

1 [Urging Cumulus Media to Engage in Good-Faith Negotiations and Reach a Fair Contract with
2 KNBR 680 AM Radio Station Employees]

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4 **Resolution urging Cumulus Media to engage in good-faith negotiations and reach a fair**
5 **contract with the Screen Actors Guild American Federation of Television and Radio**
6 **Artists (SAG-AFTRA) members employed by KNBR 680 AM Radio Station.**

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8 WHEREAS, In November, 2014, a union election took place for San Francisco KNBR
9 680 AM, radio station owned by Atlanta-based Cumulus Media, which resulted in the Screen
10 Actors Guild American Federation of Television and Radio Artists (SAG-AFTRA) becoming
11 the collective bargaining agent; and

12 WHEREAS, The SAG-AFTRA bargaining unit includes both on-air and off-air
13 employees who are producers, editors, reporters, anchors and show hosts; and

14 WHEREAS, KNBR 680 AM is the flagship Bay Area radio station and official
15 broadcaster of the 3-time title-winning San Francisco Giants baseball, San Francisco 49ers
16 football, and the World Champion Golden State Warriors; and

17 WHEREAS, KNBR 680 AM broadcasts all 162 SF Giants games including possible
18 playoff and World Series games, the radio station also broadcasts both Golden State Warriors
19 and San Francisco 49ers games; and

20 WHEREAS, KNBR 680 AM ranks fifth among 453 stations nationwide owned by
21 Cumulus Media; and

22 WHEREAS, SAG-AFTRA is in the process of negotiating a living wage for all of its
23 members with commensurate benefits consistent with the economic demands of living the
24 San Francisco Bay Area; and

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1 WHEREAS, During the 18 month-long contract negotiation with Cumulus Media, SAG-
2 AFTRA has repeatedly experienced postponed and delayed bargaining sessions induced by
3 Cumulus Media representatives; and

4 WHEREAS, Throughout the duration of the contract negotiation, Cumulus Media has
5 never offered a reasonable living wage when responding to all of SAG-AFTRA's attempts at
6 collective bargaining; and

7 WHEREAS, The collective bargaining is in a federal mediation and the last bargaining
8 session took place in February, 2016, over 5 months ago; and

9 WHEREAS, KNBR 680 AM is one of the America's top rated sports radio stations and
10 has been the flagship station for the San Francisco Giants and the Golden State Warriors for
11 35 years; now, therefore, be it

12 RESOLVED, That the Board of Supervisors of the City and County San Francisco
13 respectfully urges Cumulus Media to engage in good-faith negotiations and reach a mutually
14 agreed contract with SAG-AFTRA members employed by KNBR 680 AM; and, be it

15 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
16 Francisco respectfully urges the San Francisco Giants and the Golden State Warriors to press
17 Cumulus Media to engage in good-faith negotiations and reach a fair contract with SAG-
18 AFTRA members employed by KNBR 680 AM; and, be it

19 FURTHER RESOLVED, That the Board of Supervisors of the City and County San
20 Francisco respectfully urges Cumulus Media to engage in good-faith negotiations and reach a
21 mutually agreed contract with SAG-AFTRA members employed by KNBR 680 AM; and, be it

22 FURTHER RESOLVED, That That the Board of Supervisors hereby directs the Clerk of
23 the Board to transmit this resolution to the San Francisco Giants, the Golden State Warriors,
24 and Cumulus Media upon final passage.