



Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: American Conservatory Theatre Foundation dba The Strand, Liquor License "PCN"
Request at 1127 Market Street, San Francisco, 94108

Original Type 64 – Special On Sale General Theater License

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our original Type 64 Theater license. We are renovating the historic Strand Theater on Market Street, and wish to serve alcoholic beverages during performance times as is customary with this type and caliber of event venue.

We currently operate a license at the American Conservatory Theater at 415 Geary Street in San Francisco with the same type of license and we've proven responsible with our service in the past. This license will be no different.

Serving a variety of beverages serves the theater-going community and enables us to sustainably provide a quality cultural experience to the residents and visitors to San Francisco. Alcohol sales greatly improve our sustainability. A thriving business is good for the city, and we are one of the best in terms of our world-class performances offered in our venue, and the beautifully designed and maintained interior. We are undergoing a beautiful renovation to this derelict building and restoring it to its former beauty. We care deeply for the well being of the city, especially these areas that have fallen into some hard luck. We are cleaning up the vicinity, free from crime and nuisance, and attract paying and respectful patrons to our establishment and the neighborhood.

We vigilantly monitor the surrounding area to ensure the safety of our business and customers, do not serve obviously intoxicated people, and have good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,

A handwritten signature in blue ink that reads "Nancy Livingston". The signature is written in a cursive style and is positioned above the typed name of the signatory.

Nancy Livingston, Chairman of the Board

30 Grant Street, 7th Floor, San Francisco, CA 94108 • (415) 749-2228