

File No. 240475

Committee Item No. 7

Board Item No. 40

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date June 10, 2024

Board of Supervisors Meeting

Date June 18, 2024

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Completed by: Victor Young

Date June 6, 2024

Completed by: \_\_\_\_\_

Date \_\_\_\_\_

1 [Administrative, Police, Transportation Codes - Entertainment Zones]

2

3 **Ordinance amending the Administrative, Police, and Transportation Codes to allow the**  
 4 **establishment and management of Entertainment Zones in which the outdoor**  
 5 **consumption of alcoholic beverages during designated events is allowed, subject to**  
 6 **certain conditions; to establish insurance requirements for Entertainment Zone events;**  
 7 **to establish an Entertainment Zone on Front Street between California Street and**  
 8 **Sacramento Street; to allow the outdoor consumption of alcoholic beverages in areas**  
 9 **subject to a Shared Space permit where the permit holder also holds a permit or**  
 10 **license from the California Department of Alcoholic Beverage Control; and affirming**  
 11 **the Planning Department’s determination under the California Environmental Quality**  
 12 **Act.**

13

14 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
 15 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
 16 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.  
 17 **Board amendment additions** are in double-underlined Arial font.  
 18 **Board amendment deletions** are in ~~strikethrough Arial font~~.  
 19 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
 20 subsections or parts of tables.

18

19 Be it ordained by the People of the City and County of San Francisco:

20

21 Section 1. General Findings.

22 (a) The COVID-19 pandemic had a devastating impact on San Francisco’s  
 23 restaurants, bars, and entertainment venues. Finding new ways to attract residents, workers,  
 24 and visitors to our downtown and neighborhood commercial corridors will be critical to the  
 25 continued recovery of our nightlife sector and our economy.

1 (b) Across the country, numerous states, including Michigan, Ohio, North Carolina,  
2 and Kansas, have found success enlivening communities through the designation of areas  
3 where businesses may sell alcoholic beverages for consumption within public spaces  
4 adjacent to their licensed premises.

5 (c) In 2023, the State of California adopted Senate Bill 76, which authorizes the City  
6 and County of San Francisco to create by ordinance entertainment zones to enable  
7 restaurants and bars to sell open containers of approved alcoholic beverages for consumption  
8 during special events.

9  
10 Section 2. CEQA Findings.

11 The Planning Department has determined that the actions contemplated in this  
12 ordinance comply with the California Environmental Quality Act (California Public Resources  
13 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of  
14 Supervisors in File No. 240475 and is incorporated herein by reference. The Board affirms  
15 this determination.

16  
17 Section 3. The Administrative Code is hereby amended by adding Chapter 94B,  
18 consisting of Sections 94B.1 to 94B.4, to read as follows:

19 **CHAPTER 94B. ENTERTAINMENT ZONES**

20 **SEC. 94B.1. DEFINITIONS.**

21 *For the purposes of this Chapter 94B, the following definitions shall apply:*

22 *(a) "ABC" means the California Department of Alcoholic Beverage Control.*

23 *(b) "Entertainment Zone" has the meaning set forth in Section 23039.5 of the California*  
24 *Business and Professions Code, as may be amended from time to time.*

1           (c) “Entertainment Zone Event” means a special event permitted or licensed by ABC that  
2 occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter  
3 94B and within the hours permitted by this Chapter 94B and the Management Plan for the  
4 Entertainment Zone.

5           (d) “Management Plan” means a plan approved by the Office of Economic and Workforce  
6 Development (OEWD) for the management and regulation of Entertainment Zone Events.

7           **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

8           (a) All commercial entities and organizations sponsoring or selling alcoholic beverages at an  
9 Entertainment Zone Event shall comply with all applicable state and local laws and regulations,  
10 including but not limited to the following:

11                 (1) All applicable ABC license and permitting requirements;

12                 (2) Sections 23357, 23358, and 23396 of the California Business and Professions Code,  
13 as may be amended from time to time;

14                 (3) All other laws governing the sale and consumption of alcoholic beverages and any  
15 and all permits and licenses issued pursuant thereto;

16                 (4) Transportation Code, Division I, Article 6;

17                 (5) Transportation Code, Division II, Article 200, Sections 205 and 206; and

18                 (6) Any applicable Management Plan issued by the Office of Economic and Workforce  
19 Development under this Chapter 94B.

