

# PROTEST TRANSMITTAL

TO: Headquarters Hearing and Legal

FROM: DISTRICT Office 24: SAN FRANCISCO District/Branch Office

ATTACHED

Protest

Protest Withdrawal

FILE NUMBER

21-601725

APPLICANT NAME(S) (First, Middle, Last)

PRIME NOW LLC

DBA

PRIME NOW LLC

ADDRESS

888 TENNESSEE ST, SAN FRANCISCO, CA 94107-3034

LICENSE TYPE

21

COPIES MAILED DATE

December 10, 2018

POSTING DATE

December 11, 2018

IS A 500' NOTIFICATION REQUIRED FOR THIS APPLICATION

Yes

No

IF YES, 500' NOTIFICATION DATE

12/13/2018

DATE PROTEST OR PROTEST WITHDRAWAL RECEIVED IN DISTRICT OFFICE

12/31/2018

INVESTIGATOR/LICENSING REPRESENTATIVE NAME

REYES, GERTIE

DATE

December 31, 2018

COMMENTS

**Reyes, Gertie@ABC**

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**From:** Bulanadi, Willie@ABC  
**Sent:** Monday, December 31, 2018 8:31 AM  
**To:** Reyes, Gertie@ABC  
**Subject:** FW: I Protest Amazon Now ABC App 888 Tennessee St, SF-CA 94107  
**Attachments:** Protest Amazon Now ABC App 888 Tennessee St, SF-CA 94107.pdf

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**From:** Janet Carpinelli [<mailto:jc@jcarpinelli.com>]  
**Sent:** Sunday, December 30, 2018 9:25 PM  
**To:** ABC San Francisco  
**Cc:** huie Bruce; scott Kline R.  
**Subject:** I Protest Amazon Now ABC App 888 Tennessee St, SF-CA 94107

Attached please find my protest to an ABC license application by Amazon Now, located at 888 Tennessee St., San Francisco, CA 94107

Thank you,

Janet Carpinelli  
934 Minnesota Street  
San Francisco, CA 94107

RECEIVED  
DEC 31 2018  
Department of Alcoholic Beverage Control  
San Francisco

PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

- Refer to Form ABC-510, Information Regarding ABC License Application and Protests (Rev. April 2010), before completing and submitting your protest. The ABC-510 is located at www.abc.ca.gov and in each district office.
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- A copy of all valid and verified protests (ABC-510-A) and Protestant's/Complainant's Declaration (ABC-128) will be provided to the applicant as part of the licensing process.

I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

Amazon Now

(Name(s) of Applicant(s))

For premises at:

888 Tennessee St San Francisco, CA 94107

(Exact address of proposed premises)

on the grounds that:

1. Amazon will be competing with local small businesses in our neighborhood that sell alcohol depriving them of needed business.
  2. The neighborhood was/is not happy with Amazon distribution center since it started leasing 2 years ago. They do not act as a good neighbor leaving trash out to fly around, double parking delivery cars on streets.
  3. Amazon is too big and should not expand further in neighborhood.
1. Janet Carpinelli, declare under penalty of perjury:

PRINT (Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE

TELEPHONE NUMBER (Optional & non-public)

SIGNED AT (City and State)

DATE SIGNED

San Francisco CA  
934 Minnesota St., San Francisco, CA 94107

RECEIVED 30/12/18

PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

DEC 31 2018

**PROTEST TRANSMITTAL**

TO: Headquarters Hearing and Legal

FROM: DISTRICT Office 24: SAN FRANCISCO District/Branch Office

## ATTACHED

 Protest Protest Withdrawal

## FILE NUMBER

21-601725

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PRIME NOW LLC

## DBA

PRIME NOW LLC

## ADDRESS

888 TENNESSEE ST, SAN FRANCISCO, CA 94107-3034

## LICENSE TYPE

21

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## IF YES, 500' NOTIFICATION DATE

12/13/2018

## DATE PROTEST OR PROTEST WITHDRAWAL RECEIVED IN DISTRICT OFFICE

December 24, 2018

## INVESTIGATOR/LICENSING REPRESENTATIVE NAME

REYES, GERTIE

## DATE

December 26, 2018

## COMMENTS

# PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

GR

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I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

PRIME NOW LLC

(Name(s) of Applicant(s))

For premises at:

888 TENNESSEE STREET SAN FRANCISCO CA 94107

(Exact address of proposed premises)

on the grounds that:

- 1) It will hurt local businesses
- 2) It is across the street from a school
- 3) Amazon is a bad neighbor. The delivery location is disruptive to traffic; i.e. double parking, wrong way driving.
- 4) It has not shared its plans for street presence - what hours will it operate and what are plans for expansion.

