

File No. 231289

Committee Item No. _____

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: January 25, 2024

Board of Supervisors Meeting:

Date: _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract / DRAFT Mills Act Agreement
- Form 126 – Ethics Commission
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- Application
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OTHER

- Police Department Report – January 17, 2024
- Planning Department Review – January 12, 2024
- PC or N Referral to Planning and Police – December 27, 2023
- PC or N Request Letter – December 26, 2023
- _____
- _____
- _____
- _____
- _____

Prepared by: John Carroll

Date: January 18, 2024

Prepared by: _____

Date: _____

Prepared by: _____

Date: _____

From: [Carroll, John \(BOS\)](#)
To: ["Elise Yamaguchi"; Donovan, Dominica \(BOS\)](#)
Cc: ["Alabanza, Analyn@ABC"; "amarjit.tamber@abc.ca.gov"; "Reyes, Gertie@ABC"; Wong, Joanne \(POL\); Jonas, Stephen \(POL\); Balba, Ryan \(CPC\); VanHouten, Ben \(ECN\); CPC.Referrals; Salmonson, Joel \(POL\)](#)
Subject: RE: Liquor License Transfer - 800 Bay Street - Pink House by the Bay - BOS File No. 231289
Date: Wednesday, January 17, 2024 11:00:00 AM
Attachments: [image001.png](#)

Greetings,

The Police Department has completed their review of the subject public convenience or necessity request and has forwarded their recommendations. For your convenience, I have the review available from the link below:

[Police Department Response – January 17, 2024](#)

The Police Department's ALU is recommending approval with the following condition:

- 1) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253; and

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for the regular meeting of January 25, 2024.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 231289](#)

Thanks for the review.

John Carroll
Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that*



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Catherine Stefani
Supervisor Matt Dorsey
Supervisor Joel Engardio

From: Lt. Steve Jonas #79
Officer in Charge
ALU/Permits Unit (415)-553-9550

Date: January 17, 2024

Subject: P.C.N. Investigation Regarding: Pink House by the Bay, LLC
DBA: Pink House by the Bay
800 Bay St.
San Francisco CA. 94109

Pink House by the Bay, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 20 (Off-Sale Beer and Wine) license to be located at 800 Bay St. (located between Hyde St. and Leavenworth St.)

Hours of Operation:

10:00am to 8:00pm each day of the week.

Digest:

Pink House by the Bay would like to operate a gift shop to be located at 800 Bay St. If approved, this license will allow them to sell Beer and Wine.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From November 2022 to November 2023

1 call for service

Police Reports:

From November 2022 to November 2023

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **106**

A High Crime area is defined as **109** or more police reports in a plot for the year of **2022**.

This plot had 610 police reports for **2022**, which is 501 **higher** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **102.02**

Population for this tract is: **2,074**

On-sale license authorized by census tract: **7**

Active on-sale licenses: 32 with 0 pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: 12 with 0 pending

Departmental Recommendation:

Points of consideration: **2**

No opposition from **Central Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

