



# CA DEPARTMENT OF JUSTICE TOBACCO GRANT PROGRAM AWARD



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Tobacco & Smoking Program  
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**POPULATION HEALTH DIVISION**  
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

# DOJ Prop 56 Tobacco Grant

- 3 Year Grant: 1/1/21 – 12/31/23
- \$1,780,842
- Staff: EHB – SFUSD – SFPD – Youthworks – CBO
- Translation, materials, supplies, and technology
- City Attorney – Admin Law Judge
- Trainings and Conferences



# Sustainability of Tobacco Program Core Operations and Staff

- Conduct education, investigations, inspections, and enforcement.
- Prevent the sales of tobacco products without FDA approval and flavored tobacco products.
- Prevent tobacco sales to minors.
- Communications and tobacco retailer on-line training.



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## Tobacco Use Prevention through Outreach and Education

- Develop on-line tobacco use intervention & prevention education program.
- Displaying student art tobacco-free posters on 50% of San Francisco MUNI public buses.

# Illegal Tobacco Product Sales Monitoring Program

- Develop community-based compliance & illegal tobacco sale checks.
- Partner with the San Francisco Public Health Foundation and the San Francisco Department of Children, Youth, and Family - Up to 6 interns from SF's marginalized communities will conduct monitoring checks at SF retail and on-line tobacco establishments.



# Tobacco Products Sales to Minors Prevention

- Continuation of San Francisco Police Department Decoy Operations.
- Conduct sales to minor decoy operation at 500 SF permitted retailers.





# Data, Knowledge, and Experience Sharing

- Assist other agencies to build capacity with data and lessons learned.
- Develop trainings to assist other jurisdictions to build their capacity.
- Participate in up to 4 trainings, conferences, or research activities





# THANK YOU!



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