20           (b) Open alcoholic beverages may be consumed on any public street, avenue, sidewalk,  
21 stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, as  
22 set forth in Police Code Section 21, subject to any other restrictions imposed by state or local law.

23           (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall be  
24 purchased only from a premises located within the Entertainment Zone that is authorized under  
25 California Business and Professions Code Section 23357, 23358, or 23396, as may be amended from

1 time to time, to permit consumers to leave the premises with open containers of alcoholic beverages for  
2 consumption off the premises, or an organization that is authorized by an ABC special event permit or  
3 license to make such sales within the Entertainment Zone.

4 **SECTION 94B.3. IMPLEMENTATION.**

5 (a) Within 90 days of the effective date of this Chapter 94B, OEWD shall issue rules for the  
6 implementation of this Chapter. OEWD may revise these rules from time to time as it deems  
7 appropriate.

8 (b) Within 90 days of the establishment or modification of an Entertainment Zone, OEWD shall  
9 do the following:

10 (1) in consultation with the Police Department, provide the following information to  
11 ABC, pursuant to Section 25690 of the California Business and Professions Code:

12 (A) A copy of the ordinance establishing or modifying the Entertainment Zone;

13 (B) Information as may be necessary to identify the boundaries of the  
14 Entertainment Zone;

15 (C) The days and hours of operation of the Entertainment Zone;

16 (D) The types of alcoholic beverages permitted within the Entertainment Zone;

17 and

18 (E) The approved nonglass and nonmetal containers in which alcoholic  
19 beverages may be authorized; and

20 (2) issue a Management Plan for the Entertainment Zone, as follows:

21 (A) The Management Plan shall establish a process or procedure to readily  
22 identify individuals purchasing or consuming alcoholic beverages within the Entertainment Zone as  
23 being 21 years of age or older;

24 (B) The Management Plan shall require that any person or organization seeking  
25 a City permit under Division I, Article 6 or Division II, Section 206 of the Transportation Code for an

1 Entertainment Zone Event shall comply with the insurance requirements applicable to that permit, and  
2 all rules and regulations authorized by the Transportation Code;

3 (C) The Management Plan may include requirements not otherwise imposed by  
4 state or local law, including but not limited to additional requirements for approved beverage  
5 containers, additional restrictions on the hours of operation for Entertainment Zone Events, and other  
6 time, place, and manner restrictions; and

7 (D) Upon issuance or revision of a Management Plan, the Office of Economic  
8 and Workforce Development shall transmit a copy of that Plan to ABC.

9 (c) Any holder of an ABC license or permit that wishes to allow customers to leave the  
10 premises with open containers of alcoholic beverages for consumption off the premises during an  
11 Entertainment Zone Event shall provide to the Office of Economic and Workforce Development a copy  
12 of the notice provided to ABC under Section 23357, 23358, or 23396 of the California Business and  
13 Professions Code, as applicable, at the same time such notice is provided to ABC.

14 **SEC. 94B.4. FRONT STREET ENTERTAINMENT ZONE.**

15 (a) All public streets, sidewalks and public rights-of-way on Front Street between California  
16 Street and Sacramento Street are hereby designated as the Front Street Entertainment Zone under  
17 Sections 23039.5 and 25690 of the California Business and Professions Code.

18 (b) An Entertainment Zone Event within the Front Street Entertainment Zone must receive a  
19 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or  
20 Transportation Code Division II, Section 206.

21 (c) Outdoor consumption of alcoholic beverages within this Entertainment Zone is authorized  
22 during any Entertainment Zone Event on any day of the year between the hours of noon and 11:59pm,  
23 inclusive, subject to any additional limitations imposed by any ABC permit or license and by the  
24 Management Plan for this Entertainment Zone.

