

## RPD's 2016-2020 Strategic Plan

**BUDGET  
PRESENTATION**  
FISCAL YEARS 2016-17 & 2017-18

### *Mission*

To provide enriching recreational activities, maintain beautiful parks and preserve the environment for the well-being of our diverse community.

### *Vision*

Inspiring a more livable city for all, San Francisco's parks connect us to play, nature and each other.

### *Values*

Respect \* Resilience \* Relationships \* Responsiveness \* Results

### *Strategies*

- ❖ Inspire public space
- ❖ Inspire play
- ❖ Inspire investment
- ❖ Inspire stewardship
- ❖ Inspire our team

## New Charter Language

- General Fund baseline – GF subsidy may not fall below \$64.2 million and will increase by \$3 million per year for next 10 years then change by the percentage the General Fund grows or contracts annually for the next 20 years
- May use revenue increases and expenditure savings to cover costs and enhance the budget
- Measure includes expanded planning requirements: Strategic, Operations and Capital plans. Department will develop a set of equity metrics to guide plans

Program	'15-'16	'16-'17	Change From PY	'17-'18	Change From PY
Capital	33.60	49.88	16.28	34.61	(15.27)
Recreation	32.05	35.15	3.10	35.74	.59
Golden Gate Park	11.47	12.40	.93	13.39	.99
Parks	80.02	85.90	5.88	88.83	2.93
Structural Maintenance	17.18	18.82	1.64	19.08	.26
Marina Yacht Harbor	3.93	4.27	.34	4.29	.02
Administration	.44	.32	(.12)	.32	0
<b>Total</b>	<b>178.7</b>	<b>206.7</b>	<b>28.0</b>	<b>196.3</b>	<b>(10.4)</b>

2015 – 2016 Budget = \$178.7 million  
 Operating Budget = \$145.9 million  
 Capital Budget = \$32.8 million  
 933 FTE

2016 – 2017 Budget = \$206.7 million  
 Operating Budget = \$157.3 million  
 Capital Budget = \$49.4 million  
 959 FTE

2017 – 2018 Budget = \$196.3 million  
 Operating Budget = \$164.1 million  
 Capital Budget = \$32.2 million  
 969 FTE

## Revenue Changes

# BUDGET PRESENTATION

FISCAL YEARS 2016-17 & 2017-18

	'15 - '16 Budget	'16 - '17 Proposed	Change Vs. PY	'17 - '18 Proposed	Change Vs. PY
Garages/Paid Parking	8.86	9.55	.69	9.75	.20
Program Fees	4.46	4.12	(.34)	4.12	0
Concessions & Citywide Rentals	10.91	11.73	.82	11.73	0
Permits & Facility Rentals	8.60	8.67	.07	8.67	0
Stadium	.52	0	(.52)	0	0
Golf	10.23	10.68	.45	10.79	.11
Marina	4.53	5.54	1.01	5.61	.07
Open Space	47.86	56.39	8.53	55.58	(.81)
General Fund	64.16	67.36	3.2	70.36	3.00
Prior Year Revenue & Savings	3.07	5.70	2.63	4.02	(1.68)
Other	15.50	26.99	11.49	15.67	(11.32)
<b>Total</b>	<b>178.70</b>	<b>206.73</b>	<b>28.03</b>	<b>196.30</b>	<b>(10.43)</b>



## Strategy 1: Inspire Public Space

✓ '16 – '17 A Great Year for Capital at Rec and Park

▪ \$50 million total capital budget (all funds)

General Fund	\$18,800,000
Golf Fund	\$300,000
Open Space Fund	\$8,700,000
Marina Fund	\$2,600,000
Downtown Park Fund	\$4,600,000
Neighborhood Plan Areas	\$14,700,000
Gifts and Grants	\$466,000

## Strategy 1: Inspire Public Space

	'16 – '17	'17 – '18
✓ General Fund Capital Budget	\$18,800,000	\$15,000,000

### Highlights (% Increase over '15-'16)

▪ General Facilities Maintenance (36%)	\$1,000,000	\$1,000,000
▪ Camp Mather Maintenance (186%)	\$750,000	\$750,000
▪ Synthetic Field Replacement (same)	\$2,000,000	\$1,500,000
▪ Grass Field Rehabilitation (1,487%)	\$1,250,000	\$1,000,000
▪ Forestry (new)	\$750,000	\$1,000,000
▪ Court Resurfacing (200%)	\$750,000	\$750,000
▪ Paving (new)	\$500,000	\$500,000
▪ Shoreview Park (new)	\$2,100,000	\$0
▪ Buchanan Street Mall (new)	\$0	\$700,000
▪ Hyde-Turk Mini Park (new)	\$0	\$700,000
▪ Herz Playground (new)	\$0	\$700,000

