

From: [Joe Wilson](#)
To: [Board of Supervisors \(BOS\)](#); [MandelmanStaff \(BOS\)](#)
Subject: Letter of Support - Reappointment, OCOH Oversight, Jennifer Friedenbach Seat 8,
Date: Friday, November 14, 2025 3:57:47 PM
Attachments: [Support letter for JF \(1\).docx](#)

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Dear Clerk of the Board & President Mandelman:

Attached please find a copy of our Letter of Support for Ms. Jennifer Friedenbach to be reappointed to the Our City Our Home Oversight Committee, Seat 8.

Thank you for your attention to this matter.

Joe Wilson

Joseph T. Wilson
Executive Director
415.749.2111
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Pronoun: He/Him/His

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November 14, 2025

Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Letter of Support for Reappointment of Ms. Jennifer Friedenbach to Seat 8 – Our City, Our Home Oversight Committee

Dear President Mandelman and Members of the Board of Supervisors,

On behalf of Hospitality House, I am writing to express my strong support for the reappointment of Ms. Jennifer Friedenbach to Seat 8 on the Our City, Our Home (OCOH) Oversight Committee. This seat is designated for an individual with significant experience advocating on homelessness or mental health issues. Ms. Friedenbach not only fulfills this requirement—she exemplifies it. Ms. Freidenbach is widely – and rightly – recognized as the primary architect of Proposition C, Our City, Our Home initiative in 2018, which has generated more than \$1.1B in additional funds for permanent housing, mental health services, homelessness prevention and shelter and hygiene services.

Unquestionably, Jennifer Friedenbach has been one of San Francisco's most effective advocates for human rights for all for more than 30 years, especially San Francisco's unhoused residents. Specifically, Ms. Friedenbach has been one of the most effective and active members of the Our committee, and her leadership and sought-after expertise has been instrumental in shaping San Francisco's response to homelessness. We at Hospitality House rely greatly upon Ms. Friedenbach's systems knowledge and acumen, as well as her practical experience regarding multiple systems of care to help ensure Hospitality House continues to implement evidence-based approaches to combating homelessness.

During her tenure on the Our City, Our Home Oversight Committee, efforts, more than 5,000 individuals have been housed, including 1,700 children. She has also led transformative initiatives to diversify the city's shelter system—creating capacity for 4,000 additional people within three years—and to expand behavioral health services to 16,000 new clients during that same period. **Again, during her tenure on the OCOH Oversight Committee, more than 83,000 households have been served – a remarkable testament to her contributions to the City and County of San Francisco.**

Leadership and Impact

Ms. Friedenbach has been a tireless champion for homeless families, collaborating with service providers and families to ensure the city builds equitable, effective responses. As family homelessness has grown, she has successfully advocated for fair distribution of resources to correct longstanding disparities in funding for family homelessness programs.

As the shelter liaison on the Committee, she has been deeply committed to ensuring shelter dollars are spent efficiently. When programs have incurred unduly high costs, Ms. Friedenbach has identified and addressed them, successfully redirecting funds to expand shelter capacity without compromising quality. Her leadership brought cost reductions to programs such as safe sleeping sites and tiny home communities, achieving a balance between fiscal responsibility and compassionate care.

Before her tenure, San Francisco's adult shelter system was primarily congregate. Through Ms. Friedenbach's advocacy, the city now offers a diversified array of shelter models, including non-congregate and semi-congregate options, tiny homes, and expanded behavioral health services within shelters. These changes have allowed more people with higher acuity needs to receive appropriate care and housing.

Visionary Leadership Through Proposition C

Through her role on the Prop C Committee, Ms. Friedenbach has identified and filled critical gaps in services. She has been particularly effective in expanding access to treatment for women, Spanish-speaking residents, and transgender individuals—populations that have historically faced barriers to care. Her work with the Department of Public Health led to the creation of new programs specifically addressing these needs.

