

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No 554-5184  
Fax No. 554-5163  
TTD/TTY No. 5545227

## NOTICE OF PUBLIC HEARING

### BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO

NOTICE IS HEREBY GIVEN THAT the Board of Supervisors of the City and County of San Francisco will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard:


**Date:** Tuesday, ~~October 28, 2014~~ **CONTINUED to OCTOBER 3, 2017**

**Time:** 3:00 p.m.

**Location:** Legislative Chamber, City Hall, Room 250,  
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

**Subject:** File No. 141018. Hearing of persons interested in or objecting to the decision of the Department of Public Works dated September 18, 2014, approving a Tentative Map for a 2-Unit New Construction Condominium Project located at 639 Peralta Avenue, Assessor's Block No. 5634, Lot No. 014. (District 9) (Appellant: Alexander M. Weyand, on behalf of William H. Bradley) (Filed September 29, 2014).

In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on these matters may submit written comments to the City prior to the time the hearing begins. These comments will be made as part of the official public record in these matters, and shall be brought to the attention of the Board of Supervisors. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board and agenda information will be available for public review on Friday, October 25, 2014.

  
Angela Calvillo  
Clerk of the Board

MAILED/POSTED: October 17, 2014  
PUBLISHED: October 18, 2014

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### COPY OF NOTICE

Notice Type: GPN GOVT PUBLIC NOTICE  
Ad Description JEC - 141018 - Tentative Map Appeal - 639 Peralta

To the right is a copy of the notice you sent to us for publication in the SAN FRANCISCO CHRONICLE. Please read this notice carefully and call us with any corrections. The Proof of Publication will be filed with the Clerk of the Board. Publication date(s) for this notice is (are):

10/18/2014

CNS 2678767

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BUSINESS The Chronicle with Bloomberg

SPOTLIGHT ON RETAIL

Market Data Provided by Bloomberg News

# Starbucks' order-ahead app to start in Portland

By Leslie Patton

Starbucks Corp. is introducing an order-ahead mobile feature this year in Portland, Ore., in a bid to speed up service and boost sales.

Mobile ordering will be available nationwide next year, after it begins in about 150 stores in the Portland area, the Seattle company said.

The company has been working on improving the speed of its service, which can be slowed down when customers order more complicated drinks or food items that have to be warmed up. The pay-ahead option is intended to help win over customers who might otherwise be discouraged by the lines and waits at Starbucks, particularly during the morning rush.

"We do believe that this will increase our sales ... in our stores," said Adam Brotman, Starbucks chief digital officer. "This is the beginning of a national rollout. We feel we're going to be constantly learning and improving how mobile ordering works."

Starbucks' mobile-payment app, introduced in 2009, has been gaining in popularity among customers, and the com-

pany said in March that it accounts for about 14 percent of transactions in its U.S. stores. The chain also has attracted customers with a loyalty program that offers free drinks, food and refills after accumulating points from purchases.

"Everyone is pressed for time and it seems like the world is moving faster," said Jack Russo, an analyst at Edward Jones & Co. in St. Louis. "We don't have time to be waiting in line."

The app may boost sales by making visits to Starbucks cafes quicker and "less of a hassle," said Russo, who has a "hold" rating on Starbucks sales.

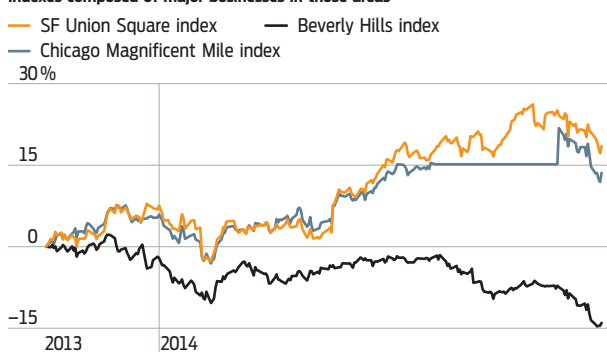
The app will allow users to place their order before they arrive. At the Portland stores, the order-ahead app will be available only for iPhones. Starbucks will bring mobile ordering to Android users in the national rollout.

Customers typically will have to wait about five minutes for their drinks and food to be ready after placing an order through the app, Brotman said.

