

File No. 120305

Committee Item No. 3
Board Item No. 20

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Budget and Finance Sub-Committee Date: April 11, 2012

Board of Supervisors Meeting Date: 4/17/12

Cmte Board

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| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget & Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Ethics Form 126 |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
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OTHER

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Completed by: Victor Young
Completed by: Victor Young

Date: April 6, 2012
Date: 4-12-12

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Calling on the City to Launch a San Francisco Summer Jobs+ Campaign]

2
3 **Resolution urging the Mayor to launch a San Francisco Summer Jobs+ campaign by**
4 **identifying private and public sector funds, securing private sector job opportunities,**
5 **and developing infrastructure to manage internships so as to increase the summer**
6 **employment opportunities for San Francisco's disconnected young people.**

7
8 WHEREAS, More youth in San Francisco are currently unemployed than have been in
9 the past 60 years, with 33 percent of the City's job seeking youth officially unemployed
10 according to the American Community Survey; and

11 WHEREAS, In Summer 2011, the Office of Economic and Workforce Development of
12 the City and County of San Francisco received 1,100 applications for 400 positions, and San
13 Francisco's two largest City-funded internship programs, the Mayor's Youth Employment and
14 Education Program (MYEEP) and San Francisco Youth Works, turned away over 2,000 youth
15 applicants; and

16 WHEREAS, According to the Youth Vote Student Survey of over 9,500 San Francisco
17 Unified School District high school students, youth consistently prioritize employment over any
18 other potential activity, program, club, or lesson; and

19 WHEREAS, According to a 2012 report from the Corporation for National and
20 Community Service and the White House Council for Community Solutions, there are about
21 6.7 million transitionally aged youth who are disconnected from education and work across
22 the county; and

23 WHEREAS, Over the full lifetime of this cohort, these youth will impact United States
24 taxpayers by costing \$1.56 trillion in present value terms, with an additional social burden
25 valued at \$4.75 trillion; and

1 WHEREAS, Many disconnected youth between the ages of 16 and 24 are not
2 represented in employment statistics because limited employment opportunities and
3 challenging market conditions lead to the youth feeling dissuaded from searching; and

4 WHEREAS, Nationally, summer unemployment is at its highest rate since 1948, with
5 only 49 percent of youth 16-24 employed in July – the busiest youth job month of the year;
6 and

7 WHEREAS, Unemployment nationwide is higher among youth of color, with only 35
8 percent of African American youth and 43 percent of Latino youth employed in July 2011; and

9 WHEREAS, studies suggest that unemployment in low-income youth further limits a
10 young person's potential earnings as an adult; and

11 WHEREAS, Youth workforce development programs provide a springboard for future
12 employment opportunities; and

13 WHEREAS, New York Governor Andrew Cuomo recently launched the New York
14 Youth Works program, a statewide program to combat the high unemployment rates among
15 disconnected young people of color in communities across New York, which provides \$65
16 million for youth job training programs and \$25 million in tax credits for businesses that hire
17 unemployed and disadvantaged youth; and

18 WHEREAS, Previous San Francisco Mayoral administrations have successfully
19 created public-private partnerships to provide summer youth workforce development
20 programs, for example, in May 2000, Mayor Willie Brown raised over \$1 million for subsidized
21 youth employment opportunities through local corporations that partnered with the City in the
22 Say Youth Employment for the Summer (Say YES) campaign, and in 2004, Mayor Gavin
23 Newsom secured funding for over 120 youth jobs in his Mayor's Vocational Program by
24 making personal telephone calls to local businesses; and

1 WHEREAS, On January 31, 2012, at the urging of the San Francisco Youth
2 Commission, the Board of Supervisors adopted resolution 036-12 (File No. 120053),
3 supporting the design of President Obama's Summer Jobs+ Plan, and stating that the Board
4 of Supervisors will "work to develop a similar plan in San Francisco in order to promote youth
5 employment in San Francisco"; and

6 WHEREAS, Over the course of the past two months, at the direction of United Way
7 Worldwide, which the Obama Administration has tasked with engaging the private sector in
8 order to develop and implement Summer Jobs+ in dozens of communities across the country,
9 United Way of the Bay Area has convened meetings with various private sector companies,
10 youth employment service providers, representatives of the Mayor's Office and various City
11 Departments in an effort to develop a local version of Summer Jobs+; and