Additionally, she played a key role in reforming the city's original Behavioral Health Treatment Investment Plan, ensuring that funds were rebalanced to expand treatment beds and ongoing care access, including new investments at the San Francisco Community Health Center.

Integrity, Preparation, and Collaboration

Ms. Friedenbach is consistently one of the most prepared and informed members of the committee. She gathers data, engages stakeholders, and ensures that decisions are grounded in evidence and lived experience. When inefficiencies arise, she has the courage and professionalism to call them out—always with the goal of improving outcomes for those most in need.

Her approach to collaboration is equally commendable. She engages with community members, service providers, legislators, and city officials with respect and openness. Her ability to synthesize diverse perspectives and build consensus has led to stronger, more equitable policies. Importantly, she brings direct insight from unhoused individuals and frontline service providers, ensuring that the voices of those most affected are reflected in policy decisions.

In conclusion, Ms. Friedenbach's leadership has fundamentally shifted the trajectory of homelessness in San Francisco. Without her vision and determination, our city would face significantly higher levels of homelessness—estimated at 30–50% more than today. Proposition C itself, and the critical infrastructure it funds, would not exist without her advocacy.

San Francisco's greatness is sustained by civic leaders like Ms. Friedenbach—individuals whose integrity, expertise, and compassion create lasting, measurable impact. Her reappointment is not

only deserved, but essential to maintaining the progress we have made in addressing homelessness in San Francisco.

For these reasons, Hospitality House is proud to urge the Board of Supervisors to reappoint Ms. Jennifer Friedenbach to Seat 8 on the Our City, Our Home Oversight Committee. Her continued leadership will ensure that every dollar, every program, and every policy is used to build a more just, humane, effective, and accountable homelessness response system for all San Franciscans.

Sincerely,

Joseph T. Wilson
Executive Director
Hospitality House

From: [Jennifer Friedenbach](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: OCOH SEAT 8
Date: Thursday, November 13, 2025 6:22:27 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Request to consider reappointing Jennifer Friedenbach to Proposition C OCOH oversight body. This item is up for a vote on Tuesday November 18.

Jennifer Friedenbach is executive director of the Coalition on Homelessness, a privately funded organization that does not receive Prop. C funds, and championed the Prop. C Our City Our Home initiative in 2018

Homelessness affects all of us, whether we have housing or not, but of course it hurts those living without homes worst of all. Having thousands of people without housing, without sanitation, without privacy, living outside and having thousands more in shelter in a small city like San Francisco is a humanitarian crisis. Unlike many crises, this one is a crisis that is man-made through poor policy decisions, and lack of corrective action. This crisis does have true solutions. The beauty of true solutions is that they satisfy everyone – from the frustrated neighbor heartbroken by seeing their unhoused neighbor placed in shelter only to return to the streets, to the exhausted small business owner tired of watching people just being moved from block to block only to return, to the unhoused person who finally has a place of their own.

Prop. C is a national model for a local municipality to address homelessness. Has it solved homelessness? Of course not. 2018's Prop. C achievements *have* surpassed all expectations (Data compiled from various SFgov annual reports starting in Fiscal Year 2020-21 extending to 2022-23):

- ~ More than four thousand people sheltered - voters were promised one thousand.
- ~ More than 5,100 people housed, including 1,700 children, voters were promised four thousand
- ~ Almost 16,000 people received behavioral health services
- ~ Almost 23,000 households received prevention services.

Beyond the numbers, my work has successfully focused on:

- ~ Diversifying innovations in the shelter system to serve individuals who the shelter system failed to serve in the past, such as the addition of tiny homes and semi/non-congregate shelter
- ~ Expanding housing that serves people with behavioral health issues, such as the

opening of board and care facilities, and expansion of step-down (recovery) housing.

- ~ Diversifying the treatment system to fill gaps in the system such as expansion of women's beds, and low barrier/high needs care centers.
- ~ Innovative housing solutions, including rental assistance in the private market, acquisitions of newly constructed apartment buildings, acquisitions of hotels and transforming into housing.
- ~ Ensuring equity by funding previously ignored populations. I have pushed hard for housing for families and youth, and for members of the Bayview community, all traditionally getting too small a piece of the pie.