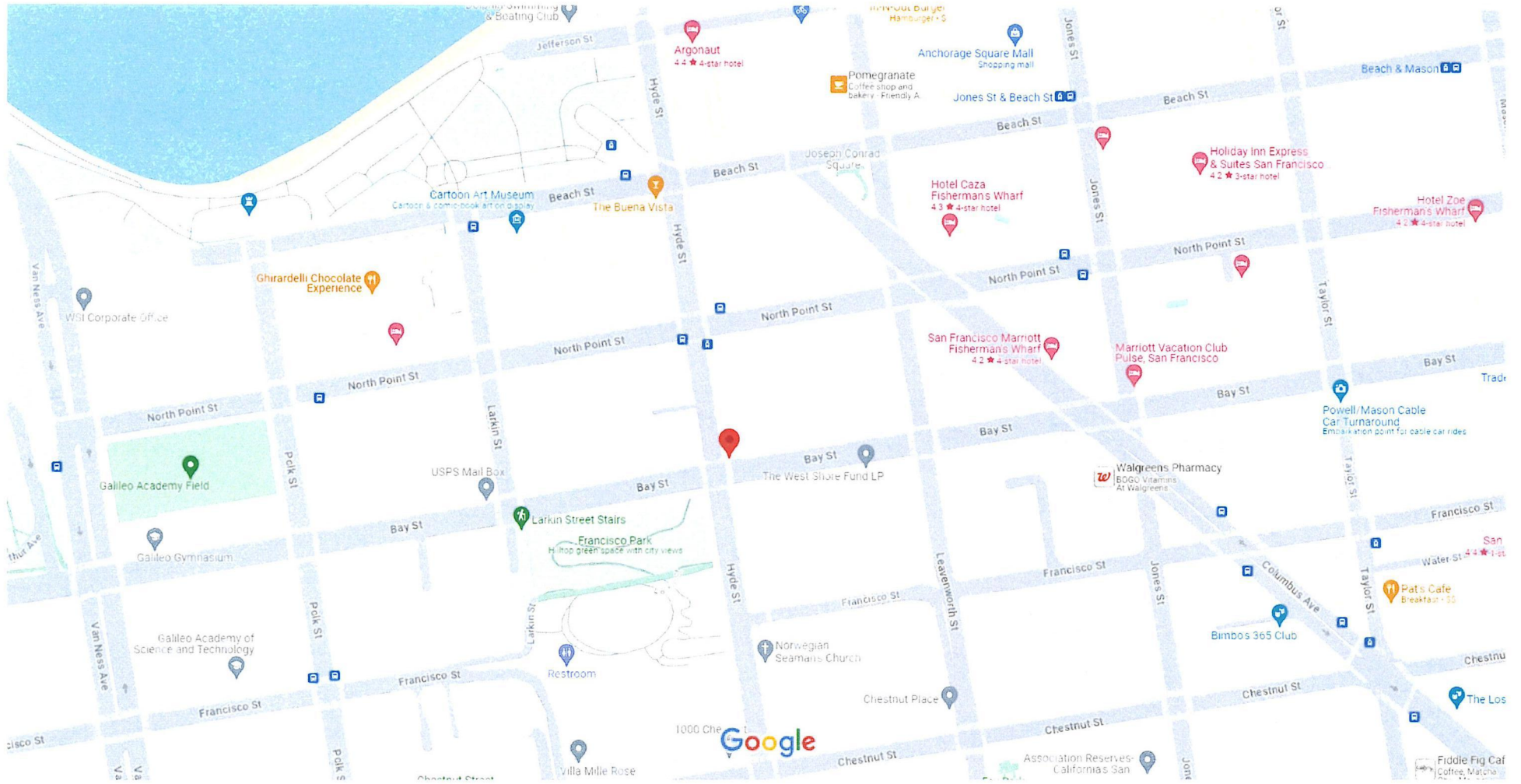
0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.

Google Maps 800 Bay St



Map data ©2024 Google 200 ft

From: [Carroll, John \(BOS\)](#)
To: [Elise Yamaguchi](#); [Donovan, Dominica \(BOS\)](#)
Cc: [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Reyes, Gertie@ABC](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); [Balba, Ryan \(CPC\)](#); [VanHouten, Ben \(ECN\)](#); [CPC.Referrals](#); [Salmonson, Joel \(POL\)](#)
Subject: RE: Liquor License Transfer - 800 Bay Street - Pink House by the Bay - BOS File No. 231289
Date: Wednesday, January 17, 2024 9:00:00 AM
Attachments: [image001.png](#)

Good morning,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

[Planning Dept. Response - Received January 12, 2024](#)

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for the regular meeting of January 25, 2024.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 231289](#)

Thanks for the review.

John Carroll

Assistant Clerk

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445



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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: _____
Phone No. _____

DATE: December 27, 2023

AP Block/Lot Nos.: 0026/039

Zoning: RH-3, 40X

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Quad: District 2

Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will **tentatively** schedule a PC or N hearing for the regular meeting of February 22, 2024.

PLEASE EMAIL YOUR RESPONSE by January 12, 2024, to:

John Carroll, Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org ~ (415) 554-4445

Applicant name: Pink House by the Bay LLC

Business name: Pink House by the Bay

Application address: 800 Bay Street

Applicant contact info: Elise Yamaguchi
(415) 573-5871
elise@pinkhousebythebay.com

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: Approval Denial

(Please add comments in a trailing report.)



