




San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Matt Dorsey**  
**Supervisor Joel Engardio**

**From:** Lt. David A. Goff #1465   
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** February 3, 2025

**Subject:** P.C.N. Investigation Regarding: First Owner: Dapper Nob Hill, LLC  
DBA: Dapper  
1198 Pacific Ave.  
San Francisco CA. 94133  
ABC File # 21-644443

Dapper Nob Hill LLC., operating as "Dapper", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off Sale General Package Store) license to be located at 1198 Pacific Ave. (located between Talor St. and Jones St.).

**Hours of Operation:**

7am to 12am each day of the week.

**Digest:**

"Dapper Nob Hill LLC." would like to operate a Off Sale Package Store to be located at 1198 Pacific Ave. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From November 22,2023 to November 22, 2024

**0 calls for service**

**Police Reports:**

From November 22, 2023 to November 22, 2024

**0 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **136B**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2023**.

This plot had 94 police reports for **2023**, which is 9 **Lower** than the **Citywide “High Crime”** average.

**State Census Tract Information:**

This premise is located in Census Tract: **108.00**  
Population for this tract is: **4,573**

On-sale license authorized by census tract: **15**  
Active on-sale licenses: 2 with 0 pending

Off-sale licenses authorized by census tract: **4**  
Active off-sale licenses: 3 with 0 pending

**Departmental Recommendation:**

Points of consideration: **0**

No opposition from **Central Station**.

Applicant premise **is** located in a “**Low Crime**” area.

Applicant premise **is** located in a “**Low Concentration**” area.

**0** - Protest.

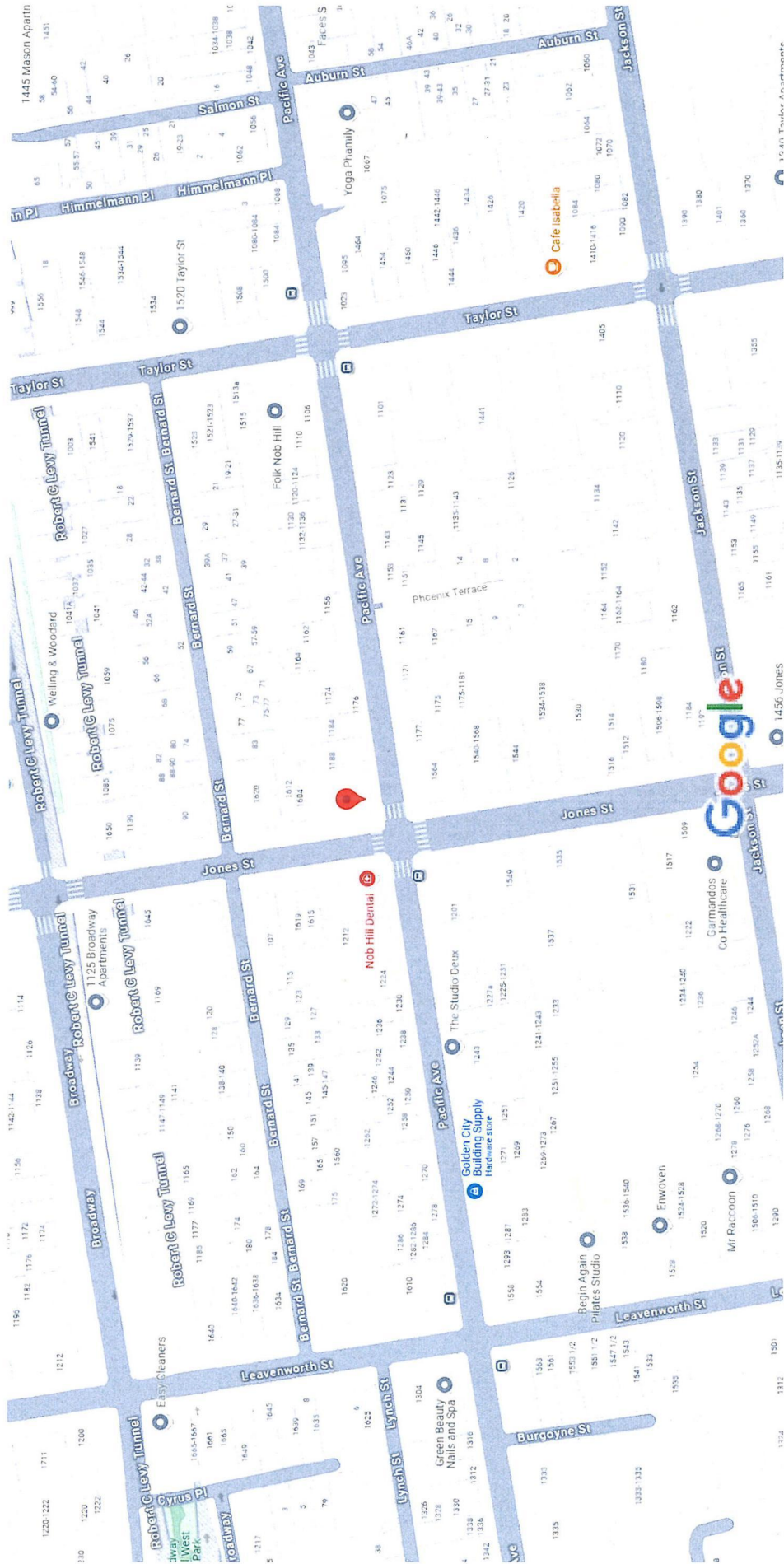
**0** - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.

# Google Maps

1198 Pacific Ave



Map data ©2025 Google 50 ft