San Francisco, like all West Coast cities, has seen rising rents drive homeless rates, and solving homelessness itself is growing increasingly complicated. The longer people are out there, the more their health deteriorates, and the higher mental illness and substance use rates go. This issue has been left at municipalities' feet. Tired of waiting for the feds to do right, we decided to take people's initiative into our own hands. We spent a year and a half gathering input, meetings with allies, opponents and everyone in between, then gathering signatures and getting it passed.

As Executive Director of the Coalition on Homelessness, I am embedded in the movement to end homelessness. As a movement leader I approach this work with humility and am inspired by Ella Baker's style of "servant leadership" meaning I strive to work side by side with people. Movements happen when a group moves toward a single goal, and there are always lots of different perspectives as it should be – diverse movements are always stronger. Community organizing requires active listening and constantly learning. This experience and expertise makes me an excellent member of the oversight body and has ensured a successful rollout of the measure. I don't approach this work with rigid ideology, except a commitment to centering research, the experience and expertise of unhoused people and front line service providers. From there it is a matter of developing consensus, and I have brought this skill to the OCOH oversight body. Listening carefully to arrive at solutions that are effective is my secret sauce, because for me the smartest person in the room is the room.

The movement to end homelessness requires the ability to hold several truths at once. We can learn from science on this issue, we can learn from unhoused people and front line service providers. We need more housing, We also need more shelter. We need more traditional treatment programs, and we need more innovation that meets people where they are at. We need low-barrier housing that is recovery- and service intensive-based, and we need low barrier housing that has a focus on other needs. None of these interventions should be pitted against each other, but according to national best practices, each of our interventions need to be right-sized. This should be based on the science of data-based modeling to determine which mix

of investment results in the biggest decrease in street homelessness. National best practices include opening 2 to 3 units of additional housing for every additional shelter bed to create system flow and ensure shelter beds open up. All of this work must be coupled with by-name system coordination to ensure every unhoused San Franciscan has a clear pathway off the streets. Some people need treatment, workforce development, medical care, legal assistance securing benefits, and so forth. A home is something everyone needs to thrive, and it is a prerequisite to addressing any of these issues. Investments in housing and shelter must be coupled with right-size investment in prevention to keep people from becoming homeless in the first place. Housing is expensive. Shelter is expensive. Treatment is expensive. We can't solve poverty-related socioeconomic issues such as homelessness without money. But we can make sure every dollar is well spent.

Voters mandated categories for the funding to be spent on. The break down for housing is that at least half the funds go to housing, with 25% of that housing being for families and 20% for youth. In addition, at least 25% of the entire must be spent on Behavioral Health, and at most 10% of the fund spent on shelter, and at most 15% of the fund spent on prevention. The categories were deliberately designed based on evidence-based best practices and SF data. There has been much said about the Prop. C categories and the desire of some electeds to move money from housing to shelter. Their idea is typically explained that shelter is quicker to get up and running and less expensive. Neither are true. [Housing First](#) is an evidence-based model, has been massively researched and it works across the country. In SF, our supportive housing has a 97% success rate. Regardless of current political winds, nothing solves homelessness like a home. Obviously, building housing takes time and is expensive; however it does save money in both the long run and in the short term. It is worth the effort. Private market rental assistance, acquisitions, fully utilizing public housing stock all have equal if not lesser costs than shelter, and can be put in place just as fast. For maximum results, a combination of housing interventions work best.

Housing is so popular that we ran out of it. Of course, we must do more in addressing the needs of those in Supportive Housing, we need more housing for people with higher behavioral health/health acuities, and we need more just simply extremely low-income housing. Let's not throw the baby out with the bath water. The lack of investment is the failure, not the housing itself. Blaming homelessness on providing housing is akin to blaming hunger on the type of food rather than the lack of it.

