

BOARD of SUPERVISORS



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## MEMORANDUM

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Date: August 8, 2022

To: Carla Short, Interim Director, Public Works

From:  Angela Calvillo, Clerk of the Board, Office of the Clerk of the Board

Subject: Commemorative Street Name Designation - "United Playaz Way" - 1000 Block of Howard Street (File No. 220396)

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On July 28, 2022, the Board of Supervisors adopted Resolution No. 327-22, sponsored by Supervisors Walton, Dorsey, Stefani, Safai, and Mandelman; and enacted by Mayor London N. Breed on July 28, 2022.

A copy of the Resolution is being submitted to pursuant to the direction contained in the Resolution.

If you have any questions or concerns, please contact Erica Major, Assistant Clerk, at (415) 554-4441 or by email at: [Erica.Major@sfgov.org](mailto:Erica.Major@sfgov.org).

cc: David Steinberg, Public Works  
Ian Schneider, Public Works  
John Thomas, Public Works  
Lena Liu, Public Works  
Jason Wong, Public Works

1 [Commemorative Street Name Designation - "United Playaz Way" - 1000 Block of Howard  
2 Street]

3 **Resolution approving the addition of the commemorative street name "United Playaz**  
4 **Way" to the 1000 Block of Howard Street in recognition of 25 years of incredible, life-**  
5 **saving violence prevention and youth development work of United Playaz in the South**  
6 **of Market.**

7  
8 WHEREAS, United Playaz (UP) is a multicultural and intergenerational violence  
9 prevention and youth development organization located in the South of Market (SOMA) that  
10 has been serving San Francisco's youth since 1994; and

11 WHEREAS, UP moved to SOMA in 2005 and became one of the first community  
12 based organizations to purchase a property in SOMA; and

13 WHEREAS, UP has grown significantly over the last 25 years, starting with a budget of  
14 \$100,000 to the current \$3,000,000 budget, and going from one employee to nineteen  
15 employees with 1/3 of current program staff consisting of former program participants; and

16  
17 WHEREAS, UP has been a consistent partner and supporter of Bessie Carmichael, a  
18 pre-K-8 school located in SOMA, helping to acquire resources such as an additional assistant  
19 principal, more social workers, and more funding for key programs; and

20 WHEREAS, UP's programs provide youth with adult support, academic enrichment,  
21 and leadership skills to prevent them from entering or re-entering the justice system by  
22 reframing their perceptions, attitudes and beliefs about the future and emphasizing the  
23 positive effect they can have on their community, helping them to gain the knowledge and  
24 empowerment needed to tackle daily exposure to social and cultural pressures; and  
25

1 WHEREAS, UP has a presence at 7 high schools in San Francisco, providing in-school  
2 violence prevention and support and helping youth develop leadership skills through  
3 participation in violence prevention programming; and

4 WHEREAS, UP's after-school programs provide a safe haven for elementary and  
5 middle school youth, providing them with access to homework help, life skills workshops, field  
6 trips throughout the year, and other recreational activities; and

7 WHEREAS, UP provides year-round individual case management services to youth  
8 geared towards disrupting cycles of destructive behavior, improving the overall health of  
9 youth participants by increasing their knowledge and access to ancillary services through a  
10 well-established network of partners and referrals; and

11 WHEREAS, UP provides workforce training, academic assistance with the General  
12 Educational Development test (GED) and High School Equivalency exam (HSE), as well as  
13 college enrollment services and referrals to vocational training and other employment  
14 programs, to ensure that program participants become self-sufficient adults; and

15 WHEREAS, UP provides support to citywide crisis response teams, as well as street  
16 level outreach to prevent and reduce violent activities with staff members on call 24 hours a  
17 day; and

18 WHEREAS, UP has held an annual gun buyback day for the last ten years, taking 265  
19 guns off the street in December of 2021 alone; now, therefore, be it

20 RESOLVED, That there shall be an honorary naming of "United Playaz Way" in  
21 recognition of the valued contributions to the South of Market and the Youth of San Francisco;  
22 and be it  
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1 FURTHER RESOLVED, That the Board of Supervisors requests the Municipal  
2 Transportation Agency ("SFMTA") erect street signs indicating both the honorary and the 12  
3 existing names of the street, either on a single sign or on separate signs, with the honorary  
4 name "United Playaz Way" in smaller letters, and the existing name "Howard Street" in larger  
5 letters above or beneath the honorary name; and, be it

6 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San  
7 Francisco urges the SFMTA to expedite the installation of the approved new sign; and, be it

8 FURTHER RESOLVED, That the street renaming is commemorative in nature and not  
9 subject to procedural hearings or noticing pursuant to Streets and Highway Code, Section  
10 970.5, or San Francisco Transportation Code, Section 2.2; and, be it

11 FURTHER RESOLVED, That the Department of Public Works is directed to add the 22  
12 honorary street name to its official list of Commemorative Street Names in accordance with  
13 Public Works Code, Section 789 et seq.  
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# City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

## Tails Resolution

**File Number:** 220396

**Date Passed:** July 19, 2022

Resolution approving the addition of the commemorative street name "United Playaz Way" to the 1000 Block of Howard Street in recognition of 25 years of incredible, life-saving violence prevention and youth development work of United Playaz in the South of Market.

July 11, 2022 Land Use and Transportation Committee - RECOMMENDED

July 19, 2022 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Dorsey, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 220396

I hereby certify that the foregoing  
Resolution was ADOPTED on 7/19/2022 by  
the Board of Supervisors of the City and  
County of San Francisco.

  
Angela Calvillo  
Clerk of the Board



London N. Breed  
Mayor

7/28/22

Date Approved