

1 [Honoring Joey Alexander and Urban Alchemy's Impact]

2  
3 **Resolution honoring the life of Joey Alexander and recognizing the vital role of Urban**  
4 **Alchemy and community-based safety in San Francisco's public safety ecosystem.**  
5

6 WHEREAS, Urban Alchemy was founded in San Francisco in 2018 with a mission to  
7 transform trauma into healing by employing individuals with lived experience of  
8 homelessness, incarceration, and addiction to bring trauma informed care, outreach, and  
9 service in some of the City's most challenging neighborhoods and public spaces; and

10 WHEREAS, Urban Alchemy Practitioners serve vulnerable populations, residents,  
11 businesses, and visitors throughout San Francisco and in neighborhoods like the Tenderloin,  
12 Mid-Market, SoMa, and Civic Center, where they build relationships, de-escalate conflicts,  
13 assist residents, businesses, and visitors, connect people in crisis to services, shelter, and  
14 housing, reverse overdoses, and aim to bring peace, safety, and transformation to the  
15 neighborhoods and communities they serve; and

16 WHEREAS, Urban Alchemy's trauma-informed community-based safety model has  
17 shown measurable impact: studies from Stanford and City reports indicate that in areas where  
18 Urban Alchemy staff are stationed versus where they are not, overall crime has dropped by  
19 52%, drug-related crime by 82%, and emergency calls for service for disorder and public  
20 safety have dropped by over 60% on some blocks and corridors; and

21 WHEREAS, On September 30, 2025, San Francisco was devastated by the tragic  
22 death of Mr. Joey Alexander, an Urban Alchemy Practitioner who was violently shot outside  
23 the Main Library while doing his job to stop public drug use, a profound loss in the line of duty  
24 that underscores both the risks faced by safety ambassadors and the courage with which they  
25 serve; and

1 WHEREAS, Mr. Alexander's passing is a reminder that Urban Alchemy's Practitioners  
2 put themselves on the frontlines every day, not with weapons or the authority to arrest, but  
3 with compassion, respect, and the power of trauma-informed care and outreach, and that their  
4 work saves lives, prevents violence, connects people to services, and uplifts neighborhoods;  
5 and

6 WHEREAS, Urban Alchemy's work has earned broad recognition and support from  
7 residents, businesses, visitors, and community-based organizations throughout San  
8 Francisco, who value the safety, stability, and compassion its Practitioners bring to  
9 neighborhoods and public spaces; and

10 WHEREAS, Urban Alchemy serves as a vital support to public safety and public health  
11 agencies and to first responders, rather than a substitute, enabling police officers and  
12 firefighters to focus on higher-priority calls for service, including violent and organized crime;  
13 and

14 WHEREAS, The Board of Supervisors recognizes Urban Alchemy as a cornerstone of  
15 San Francisco's public safety ecosystem today, complementing law enforcement, public  
16 health, and social service efforts by filling gaps that no single agency can address alone, and  
17 doing so with dignity and empathy; now, therefore, be it

18 RESOLVED, That the Board of Supervisors hereby honors the life, service, and  
19 sacrifice of Mr. Joey Alexander, extending its deepest condolences to his family, colleagues,  
20 and the Urban Alchemy community; and, be it

21 FURTHER RESOLVED, That the Board of Supervisors commends Urban Alchemy for  
22 its history, its mission, and its impact in San Francisco's neighborhoods and across the  
23 country, acknowledging the unique and irreplaceable role it plays in keeping public spaces  
24 safe, welcoming, and compassionate, and recognizing that Urban Alchemy embodies San  
25

1 Francisco's progressive values by creating career pathways, reducing recidivism, reducing  
2 crime, saving lives, and demonstrating the transformative power of second chances; and, be it  
3 FURTHER RESOLVED, That the City of San Francisco affirms its ongoing commitment  
4 to support Urban Alchemy as a vital partner in advancing public safety, health, and community  
5 wellbeing across all neighborhoods.



**City and County of San Francisco**  
**Tails**  
**Resolution**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 251060

**Date Passed:** October 28, 2025

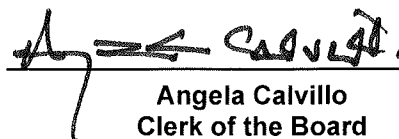
Resolution honoring the life of Joey Alexander and recognizing the vital role of Urban Alchemy and community-based safety in San Francisco's public safety ecosystem.

October 28, 2025 Board of Supervisors - ADOPTED

Ayes: 10 - Chan, Chen, Dorsey, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

File No. 251060

**I hereby certify that the foregoing Resolution was ADOPTED on 10/28/2025 by the Board of Supervisors of the City and County of San Francisco.**

  
Angela Calvillo  
Clerk of the Board

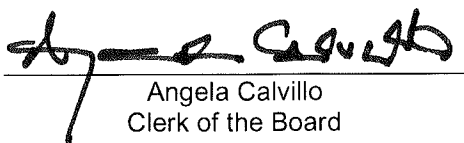
Unsigned

  
Daniel Lurie  
Mayor

11-07-25

  
Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

  
Angela Calvillo  
Clerk of the Board

11-07-25  
Date