Sure, ***it is preferable to have people in shelter than on the streets.*** The city has been adding shelter beds, however the problem is shelter beds are full because few are leaving them. When that happens, homeless people in shelters are left in limbo without the stability of a home, indicating an inefficient use of expensive shelter funding, and [street homelessness increases dramatically as soon as just one](#)

year out from the initial shelter investment. The path off the streets looks different for everyone, but the data is clear; a system that puts all its eggs into band-aids only leads to dead ends, revolving doors and increased homelessness. This is where system modeling comes into place. This is not a personal opinion, it is science. It is important to add the right amount of investment in each category to maximize results.

Moreover, Prop. C does have plenty of flexibility within it. We designed it that way. For example, many policy makers and community members such as myself would like to see more housing for individuals leaving treatment, as well as short-term housing such as the restore beds that are designed to quickly house people with severe acuities. Prop. C requires at least 25% of funds be spent on Behavioral Health (BH), and housing for that population is delineated in the legal text as an approved use of those funds. These interventions can be and have been funded with Behavioral Health funds.

While Prop. C funds are being fully used for yearly operational costs, there are still one-time funds left over from the first two years when money was collected, but not expended, during the court battle. My work has been to find creative uses for those one-time funds—because of rent income disparities, often homelessness requires ongoing investments. However, an intervention like the five-year housing subsidy is a way to utilize one-time funds in a way that can lead to permanently leaving homelessness behind.

More importantly, the funding categories offer SF voters accountability. Designed based on science rather than political winds, they compel conversation. Each year, that conversation has resulted in better decisions, saving valuable housing dollars for families and youth at a time those populations were increasing. For example, when Mayor London Breed wanted to cut housing from families and youth, and use that funding for single adult shelter, the conversations led by then-Supervisor Hilary Ronen, resulted in finding funding. I asked the Controller about interest accrued by the fund and if we could use that. That allowed the Mayor to get her priorities funded, a more reasonable per person budget for tiny homes (it started at \$120k per person per year) and the preservation of housing for families and youth. This turned out to be incredibly important because we were on the cusp of a massive increase in childhood homelessness. These conversations have often improved outcomes - with all parties being satisfied and, in the end, producing results through consensus building. I am confident Prop. C would never have been nor continue to be successful without them.

Homelessness policy in SF has failed because of the constant use of homeless people as political footballs, forcing smart policy to take a back seat as a result. Having categories forces the conversation. In each of these negotiations, we did

move money around, and I supported that because we ended at a good place with all parties being more informed, including myself. We protected valuable resources while getting creative in a new expansion. We found new funding sources. We cut exorbitant costs. Again, these positive results would not have occurred if the categories did not exist. For example, it is clear that very few resources would have gone to hidden homeless populations like families and youth without the categories.

Mayor Newsom cut shelter from 1,800 beds to 1,200. Since then, Mayors Lee, Breed and Lurie have focused on expanding shelter. Today we have 50 sites with 3,700 beds. However this massive investment has some shortcomings. We have two issues in our shelter system in SF that are happening. Many people are entering shelters and leaving right away, but very few are moving into housing. ([Across all clients in the reporting period, only 13% exited to permanent housing - no data for half of clients.](#)) We have an issue with flow. We also have more people entering homelessness than are exiting it. That is why prevention investments are so valuable. We still have shortfalls, especially in ongoing prevention housing subsidies that keep people on fixed incomes in their rent control apartments. Such shortfalls drive up the number of elderly San Franciscans experiencing homelessness. ***The data suggests we need expansions in all three areas*** – but the science of modeling, not the political trend of the moment should dictate how much investments in each area. San Francisco does have a strategic plan for single adults that does just that and lays out what proportion of new resources should go to each category. **Let's make decisions based on science, not politics.**

We continue to be faced with a revolving door in our system. Folks are leaving the hospital, treatment programs, shelters and other institutions and falling back into homelessness. This requires system changes that ensure unhoused people leave the streets behind, are able to stabilize in housing, and are simultaneously able to address whatever issues they are facing, be that behavioral health, physical health, or lack of employment. Currently, San Francisco spends about 5% of its budget on solving homelessness. It spends a whole lot more keeping people homeless.