**Strategy 1: Inspire Public Space**

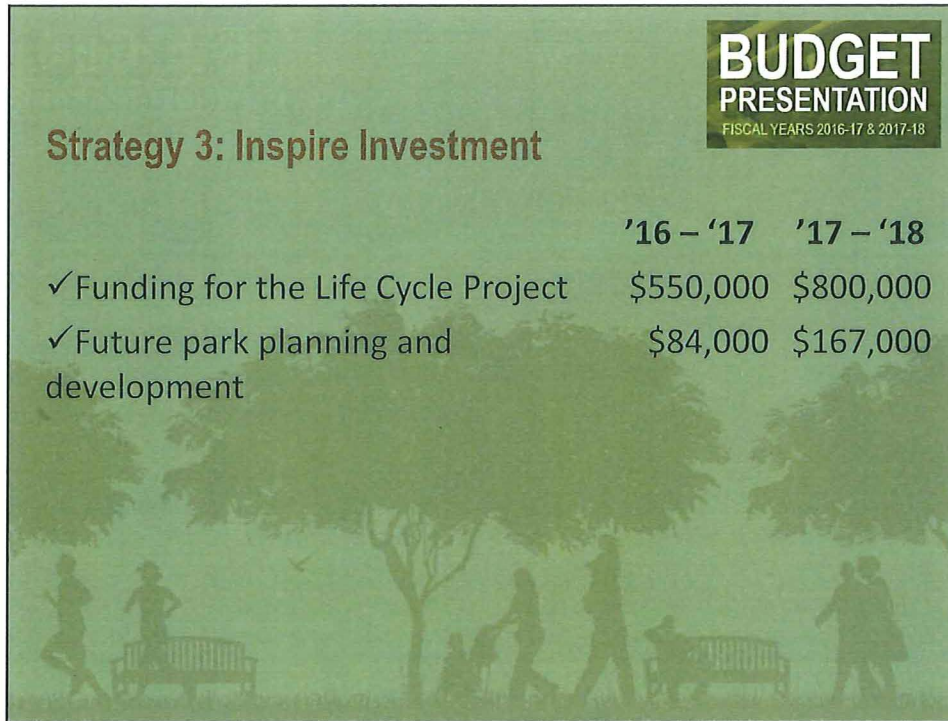
	'16 – '17	'17 – '18
✓ Staff to tackle deferred maintenance	\$323,000	\$643,000
✓ Additional equipment for park maintenance	\$1,350,000	\$1,000,000

**Strategy 2: Inspire Play**

	'16 – '17	'17 – '18
✓ Recreation programming and outreach to underserved communities	\$275,000	\$309,000
✓ Active programming for youth and seniors	\$110,000	\$110,000
✓ Upgrade RPD's recreation program and reservation system	\$270,000	\$270,000

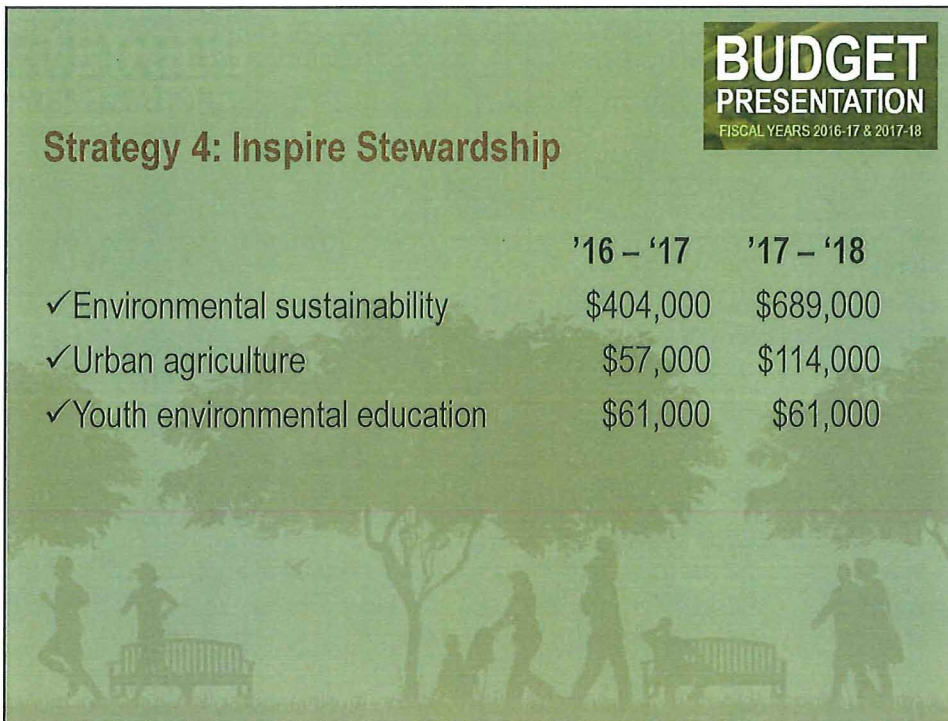
### Strategy 3: Inspire Investment

	'16 – '17	'17 – '18
✓Funding for the Life Cycle Project	\$550,000	\$800,000
✓Future park planning and development	\$84,000	\$167,000



### Strategy 4: Inspire Stewardship

	'16 – '17	'17 – '18
✓Environmental sustainability	\$404,000	\$689,000
✓Urban agriculture	\$57,000	\$114,000
✓Youth environmental education	\$61,000	\$61,000



**Strategy 4: Inspire Team**

	'16 – '17	'17 – '18
✓ Grow pre-apprentice and apprentice programs	\$50,000	\$216,000
✓ Staff development	\$194,000	\$388,000
✓ Enhanced staff safety and training	\$400,000	\$400,000
✓ High speed facility connectivity	\$250,000	\$250,000

