

SFMTA
Municipal
Transportation
Agency

On-Street Car Share Pilot Evaluation

San Francisco Board of Supervisors
Government Audit and Oversight Committee
January 12, 2017

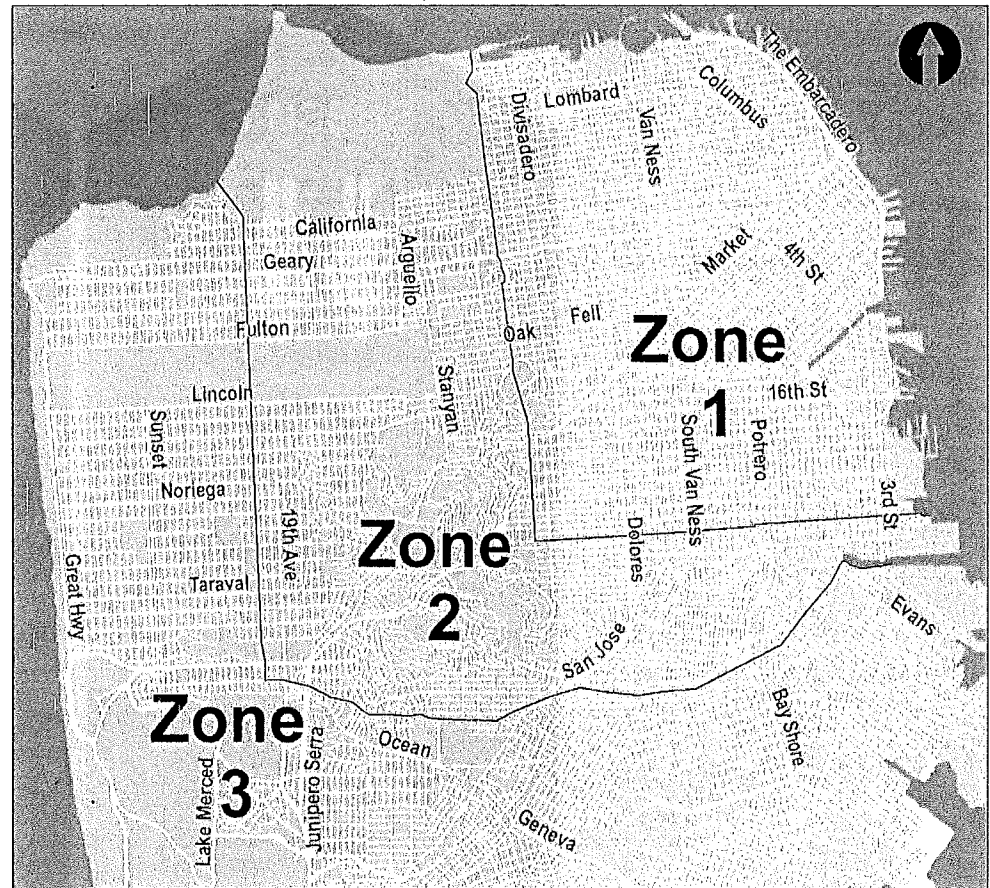
*SUBMITTED TO
IN COMMITTEE
1/12/17*

Premise of Pilot

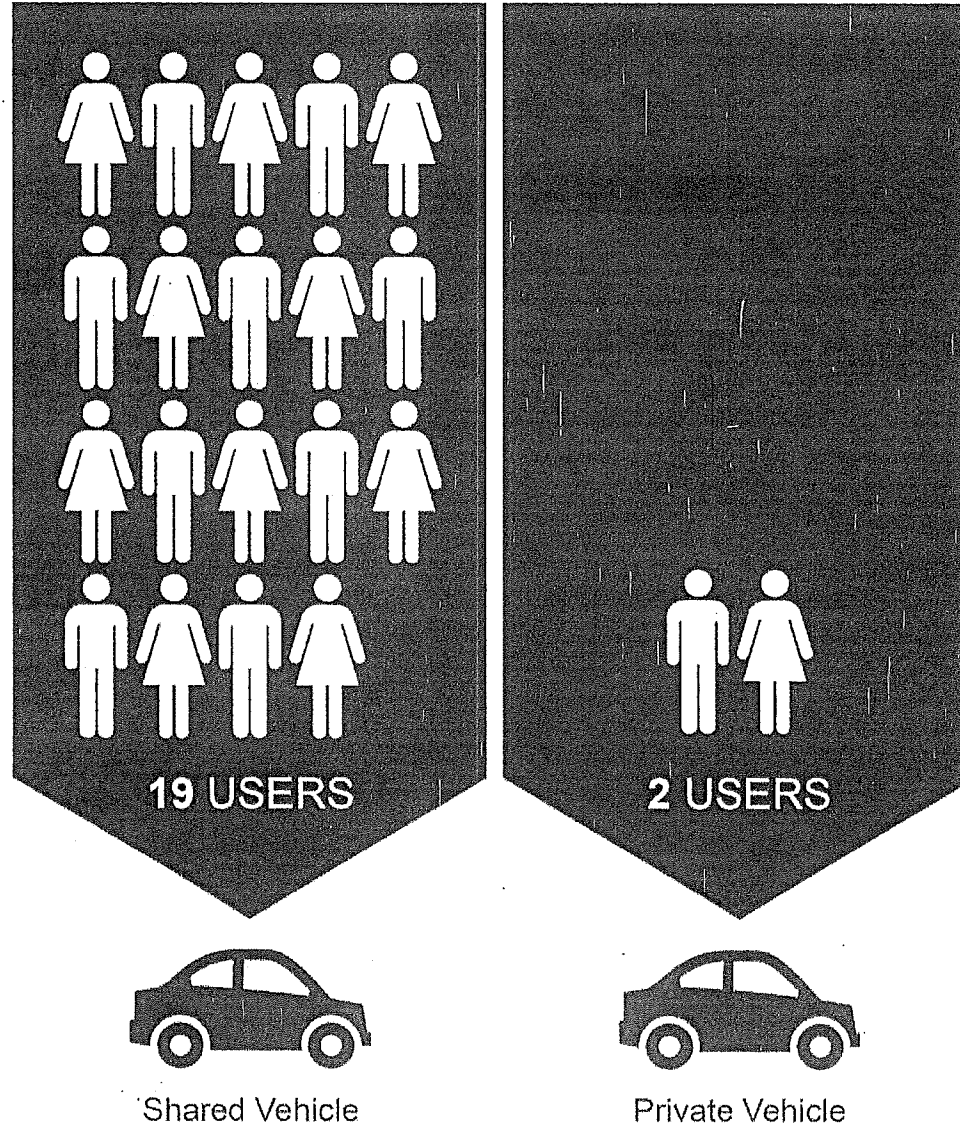
- Reduces number of private vehicles in SF
- Reduces congestion & emissions
- Increases mobility options
- Relieves parking demand



- Definition of “car share organization”
- Conditions of participation
- Pricing zones
- Location selection / review / approval process
- Pilot participants