I humbly request that you reconsider the Rules Committee recommendation to remove me from Seat 8 of the OCOH oversight body. The seat description is “The seat shall be an individual who has experience advocating on homeless or mental health issues.” I certainly fit the bill for the seat description, and my experience advocating alongside homeless people surpassed by far all other applicants.

At the full Board meeting on November 18th, please reject the proposed candidate. Please instead appoint the most experienced and effective candidate, and allow me to continue this work.

Thank you

From: [Rishav Rout](#)
To: [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Sherrill, Stephen \(BOS\)](#); [Dorsey, Matt \(BOS\)](#); [Chan, Connie \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Fielder, Jackie \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#); [Melgar, Myrna \(BOS\)](#); [Sauter, Danny \(BOS\)](#); [Alcaraz, Beva \(BOS\)](#); [Board of Supervisors \(BOS\)](#)
Subject: Vote to Ensure Homeless Rights Leading Expert Jennifer Friedenbach Retains Seat on OCOH
Date: Thursday, November 13, 2025 5:42:37 PM

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I'm a San Francisco resident, living in the Mission, writing to strongly urge you to reconsider the Rules Committee recommendation to remove Jennifer Friedenbach from Seat 8 of the OCOH oversight body. The seat shall be an individual who has experience advocating on homeless or mental health issues, was the primary architect for Prop C Our City Our Home, and is a most effective and active participant on the body.

Ms. Friedenbach has championed homeless families, working closely with providers and families to ensure the city builds effective responses. Homelessness among families has increased dramatically and Ms. Friedenbach has successfully advocated for an equitable response in the distribution of homeless dollars to make up for the disparate investment in solving families homelessness.

She is the shelter liaison, and has worked to ensure shelter dollars are used effectively. When programs have undue high costs she has pointed that out and successfully reduced costs so that funds could be used for more shelter. One example is the cost of safe camping and the costs for tiny homes. She pushed hard to bring down the budgets, finding alternatives to unnecessary expenditures while preserving quality.

Before her work on the committee began, the single adult shelter was by and large congregate, and Ms Friedenbach pushed to diversify the system so there are now non-congregate, semi-congregate, tiny homes and more. She also pushed for bringing behavioral health services to the shelter. This has meant that many more people with higher acuities can be served by the shelter system.

Her impact through the Prop C Committee has also been tremendously impactful. Ms Friedenbach has identified gaps in the system and successfully implemented change. For example, there is a dearth of treatment options for women, Spanish Speaking people and members of the transgender community. She built support in the department of Public Health for these interventions and new programs now exist to fill shortfalls in treatment for all three of these communities. In addition, she worked hard on the original Behavioral Health treatment investment plan that had disproportionate spending on street crisis response and very little in

terms of beds and ongoing treatment access. As a result, new beds were added and new interventions such as funding for ongoing behavioral treatment at San Francisco Community Health Center.

She comes prepared to each meeting, having already gathered the necessary information when important decisions are about to be made. She spends time gathering data, input and expertise working diligently to ensure every dollar is well spent. When it isn't, she has the courage to point that out.

Ms. Friedenbach works hard, looking at data, bringing diverse perspectives to the table, and respectfully building consensus on the right response. She has built positive relationships with community, providers, legislators and city officials, as she actively listens and responds to needs. The unique role she plays is bringing knowledge directly garnered from unhoused people regularly combined with constant communication with frontline homeless service

providers. That gives her a unique and important perspective to effect positive change. San Francisco is only a great city because of hard working passionate contributors like Ms. Friedenbach. Civic participation of this level of excellence should be acknowledged and acted upon. The Board of Supervisors should halt the removal of citizen participants that are making a huge difference. Ms Friedenbach should be reappointed.