12 WHEREAS, On March 19, 2012, in hopes of establishing specific targets for this effort
13 and at the urging of the 28 diverse youth employment providers that make up the Youth
14 Employment Coalition, the San Francisco Youth Commission unanimously adopted resolution
15 1112 – AL10, which calls on the Board of Supervisors and the Mayor to launch the San
16 Francisco Summer Jobs+ program; and

17 WHEREAS, each youth employment position would cost about \$2500 for the summer;
18 and

19 WHEREAS, Through the leadership of Mayor Lee and the Board of Supervisors, San
20 Francisco has begun organizing an unprecedented, nationally-recognized summer jobs
21 campaign in partnership with President Obama and the United Way of the Bay Area to
22 provide high quality summer employment, paid internship and mentorship programs for San
23 Francisco young people ages 16 to 24 through the San Francisco Summer Jobs+ initiative;
24 and

1 WHEREAS, Mayor Lee convened all City Department heads and directed them to
2 participate to the maximum extent possible in San Francisco Summer Jobs + through
3 programs like Youthworks, Project Pull and others to provide at least 2,500 summer jobs and
4 paid internships for San Francisco youth; and

5 WHEREAS, Mayor Lee, House Democratic Leader Nancy Pelosi, San Francisco
6 Unified School District Superintendent Carlos Garcia and members of the Board of
7 Supervisors are challenging San Francisco's private sector companies to participate in San
8 Francisco Summer Jobs + by creating an unprecedented number of high quality summer jobs
9 and paid internships for San Francisco's young people to match or exceed the number of
10 summer jobs and paid internships provided by City Departments; and

11 WHEREAS, through the partnership of the City, private sector companies and
12 nonprofit/community-based organizations, San Francisco Summer Jobs + seeks to create
13 more than 5,000 high quality summer jobs and paid internship opportunities for our City's
14 young people, including work-ready youth, at-risk youth, and young people from
15 disadvantaged backgrounds and communities; now, therefore be it

16 RESOLVED, That the Board of Supervisors will collaborate with the Mayor to raise
17 \$2.25 million in new funding from private sector companies to launch San Francisco Summer
18 Jobs+, which would result in about 900 new youth jobs this summer; and, be it

19 FURTHER RESOLVED, That the Board of Supervisors urges the Mayor to assure that
20 any such new employment opportunities resulting from San Francisco Summer Jobs+ will be
21 prioritized for disconnected youth; and, be it

22 FURTHER RESOLVED, That these employment opportunities will be coordinated
23 through existing entities including the Department of Children, Youth and Their Families, the
24 San Francisco Unified School District's Career Technical Education Department, United Way
25 of the Bay Area, City College of San Francisco, and youth employment providers, who are

1 equipped to determine the best strategies to maximize summer youth employment efforts in
2 the most efficient manner possible.

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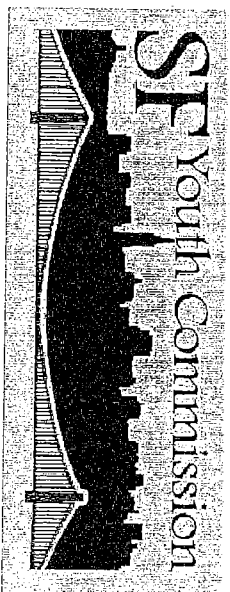
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**Calling on San Francisco to
Launch a San Francisco Summer
Jobs+ Campaign**