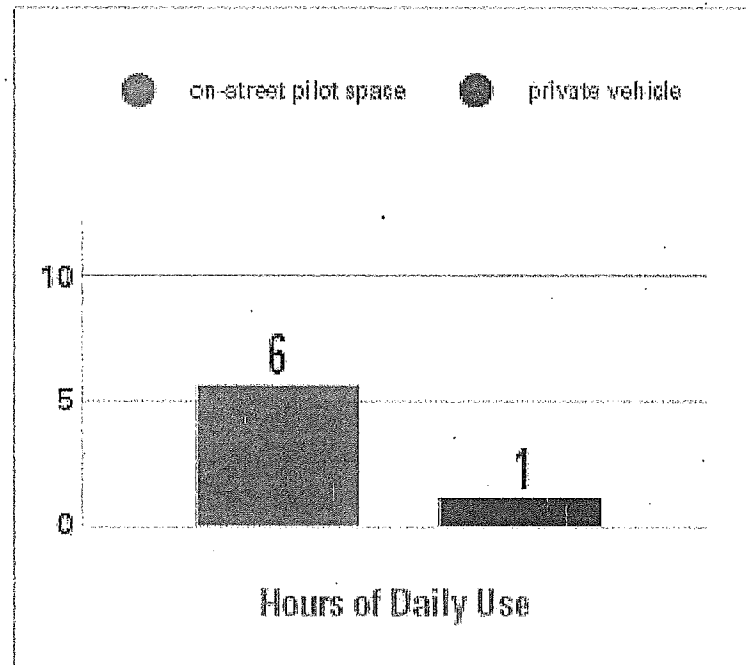


Findings



Findings

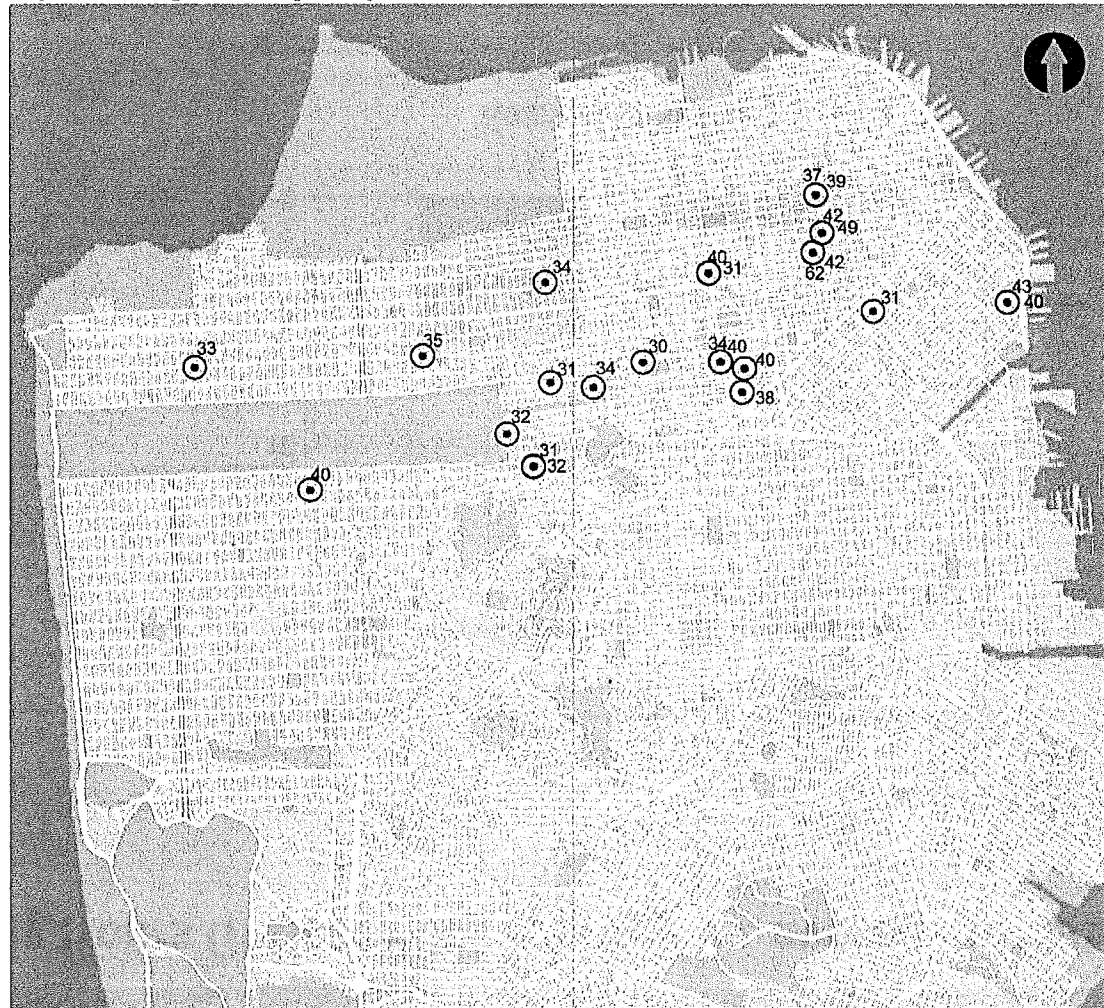
Daily Hours Of Use: Pilot average vs. average private vehicle