San Francisco Planning

49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
628.652.7600
www.sfplanning.org

1/12/24

Clerk of the Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: 800 Bay St - Pink House By the Bay
Planning Department File No. 2023-011727MIS

To Whom It May Concern:

The Planning Department recommends approval of an ABC Type 21 (Off-Sale General) license, permitted as accessory to a General Retail Sales and Service use (DBA Pink House by the Bay) on the ground floor in the Residential House, Three-Family Zoning District per Planning Code Sections 102, 186, 703, and 710. May not occupy more than one-third of the total floor area.

If you have any questions related to this recommendation, please contact me at 628-652-7331 or Ryan.Balba@sfgov.org.

Sincerely,

A handwritten signature in black ink that reads "Ryan Balba".

Ryan Balba
Planner

December 22, 2023

Attn: Board of Supervisors
Re: Determination of Public Convenience

Dear Board of Supervisors,

Please consider my request for a Public Convenience Determination for a Type 20 Beer & Wine off sale license at the address of 800 Bay Street. The commercial space is a recent addition to the Russian Hill / Fisherman's Wharf neighborhood and has been very well received.

My name is Elise Yamaguchi, I can be reached at: (415) 573-5871, my email address is Elise@pinkhousebythebay.com. I am the sole proprietor of The Pink House by the Bay, located at 800 Bay Street. My mailing address is: 1592 Union Street #217, San Francisco, CA 94123.

The store is well located by the cable car stop on Hyde street across from the Francisco Park. I plan to keep a limited and curated selection of beer & wine from our local businesses; selections not easily found within walking distance of the establishment. Our unique gift/convenient store offering beer & wine will compliment other gifts suitable for baby showers, engagements, or friends just gathering for an evening.

The majority of the merchandise and gifts focus on the regular demand from local neighbors and tourists organic healthy snacks, organic dairy products, chocolate gifts, books, tea pots, cold drinks, bottled water.

Beer and wine will consume less than 10% of total sale, as companion product but not a primary focus.


I have endeavored to create a space that is unique and charming, featuring quality products that represent San Francisco. In adding beer & wine, we provide a perfect compliment to our existing offerings in serving the neighborhood.

The Pink House by the Bay is currently open daily, from 10 am to 8 pm. Through the efforts of a broker, I obtained a Type 20 off sale Beer & Wine license in November 2023. I posted a notice, prominently on my shop window on November 22, 2023 through December 22, 2023 and mailed over 150 notices to neighbors within 500' of the business property.

Enclosed with this letter, please find:

- ABC-245, which includes Section 3 for a resolution allowing the license on the basis of Public Convenience
- ABC-207F, my signed affidavit regarding notices to the community

Please know this is a time sensitive request due to funds waiting in escrow for your decision. Your expedited approval is appreciated.


Elise Yamaguchi
Pink House By the Bay

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BOARD OF SUPERVISORS
SAN FRANCISCO
2023 DEC 26 AM 9:00
BY 

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

Instructions: This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY ABC

1. APPLICANT'S NAME *Pink House by the Bay LLC*

2. PREMISES ADDRESS (Street number and name, city, zip code) *800 Bay St., San Francisco, CA 94109*

3. LICENSE TYPE *20*

4. TYPE OF BUSINESS

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Hofbrau/Cafeteria	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Private Club
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club	<input type="checkbox"/> Veterans Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern: Beer	<input type="checkbox"/> Fraternal Club
<input type="checkbox"/> Bed & Breakfast:	<input type="checkbox"/> Theater	<input type="checkbox"/> Tavern: Beer & Wine	<input type="checkbox"/> Wine Tasting Room
<input type="checkbox"/> Wine only <input type="checkbox"/> All			

<input type="checkbox"/> Supermarket	<input type="checkbox"/> Membership Store	<input type="checkbox"/> Service Station	<input type="checkbox"/> Swap Meet/Flea Market
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Department Store	<input type="checkbox"/> Convenience Market	<input type="checkbox"/> Drive-in Dairy
<input type="checkbox"/> Drug/Variety Store	<input type="checkbox"/> Florist/Gift Shop	<input type="checkbox"/> Convenience Market w/Gasoline	
<input checked="" type="checkbox"/> Other - describe: <i>gift shop/Convenience store</i>			

