

1 [Zoning – General Advertising Sign Interim Order.]

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3 **Resolution imposing an order prohibiting action on applications for permits for general**
4 **advertising signs, as defined in San Francisco Planning Code Section 602.7, in the City**
5 **and County of San Francisco, while the Board of Supervisors considers adoption of**
6 **interim zoning controls governing such general advertising signs; and making a**
7 **finding of consistency with the priority policies of Planning Code Section 101.1.**

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9 WHEREAS, The Board of Supervisors is authorized by Section 306.7 of the Planning
10 Code to impose interim zoning controls in order to protect the public health, safety, peace and
11 general welfare; and

12 WHEREAS, There has been introduced at the Board of Supervisors for its
13 consideration and possible adoption an interim zoning resolution that would prohibit the
14 authorization of any building permit or other approval for the erection or placement of any
15 general advertising sign for a period of twelve (12) months, while the City studies problems
16 that may be associated with such signs and the possible adoption of permanent controls to
17 ameliorate such problems; and,

18 WHEREAS, Pursuant to Section 306.7(b) of the Planning Code, the Board of
19 Supervisors, at any time after the first notice hearing on interim controls may, by resolution,
20 issue an order directing the Zoning Administrator, the Director of the Department of Building
21 Inspection, the Board of Appeals, and other permit-issuing and permit approving agencies of
22 the City to suspend action on applications which propose a use prohibited by the proposed
23 interim controls pending final action on the controls, with certain provisos; and,

24 WHEREAS, A resolution imposing an order that suspends action on permit applications
25 for general advertising signs in the City and County of San Francisco is necessary to promote

1 the public interest and protect the City from adverse impacts of such signs while the Board of
2 Supervisors considers the adoption of the proposed interim controls for general advertising
3 signs, so the purposes of the interim controls are not undermined during the period when their
4 adoption is under consideration; now, therefore, be it

5 RESOLVED, That Zoning Administrator, the Director of the Department of Building
6 Inspection, the Board of Appeals, and other permit-issuing and permit approving agencies of
7 the City are hereby ordered to suspend action on applications for any permit that would
8 authorize the erection of general advertising signs as defined by Planning Code Section 602.7
9 consistent with the purpose of proposed interim zoning controls File Number _____ of
10 the Clerk of the Board of Supervisors ; and, be it

11 FURTHER RESOLVED, That Pursuant to Planning Code Section 306.7(b) the
12 provisions of this resolution shall apply to applications filed on or after December 3, 2001;
13 however, this Resolution shall not prohibit action on applications which would otherwise be
14 deemed approved during the period such suspension pursuant to California Government
15 Code section 65950 – 65957.1; and, be it

16 FURTHER RESOLVED, That this resolution advances and is consistent with the
17 priority policies of Planning Code Section 101.1 in that it either has no negative impact on or
18 does not involve: existing neighborhood-serving retail uses, resident employment or business
19 ownership (Policy 1), existing housing and neighborhood character (Policy 2), the City's
20 supply of affordable housing (Policy 3), commuter traffic (Policy 4), the City's industrial and
21 service sectors (Policy 5), earthquake preparedness (Policy 6), or parks and open space
22 (Policy 8). It is consistent with Policy 7 (preservation of landmarks and historic buildings) in
23 that it will prohibit incompatible general advertising signs; and be it

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1 FURTHER RESOLVED, That the Clerk of the Board is requested to transmit a copy of
2 this order to the Zoning Administrator, the Director of the Department of Building Inspection,
3 the Board of Appeals, and other permit-issuing and permit approving agencies of the City.

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5 APPROVED AS TO FORM:
6 LOUISE H. RENNE, City Attorney

7 By: _____
8 Sarah Ellen Owsowitz
9 Deputy City Attorney