Sincerely,
Rishav Rout

From: [Karin Adams](#)
To: [Board of Supervisors \(BOS\)](#)
Subject: OCOH Appointment: Letter of Endorsement for Jenny Friedenbach
Date: Thursday, November 13, 2025 5:24:55 PM

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Dear Board of Supervisors,

I am writing to you today regarding Jenny Friedenbach's seat on the OCOH Prop C Committee and her continuation of maintaining her appointment. Jenny Friedenbach's impact through the Prop C Committee has been nothing short of transformative. Her leadership has not only identified critical gaps in the system but has turned those insights into meaningful, lasting change. Jenny comes to every meeting fully prepared, armed with data, insight, and a deep understanding of the complex issues at hand. She does the hard work—gathering information, listening to diverse perspectives, and ensuring that decisions are made with integrity and purpose.

Jenny's dedication to accountability and transparency ensures that every dollar is thoughtfully and effectively spent, and when it isn't, she has the courage to speak up. Her unwavering commitment to inclusion guarantees that youth providers from agencies both large and small have a voice in the process. This cannot be overstated. For smaller nonprofits like the one I work for—organizations that often lack the resources of larger agencies—Jenny's advocacy ensures that we remain informed, represented, and empowered to have an equitable opportunity to contribute meaningfully.

Jenny Friedenbach exemplifies what true leadership looks like: informed, courageous, inclusive, and relentlessly dedicated to equity and impact.

Please maintain Jenny Friedenbach's seat on the OCOH Committee for a better, safer, and more whole San Francisco, especially for our most vulnerable residents.

Thank you,

Karin Adams
Director of Programs
Homeless Youth Alliance
Cell: 415-216-5135
Pronouns: They/She
www.homelessyouthalliance.org

Mailing Address:
PO BOX 170427
San Francisco, CA 94117



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From: [A. Samson Manalo](#)
To: [Board of Supervisors \(BOS\)](#); [MandelmanStaff \(BOS\)](#)
Subject: Reappointment of a community champion
Date: Friday, November 14, 2025 5:19:34 PM

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Dear President Mandelman and Members of the Board of Supervisors,

My name is Samson Manalo, a Director at Hospitality House, and I write with deep respect and conviction to support the reappointment of **Ms. Jennifer Friedenbach** to **Seat 8 on the Our City, Our Home Oversight Committee**.

Few individuals have shaped San Francisco's response to homelessness as profoundly—and as compassionately—as Ms. Friedenbach. As the driving force behind **Proposition C**, she helped secure more than **\$1.1 billion** in new resources for housing, mental health care, shelter, and prevention. But beyond the numbers, she has spent more than **30 years** standing with and fighting for our unhoused neighbors with clarity, courage, and humanity.

Her leadership on the OCOH Oversight Committee has transformed outcomes:

- **5,000 people now have homes**, including **1,700 children** who no longer sleep in cars or shelters.
- The city's shelter system has grown to serve **4,000 more people**.
- **16,000 new clients** have accessed life-saving behavioral health care.
- More than **83,000 households** have received support through OCOH funds.

These achievements carry her fingerprints. Community organizations like Hospitality House have benefited enormously from her wisdom, integrity, and commitment to evidence-based, person-centered approaches. She has been a fierce champion for those who too often go unheard.

For all these reasons, I strongly and wholeheartedly support her reappointment.

With respect,

A. Samson Manalo

Director of Development

415.749.2184

amanalo@hospitalityhouse.org

Pronouns: He/Him

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From: [Paul Sedita](#)
To: [Board of Supervisors \(BOS\)](#); [MandelmanStaff \(BOS\)](#)
Subject: Reappointment of Jennifer Friedenbach to the Our City, Our Home Oversight Committee
Date: Friday, November 14, 2025 5:18:32 PM

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Dear President Mandelman and Members of the Board of Supervisors:

My name is Paul Sedita and I work at Hospitality House. I am writing to express my strong support for the reappointment of Ms. Jennifer Friedenbach to Seat 8 on the Our City, Our Home (OCOH) Oversight Committee. This seat is designated for an individual with significant experience advocating on homelessness or mental health issues. Ms. Friedenbach not only fulfills this requirement, she exemplifies it. Ms. Freidenbach is widely and rightly recognized as the primary architect of Proposition C, Our City, Our Home initiative in 2018, which has generated more than 1.1 billion dollars in additional funds for permanent housing, mental health services, homelessness prevention, and shelter and hygiene services.

