

San Francisco Department of Public Health

SPAN Work Plan—Year 1

Strategy 1	Milestone	Completion Date
Assist targeted Recreation & Parks sites in implementing wellness policy/nutrition standards	Policies and activities implemented to increase access to and availability of healthy foods and beverages	September 29, 2024
Settings: Six targeted Recreation & Park sites in San Francisco County		
Partners: SF LHD staff, CDPH staff		
Activity	Timeline	Responsible Party
Activity 1: Conduct staff interviews to ensure the proposed wellness policy/nutrition standards are community driven.	9/30/2023-3/31/2024	Danielle Lundstrom (lead); Christopher Chau
Activity 2: Implement and evaluate the wellness policy/nutrition standards in up to 6 pilot sites located in under-resourced areas with the highest prevalence of health disparities.	1/1/2024-9/29/2024	Danielle Lundstrom (lead) Christopher Chau
Activity 3: Collaborate with partners on the development of training curricula, toolkits [e.g., food demonstrations, handouts, healthy snack buying guide] for Recreation and Parks Department (RPD) site staff to support implementation of the new wellness policy/nutrition standards.	1/1/2024-9/29/2024	SFDPH: Danielle Lundstrom (lead) Christopher Chau
Activity 4: Work with partners to provide trainings to RPD staff and leadership to support wellness policy/nutrition standards implementation and facilitation of supporting activities.	9/30/2023-9/29/2024	Danielle Lundstrom (lead) Christopher Chau
Activity 5: Provide updates to the Activity Log provided by CDPH by the end of each month.	1/1/2024-9/29/2024	Danielle Lundstrom (lead)
Activity 6: Communication Activity: Communicate with RPD staff, parents, community partners, and other stakeholders about current and updated wellness policy/nutrition standards via email, handouts, mailed flyers, text messages, and/or social media. Communications produced will be sent to CDPH SPAN staff.	1/1/2024-9/29/2024	Danielle Lundstrom (lead) Christopher Chau
Activity 7: Evaluation Activity: Work with CDPH to identify and/or conduct landscape analysis.	9/30/2023-3/31/2024	Christopher Chau (lead)

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Activity 8: Evaluation activity: As part of performance measure reporting, SFDPH will assist CDPH in collecting data on the number of settings that increase access to healthier foods and outcomes identified in the SPAN logic model.	7/1/2024-9/29/2024	SFDPH: Danielle Lundstrom (lead)
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