

File No. 250421

Committee Item No. 3

Board Item No. 10

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date June 9, 2025

Board of Supervisors Meeting

Date June 24, 2025

Cmte Board

<input type="checkbox"/>	<input type="checkbox"/>	Motion
<input type="checkbox"/>	<input type="checkbox"/>	Resolution
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Ordinance
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Legislative Digest
<input type="checkbox"/>	<input type="checkbox"/>	Budget and Legislative Analyst Report
<input type="checkbox"/>	<input type="checkbox"/>	Youth Commission Report
<input type="checkbox"/>	<input type="checkbox"/>	Introduction Form
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Department/Agency Cover Letter and/or Report
<input type="checkbox"/>	<input type="checkbox"/>	Memorandum of Understanding (MOU)
<input type="checkbox"/>	<input type="checkbox"/>	Grant Information Form
<input type="checkbox"/>	<input type="checkbox"/>	Grant Budget
<input type="checkbox"/>	<input type="checkbox"/>	Subcontract Budget
<input type="checkbox"/>	<input type="checkbox"/>	Contract/Agreement
<input type="checkbox"/>	<input type="checkbox"/>	Form 126 - Ethics Commission
<input type="checkbox"/>	<input type="checkbox"/>	Award Letter
<input type="checkbox"/>	<input type="checkbox"/>	Application
<input type="checkbox"/>	<input type="checkbox"/>	Form 700
<input type="checkbox"/>	<input type="checkbox"/>	Information/Vacancies (Boards/Commissions)
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Public Correspondence

OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date June 5, 2025

Completed by: _____ Date _____

[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
Additions to Codes are in single-underline italics Times New Roman font.

1 **Deletions to Codes** are in ~~*strikethrough italics Times New Roman font.*~~
2 **Board amendment additions** are in double-underlined Arial font.
3 **Board amendment deletions** are in ~~strikethrough Arial font.~~
4 **Asterisks (* * * *)** indicate the omission of unchanged Code
5 subsections or parts of tables.

6 Be it ordained by the People of the City and County of San Francisco:

7 Section 1. Environmental Findings.

8 (a) The Planning Department has determined that the actions contemplated in this
9 ordinance comply with the California Environmental Quality Act (California Public Resources
10 Code Sections 21000 *et seq.*). Said determination is on file with the Clerk of the Board of
11 Supervisors in File No. 250421 and is incorporated herein by reference. The Board affirms
12 this determination.

13 Section 2. Port of San Francisco Actions

14 Port of San Francisco staff intends request that the Port Commission support the
15 formation of the Pier 39 Entertainment Zone and adopt rules and regulations for said
16 Entertainment Zone.

17 Section 3. Chapters 94B and 94D of the Administrative Code are hereby amended by
18 revising Sections 94B.4 and 94D.3, to read as follows:

19 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

20 (a) The Board of Supervisors hereby establishes all of the Downtown Activation
21 Locations set forth in Administrative Code Section 94D.3, including all public streets, public
22 rights-of-way, and sidewalks in front of storefronts abutting both sides of said locations, and all
23 establishments holding permits or licenses from ABC that are located on either side of said
24 locations, as Entertainment Zones under Sections 23039.5 and 25690 of the California
25 Business and Professions Code.

 (b) **Additional Entertainment Zones.**

1 * * * *

2 (3) **Cole Valley Entertainment Zone.** All public streets, public rights-of-way,
3 and sidewalks ~~in front of storefronts~~ abutting both sides of Cole Street, between Frederick
4 Street and Parnassus Avenue, and abutting both sides of Carl Street, between Shrader Street
5 and Clayton Street, and all premises specified in Section 94B.2(c) that are adjacent thereto,
6 are hereby designated as the Cole Valley Entertainment Zone under Sections 23039.5 and
7 25690 of the California Business and Professions Code.

8 * * * *

9 (4) **Castro Upper Market Entertainment Zone.**

10 (A) All public streets, public rights-of-way, and sidewalks ~~in front of~~
11 ~~storefronts~~ abutting the following locations, and all premises specified in Section 94B.2(c) that
12 are adjacent thereto, are hereby designated as the Castro Upper Market Entertainment Zone
13 under Sections 23039.5 and 25690 of the California Business and Professions Code:

- 14 (i) 18th Street between Diamond and Sanchez Streets;
15 (ii) Castro Street between 19th and States Streets;
16 (iii) Market Street between Collingwood and Church Streets;
17 (iv) Church Street between 14th and 15th Streets;
18 (v) 14th Street between Belcher and Landers Streets;
19 (vi) Noe Street between Beaver and Market Streets; and
20 (vii) 16th Street between Market and Pond Streets.

21 * * * *

22 **(6) Valencia Street Entertainment Zone.**

23 (A) All public streets, public rights-of-way, and sidewalks ~~in front of storefronts~~
24 abutting both sides of Valencia Street, between 16th Street and 21st Street, and all premises specified in
25

1 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Valencia Street Entertainment
2 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

3 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
4 Valencia Street Entertainment Zone does not involve the closure of a public street, it need not receive a
5 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
6 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

7 **(7) Pier 39 Entertainment Zone.**

8 (A) The area on and around Pier 39, including the northern waterfront of The
9 Embarcadero, between the Embarcadero on the south, Kearny Street on the east, Powell Street on the
10 west, and the San Francisco shoreline on the north, including all sidewalks and public rights-of-way
11 but excluding public streets, and all premises specified in Section 94B.2(c) that are adjacent thereto,
12 are hereby designated as the Pier 39 Entertainment Zone under Sections 23039.5 and 25690 of the
13 California Business and Professions Code.

