

[Social Connection Week - Launch of the "Meet 6 Neighbors" Campaign - October 6 through October 10, 2025]

Resolution declaring October 6 through October 10, 2025, as "Social Connection Week" and celebrating the launch of the "Meet 6 Neighbors" campaign in the City and County of San Francisco to promote and to encourage meaningful relationships within the communities.

WHEREAS, Research proves that befriending at least six neighbors forms genuine social connections, which is vital to our health, happiness, and strength of our communities; and

WHEREAS, Nearly half of Americans feel lonely, and a 2023 report found that 45% of older adults in the survey reported loneliness or isolation; and

WHEREAS, Many San Franciscans - especially older adults - report a need for more connection and inclusive community spaces; and

WHEREAS, Neighbors are often the first line of support in everyday life and emergencies, and knowing six neighbors is linked to significantly higher levels of well-being, reduced loneliness, and greater trust and sense of safety within communities; and

WHEREAS, Small acts of kindness such as helping unload groceries, assisting elderly neighbors, or just having a friendly conversation can build long-lasting bonds; and

WHEREAS, Inclusive and intergenerational relationships assists in mutual understanding and unity across differences in ages and cultures, fostering reciprocally supportive connections; and

WHEREAS, Encouraging neighbor-to-neighbor relationships helps to create safer, dependable, and empathetic communities; and

1 WHEREAS, The “Meet 6 Neighbors” campaign was launched by California Volunteers,
2 Office of the Governor, in partnership with the City’s Human Services Agency, Department of
3 Disability and Aging Services, and local organizations such as the Community Living
4 Campaign as a simple, but powerful call-to-action inviting residents to connect with their
5 neighbors; and

6 WHEREAS, The campaign aligns with “Social Connection Week”, which was started by
7 the NorCal Coalition for Social Connection at the University of California San Francisco
8 (UCSF), to raise awareness about the health impacts of isolation and to inspire action toward
9 more connected, caring communities; and

10 WHEREAS, Local partners and neighborhood organizations are actively amplifying the
11 importance of this campaign while also continuing to support neighborhood efforts that
12 promote broader social connections and foster community resilience such as Swap Not Shop,
13 Zero Waste workshops, and emergency preparedness events; and

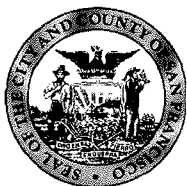
14 WHEREAS, To increase visibility and participation, the “Meet 6 Neighbors” campaign is
15 also being promoted through multilingual and community-centered outreach efforts to engage
16 all residents including through Muni ads, ethnic media, neighborhood newspapers, and social
17 media, and

18
19 WHEREAS, A dedicated week of intentional outreach and community building can
20 build a foundation for long-term connection and collaboration; and

21 WHEREAS, Celebrating neighborly kindness and encouraging mutual support aligns
22 with the values and ideals of our City; especially at a time of deepening polarization, it is
23 critical to invest in forming human connection, inspiring empathy, and creating a shared sense
24 of belonging; now, therefore, be it
25

1 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
2 hereby declares October 6 through October 10, 2025, as “Social Connection Week” and
3 celebrates the launch of the “Meet 6 Neighbors” Campaign in the City and County of San
4 Francisco; and be it

5 FURTHER RESOLVED, That the Board of Supervisors call on all residents, community
6 groups, and institutions to participate in the “Meet 6 Neighbors” pledge and to take part in
7 building a more connected San Francisco by meeting neighbors, joining local events, and
8 helping to foster a culture of kindness, mutual support, and belonging.



City and County of San Francisco
Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 250997

Date Passed: October 07, 2025

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October 07, 2025 Board of Supervisors - ADOPTED

Ayes: 10 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar,
Sauter and Sherrill
Absent: 1 - Walton

File No. 250997

I hereby certify that the foregoing
Resolution was ADOPTED on 10/7/2025 by
the Board of Supervisors of the City and
County of San Francisco.


f Angela Calvillo
Clerk of the Board

Unsigned

Daniel Lurie
Mayor

10-17-25

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.


Angela Calvillo
Clerk of the Board

10-17-25

Date