

Coolwater SF LLC

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BOARD OF SUPERVISORS
SAN FRANCISCO

2023 JUL -3 AM 8:48

BY 

Alisa Somera, Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Type 21, Pending License No: 648701
3239 Balboa Street, San Francisco CA 94121

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 21 license. We are taking over the premises at 3239 Balboa Street and wish to operate as neighborhood bottle shop, SLAKE. Our operations will be unlike other bottle shops, as we will carefully source exceptional beers, wines, liquors, and specialty dry goods for the enjoyment of our neighbors and the many visitors drawn to our beautiful corner of the city.

SLAKE is the inaugural venture of Coolwater SF LLC, organized for operation in California by Daniel Edmund Lovett, the sole owner and operator of the company. It is the concept and passion project of Daniel alone - no partners, claimants, or outside concerns of any kind are involved in the project.

Our business model proves to be necessary in San Francisco, as we are dedicated to offering the finest service, quality, and value available anywhere in our industry, each in an easy, approachable atmosphere where curiosity and exploration are encouraged and rewarded. Our clientele demand, deserve, and, on each visit, receive well-sourced, well-crafted, delicious products at reasonable prices. We want to be the best bottle shop in San Francisco. This is our commitment to our community.

Nothing else like SLAKE exists in the outer avenues of San Francisco; we're one of a kind. Our guests will be able to walk a couple of blocks for what formerly required a crosstown excursion. Customers from other areas of the city will also make the pilgrimage to SLAKE. They will come for the service and selection; and stay for the park, the beach, the Golden Gate, and the Richmond's laid-back vibe.

Our desired hours of operation are 11:00am - 8:00pm five days per week, to start. We will vigilantly monitor the surrounding area to always ensure the safety of our business and customers and maintain a lawful business. We are ready and willing to continue to cultivate very good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please send communications about hearings, dates, etc to the following email addresses:

paola@abclicensecompany.com
carrie@abclicensecompany.com
daniel@slakesf.com

Sincerely,
Daniel Lovett



3239 Balboa Street, San Francisco CA 94121

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