

Crime and Violence Targeting Asian-American Seniors

**Board of Supervisors
Public Safety and Neighborhood Services
Thursday, April 8, 2021**

**Adrienne Pon, Executive Director
Richard Whipple, Deputy Director-Programs**



OCEIA is a policy, grantmaking,
compliance and direct services office.
We serve as a bridge, help City departments,
community-based organizations, immigrants,
low-income and vulnerable communities,
and people who speak primary languages
other than English.

What We Do

- Civic & Community Engagement
- Citizenship Workshops
- Community Safety
- DreamSF Fellowships
- Grantmaking & CBO Support
- Immigrant Assistance & Integration
- Language Rights & Services
- Policy & Data Analysis
- Workforce Development





OCEIA

SAN FRANCISCO OFFICE OF
CIVIC ENGAGEMENT
& IMMIGRANT AFFAIRS

**A safe, inclusive and equitable
San Francisco
where everyone can contribute
and thrive**



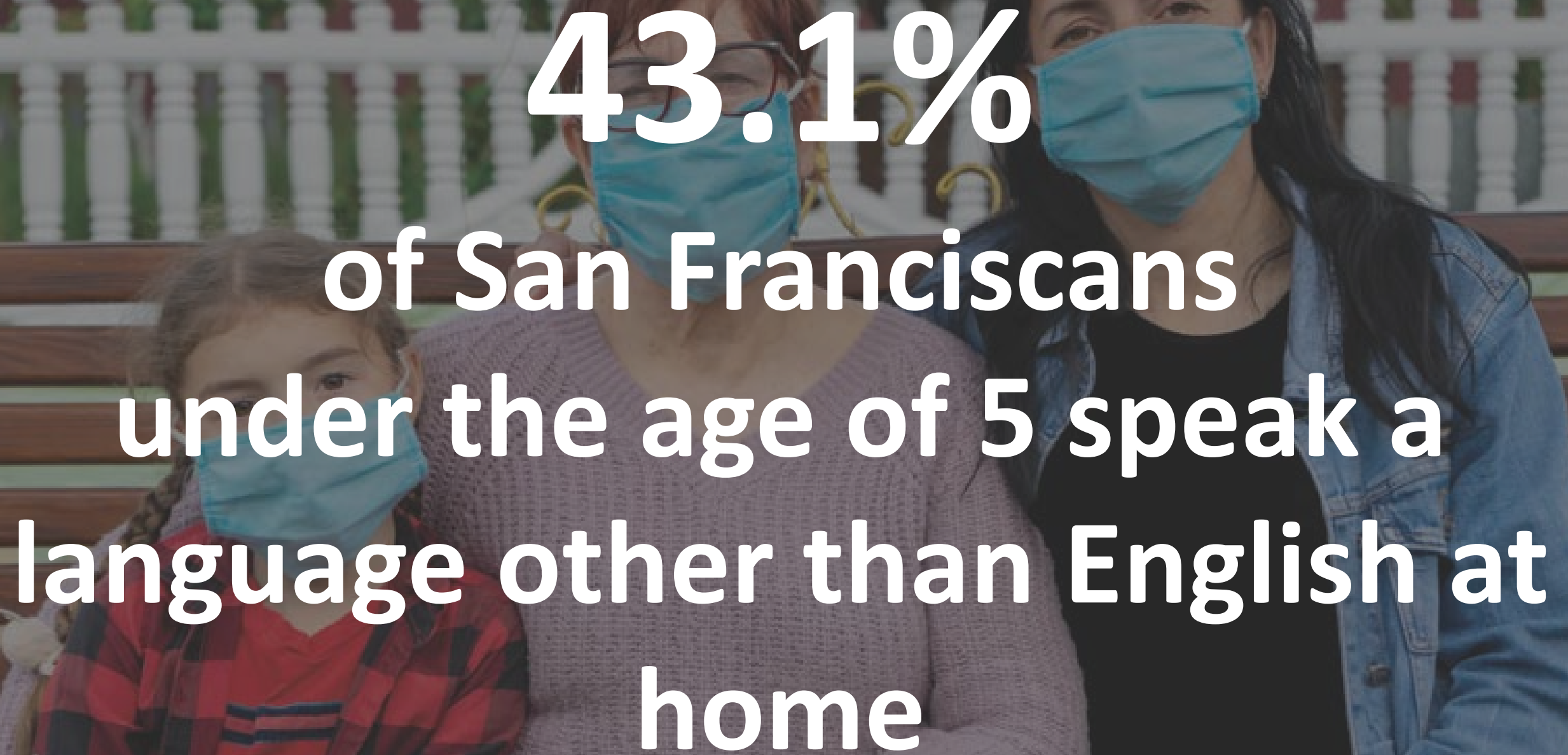
**San Francisco is home to
over 870,000 people**