Check here if additional sheets attached

I, SURMA MAURO, declare under penalty of perjury:  
PRINT (Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE

SAN FRANCISCO, CA

SIGNED AT (City and State)

1001 TENNESSEE ST. SAN FRANCISCO, CA 94107

PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

TELEPHONE NUMBER (Optional & non-public)

415 285 2344

DATE SIGNED

12/20/18

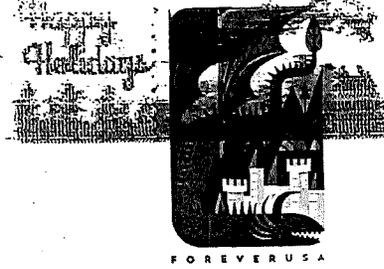
RECEIVED

DEC 24 2018

Mauro  
1001 Tennessee St  
SF CA 94107

SAN FRANCISCO CA 94107

20 DEC 2018 PM 5 L



RECEIVED

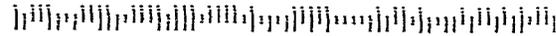
DEC 24 2018

Dept of Alcoholic Beverage Control  
San Francisco

ABC  
33 New Montgomery St  
San Francisco, CA 94105

Attn: Trudy Reyes

94105-450699



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IS A 500' NOTIFICATION REQUIRED FOR THIS APPLICATION

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IF YES, 500' NOTIFICATION DATE

December 13, 2018

DATE PROTEST OR PROTEST WITHDRAWAL RECEIVED IN DISTRICT OFFICE

December 20, 2018

INVESTIGATOR/LICENSING REPRESENTATIVE NAME

REYES, GERTIE

DATE

December 20, 2018

COMMENTS

2 protest emails received.

**Reyes, Gertie@ABC**

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**From:** Susan Eslick <susan.thebookkeeper@gmail.com>  
**Sent:** Thursday, December 20, 2018 2:34 PM  
**To:** Reyes, Gertie@ABC  
**Subject:** 888 Tennessee Street protest against form  
**Attachments:** 888 Tenn ABC Protest.pdf  
  
**Categories:** PROTESTED

Please find my protest form for 888 Tennessee St attached.

Thank you for your consideration for this very small community who supports our local retailers.

sE

the bookkeeper  
susan eslick  
1129 tennessee st  
san francisco, ca 94107  
415.297.1116

**RECEIVED**

**DEC 20 2018**

Department of Alcoholic Beverage Control  
San Francisco

**PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION**

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I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

**Amazon Now**

(Name(s) of Applicant(s))

For premises at:

**888 Tennessee Street, San Francisco, CA 94107**

(Exact address of proposed premises)

on the grounds that:

I am concerned that once this license is issued then the applicant can sell directly to consumers even if that is not their intent currently. This will have a negative impact on our local small retailers.

This site is directly across from a school and within blocks from 2 other schools.

Amazon has not deminstrated to the community that they are good neighbors. They have not had a regard for maintaining the cleanliness of the property nor have they supervised their staff to obey driving and parking rules.

Once an ABC license is issued to a specific location, it stays with that location and this is not a  *proper location for this type of liquor license.* Check here if additional sheets attached

I, **Susan Eslick**, declare under penalty of perjury:

PRINT (Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE

TELEPHONE NUMBER (Optional & non-public)

**(415) 297-1116**

SIGNED AT (City and State)

**1129 Tennessee Street, SF CA 94017**

DATE SIGNED

**12/20/18**

PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

**RECEIVED**

**DEC 20 2018**

Department of Alcoholic Beverage Control  
San Francisco

**Reyes, Gertie@ABC**

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**From:** Bruce Kin Huie <brucehuie@me.com>  
**Sent:** Thursday, December 20, 2018 2:21 PM  
**To:** Reyes, Gertie@ABC  
**Cc:** Malia Cohen; Kittler, Sophia (BOS); Susan Eslick; Jared Doumani; Scott R. Kline; Vanessa Aquino; JR Eppler  
**Subject:** Re: Amazon Now - 888 Tennessee, SF, CA - Alcoholic Beverage License Application  
**Attachments:** DNA Protest Against - Amazon Now - ABC License Application.pdf

Attached find a PDF of the Protest Form from DNA. Thanks.