5. COUNTY POPULATION *875,010*

6. TOTAL NUMBER OF LICENSES IN COUNTY *11*

7. RATIO OF LICENSES TO POPULATION IN COUNTY *1,136*

On-Sale Off-Sale On-Sale Off-Sale

8. CENSUS TRACT NUMBER *102.02*

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT *1*

10. NO. OF LICENSES EXISTING IN CENSUS TRACT *6*

On-Sale Off-Sale On-Sale Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

Yes, the number of existing licenses exceeds the number allowed

No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

Yes (Go to Item #13) No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER *106*

14. TOTAL NUMBER OF REPORTING DISTRICTS *654*

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS *54,049*

16. AVERAGE NO. OF OFFENSES PER DISTRICT *82.64*

17. 120% OF AVERAGE NUMBER OF OFFENSES *99.16*

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT *503*

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17

No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503 16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name *Board of Supervisors*

FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee) *[Signature]*

Complete this form, attach the original Form ABC-207E and return to ABC office listed below. Refer to Instructions, Form ABC-528, for more information.

ABC District Office:

**Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500**

Applicant(s) Name(s):

PINK HOUSE BY THE BAY, LLC

Premises Address:

**800 BAY ST
SAN FRANCISCO, CA 94109-1233**

I, Elise Yamaguchi, do hereby declare that on 12-7-2023, I served by mail upon each Resident of real property owner of real property within a 500-foot radius of the above-designated premises, by depositing in the United States Mail, with postage fully prepaid, a sealed envelope containing a true copy of the Notice of Intention to Engage in the Sale of Alcoholic Beverages (ABC-207E), a copy of which is attached hereto, giving the name(s) of the applicant(s), the type(s) of license(s) applied for, the address of the premises where the business is to be conducted, addressed to the resident/occupant for each of the following addresses (*If more space is needed, use reverse or attach a separate sheet*):

ADDRESS 800 Bay Street CITY San Francisco ZIP CODE 94109

Continued on reverse or on attachment

I declare under the penalty of perjury that the foregoing is true and correct.

Executed at San Fran's, California, this 7th day of Dec., 2023

Elise Yamaguchi
Signature

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
 ABC 211 (6/99)

State of California

Elise Yamaguchi
 (415) 573-5871

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **654682**
 Receipt Number: **2851786**
 Geographical Code: **3800**
 Copies Mailed Date: **November 22, 2023**
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO
First Owner: **PINK HOUSE BY THE BAY, LLC**
Name of Business: **PINK HOUSE BY THE BAY**
Location of Business: **800 BAY ST**
SAN FRANCISCO, CA 94109-1233
County **SAN FRANCISCO**
Is Premises inside city limits **Yes**
Mailing Address:(If different from premises address) **1592 UNION ST**
#217
SAN FRANCISCO, CA 94123-4505
Type of license(s): **20**
Transferor's license/name: **552794 / DENG, ERIC ZHU QI**

Census Tract: **0102.02**

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 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2023 DEC -1 AM 9:08
 BY *[Signature]*

Dropping Partner: Yes No

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
20 - Off-Sale Beer And Wine	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	11/22/23	\$990.00
Application Fee	FEDERAL FINGERPRINTS	NA	1	11/22/23	\$24.00
Application Fee	STATE FINGERPRINTS	NA	1	11/22/23	\$39.00
20 - Off-Sale Beer And Wine	ANNUAL FEE	NA	0	11/22/23	\$435.00
Total					\$1,488.00

Have you ever been convicted of a felony? **No**
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: November 22, 2023

Applicant Name(s)

PINK HOUSE BY THE BAY, LLC

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Transfer - 800 Bay Street - Pink House by the Bay

Long Title or text listed:

Hearing to consider that the person-to-person, premise-to-premise transfer of a Type-20 off-sale beer and wine liquor license to Pink House by the Bay LLC, to do business as Pink House by the Bay, located at 800 Bay Street (District 2), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor:


+ _____