1 Section 4. Article 1 of the Police Code is hereby amended by revising Section 21 to  
2 read as follows:

3 **SEC. 21. CONSUMING ALCOHOLIC BEVERAGES ON PUBLIC STREETS, ETC.,**  
4 **OR ON PUBLIC PROPERTY OPEN TO PUBLIC VIEW PROHIBITED; PENALTY.**

5 (a) Except as specified in this Section 21, ~~No~~ person shall consume any alcoholic  
6 beverage in any quantity on any public street, avenue, sidewalk, stairway, alley, or  
7 thoroughfare within the City and County of San Francisco; nor shall any person consume any  
8 alcoholic beverage within 15 feet of any public way or thoroughfare while on a private  
9 stairway, doorway, or other private property open to public view without the express or implied  
10 permission of the owner, the owner's ~~his~~ agent, or the person in lawful possession thereof;  
11 ~~provided, however, that,~~

12 (b) ~~The~~ provisions of this Section 21 shall not apply to

13 (1) ~~the~~ interior portion of any private dwelling, habitat, or building;

14 (2) ~~the~~ consumption by persons in the areas herein designated of any duly  
15 prescribed and dispensed medication having alcoholic content; ~~or~~ and

16 (3) ~~the~~ those persons consuming alcoholic beverages while viewing a parade for  
17 which a permit has been granted pursuant to Section 367 of this Code.

18 (c) Further, this Section 21 shall not be applicable in the following areas:

19 (1) those prescribed areas and during such time for which permission for  
20 temporary use or occupancy of public streets and appurtenant areas has been granted by:

21 (1)(A) The Board of Supervisors pursuant to the provisions of Section  
22 2.70 of the Administrative Code;

23 (2)(B) The Department of Public Works pursuant to the provisions of  
24 Article 5.2 of the Public Works Code for a business establishment anywhere in San Francisco  
25

1 that meets the requirements of a Restaurant or Bar use, defined in Planning Code Section  
2 102, as interpreted by the Zoning Administrator; ~~or~~

3 ~~(3)(C)~~ (C) The Department of Public Works pursuant to the provisions of  
4 Article 5.2 of the Public Works Code for a business establishment that had a valid tables and  
5 chairs permit and California Department of Alcoholic Beverage Control beverage license or  
6 permit on the effective date of this Section 21; and

7 (D) Any Shared Spaces permit under Administrative Code Chapter 94A where  
8 the business establishment holding that permit has a California Department of Alcoholic Beverage  
9 Control beverage license or permit allowing the consumption of alcoholic beverages in the area  
10 designated by the Shared Spaces permit; and

11 (2) Any Entertainment Zone under Administrative Code Chapter 94B during an  
12 Entertainment Zone Event.

13 (db) **Penalty.** Any person who shall violate the provisions of this Section 21 shall be  
14 guilty of an infraction, the penalty for which shall be a fine of not less than \$25 nor more than  
15 \$100.

16  
17 Section 5. Division I, Article 6 of the Transportation Code is hereby amended by  
18 revising Section 6.7, to read as follows:

19 **SEC. 6.7. CONDITIONS.**

20 Any permission for the temporary use or occupancy of a public street authorized by  
21 the City shall be subject to the following conditions:

22 \* \* \* \*

23 (l) Applicants for permission to hold a street fair on a predominantly commercial street  
24 shall comply with the following requirements for insurance coverage. For purposes of this  
25 subsection (l), a “predominantly commercial street” shall mean a street block on which at least



1 50% of front footage of private property on the ground floor of the street is used for  
2 commercial purposes. A street block shall be measured from street intersection to street  
3 intersection, but shall not include any alley intersection.

