

Entertainment Zones

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SAN FRANCISCO

OFFICE OF ECONOMIC &
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Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in shared outdoor areas (such as on a sidewalk or street or in a plaza) within the zone
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery and support thriving neighborhoods

State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

Local Implementation

- The Office of Economic and Workforce Development develops a management plan for each entertainment zone
- Management plan includes additional operating requirements for the zone
- Management plans are designed to align with other required permits (e.g., street closure, sidewalk permitting)

Proposing Five New Entertainment Zones

~ This ordinance would establish five new entertainment zones:

- **Valencia Street EZ:** on Valencia Street between 16th Street and 21st Street
- **Pier 39 EZ:** on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north

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- **Folsom Street EZ:** On Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley
- **Ellis Street EZ:** On Ellis Street between Stockton Street and Powell Street

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- **Yerba Buena Lane Downtown Activation Location:** On Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, but including Jessie Square

THANK YOU

For more information: sf.gov/entertainmentzones

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