The company has about 12 million active users of its mobile appli-

Retail stocks

Indexes composed of major businesses in those areas



Redbook Retail Growth index

Weekly year-over-year same store sales growth for U.S. retailers



Retail exchange-traded funds

ETF	Close	1 Wk Chg	3 months
Retail HOLDRs	60.88	-2.51%	~10%
SPDR S&P Retail	82.74	-0.84%	~10%



Mark Lennihan / Associated Press 2013

Starbucks wants to make it easier to order and pay for drinks through its mobile app.

cation in the U.S. and Canada, and it processes about 6 million mobile transactions in the U.S. every week, Chief Executive Officer Howard Schultz said on a conference call in July.

Schultz handed over day-to-day management duties to Chief Operating Officer Troy Alstead this year so he could focus more on digital, mobile and loyalty programs. For the holiday season,

Starbucks is planning to sell a Chestnut Praline Latte, its first new holiday beverage in five years. Starbucks also said it will sell 100 designs of gift cards during the season. There are about 11,700

Starbucks stores in the U.S.

The Associated Press contributed to this report.

Leslie Patton is a Bloomberg writer. E-mail: lpatton5@bloomberg.net

# Berkeley shift for bookstore

Books from page D1

Fourth Street location. "It's a perfect neighborhood for a bookstore, it really is," Tucker said, also citing the neighborhood's demographic. "They're readers."

Tucker said space was also a deciding factor. "We do a tremendous amount of author events," he said, "and unfortunately it means dismantling the children's section every time we did an event."

The store at 1760 Fourth St., a long and narrow space, is a little under 3,000 square feet. The new 1491 Shattuck Ave. space, at 3,400 square feet, is wider.

Black Oak Books left the Shattuck Avenue space amid financial struggles and has since relocated to San Pablo Avenue in West Berkeley. Books Inc.'s relocation was first reported by the blog Berkeleyside.

John McMurtrie is book editor of The San Francisco Chronicle. E-mail: jmcmurtrie@sfchronicle.com Twitter: @McMurtrieSF

Ship traffic

SHIP	FROM	PORT
Century Leader No. 3	Long Beach	BNC
MSC Poh Lin	Seattle	OAK
NWK Demeter	Los Angeles	OAK
Star Princess	Sanita Barbara	SFO
Xin Mei Zhou	Los Angeles	OAK

SHIP	TO	PORT
APL Oakland	Tokyo	OAK
Century Leader No. 3	Irago, Japan	OAK
Hanjin Mumbai	Busan, South Korea	BNC
MOL Contribution	Hong Kong	OAK
NYK Demeter	Yokohama, Japan	OAK
Salvia Ace	Los Angeles	RFO
Star Princess	Hansenstadt, Mexico	SFO
YM Moderation	Busan, South Korea	OAK