4 (1) Applicants shall maintain in force, during the full term of the permit,  
5 insurance as follows:

6 (A) General Liability Insurance with limits not less than \$500,000 each  
7 occurrence Combined Single Limit Bodily Injury and Property Damage, including Contractual  
8 Liability, Personal Injury, Broadform Property Damage, Products and Completed Operations  
9 Coverages;

10 (B) If any vehicles will be operated by the applicant in connection with  
11 street fair activities under the permit, Automobile Liability Insurance with limits not less than  
12 \$500,000 each occurrence Combined Single Limit Bodily Injury and Property Damage,  
13 including owned, non-owned and hired auto coverages, as applicable; and

14 (C) If the applicant has employees, Workers' Compensation with  
15 Employers' Liability limits not less than \$500,000 each accident.

16 (2) General Liability and Automobile Liability Insurance policies shall be  
17 endorsed to provide the following:

18 (A) Name as additional insureds the City and County of San Francisco,  
19 its officers, agents, and employees; *and*

20 (B) That such policies are primary insurance to any other insurance  
21 available to the Additional Insureds with respect to any claims arising out of activities under  
22 the permit, and that insurance applies separately to each insured against whom claim is made  
23 or suit is brought.

24 (3) Certificates of insurance, in format and with insurers satisfactory to the City  
25 evidencing all applicable coverages shall be furnished to the City not less than 10 working

1 days prior to the date of the event and before commencing any operations under the permit,  
2 with complete copies of policies to be furnished to the City upon request.

3 (4) The insurance requirement of this subsection (l) shall be waived by the  
4 Board of Supervisors if the applicant certifies in writing that (A) the purpose of the street fair is  
5 First Amendment expression and (B) the cost of obtaining insurance is so financially  
6 burdensome that it would constitute an unreasonable prior restraint on the right of First  
7 Amendment expression, or that it has been impossible for the applicant to obtain insurance  
8 coverage.

9 (5) Notwithstanding subsection (l)(1) of this Section 6.7, an applicant seeking  
10 permission for the temporary use or occupancy of a public street for an Entertainment Zone Event  
11 under Administrative Code Chapter 94B shall maintain insurance coverage in a form and amount  
12 satisfactory to the City, which shall not be less than the coverage required by subsection (l)(1) of this  
13 Section 6.7.

14 \* \* \* \*

15 (p) Entertainment Zone Events. In addition to complying with all applicable provisions of this  
16 Article 6, any person or organization seeking permission for the temporary use or occupancy of a  
17 portion of a public street for an Entertainment Zone Event as defined in Administrative Code Section  
18 94B.1 shall comply with all applicable provisions of Administrative Code Chapter 94B.

19  
20 Section 6. Effective Date. This ordinance shall become effective 30 days after  
21 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the  
22 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board  
23 of Supervisors overrides the Mayor's veto of the ordinance.



**LEGISLATIVE DIGEST**

[Administrative, Police, Transportation Codes - Entertainment Zones]

**Ordinance amending the Administrative, Police, and Transportation Codes to allow the establishment and management of Entertainment Zones, in which the outdoor consumption of alcoholic beverages during designated events is allowed, subject to certain conditions; to establish insurance requirements for Entertainment Zone Events; to establish an Entertainment Zone on Front Street between California Street and Sacramento Street; and to allow the outdoor consumption of alcoholic beverages in areas subject to a Shared Space permit where the permit holder also holds a permit or license from the California Department of Alcoholic Beverage Control; and affirming the Planning Department’s determination under the California Environmental Quality Act.**

Existing Law

Under current law, outdoor consumption of alcoholic beverages is prohibited except in limited circumstances. (Police Code Art. 1, Sec. 21.)

