

1 [Credit Card Acceptance Cost Reduction]

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3 **Resolution urging the Treasurer of the City and County of San Francisco to explore**  
4 **methods of reducing the costs associated with the City's acceptance of credit cards.**

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6 WHEREAS, The Treasurer serves as the banker for the City and County of San  
7 Francisco; and

8 WHEREAS, An increasing percentage of constituent transactions with the City are being  
9 conducted with customers' credit cards; and

10 WHEREAS, The Treasurer initiated and serves as the primary sponsor for CityServices,  
11 the official online transaction site for the City and County of San Francisco; and

12 WHEREAS, Online transactions are completed through the use of credit cards and  
13 electronic checks; and

14 WHEREAS, The City anticipates Web-enabling an increasing percentage of its customers'  
15 transactions, thereby increasing its reliance on the use of credit cards; and

16 WHEREAS, The merchant fees associated with the acceptance of credit cards represent  
17 an unavoidable cost of doing business for the City; now, therefore, be it

18 RESOLVED, That the Board of Supervisors of the City and County of San Francisco urges  
19 the Treasurer of the City and County of San Francisco to explore any means of reducing the  
20 costs associated with the acceptance of credit cards, including the creation of appropriate  
21 legal entities.

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