A photograph of two women walking across a city street. The woman on the left is wearing teal scrubs and a blue face mask. The woman on the right is wearing a red and grey jacket, black pants, and a blue face mask. They are walking on a sidewalk with yellow crosswalk markings. In the background, there are buildings, trees, and a traffic light.

1 in 3

San Franciscans is an immigrant

With 34.3% of its residents
born outside of the U.S.,
the City remains one of the most culturally and
linguistically diverse places in the country.

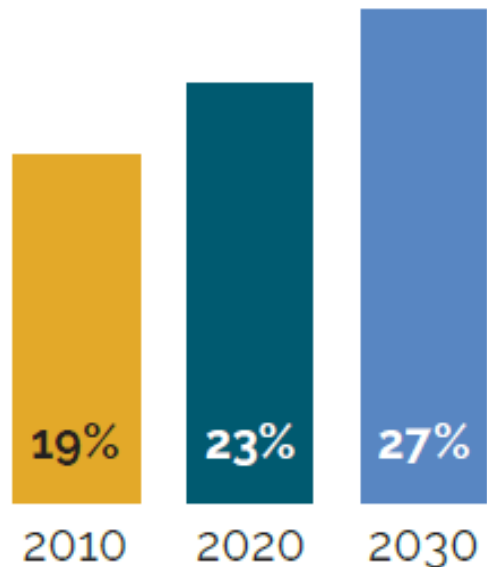
A photograph of a family of three sitting on a wooden bench outdoors. The woman on the right has long dark hair and is wearing a blue surgical mask and a denim jacket over a black top. The woman in the middle has short reddish hair and glasses, wearing a blue surgical mask and a light purple sweater. The child on the left has braided hair and is wearing a blue surgical mask and a red and black plaid shirt. The background shows a white lattice fence with green and red accents. The text is overlaid in white on a semi-transparent dark background.

43.1%
of San Franciscans
under the age of 5 speak a
language other than English at
home

San Francisco's Changing Demographics

Our population of older adults is growing substantially. Investing in this community is important for the future of our City and region.

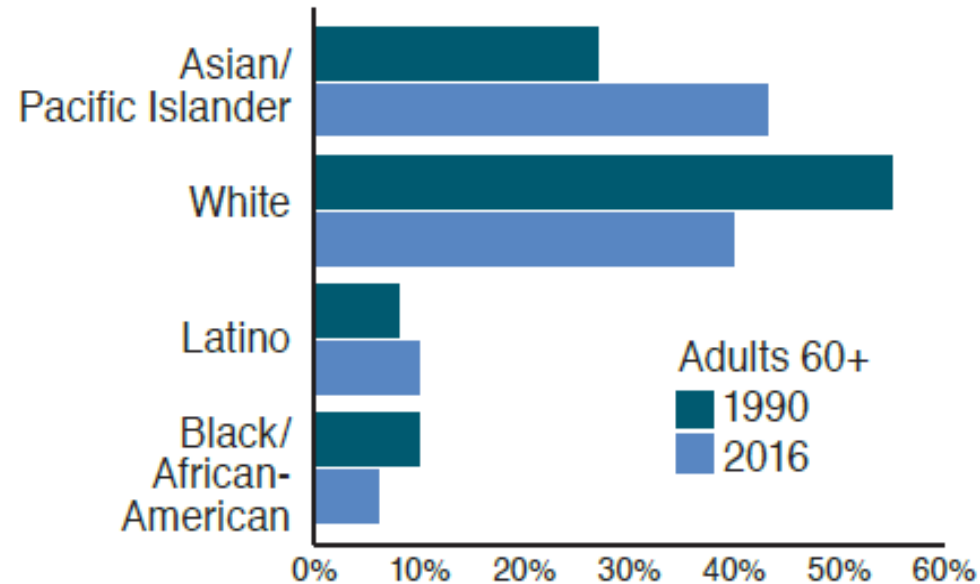
Older Adults are the Fastest Growing Age Group