Unquestionably, Jennifer Friedenbach has been one of San Francisco's most effective advocates for human rights for all for more than 30 years: especially San Francisco's unhoused residents. Specifically, Ms. Friedenbach has been one of the most effective and active members of the OCOH Oversight Committee, and her leadership and sought-after expertise has been instrumental in shaping San Francisco's response to homelessness.

We at Hospitality House rely greatly upon Ms. Friedenbach's systems knowledge and acumen, as well as her practical experience regarding multiple systems of care to help ensure Hospitality House continues to implement evidence-based approaches to combating homelessness.

During her tenure on the OCOH Oversight Committee, more than 5,000 individuals have been housed, including 1,700 children. She has also led transformative initiatives to diversify the city's shelter system, creating capacity for 4,000 additional people within three years, and to expand behavioral health services to 16,000 new clients during that same period.

Again, during her tenure on the OCOH Oversight Committee, more than 83,000 households have been served, a remarkable testament to her contributions to the City and County of San Francisco.

I am proud to support the reappointment of Ms. Jennifer Friedenbach to the Our City, Our Home Oversight Committee.

Thank you.

Sincerely,

Paul Sedita
Deputy Director of Operations
415.749.2116
psedita@hospitalityhouse.org

Pronoun: He/Him



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From: [Mara Raider](#)
To: [Board of Supervisors \(BOS\)](#); [MandelmanStaff \(BOS\)](#)
Subject: Letter of Support - OCOH Oversight Committee appointment
Date: Friday, November 14, 2025 4:21:02 PM

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Dear President Mandelman and Members of the Board of Supervisors,

My name is Mara Raider, I work at Hospitality House. I am writing to express my strong support for the reappointment of Ms. Jennifer Friedenbach to Seat 8 on the Our City, Our Home (OCOH) Oversight Committee. This seat is designated for an individual with significant experience advocating on homelessness or mental health issues. Ms. Friedenbach not only fulfills this requirement—she exemplifies it. Ms. Freidenbach is widely – and rightly – recognized as the primary architect of Proposition C, Our City, Our Home initiative in 2018, which has generated more than \$1.1B in additional funds for permanent housing, mental health services, homelessness prevention and shelter and hygiene services.

Unquestionably, Jennifer Friedenbach has been one of San Francisco's most effective advocates for human rights for all for more than 30 years, especially San Francisco's unhoused residents. Specifically, Ms. Friedenbach has been one of the most effective and active members of the Our committee, and her leadership and sought-after expertise has been instrumental in shaping San Francisco's response to homelessness.

We at Hospitality House rely greatly upon Ms. Friedenbach's systems knowledge and acumen, as well as her practical experience regarding multiple systems of care to help ensure Hospitality House continues to implement evidence-based approaches to combating homelessness.

During her tenure on the Our City, Our Home Oversight Committee, efforts, more than 5,000 individuals have been housed, including 1,700 children. She has also led transformative initiatives to diversify the city's shelter system—creating capacity for 4,000 additional people within three years—and to expand behavioral health services to 16,000 new clients during that same period.

Again, during her tenure on the OCOH Oversight Committee, more than 83,000 households have been served – a remarkable testament to her contributions to the City and County of San Francisco.

I am proud to support the reappointment of Ms. Jennifer Friedenbach to the Our City, Our Home Oversight Committee.

Thank you,

Mara Raider

--

Mara Raider
Director of Finance and Administration
415.749.2144
mraider@hospitalityhouse.org
Pronoun: She/Her/Hers



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