




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1458 
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: September 2, 2025

Subject: P.C.N. Investigation Regarding: First Owner: Royal Mart LLC
DBA: Unimart

1201 Howard Street
San Francisco, CA 94103-2790
ABC File # 21-669317

Royal Mart LLC., operating as "Unimart", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-sale General) license to be located at 1201 Howard Street. (located between 8th Street and 9th Street).

Hours of Operation:

8 am to 10 pm each day of the week (Sunday-Saturday).

Digest:

"Unimart" would like to operate a Convenience Market to be located at 1201 Howard Street. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

7

Letters of Support

0

Police Calls for Service:

From May 22, 2024 to May 22 2025

14 calls for service

Police Reports:

From May 22, 2024 to May 22, 2025

1 police report

San Francisco Plot Information:

This premise is located in Plot: **230**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2024**.

This plot had 114 police reports for **2024**, which is 11 **Higher** than the Citywide **“High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **0178.03**

Population for this tract is: **2,254**

On-sale license authorized by census tract: **7**

Active on-sale licenses: 21 with 0 pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: 3 with 0 pending

Departmental Recommendation:

0 Points of consideration

No opposition from **Southern Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

7 - Protest

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-257.