Source: USDOT 2009 National Household Travel Survey

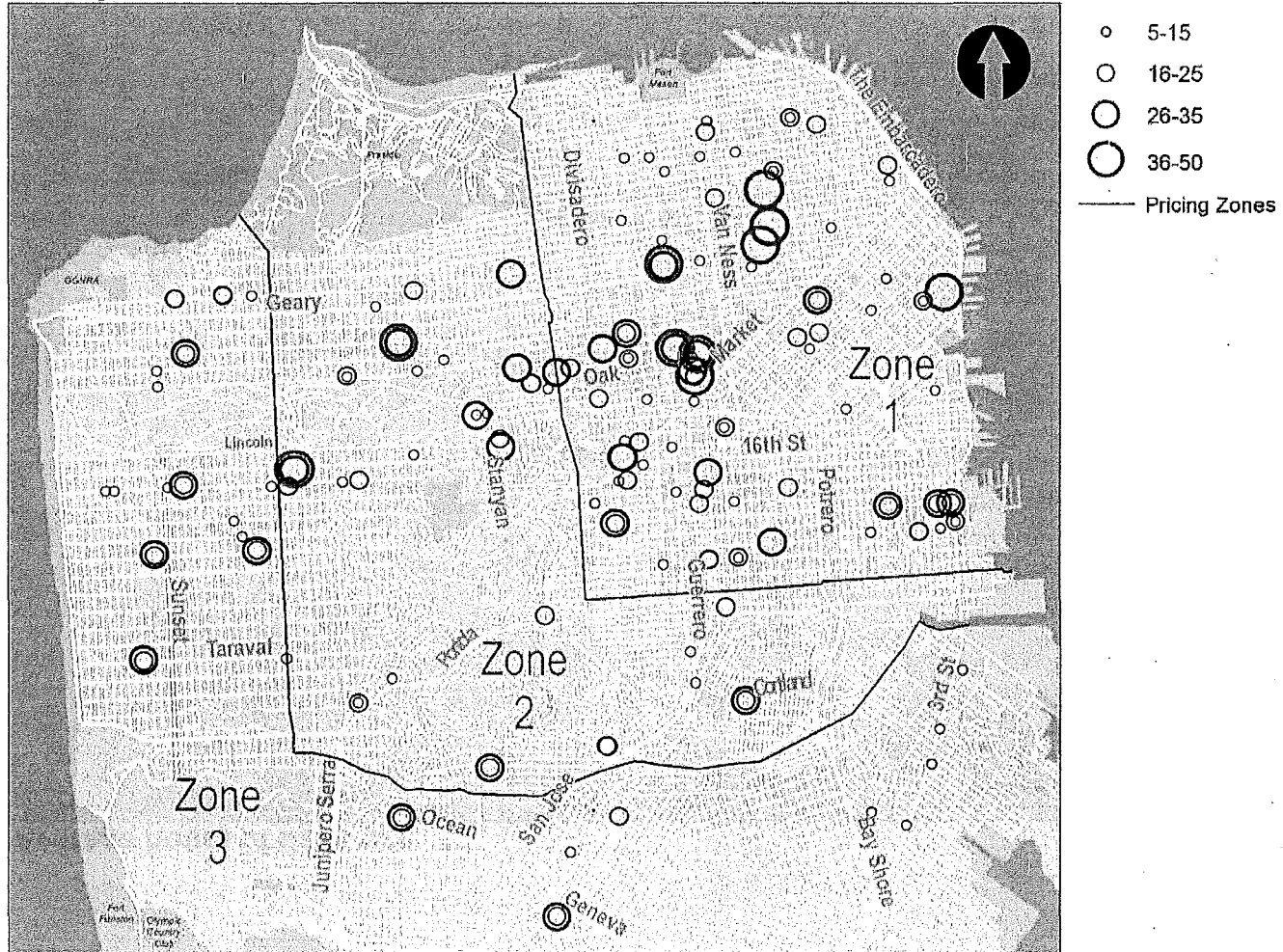
Findings

Top 25 average monthly unique users



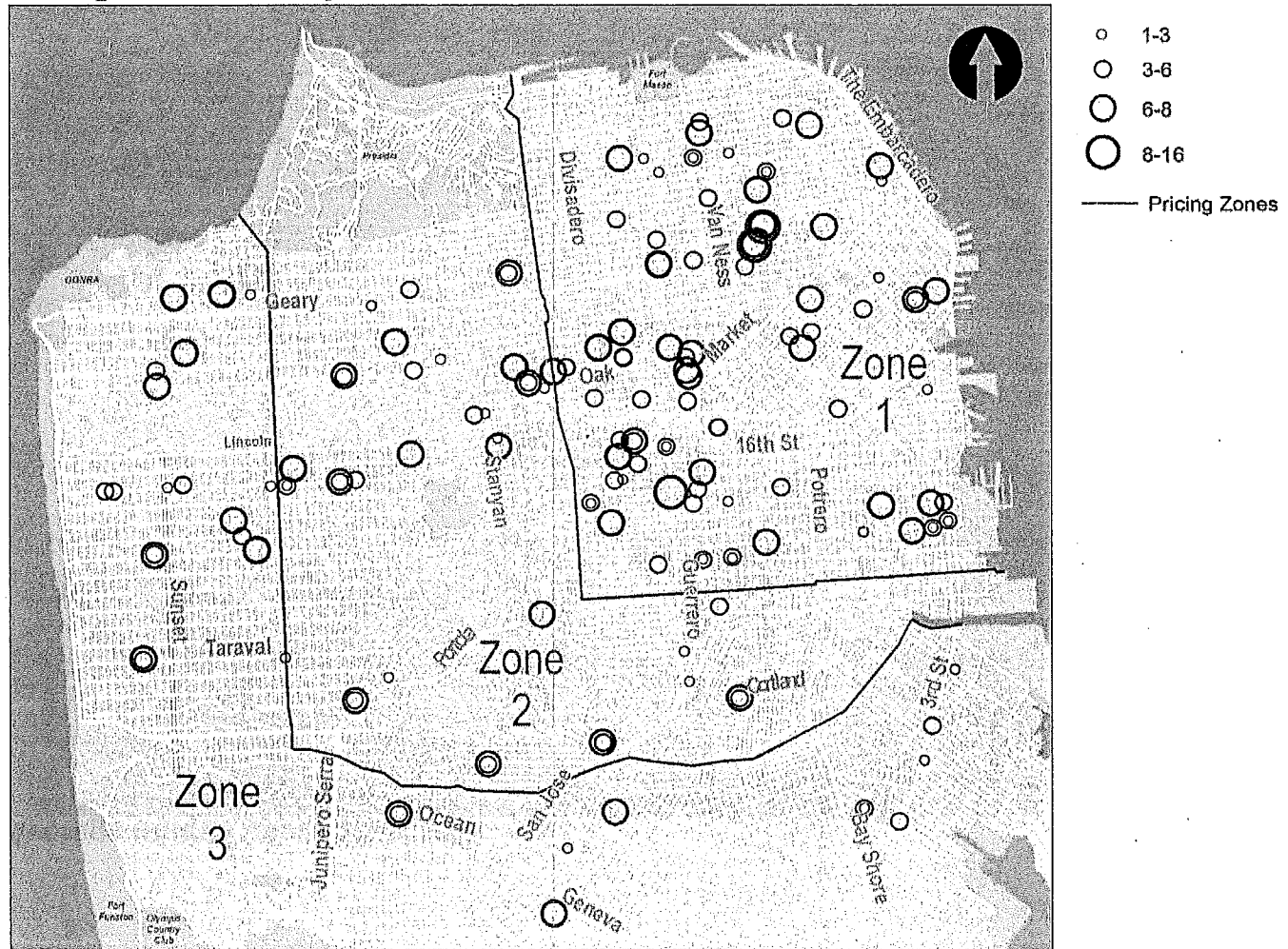
Findings

Average unique users per month



Findings

Average hours of daily use



Other Findings

- There were differences in performance between car share models, operators
- Service reliability was degraded by construction closures, theft & vandalism
- The “Point A-to-Point A” car share model has limits, obstacles

Key Questions

- Does this reduce parking supply?
- Does this privatize the curb? Someone is making a profit on public streets
- “Curb equity” – How to provide access to all neighbors / visitors / businesses, not just those who own cars
- Social equity – How to provide access for disabled users, for low-income and “unbanked” users

- **Jan. 20:** Present Pilot Evaluation to SFMTA Board of Directors
- **February / March:** Operational On-Street Permit Program proposal to be SFMTA Board of Directors
- **Ongoing:** Harmonize program with other shared mobility policies and practices
 - One-way car share, bike-share, Scoot, ride-hail services, etc.

