

1 [Resolution commending the inaugural celebration of FeelGood World’s San Francisco Summit to end  
2 world hunger]

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4 **end world hunger.**

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6 **WHEREAS**, FeelGood World is a nonprofit organization dedicated to raising money and  
7 awareness for the end of hunger among university students throughout the United States; and

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9 **WHEREAS**, FeelGood World is an innovator in the hunger and poverty awareness process,  
10 developing unique forms of advertising to educate young adults to the causes of pernicious poverty; and

11 **WHEREAS** FeelGood World, by establishing student-run deli’s on university campuses offers  
12 students the opportunity to learn the business aspects of running a going concern, including the sale of  
13 food, beverages and apparel, providing fellow students the opportunity to participate with their  
14 patronage and also acquiring a deep understanding of the complexities of pernicious hunger and sharing  
15 the body of knowledge with peers in a natural setting; and

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17 **WHEREAS**, FeelGood World achieves its goals by recruiting highly talented and motivated  
18 students to “own” and operate Gourmet Cheese Deli’s whereby all net proceeds are donated to two  
19 international organizations that are fighting the war on poverty; and

20 **WHEREAS**, the objective of FeelGood World is to have fully functioning delis on every  
21 leading university campus by the year 2015; and

22 **WHEREAS** it is well on its way to achieving this trajectory with student run chapters in place  
23 on 10 of the nation’s leading university campuses presently and another 30 expected by the end of  
24 2007; and  
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1           **WHEREAS**, California is home to many of the leading educational institutions in the nation,  
2 and FeelGood World will be focusing its efforts on recruiting this family of schools to be the  
3 cornerstone for its future campus development; and

4           **WHEREAS**, FeelGood World, in strategic collaboration with The Hunger Project and  
5 Millennium Promise, both international organizations recognized for their commitment to giving  
6 hungry people a voice in the decisions that affect their lives, are mobilizing students everywhere to  
7 create a *partnership* with hungry people; and

8           **WHEREAS**, never before has the issue of poverty been as widely accepted as an environmental  
9 issue than today, thanks to the hard work of dedicated activists many which were born out of the San  
10 Francisco community; and

11           **WHEREAS**, FeelGood World is empowering our generation to acknowledge that hunger can  
12 be ended and is allowing them to become part of the solution right here, right now; and

13           **WHEREAS**, FeelGood World's 1<sup>st</sup> Annual Hunger Summit took place on June 24th in San  
14 Francisco in conjunction with The Hunger Project; and

15           **WHEREAS**, over 250 professionals from the Bay Area came in support of the Hunger Project  
16 with the majority of participants classified as major donors to The Hunger Project; and

17           **WHEREAS**, FeelGood World was embraced and energetically acknowledged by participants  
18 as active partners in the fight against hunger and the achievement of the Millennium Development  
19 Goals; and

20           **WHEREAS** FeelGood World made promising connection with the academic and business  
21 community of San Francisco with the aspiration of securing FeelGood Chapters on 5 of the UC System  
22 campuses in the next 2 years; now therefore be it

1           **RESOLVED**, That the Board of Supervisors commends the FeelGood World Hunger group at  
2 the occasion of the 1<sup>st</sup> FeelGood World Hunger Summit in San Francisco.  
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