



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: April 22, 2025

Subject: P.C.N. Investigation Regarding: First Owner: Casa Guadalupe SuperMarket 2.
DBA:
3400 Cesar Chavez St.
San Francisco CA. 94110
ABC File # 20-667446

Casa Guadalupe SuperMarket 2., operating as "Casa Guadalupe SuperMarket 2", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 20 (Off Sale Beer and Wine) license to be located at 3400 Cesar Chavez St. (located between Mission St. and Bartlett St.)

Hours of Operation:

8 am to 8 pm each day of the week.

Digest:

"Casa Guadalupe SuperMarket ." would like to operate a Off Sale (General Public Premises) to be located at 3400 Cesar Chavez. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From March 10, 2024 to March 10, 2025

3 calls for service

Police Reports:

From March 10, 2024 to March 10, 2025

1 police reports

San Francisco Plot Information:

This premise is located in Plot: **461**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2024**.

This plot had **121** police reports for **2024**, which is 18 **Higher** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **209**

Population for this tract is: **4296**

On-sale license authorized by census tract: **15**

Active on-sale licenses: 56 with 0 pending

Off-sale licenses authorized by census tract: **03**

Active off-sale licenses: 9 with 0 pending

Departmental Recommendation:

Points of consideration: **1**

No opposition from **Mission Station**

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.

2. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-253.

La Nee Thai Massage

Driscoll's Valencia
Street Mortuary

Old Jerusalem Restaurant

The Salvation
Army Thrift Store &
Thrift store

3400 Cesar
Chavez

Oportun

Shaska Deli Cafe

Luggage Storage Mission
/ Cesar Chavez - Radica...
Luggage Storage
from \$2.50

Sophia's Beauty Lounge

Cesar Chavez St

Cesar Chavez St

Mission Workforce
Development Center...

California Pacific
Medical Ctr