Thank you!

On-Street Car Share Pilot webpage:

sfmta.com/projects-planning/projects/car-sharing-policy-and-pilot-project

Hepner, Lee (BOS)

161302

From: Linda Marks <lindamarkssf2@gmail.com>
Sent: Tuesday, January 10, 2017 3:57 PM
To: Hepner, Lee (BOS)
Cc: Kathleen Courtney
Subject: Fwd: Residential Parking Permit

Hi, Lee,

I forgot to send this to you when I sent it to Aaron.

Cheers - Linda

Begin forwarded message:

From: Linda Marks <lindamarkssf2@gmail.com>
Date: January 10, 2017 at 3:43:22 PM PST
To: ed.reiskin@sfmta.com
Cc: Aaron Peskin <aaron.peskin@sfgov.org>
Subject: Residential Parking Permit

Dear Mr. Reiskin,

I unfortunately cannot attend the meeting this Thursday about the residential parking program but want to give my input. I'm very thankful that our supervisor, Aaron Peskin, knows how concerned many of his constituents are about this matter.

My husband and I are in our 70's and we live on Green Street between Hyde and Green. With all the driveways in our neighborhood that garage owners use as a second parking spot (previously public parking now privatized) and the spots given for exclusive use by car-sharing companies like Getaround, we often have NO place to pull in to load and unload groceries. I'm especially upset about the Getaround cars. The space on our block marked for Getaround exclusive use seems to be a private spot for one woman who drives off in the morning and returns later in the day. I've never seen another driver use that car and the spot is empty for most of the day. Can we see the records for this company to know if our residents are actually using these "shared" cars?

Yes, San Francisco is ostensibly a "transit first" city and it would be great to have fewer cars -- but since the price of a monthly senior Fast Pass just went up from \$25 to \$36 (a whopping 44%) and Muni has eliminated some of the stops on Van Ness, most of us who are seniors still need to use a car from time to time. My husband and I were able to get rid of one of our cars but even with one we occasionally need to park on our block!

We hope that SFMTA will return to the original purpose of the residential parking program which is to provide parking for RESIDENTS!

Sincerely,

Linda Marks
1177 Green Street
San Francisco 94109
Cell: 415-706-4705