

# LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Phone No. (415) 558-6371

**DATE:** January 28, 2020

**TO:** Police Department  
Inspector Georgia Sawyer  
Phone No. (415) 553-9550

**AP Block/Lot Nos.:** 3520/026  
**Zoning:** WMUO  
**Quad:** SE Planning Team  
**Record No.:** \_\_\_\_\_

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Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in March of 2020.

**PLEASE EMAIL YOUR RESPONSE BY:** February 14, 2020, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) - Phone No: 554-4445

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**Applicant name:** Buzzworks Inc.

**Business name:** Buzzworks

**Application address:** 365 11<sup>th</sup> Street  
San Francisco, CA 94103

**Applicant contact info:** Vladimir Cood  
415-558-1533  
[vlad@sfbuzzworks.com](mailto:vlad@sfbuzzworks.com)

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: \_\_\_\_\_

**Please print review comments on a trailing page.**

**POLICE REVIEW:**  Approval  Denial

**Please print review comments in a trailing report.**



**BuzzWorks Craft Beer Sports Bar**  
**365 11<sup>th</sup> Street, San Francisco CA 94103**  
**Bar Phone: 415-558-1533 / FAX 415-431-7618**

[www.sfbuzzworks.com](http://www.sfbuzzworks.com) [www.buzzworks.beer](http://www.buzzworks.beer)

**Submitted on: January 21<sup>st</sup> 2020 Via Email**

**To:** John Carroll c/o  
PCN Determination Committee.  
Office of the Clerk of the SF BOS  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco CA 94102  
415-554-5184

**From:** Vlad Cood c/o Applicant for PCN  
BuzzWorks Inc as its President.  
365 11<sup>th</sup> Street  
San Francisco, CA 94103  
415-558-1533 - Premises Phone  
415-342-9600 - Vlad's Cell  
[vlad@sfbuzzworks.com](mailto:vlad@sfbuzzworks.com)

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On Behalf of BuzzWorks Inc, DBA The BuzzWorks Sports Bar, I am requesting a PCN Determination for the **TRANSFER of an Existing Type 48** license that will be exchanged for an original Type 42 license that was previously approved through PCN in 2015 for this premises.

Since its opening day on July 18<sup>th</sup> 2016, BuzzWorks has fulfilled its Public Convenience and Necessity by serving as a destination venue for sports enthusiasts throughout SF and across the Greater Bay Area, providing seamless and trouble free operations as a Premier Bay Area Sports Bar.

After 1,300+ days of uninterrupted service to its community of local and regional supporters, boasting a 100% spotless safety record, without even a minor incident requiring a call for service to; fire, police or emergency; BuzzWorks has well earned its reputation and recognition as an exemplary operated establishment. Furthermore, over the course of its 3.5 years of daily operation, BuzzWorks has never received one sound complaint, not been issued one code violation, has always operated within its means, and raised the benchmark of how a 21+ bar should be operated.

Based on the PCN determination in 2015, BuzzWorks was granted the right to operate as a 21+ Bar under an original Type 42 License. As a result of this exchange to a Type 48, BuzzWorks will be able to serve craft spirits along side its primary craft beer offerings. Otherwise, nothing else will change in how BuzzWorks is licensed and permitted to operate its business logistics or its daily operating hours from as early as 6am to as late as 2am at its discretion.

This premise-to-premise transfer is taking place between District 8 to District 6, upon which the currently active Type 42 will be surrendered to the ABC for cancelation. This exchange process will actually create an overall reduction to the liquor license concentration in SF, as well as reallocate licenses to where they best serve public convenience and necessity.

The SF Planning Department has confirmed that in this WMUO Zoning; a bar is a bar. This zoning district makes it a 'right of use' for any type of 'on-premise' bar license, and the Planning Department sees no difference between a Type 42 or a Type 48 as far as they are concerned.

  
1/21/20

The exchange license #48-613613 was sourced through Liquor License Network. The seller is a bar on 18<sup>th</sup> & Castro Streets. The completed application was filed with the SF ABC local office on Nov 20<sup>th</sup> 2019. The license is in escrow #19-5778-DB with CA Business Escrow awaiting final transfer.