Nearly 30% of San Francisco residents will be age 60 or older by 2030¹

We are Among the Nation's Most Diverse

Over the past two decades, our community of older adults has shifted to become predominantly a population of immigrants.²



54% speak a primary language other than English

12% self-identify as LGBTQ³

Language Equity is a right!

Over 109 Languages are spoken in SF. Timely, accurate information is critical during emergencies and public safety situations.

OCEIA monitors compliance with the LAO, trains and helps City Departments engage, inform, and better serve our residents and workers in the languages they speak and understand. We ensure cultural and linguistic competency.



Established in 2010, **OCEIA's Community Ambassadors Program (CAP)** is a community safety and neighborhood engagement job training program. Ambassadors provide a visible safety presence and offer assistance, referrals and information to the public.



OCEIA Community Ambassador Services

- **Safety Escorts and Safe Passage** for residents, workers, visitors, communities, schools, students, and merchants
- **De-escalating** or resolving minor conflicts or disagreements
- **Providing Directions and Wayfinding**
- **Reporting** criminal or disruptive behavior to the SFPD. Alerting 311 and City departments of safety hazards or street cleanliness/maintenance issues that affect public safety or health
- **Conducting Wellness Checks**, providing information and/or referrals to social services if needed
- **Educating & Informing the Public**
- **Supporting community partnerships and collaboration**
- **Offering General Assistance**

Community Ambassadors currently operate in these SF neighborhoods:

- Bayview
- Chinatown
- Mid-Market/Tenderloin
- Mission (near 16th & Mission BART plaza)
- Visitacion Valley



VIOLENCE PREVENTION STARTS WITH INDIVIDUALS

- **Alive and Free Violence Prevention Training: The Prescription to End Violence and Change Lives**
- **Role modeling positive interactions in the community**
- **Developing a culture of WE and US**
- **Ambassadors are local residents with a stake in community success**
- **Building a pathway for success and economic opportunity, participation and contribution**

Community Resources

&

Opportunities

SOLIDARITY

**Ending Racism,
Hate and Violence**

Cross-Racial Healing and Solidarity in a White Supremacist World: Nellie Mae Education Foundation

White supremacy has deeply impacted communities of color.

White supremacy has created competition and harm within racial groups. But harm means there is also opportunity for healing.

- Alexis Harewood, *Program Officer*

We're going to fight racism not with racism, but we're going to fight with solidarity. -Fred Hampton, *Activist*

Healing can only begin to happen when we stop long enough to listen deeply to each other, acknowledge the harms we have caused one another, and understand that it is white supremacy that has pitted us against each other and that of which must be dismantled. Ellen Wang, *senior program officer*



**What happens right now ...
will send a message for
generations to come as to
whether we matter — whether
the country we call home
chooses to erase us or include
us, dismiss us or respect us,
invisiblize us or see us.**

—Daniel Dae Kim, actor/activist

Testimony before the House Judiciary Subcommittee on the
Constitution, Civil Rights, and Civil Liberties. March 18, 2021