Source: San Francisco Marine Exchange

# LEGAL NOTICES legalnotice.org/pl/sfgate

PUBLIC NOTICES CITY	PUBLIC NOTICES CITY	PUBLIC NOTICES (NON-GOVERNMENT)	PUBLIC NOTICES CITY	FICTITIOUS BUSINESS NAMES
<p><b>NOTICE OF INTENT TO REQUEST RELEASE OF FUNDS</b>  <b>October 18, 2014</b>                      Mayor's Office of Housing and Community Development                      1 South Van Ness St                      San Francisco, CA 94103                      415-701-5599</p> <p>On or about October 28, 2014 the Mayor's Office of Housing and Community Development(MOHCD) will authorize the San Francisco Housing Authority to submit a request to the United States Department of Housing and Urban Development, Office of Public and Indian Housing for authority to convert public housing at 939 Eddy Street to funding under the federal Rental Assistance Demonstration Program (RAD) under the United States Housing Act of 1937, as amended and/or The Consolidated and Further Continuing Appropriations Act of 2012, Public Law 112-55. Under RAD, the SFHA will transfer ownership and management of 939 Eddy Street for rehabilitation by an affordable housing developer, in order to leverage additional private resources as allowed under RAD, and will convert public housing's Annual Contributions Contract ("ACC") public housing assistance to RAD project-based Section 8 vouchers ("PBVs") for the existing ACC-assisted units. The development will receive increased rent subsidies while continuing to be 100 percent affordable for low-income households. A partnership will be created comprised of a non-profit housing corporation and a limited partner Tax Credit Investor to leverage additional funds for rehabilitation of the property. The Authority will ground lease the property to the partnership. The Authority expects to have a Right of First Refusal and Option to Purchase the buildings back from the partnership after the 15 year tax credit compliance period for outstanding debt plus exit taxes. The financing for the property will be a combination of tax-exempt bonds and tax credit equity. The tax credit equity does not have to be paid back provided the property continues to serve low income households. The Low Income Housing Tax Credit Program requirements remain in place for 55 years. Upon transfer of title, the property will be continued to be used for the provision of housing for income eligible residents. Unit density will not change. Repairs to the various elements and systems listed below will be made and deferred maintenance items will be addressed. Accessibility upgrades to the building entrance, wheelchair lift, elevator, and an accessible path of travel within the building to areas of work; 5% (2 units) of units at 939 Eddy will be upgraded to full mobility accessibility and 2% (1 unit) will be upgraded to full visual/hearing impaired. Replacement of exterior wood stairs; Replace siding at the intermediate courts and south facade of the fourth floor; paint; repair of roof drains and replacement of roofing, waterproofing maintenance, and replacement of exterior doors; Common laundry will be revised to accommodate an additional washer and dryer; Unit interiors will be refurbished; Addition of roof insulation; Replacement of DHW boiler; Potential Installation of new solar HW system on the roof; Removal of existing bathroom heater fans; Replacement of the steam heat system with a hydronic system; Replacement of select common area lighting; Structural common area lighting controls; Structural upgrades for seismic strengthening; Expand existing security monitoring system; Refurbish sprinkler system. The total cost of the project is estimated to be \$10,000,000. The activities proposed are categorically excluded under HUD regulations at 24 CFR Part 58 from National Environmental</p>	<p>Policy Act (NEPA) requirements. An Environmental Review Record (ERR) that documents the environmental determinations for this project is on file at the Mayor's Office of Housing and Community Development, 1 South Van Ness Avenue, 5th Floor, San Francisco, CA 94103 where ERR can be examined and may be examined or copied weekdays 9:00 A.M. to 5:00 P.M. The ERR can also be downloaded from the MOHCD website at http://sf-moh.org/index.aspx?page=155#Wkshps</p> <p><b>PUBLIC COMMENTS</b>                      Any individual, group, or agency may submit written comments on the ERR to the San Francisco Mayor's Office of Housing and Community Development, located at 1 South Van Ness Avenue - 5th Floor, San Francisco, California 94103. All comments received by 5:00P.M. P.S.T October 27th will be considered by the San Francisco Mayor's Office of Housing and Community Development prior to submitting a request for the release of funds.</p> <p><b>ENVIRONMENTAL CERTIFICATION</b>                      The City and County of San Francisco Mayor's Office of Housing and Community Development certifies to HUD that Olson Lee in his capacity as Director of the Mayor's Office of Housing and Community Development consents to accept the jurisdiction of the Federal Courts if an action is brought to enforce responsibilities in relation to the environmental review process and that these responsibilities have been satisfied. HUD's approval of the certification satisfies its responsibilities under NEPA and related laws and authorities and allows the Mayor's Office of Housing and Community Development to use Program funds.