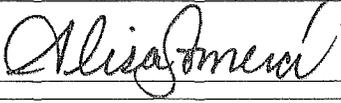
Clerk of the Board

Subject:

Liquor License - 1 Grant Avenue - Museum of Ice Cream

The text is listed below or attached:

Hearing to consider that the issuance of a Type-42 on-sale beer and wine public premises liquor license to 1and8 Inc., doing business as the Museum of Ice Cream, located at 1 Grant Avenue (District 3), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor: *fr* 

For Clerk's Use Only: