

1 [World Elder Abuse Awareness Day - June 15, 2024]

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3 **Resolution recognizing June 15, 2024, as World Elder Abuse Awareness Day in**
4 **the City and County of San Francisco.**

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6 WHEREAS, Scams and fraudulent crimes targeting older adults are a major
7 national and local problem, with these crimes being vastly underreported; and

8 WHEREAS, According to the Federal Bureau of Investigations (FBI), scams
9 targeting individuals aged 60 and older caused over \$3.4 billion in losses in 2023—an
10 increase of approximately 11% from the year prior, with the average victim of elder
11 fraud losing \$33,915 due to these crimes in 2023; and

12 WHEREAS, These crimes often take more than a financial toll, resulting in a loss
13 of independence, reduced quality of life, and poor health outcomes for the victims; and

14 WHEREAS, Scams targeting the monolingual Chinese community have been
15 especially prevalent in the city and devastating for victims, who have in many cases lost
16 their life savings and, in some cases, their homes, with many scammers using familiar
17 culture and language as tools to gain trust and emotionally exploit older adults; and

18 WHEREAS, Every year, a coalition of organizations including the Department of
19 Disability and Aging Services' Adult Protective Services unit, the San Francisco District
20 Attorney's Office, the San Francisco Police Department, and community providers come
21 together to hold trainings and arm older adults with the latest information on how to
22 protect themselves through presentations at community and senior centers throughout
23 the city; and

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1 WHEREAS, These efforts are crucial in empowering older adults with the
2 knowledge and tools necessary to recognize, avoid, and report fraudulent activities,
3 thereby enhancing their safety and well-being; now, therefore, be it

4 RESOLVED, That the Board of Supervisors of the City and County of San
5 Francisco hereby recognizes June 15, 2024, as World Elder Abuse Awareness Day;
6 and, be it

7 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
8 San Francisco encourages all citizens to take steps to protect older adults in their
9 communities, report suspected abuse, and support initiatives aimed at preventing elder
10 fraud and exploitation.

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