

1 [Waiver of Banner Fee - Alzheimer's Association - 2018 Walk to End Alzheimer's]

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3 **Ordinance retroactively waiving the banner fee under the Public Works Code for up to**
4 **200 banners that were placed on City-owned utility poles by the Alzheimer's**
5 **Association, beginning October 10, 2018, and ending November 13, 2018, to publicize**
6 **the 2018 Walk to End Alzheimer's campaign.**

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8 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
9 **Additions to Codes** are in *single-underline italics Times New Roman font*.
10 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
11 **Board amendment additions** are in double-underlined Arial font.
12 **Board amendment deletions** are in ~~strikethrough Arial font~~.
13 **Asterisks (* * * *)** indicate the omission of unchanged Code
14 subsections or parts of tables.

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13 Be it ordained by the People of the City and County of San Francisco:

14 Section 1. Findings.

15 The Alzheimer's Association is a non-profit organization and a leading voluntary health
16 agency involved in Alzheimer's care, support, and research. The organization relies heavily on
17 volunteers, donors, partners, and advocates who are determined to end Alzheimer's disease.
18 On November 10, 2018, the Alzheimer's Association will hold the 2018 Walk to End
19 Alzheimer's, a three-mile walk (with a one-mile alternative route) beginning at AT&T Park. To
20 publicize and celebrate the event, the Alzheimer's Association intends to post up to 200
21 banners in the heavily trafficked area around AT&T Park, potentially including Third Street,
22 King Street, Townsend Street, the Embarcadero, Berry Street, Fifth Street, and Harrison
23 Street, subject to approval by the Department of Public Works. The purpose of the banners
24 will be to inform and motivate the public to join the fight to find a cure for Alzheimer's disease,
25 the third leading cause of death in California.

1 Section 2. Fee Waiver. The fees set forth in Public Works Code Section 184.78 shall
2 be waived for the Alzheimer's Association's posting of up to 200 banners on City-owned utility
3 poles, beginning October 10, 2018 and ending November 13, 2018, publicizing the 2018 Walk
4 to End Alzheimer's. All other provisions of Public Works Code Section 184.78 shall remain in
5 effect.

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7 Section 3. Effective Date; Retroactivity.

8 (a) This ordinance shall become effective 30 days after enactment. Enactment occurs
9 when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not
10 sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the
11 Mayor's veto of the ordinance.

12 (b) This ordinance shall be retroactive to October 1, 2018. The Board of Supervisors
13 intends that the Department of Public Works exercise administrative discretion to waive the
14 fee during the period before the effective date of this ordinance. Otherwise, in light of this
15 retroactivity provision, upon the effective date of this ordinance, the Department of Public
16 Works shall be obligated to refund any excess fees collected during that time period.

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18 APPROVED AS TO FORM:
19 DENNIS J. HERRERA, City Attorney

20 By: _____
21 JON GIVNER
22 Deputy City Attorney

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