**Presentation to the
Budget & Finance Committee
Board of Supervisors
Wednesday, April 11, 2012**

Local Context: The Need in San Francisco

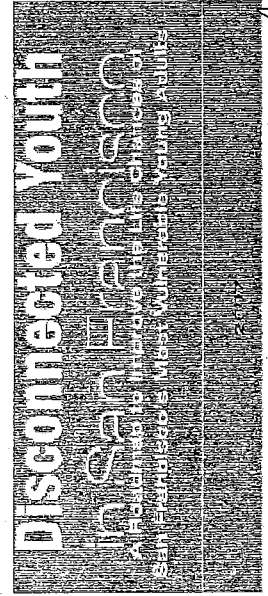
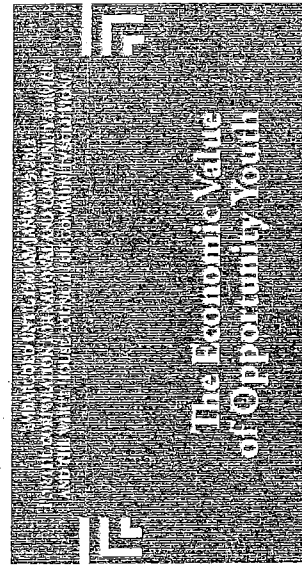
- San Francisco's young people need jobs
 - San Francisco's youth job rate is at its lowest in more than 60 years (33% of the City's job seeking youth are officially unemployed)
 - San Francisco youth consistently prioritize employment over any other policy need

National Context: President Obama's Summer Jobs+ Campaign

- In the first days of January, President Obama launched *Summer Jobs+*, calling on the Department of Labor, the non profit industry and the private sector to come together and provide employment opportunities for some 180,000 “opportunity youth” in the summer of 2012 and beyond

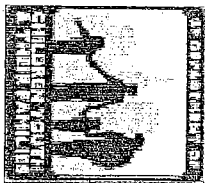
Obama's Opportunity Youth = San Francisco's Transitional Age Youth (TAY)

- “The more than 7,000 San Francisco youth and young adults, ages 16-24, who are:
 - *Involved in Public Systems*
 - *Dropped Out of High School*
 - *Homeless*
 - *Living with Disability or Special Need*
 - *Pregnant or Parenting*



San Francisco is Poised

- Mayor Lee's commitment to jobs
- Department of Children, Youth and Their Families' (DCYF) youth employment portfolio
- United Way of the Bay Area
- San Francisco Youth Employment Coalition (over 28 nonprofit providers)



OFFICE OF THE MAYOR
SAN FRANCISCO



EDWIN M. LEE
MAYOR

MAYOR LEE'S 11-POINT JOBS PLAN

Recent Legislative History

- Youth Commission resolution 1112—AL—05 *Urging the Mayor and the Board to Commend President Obama's Summer Jobs+ Plan*, adopted January 9, 2012
- Board of Supervisors' resolution 0036-12 *Supporting President Barack Obama's Summer Jobs+ Plan and Recommending Similar Plan* (Elsbernd), adopted January 31, 2012
- Youth Commission resolution 1112—AL—10 *Calling on the Mayor and the Board of Supervisors to Launch a Local SF Summer Jobs+ Campaign*, adopted March 19, 2012
- Board of Supervisors resolution file no. 120305 *Calling on the City to Launch a San Francisco Summer Jobs+ Campaign* (Olague, Campos, Avalos, Kim), introduced March 27, 2012
- Mayor Lee's imminent launch tomorrow, April 12, 2012 @ 10am in the South Light Court of City Hall

Resolution urging the Mayor to launch a San Francisco Summer Jobs+ campaign by identifying private and public sector funds, securing private sector job opportunities, and developing infrastructure to manage internships so as to increase the summer employment opportunities for San Francisco's disconnected young people.

RESOLVED, That the Board of Supervisors will collaborate with the Mayor to raise \$2.25 million in new funding from private sector companies to launch San Francisco Summer Jobs+, which would result in about 900 new youth jobs this summer; and, be it

FURTHER RESOLVED, That the Board of Supervisors urges the Mayor to assure that any such new employment opportunities resulting from San Francisco Summer Jobs+ will be prioritized for disconnected youth; and, be it

FURTHER RESOLVED, That these employment opportunities will be coordinated through existing entities including the Department of Children, Youth and Their Families, the San Francisco Unified School District's Career Technical Education Department, United Way of the Bay Area, City College of San Francisco, and youth employment providers, who are equipped to determine the best strategies to maximize summer youth employment efforts in the most efficient manner possible.

Youth Commission Ask for Budget & Finance Committee and Full Board of Supervisors

- BOS reach out to private sector for *contributions in lieu of jobs*
- BOS urge Mayor Lee to emphasize that private sector can *provide contributions in lieu of jobs themselves*
- Assure that SF Summer Jobs+ *prioritizes the young people who need these jobs the most (i.e., TAY, or “opportunity youth”)*

Thank you!

