

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## MEMORANDUM

TO: Mohammed Nuru, Director, Public Works

FROM: Linda Wong, Assistant Clerk  
Budget and Finance Sub-Committee

DATE: May 13, 2019

SUBJECT: LEGISLATION INTRODUCED

---

The Board of Supervisors' Budget and Finance Sub-Committee has received the following request for hearing, introduced by Supervisor Matt Haney on April 30, 2019:

**File No. 190460**

**Ordinance retroactively waiving the banner fees under the Public Works Code for up to 300 banners placed on City-owned poles by SOMA Pilipinas, beginning September 24, 2018, to celebrate the culture and visibility of the Filipino Cultural Heritage District.**

If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: [linda.wong@sfgov.org](mailto:linda.wong@sfgov.org).

c: David Steinberg, Public Works  
Jeremy Spitz, Public Works  
Jennifer Blot, Public Works

1 [Waiver of Banner Fee - Retroactive - SOMA Pilipinas Filipino Cultural Heritage District]

2  
3 **Ordinance retroactively waiving the banner fees under the Public Works Code for up to**  
4 **300 banners placed on City-owned poles by SOMA Pilipinas, beginning September 24,**  
5 **2018, to celebrate the culture and visibility of the Filipino Cultural Heritage District.**

6  
7 **NOTE:** **Unchanged Code text and uncodified text** are in plain Arial font.  
8 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
9 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.  
10 **Board amendment additions** are in double-underlined Arial font.  
11 **Board amendment deletions** are in ~~strikethrough Arial font~~.  
12 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
13 subsections or parts of tables.

14 Be it ordained by the People of the City and County of San Francisco:

15 Section 1. Findings.

16 SOMA Pilipinas, San Francisco's Filipino Cultural Heritage District, is home to a vibrant  
17 living culture and historical legacy that has shaped the South of Market neighborhood and  
18 San Francisco for the last five decades. Home to thousands of Filipino families and seniors,  
19 SOMA Pilipinas is also a critical employment hub for Filipinos working in the hospitality,  
20 service, and financial sectors. The district is a gravitational cultural center for Filipinos in  
21 California, who comprise the largest and fastest growing Asian-Pacific Islander community in  
22 a state where 43% of the U.S. Filipino diaspora resides.

23 To publicize and celebrate the newly formed cultural district, SOMA Pilipinas intends to  
24 post up to 300 banners in the cultural district boundaries. The purpose of the banners will be  
25 to promote SOMA Pilipinas' Citywide visibility, with banners featuring residents, artists,  
community organizers, youth, and workers, and to mark a step towards placemaking for the  
District since its designation by the City in 2016.

1 Section 2. Fee Waiver. The fees set forth in Public Works Code Section 184.78 shall  
2 be waived for SOMA Pilipinas, a project of the Filipino-American Development Foundation, for  
3 up to 300 banners posted on City-owned utility poles between 2nd and 11th Streets from  
4 Market Street to Brannan Street and on the surrounding streets, celebrating the culture and  
5 visibility of the Filipino Cultural Heritage District, for an indefinite period beginning September  
6 24, 2018. All other provisions of Public Works Code Section 184.78 shall remain in full effect  
7 and shall apply to these banners.

8  
9 Section 3. Effective Date; Retroactivity.

10 (a) This ordinance shall become effective 30 days after enactment. Enactment  
11 occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or  
12 does not sign the ordinance within ten day of receiving it, or the Board of Supervisors  
13 overrides the Mayor's veto of the ordinance.

14 (b) This ordinance shall be retroactive to September 24, 2018. The Board of  
15 Supervisors intends that the Department of Public Works exercise administrative discretion to  
16 waive the fee during the period before the effective date of this ordinance. Otherwise, in light  
17 of the retroactivity provision above, upon the effective date of this ordinance, the Department  
18 of Public Works shall refund any excess fees collected during that time period.

19  
20 APPROVED AS TO FORM:  
21 DENNIS J. HERRERA, City Attorney

22 By:

23 JON GIVNER  
24 Deputy City Attorney

25 n:\legana\as2019\1900504\01356746.docx