Amendments to Current Law

This ordinance would create Chapter 94B of the Administrative Code to establish controls for Entertainment Zones, within which outdoor consumption of alcoholic beverages would be permitted in the public right-of-way during special events licensed or permitted by the California Department of Alcoholic Beverage Control (ABC) (“Entertainment Zone Events”). During an Entertainment Zone Event, only alcoholic beverages purchased from bars and restaurants or other ABC licensees within the Entertainment Zone could be consumed outdoors. The ordinance would require the Office of Economic and Workforce Development (OEWD) to issue rules for the implementation of Chapter 94B; approve a Management Plan for each Entertainment Zone; and provide required notifications to ABC. This ordinance would also create the Front Street Entertainment Zone, on Front Street between California and Sacramento Streets. The ordinance would also require any holder of an ABC permit or license that wishes to allow customers to leave the premises with open containers of alcoholic beverages during an Entertainment Zone Event to provide to OEWD a copy of the notice that permit holder must to provide to ABC under state law, indicating its intent to participate in the Entertainment Zone Event.

This ordinance would also amend Article 1, Section 21 of the Police Code to allow outdoor consumption of alcoholic beverages during an Entertainment Zone Event and in a permitted Shared Spaces area that is licensed by ABC.

In addition, this ordinance would amend Division 1, Section 6.7 of the Transportation Code to require that an applicant for a street fair permit to close a public street for an Entertainment Zone Event must maintain insurance coverage in a form and amount satisfactory to the City, which shall be no less than the coverage required by Section 6.7(l)(1).

### Background Information

In 2023, SB 76 became law, amending the California Business and Professions Code to enable the City and County of San Francisco to establish Entertainment Zones by local ordinance, within which zones individuals may consume alcoholic beverages outdoors during special events licensed by ABC, under certain conditions.

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BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

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## MEMORANDUM

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Date: May 20, 2024  
To: Planning Department / Commission  
From: Victor Young, Clerk of the Rules Committee  
Subject: Board of Supervisors Legislation Referral - File No. 240475  
Administrative, Police, Transportation Codes - Entertainment Zones

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- California Environmental Quality Act (CEQA) Determination  
(*California Public Resources Code, Sections 21000 et seq.*)
- Ordinance / Resolution Not defined as a project under CEQA Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment.
- Ballot Measure 6/6/2024 *Joy Navarrete*
- Amendment to the Planning Code, including the following Findings:  
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
- General Plan     Planning Code, Section 101.1     Planning Code, Section 302
- Amendment to the Administrative Code, involving Land Use/Planning  
(*Board Rule 3.23: 30 days for possible Planning Department review*)
- General Plan Referral for Non-Planning Code Amendments  
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)  
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- Historic Preservation Commission
- Landmark (*Planning Code, Section 1004.3*)
- Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
- Mills Act Contract (*Government Code, Section 50280*)
- Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at [Victor.Young@sfgov.org](mailto:Victor.Young@sfgov.org).

BOARD of SUPERVISORS



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1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## MEMORANDUM

TO: Chief William Scott, Police Department  
Maggie Weiland, Executive Director, Entertainment Commission  
Sarah Dennis-Phillips, Executive Director, Office of Economic and  
Workforce Development

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: May 20, 2024

SUBJECT: LEGISLATION INTRODUCED

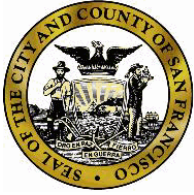
The Board of Supervisors' Rules Committee received the following proposed Ordinance:

File No. 240475

**Ordinance amending the Administrative, Police, and Transportation Codes to allow the establishment and management of Entertainment Zones in which the outdoor consumption of alcoholic beverages during designated events is allowed, subject to certain conditions; to establish insurance requirements for Entertainment Zone events; to establish an Entertainment Zone on Front Street between California Street and Sacramento Street; to allow the outdoor consumption of alcoholic beverages in areas subject to a Shared Space permit where the permit holder also holds a permit or license from the California Department of Alcoholic Beverage Control; and affirming the Planning Department's determination under the California Environmental Quality Act.**

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: [victor.young@sfgov.org](mailto:victor.young@sfgov.org).

c: Lisa Ortiz, Police Department  
Lili Gamero, Police Department  
Rima Malouf, Police Department  
Diana Oliva-Aroche, Police Department  
Carl Nicita, Police Department  
May Liang, Entertainment Commission  
Anne Taupier, OEWD  
Alesandra Lozano, OEWD