</p> <p><b>OBJECTIONS TO RELEASE OF FUNDS</b>                      HUD will accept objections to the Responsible Entity's (RE) Request for Release of Funds and Environmental Certification for a period of fifteen days following the anticipated submission date specified above or its actual receipt of the request (whichever is later) only if they are on one of the following bases: (a) the certification was not executed by the Certifying Officer of the Mayor's Office of Housing and Community Development; (b) the Mayor's Office of Housing and Community Development has omitted a step or failed to make a decision or finding required by HUD regulations at 24 CFR part 58 or by CEQ regulations at 40 CFR 1500-1508, as applicable; (c) the Mayor's Office of Housing and Community Development has omitted one or more steps in the preparation, completion or publication of the Environmental Assessment or Environmental Impact Study per 24 CFR Subparts E, F or G of Part 58, as applicable; (d) the grant recipient or other participant in the development process has committed funds for or undertaken activities not authorized by 24 CFR Part 58 before release of funds and approval of the environmental certification; (e) another Federal, State or local agency has submitted a written finding that the project is unsatisfactory from the standpoint of environmental quality. Objections must be prepared and submitted in accordance with the required procedures (24 CFR Part 58, Sec. 58.76) and shall be addressed to Director, Public and Indian Housing, US Department of Housing and Urban Development, 600 Harrison Street-3rd Floor, San Francisco, CA 94107. Potential objectors should contact Director, Office of Public Housing, San Francisco Regional Office - Region IX, 600 Harrison Street, 3d floor, San Francisco, CA 941 07-1300 to verify the actual last day of the objection period. <b>Olson Lee, Director</b>                      Mayor's Office of Housing and Community Development</p>	<p><b>NOTICE OF NONDISCRIMINATORY POLICY:</b> The San Francisco based Italian American International School, DBA "Amici World School", does not discriminate on the basis of race, color, national origin, ethnic origin, religion, gender, lifestyle, sexual orientation, disability or age in the administration of its educational policies, admission policies, school-administered programs, athletics, scholarships and loan programs, hiring practices and privileges, and activities generally accorded or made available to learners, parents and employees. For more info visit: amicischool.org</p>	<p>include performance and payment bonds for 100% of the contract award.  <b>Class "A" license required to bid.</b>                      In accordance with San Francisco Administrative Code Chapter 6, no bid is accepted and no contract in excess of \$400,000 is awarded by the City and County of San Francisco until such time as the Mayor or the Mayor's designee approves the contract for award, and the Director of Public Works then issues an order of award. Pursuant to Charter Section 3.105, all contract awards are subject to certification by the Controller as to the availability of funds.                      Minimum wage rates for this project must comply with the current General Prevailing Wage as determined by the State Department of Industrial Relations. Minimum wage rates other than applicable to General Prevailing Wage must comply with SFAC Chapter 12P, Minimum Compensation Ordinance. This Project is subject to the requirements of the San Francisco Local Hiring Policy for Construction ("Policy") as set forth in Section 6.22(G) of the SFAC. Bidders are hereby advised that the requirements of the Policy will be incorporated as a material term of any contract awarded for the Project. Refer to Section 00 73 30 of the Project Manual for more information. Right reserved to reject any or all bids and waive any minor irregularities.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT                      FILE NO. A-0360430-00</p> <p>The following person is doing business as: Coda Records, 245 Concord St, San Francisco, CA 94112. Full name of registrant #1: Robert W. Peiser, 245 Concord St, San Francisco, CA 94112. This business is conducted by an individual.</p> <p>The registrant commenced to transact business under the above-listed fictitious business name on 09/15/2014.</p> <p>This statement was filed with the County Clerk of San Francisco on: September 15, 2014.</p> <p>Oct. 4, 11, 18, 25, 2014                      FICTITIOUS BUSINESS NAME STATEMENT                      FILE NO. A-0360304-00</p> <p>The following person is doing business as: Medina Seto Law Group, 582 Market Street, Suite 306, San Francisco, CA 94104. Full name of registrant #1: Rowena C. Seto, 428 8th Street #102, San Francisco, CA 94103. This business is conducted by an individual.</p> <p>The registrant commenced to transact business under the above-listed fictitious business name on 09/01/2014.</p> <p>This statement was filed with the County Clerk of San Francisco on: September 5, 2014.</p> <p>Oct. 4, 11, 18, 25, 2014                      FICTITIOUS BUSINESS NAME STATEMENT                      FILE NO. A-0360560-00</p> <p>The following person is doing business as: Kiria Kula, 5148 22nd St., San Francisco, CA 94110. Full name of registrant #1: Ivalio Pavlov Angelov, 1188 Mission Street #1207, San Francisco, CA 94103. This business is conducted by an individual.</p> <p>The registrant commenced to transact business under the above-listed fictitious business name on: Not applicable.</p> <p>This statement was filed with the County Clerk of San Francisco on: September 23, 2014.</p> <p>Sept. 27, Oct. 4, 11, 18, 2014                      FICTITIOUS BUSINESS NAME STATEMENT                      FILE NO. A-0360624-00</p> <p>The following person is doing business as: Kirta Kula, 5148 22nd St., San Francisco, CA 94110. Full name of registrant #1: Local Gallery LLC (CA), 795 Folsom Street, 1st Floor, San Francisco, CA 94107. This business is conducted by a limited liability company.</p> <p>The registrant commenced to transact business under the above-listed fictitious business name on: Not Applicable.</p> <p>This statement was filed with the County Clerk of San Francisco on: September 26, 2014.</p> <p>Oct. 4, 11, 18, 25, 2014                      FICTITIOUS BUSINESS NAME STATEMENT                      FILE NO. A-0360301-00</p> <p>The following person is doing business as: (1) Express Photo and Mail, (2) Passport Depot, 1388 Haight St., San Francisco, CA 94117. Full name of registrant #1: Michael Young, 788 Victoria St., San Francisco, CA 94127. This business is conducted by an individual.</p> <p>The registrant commenced to transact business under the above-listed fictitious business name on 04/28/1998.</p> <p>This statement was filed with the County Clerk of San Francisco on: October 5, 2014.</p> <p>Oct. 4, 11, 18, 25, 2014</p>