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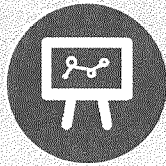
IN SAN FRANCISCO



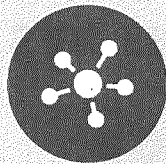
Small Business Acceleration Program

Katie Skjerping, Program Manager
Office of Economic and Workforce Development

Program Launch



Controller's report analysis



Collaboration with:

- 30+ department staff
- 20+ business owners & stakeholders

PUTTING THINGS TOGETHER

OPEN

YOUR RESTAURANT IN SAN FRANCISCO

OPEN
IN SAN FRANCISCO

Your idea. Your food business. Open here.

The Small Business Acceleration Program offers free services to people opening small brick-and-mortar food-based businesses in San Francisco.

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OPEN
IN SAN FRANCISCO
(HABUKAS SA
SAN FRANCISCO)

¿Qué es un negocio de alimentos?
Un negocio de alimentos es un negocio que vende o sirve alimentos para comer o beber. Esto puede incluir restaurantes, cafeterías, bares, panaderías, heladerías, etc.

¿Qué es el programa?
El programa ofrece servicios gratuitos para ayudar a los pequeños negocios de alimentos a abrir sus puertas en San Francisco.

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OPEN
IN SAN FRANCISCO
ABIERTO SU
NEGOCIO EN SAN
FRANCISCO

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OPEN
IN SAN FRANCISCO
在三藩市開業

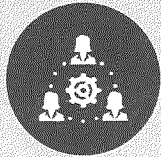
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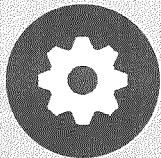
Program Objectives



Primary point of contact to improve experience



Holistic proactive perspective



Interdepartmental collaboration



Work in conjunction with Business Portal



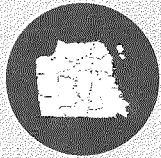
Since November Launch:



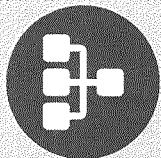
Over 70 businesses assisted



Businesses served per month steadily increasing



Businesses assisted in every Supervisorial District



Businesses from a variety of referral sources



Case Study



Noe Valley Bakery

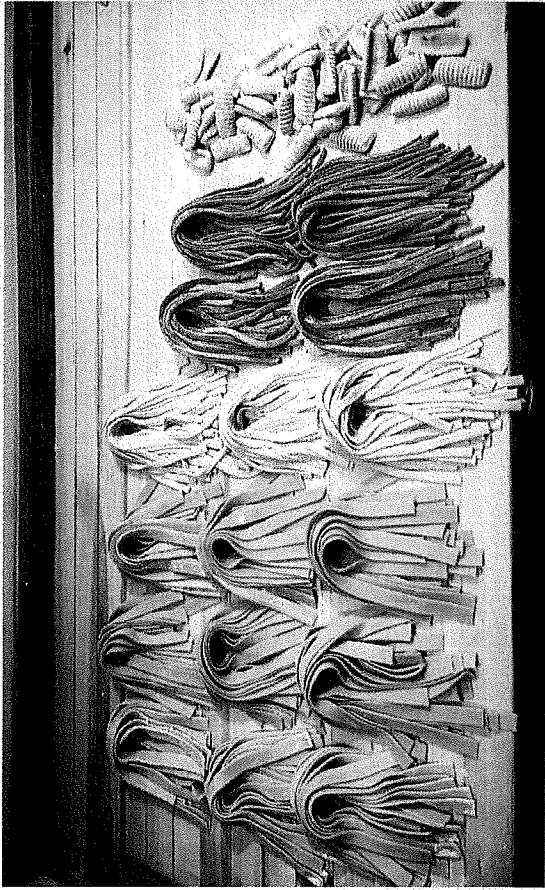
West Portal
on-going assistance



Hook Fish Co.

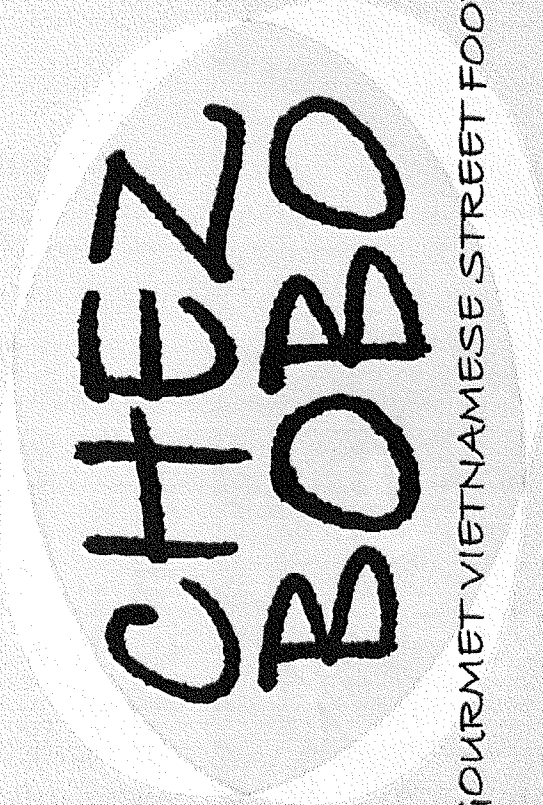
Outer Sunset
introductory services

Case Study



Bayview Pasta

Bayview
pre-lease services

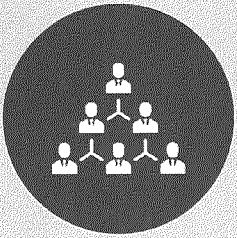


GOURMET VIETNAMESE STREET FOOD

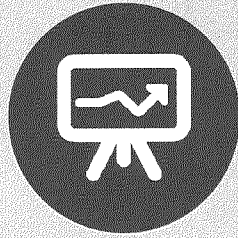
Chez Bobo

Mid-Market
pre-lease services

Next Steps:



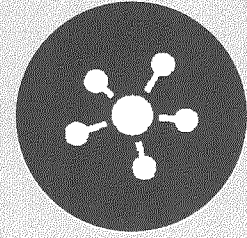
Continue to grow
client base



Expand offerings
(such as
workshops)



Business
resource center at
1650 Mission



Continue
interdepartmental
collaboration to
identify process
improvements



Contact

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