The ABC 207 'White Poster' public notice was posted on the building on Dec 19<sup>th</sup> after the ABC pre-approved the application and provided the poster. On that same day the requisite ABC 207-E neighborhood notification mailer was sent via USPS to all addresses within 500 ft of the premises.

ABC Form 293 – 'Affidavit of Posting' and ABC Form 207-F 'Declaration of Service by Mail' were filed with the SF ABC office on January 15<sup>th</sup> 2020.

Included with the ABC 207-E mailer was a letter from BuzzWorks inviting all recipients to attend a community forum 'Q&A Open House' that was held at 7pm on Tuesday January 14<sup>th</sup> 2020. Residents and business stakeholders were invited to voice any concerns as well as their support for the license exchange. Those unable to attend were given contact instructions on how they can email or call with any questions or concerns.

Lieutenant Sawyer of the ALU was invited to attend the meeting, but called prior to the meeting and respectfully declined due to previous engagements. In addition Officer Gabriel of the ALU, assigned to review this application, was also invited, but was unable to attend either.

Overall, of the ~40 community members, residents and their guests that attended were unanimously resound with a strong desire to be able to enjoy craft spirits at BuzzWorks. Community outreach continues as part of BuzzWorks neighborhood outreach efforts, with over 100+ letters of support as of now, and many more will be gathered as necessary until the transfer process has been finalized.

Over the past 4 years since the granting of this original Type 42, the population of SF has increased by 80,000+ residents, the majority of which have settled into District 6. Yet the number of ABC licenses in this census track has only increased by 2; both of which were Type 42 – with BuzzWorks being one of them 4 years ago. So there is a clear and present need for the recently settled as well as the projected incoming population growth of District 6 to have more full-service licensed establishments that will serve the needs and convenience of Western SOMA's growing residential base.

This requested modification to BuzzWorks ABC licensing status will only expand its variety of drink offerings, thereby adding further value to BuzzWorks ability of conveniently servicing the desires, requests and enjoyment of SF residents and its Greater Bay Area established clientele base.

I therefore request your support and approval of this exchange of BuzzWorks Type 42 into a Type 48 so it will continue as a 21+ Bar that simply offers a wider variety of alcohol drinks.

Best Regards,



1/21/20

**Vladimir Cood - January 21<sup>st</sup> 2020**

Owner-Operator of: **BuzzWorks Bar @ 365 11<sup>th</sup> Street & Butter Bar @ 354 11<sup>th</sup> Street.**

Department of Alcoholic Beverage Control  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)**  
 ABC 211 (6/99)

State of California

*Vladimir Good*

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **613613** *(415) 558-1533*  
 Receipt Number: **2617588**  
 Geographical Code: **3800**  
 Copies Mailed Date: **December 17, 2019**  
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **BUZZWORKS INC.**  
 Name of Business: **BUZZWORKS**  
 Location of Business: **365 11TH ST  
 SAN FRANCISCO, CA 94103-4313**

County: **SAN FRANCISCO**

Is Premises inside city limits? **Yes** Census Tract: **0178.02**

Mailing Address:(If different from premises address) **354 11TH ST  
 SAN FRANCISCO, CA 94103-4314**

Type of license(s): **48** Dropping Partner: Yes  No

Transferor's license/name: **442939 / EUREKA RESTAURANT INC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
48 - On-Sale General Public Premises	EXC/PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	LICENSE TYPE EXCHANGE	NA	0	12/17/19	\$100.00
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	12/17/19	\$1,250.00
Application Fee	STATE FINGERPRINTS	NA	1	12/17/19	\$39.00
Application Fee	FEDERAL FINGERPRINTS	NA	1	12/17/19	\$24.00
48 - On-Sale General Public Prem	ANNUAL FEE	P40	0	12/17/19	\$1,235.00
<b>Total</b>					<b>\$2,648.00</b>

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: December 17, 2019

Applicant Name(s)

**BUZZWORKS INC.**

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*[Signature]*