# City and County of San Francisco

## Master Report

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 240475      **File Type:** Ordinance      **Status:** 30 Day Rule

**Enacted:** \_\_\_\_\_ **Effective:** \_\_\_\_\_

**Version:** 1      **In Control:** Rules Committee

**File Name:** Administrative, Police, Transportation Codes - Entertainment Zones      **Date Introduced:** 05/07/2024

**Requester:** \_\_\_\_\_ **Cost:** \_\_\_\_\_ **Final Action:** \_\_\_\_\_

**Comment:** \_\_\_\_\_ **Title:** Ordinance amending the Administrative, Police, and Transportation Codes to allow the establishment and management of Entertainment Zones in which the outdoor consumption of alcoholic beverages during designated events is allowed, subject to certain conditions; to establish insurance requirements for Entertainment Zone events; to establish an Entertainment Zone on Front Street between California Street and Sacramento Street; to allow the outdoor consumption of alcoholic beverages in areas subject to a Shared Space permit where the permit holder also holds a permit or license from the California Department of Alcoholic Beverage Control; and affirming the Planning Department’s determination under the California Environmental Quality Act.

**Sponsors:** Mayor; Dorsey, Melgar and Engardio

### History of Legislative File 240475

Ver	Acting Body	Date	Action	Sent To	Due Date	Result
1	President	05/07/2024	ASSIGNED UNDER 30 DAY RULE	Rules Committee	06/06/2024	





June 5, 2024

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, CA 94102-4689

**Re: File No. 240475- Front. Street Entertainment Zone—SUPPORT**

Dear Supervisors Ronen, Walton, and Safai

I write you on behalf of the Building Owners and Managers Association (BOMA) San Francisco, in support of File No. 240475, the proposed ordinance to establish an entertainment zone on Front Street between California St. and Sacramento St. in which the outdoor consumption of alcoholic beverages during designated events is allowed, subject to certain conditions.

Fundamental changes in remote work trends have resulted in lower return to office rates and lower volumes of sales at downtown bars, restaurants and retail establishments. BOMA San Francisco strongly believes that a robust recovery will be driven by a more diversified downtown that includes a wider range of entertainment options for residents, tourists, and office workers alike. We also believe that these activations will positively contribute to return to work numbers while greatly benefiting local retail, transit ridership and overall downtown vibrancy.

Thank you for your consideration of this important legislation for BOMA San Francisco. We remain committed to supporting community efforts downtown and across the city. Please do not hesitate to reach out if our staff or our membership can assist with these efforts in any way.

Sincerely,

John R. Bryant  
CEO, BOMA San Francisco

# Entertainment Zones

Ben Van Houten  
Director of Nightlife Initiatives  
Office of Economic and Workforce Development

# Background

- In 2023, the California Legislature adopted SB 76 (Wiener), which empowered San Francisco to establish “entertainment zones”
- The ordinance under consideration today would establish a framework for local implementation of entertainment zones moving forward and would establish a first zone on Front Street

# Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in outdoor areas (such as on a street or in a plaza) within the zone
- Only during special events that are permitted by the Department of Alcoholic Beverage Control (ABC)
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery

# State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses



# State Requirements

- Any ordinance to designate an entertainment zone must be submitted to ABC
- Businesses that wish to participate must notify ABC of their intent to participate
- Businesses may not participate if they are prohibited from selling to-go beverages as a condition of their liquor license

# Local Implementation

- This legislation would authorize the Office of Economic and Workforce Development to adopt a management plan for each entertainment zone
- Management plan would include additional operating requirements for the zone
- Management plan would be designed to align with other required permits (e.g., street closure, ABC event permit)

# Designating First Entertainment Zone

- Would establish the City's first entertainment zone on Front Street between California Street and Sacramento Street
- Would enable three bars on the block to sell beverages into ABC-permitted events in a street closure on the block during event hours between noon to 11:59pm
- Other entertainment zones would require subsequent ordinances



# Questions

