

1 [San Francisco Weekly Article.]

2 **Resolution urging the publisher of the San Francisco Weekly to publicly respond to**  
3 **community concerns regarding caricatures of the Mission District residents depicted in**  
4 **Dan Siegler’s piece entitled “Help Take Back The Mission District” published in the**  
5 **September 15, 2004 edition of the San Francisco Weekly.**

6 WHEREAS, On September 15, 2004, the San Francisco Weekly published a  
7 purportedly “satiric” piece authored by Dan Siegler entitled “Help Take Back the Mission  
8 District” intended to satirize the Mayor’s recent proposal at beautification and economic  
9 revitalization of the Mission District; and

10  
11 WHEREAS, Many community groups including the Mission Merchants Association, the  
12 San Francisco Hispanic Chamber of Commerce, Latin Zone Productions, La Raza Lawyers  
13 Association, Lower 24<sup>th</sup> Street Association, Latino Steering Committee and the Hispanic  
14 Contractors Association, have expressed outrage and concern at the insensitivity on the part  
15 of both the writer and publisher of the San Francisco Weekly, therefore be it

16 RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
17 urges the San Francisco weekly to publicly respond to community concerns regarding the  
18 caricatures of the Mission District residents depicted in Dan Siegler’s pieced entitled “Help  
19 Take Back The Mission District” published in the September 15, 2004 edition of the San  
20 Francisco Weekly, and be it

21 FURTHER RESOLVED, That the Board of Supervisors urges the San Francisco  
22 Weekly to apologize to members of said community mentioned in Siegler’s article; and be it

23 FURTHER RESOLVED, That the Board of Supervisors requests the Clerk of the Board  
24 send copies of the resolution to the publishers of the San Francisco Weekly at 185 Berry  
25 Street, San Francisco, California, 94107.