On Dec 20, 2018, at 1:59 PM, Reyes, Gertie@ABC <[Gertie.Reyes@abc.ca.gov](mailto:Gertie.Reyes@abc.ca.gov)> wrote:

Thank you for email.

Sincerely,

Gertie A Reyes  
Alcoholic Beverage Control  
Northern Division/SFDO  
Licensing Representative II

[Gertie.Reyes@abc.ca.gov](mailto:Gertie.Reyes@abc.ca.gov)  
Direct Line: 415-356-6544  
Fax: 415-356-6599

<image004.jpg>

CONFIDENTIALITY NOTICE: This communication with its contents may contain confidential and/or legally privileged information. It is solely for the use of the intended recipient(s). Unauthorized interception, review, use or disclosure is prohibited and may violate applicable laws including the Electronic Communications Privacy Act. If you are not the intended recipient, please contact the sender and destroy all copies of the communication.

---

**From:** Bruce Kin Huie [<mailto:brucehuie@me.com>]  
**Sent:** Thursday, December 20, 2018 1:43 PM  
**To:** Reyes, Gertie@ABC  
**Cc:** Malia Cohen; Kittler, Sophia (BOS); [shamann.walton@gmail.com](mailto:shamann.walton@gmail.com); Susan Eslick; Jared Doumani; Scott R. Kline; Vanessa Aquino; J.R. Eppler  
**Subject:** Amazon Now - 888 Tennessee, SF, CA - Alcoholic Beverage License Application

Gertie -

I've attached the Dogpatch Neighborhood Association (DNA) Board protest against the Amazon Now application for Alcoholic Beverage license.

I've also included your standard protest form. I expect you will hear from my neighbors as well.

**Reyes, Gertie@ABC**

---

**From:** Bruce Kin Huie <brucehuie@me.com>  
**Sent:** Thursday, December 20, 2018 1:43 PM  
**To:** Reyes, Gertie@ABC  
**Cc:** Malia Cohen; Kittler, Sophia (BOS); shamann.walton@gmail.com; Susan Eslick; Jared Doumani; Scott R. Kline; Vanessa Aquino; J.R. Eppler  
**Subject:** Amazon Now - 888 Tennessee, SF, CA - Alcoholic Beverage License Application  
**Attachments:** 2018.12.19 - DNA Letter of Protest - Alcoholic Beverage License by Amazon Now in Dogpatch.pdf

Gertie -

I've attached the Dogpatch Neighborhood Association (DNA) Board protest against the Amazon Now application for Alcoholic Beverage license.

I've also included your standard protest form. I expect you will hear from my neighbors as well.

Please let us know the outcome of your decision.

Best regards -

BRUCE KIN HUIE  
President  
Dogpatch Neighborhood Association  
[www.mydogpatchsf.org](http://www.mydogpatchsf.org)

mobile: +1-415-308-5438  
email: [brucehuie@me.com](mailto:brucehuie@me.com)

Begin forwarded message:

**From:** Bruce Huie <brucehuie@me.com>  
**Subject:** Amazon Now - Alcoholic Beverage License Application  
**Date:** December 19, 2018 at 10:00:27 PM PST  
**To:** Bruce <[brucehuie@me.com](mailto:brucehuie@me.com)>

**PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION**

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I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

Amazon Now

(Name of Applicant(s))

For premises at:

888 TOWNSEND ST - SF - CA - 94107

(Exact address of proposed premises)

on the grounds that:

Check here if additional sheets attached

I, BROCK HUIE (DNA), declare under penalty of perjury:  
PRINT (Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

Brock Huie (DNA)  
PROTESTANT'S SIGNATURE

TELEPHONE NUMBER (Optional & non-public)

SAN FRANCISCO CA 94107  
SIGNED AT (City and State)

DATE SIGNED

1099 23RD ST #12 SF CA 94107  
PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

12/19/18

ABC-510-A (Rev. April 2010)

RECEIVED

DEC 20 2018

Department of Alcoholic Beverage Control  
San Francisco



RECEIVED

DEC 20 2018

Department of Alcoholic Beverage Control  
San Francisco

San Francisco - Department of Alcohol - Beverage Control Board  
1 Dr. Carlton B Goodlett Place  
San Francisco, CA 94102

RE: 888 Tennessee St.

December 19th, 2018

Dear San Francisco ABC Board-

The Dogpatch Neighborhood Association (DNA) is writing to protest the Amazon Now application to dispense and/or deliver alcohol from it location at 888 Tennessee Street in Dogpatch. We urge a rejection of the application.

Amazon has submitted an application to sell alcohol out of their 888 Tennessee St. location. DNA is against this for several reasons While Amazon's stated use would be for delivery, the permit technically would be able to sell at that location for carry-out.

1. Amazon and it's staff have already proved to be disrespectful Dogpatch neighbors. Trash thrown on the sidewalks, double parking, wrong way driving down 20th street are a few of the standard delivery drivers behavior. Early morning idling truck waiting to deliver to the warehouse are another annoyance. With alcohol delivery there will be even more delivery drivers clogging the residential street.
2. There is a school directly across the street and two other schools within blocks of this site.
3. This is an Amazon Now delivery location. Rather than buying at local retailers like Reno's, Dig Wine, the Winehouse or any of the local bars or wine bars, people may order online and have it delivered to their home. Thus, Amazon would be competing with local businesses with a long history in Dogpatch as good neighbors. The community is very supportive of the local businesses.

The DNA board unanimously protests the application by Amazon Now to be allowed to dispense and/or delivery alcohol from it's location in Dogpatch at 888 Tennessee location.

Sincerely,

Dogpatch Neighborhood Association Board members  
Bruce Kin Huie, Jared Doumani, Scott Kline, Susan Eslick and Vanessa Aquino

CC: Board of Supervisors: Board President - Supervisor Malia Cohen, Supervisor Elect Shamann Walton

# PROTEST TRANSMITTAL

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DBA

PRIME NOW LLC

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INVESTIGATOR/LICENSING REPRESENTATIVE NAME

REYES, GERTIE

DATE

December 19, 2018

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I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

**PRIME NOW LLC**

(Name(s) of Applicant(s))

For premises at:

**888 Tennessee Street, San Francisco, CA 94107-3034**

(Exact address of proposed premises)

on the grounds that:

1. Amazon has already proven to be a bad neighbor. Trash, double parking, wrong way driving down 20th street are only a few of the things their drivers do. Early morning idling trucks waiting to deliver to the warehouse are another annoyance. With alcohol delivery there will be even more delivery drivers clogging the neighborhood. That building is not equipped to handle the number of delivery orders they have now, if they get more things to deliver, like alcohol, it will only get worse.
2. I question whether or not Amazon has adequate security at this location for this type of product
3. This location is across the street from a school.
4. This is an Amazon Now location. Rather than buying at local vendors like Reno's, Dig, the Winehouse or any of the local bars or wine bars, people could just order online and have it delivered to their apartment. Thus, Amazon would be competing with local businesses and make Dogpatch less for the locals.

Check here if additional sheets attached

I, **Patricia H Kline**

, declare under penalty of perjury:

PRINT (Name of Protestant)

- (1) That I am the Protestant herein;
- (2) That I have read the above protest and know the contents thereof; and
- (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

*Patricia H. Kline*  
PROTESTANT'S SIGNATURE

TELEPHONE NUMBER (Optional & non-public)

(650) 619-1384

SIGNED AT (City and State)

851 Indiana Street Unit 307 San Francisco CA 94107

DATE SIGNED

12/19/18

PROTESTANT'S ADDRESS (Full address - Street name & number, Unit or Apt. No., City, State, & Zip Code)

**RECEIVED**

**DEC 19 2018**

**Reyes, Gertie@ABC**

---

**From:** Patricia Kline <phkline@mac.com>  
**Sent:** Wednesday, December 19, 2018 4:06 PM  
**To:** Reyes, Gertie@ABC  
**Subject:** Protest form 510A for applicant 888 Tennessee Street  
**Attachments:** 888TennesseeProtest.pdf

Gertie,

Thank you for your time on the phone this week. Attached please find form 510A protesting the license request of PRIME NOW LLC at 888 Tennessee Street for a 21-off sale general license. Please let me know if you need more information. I have communicated with my neighbor's about this license request and I think you will be hearing from quite a few of us! Thank you for your attention to this matter.

Patricia Kline  
[phkline@mac.com](mailto:phkline@mac.com)  
650-619-1384

**RECEIVED**

**DEC 19 2018**

Department of Alcoholic Beverage Control  
San Francisco