14 (B) The establishment of the Pier 39 Entertainment Zone pursuant to this
15 subsection (b)(7) shall in no way affect the land use authorizations for or ownership or control of any
16 private property within the Pier 39 Entertainment Zone.

17 (C) The Pier 39 Entertainment Zone shall be subject to any controls imposed by
18 the Port of San Francisco. To the extent any inconsistency exists between controls imposed by the Port
19 of San Francisco and controls imposed by this Chapter 94B or the Management Plan issued pursuant
20 to Section 94B.3, the controls imposed by the Port of San Francisco shall take precedence.

21 (D) An Entertainment Zone Event within the Pier 39 Entertainment Zone shall
22 not involve the closure of a public street, and therefore notwithstanding subsection (c), it need not
23 receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16
24 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

25 **(8) Folsom Street Entertainment Zone.**

1 (A) All public streets, public rights-of-way, and sidewalks in front of storefronts
2 abutting both sides of Folsom Street, between 7th Street and 8th Street, both sides of Hallam Street,
3 between Folsom Street and Brush Place, and both sides of Langton Street, between Folsom Street and
4 Decker Alley, and all premises specified in Section 94B.2(c) that are adjacent thereto, are hereby
5 designated as the Folsom Street Entertainment Zone under Sections 23039.5 and 25690 of the
6 California Business and Professions Code.

7 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
8 Folsom Street Entertainment Zone does not involve the closure of a public street, it need not receive a
9 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
10 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

11 **(9) Ellis Street Entertainment Zone.**

12 All public streets, public rights-of-way, and sidewalks in front of storefronts abutting
13 both sides of Ellis Street, between Stockton Street and Powell Street, and all premises specified in
14 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Ellis Street Entertainment
15 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

16 **(10) Yosemite Avenue Entertainment Zone.**

17 (A) All public streets, public rights-of-way, and sidewalks abutting both
18 sides of Yosemite Avenue, between Mendell Street and 3rd Street, and both sides of Lane
19 Street, between 3rd Street and Armstrong Avenue, and all premises specified in Section
20 94B.2(c) that are adjacent thereto, are hereby designated as the Yosemite Avenue
21 Entertainment Zone under Sections 23039.5 and 25690 of the California Business and
22 Professions Code.

23 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within
24 the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it
25 need not receive a permit for the use of a public street under Transportation Code Division I,

1 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
2 authority of the SFMTA.

3 **(11) Hayes Valley Entertainment Zone.**

4 (A) Except as otherwise specified herein, all public streets, public rights-
5 of-way, and sidewalks in the area bounded by the eastern side of Franklin Street from Grove
6 to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the
7 southern side of Haight Street from Market Street to Octavia Boulevard, the western side of
8 Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia
9 Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and
10 the northern side of Grove Street from Laguna to Franklin Streets; all public streets, public
11 rights-of-way, and sidewalks on Gough Street from Grove to McAllister Streets; and all
12 premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the
13 Hayes Valley Entertainment Zone under Sections 23039.5 and 25690 of the California
14 Business and Professions Code.

15 (B) Patricia's Green.

16 (i) Notwithstanding subsection (A) above, the Hayes Valley
17 Entertainment Zone shall not include any portion of the park known as Patricia's Green,
18 located on Octavia Boulevard between Hayes Street and Fell Street.

19 (ii) To the extent there is any inconsistency between the
20 provisions of this Chapter 94B and the provisions of the Park Code applicable to Patricia's
21 Green, the Park Code shall control.

22 (iii) Any Management Plan for the Hayes Valley Entertainment
23 Zone shall contain measures to address the impacts of entertainment zone events on
24 Patricia's Green, including but not limited to alcohol consumption in and around the
25 playground area, sanitation, and security. Before adopting such a Management Plan, OEWD

1 shall obtain approval from the Recreation and Park Department regarding the provisions of
2 the Management Plan that relate to impacts on Patricia's Green.

3 (C) Notwithstanding subsection (c) of this Section 94B.4, if an
4 Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the
5 closure of a public street, it need not receive a permit for the use of a public street under
6 Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section
7 206, or other applicable authority of the SFMTA.

8 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone Event
9 must receive a permit for the use of a public street under Transportation Code Division I,
10 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
11 authority of the SFMTA.

12 (d) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
13 Zone during any Entertainment Zone Event on any day of the year between the hours of noon
14 and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC permit or
15 license and by the Management Plan, or if none, the Downtown Activation Permit, for the
16 Entertainment Zone, including but not limited to more restrictive days and hours during which
17 outdoor consumption of alcoholic beverages is authorized.

18 (e) A Downtown Activation Permit is not required to hold an Entertainment Zone Event.

19
20 **SEC. 94D.3. ELIGIBLE ACTIVATION LOCATIONS.**

21 Downtown Activation Locations are limited to the following:

22 * * * *

23 (k) "Second Street" located on Second Street between Market Street and
24 Howard Street.

1 (l) “Yerba Buena Lane” located on Yerba Buena Lane, between Market Street and
2 Mission Street, and on the northern side of Mission Street only, excluding the public street portion of
3 Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie
4 Square.

5 Section 4. Related Legislation.

6 Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection
7 (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

8 This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which
9 will become effective on June 16, 2025. This ordinance shows all amendments made to the
10 ordinance in Board File No. 250348 as Board amendments.

11 Section 5. Effective Date. This ordinance shall become effective 30 days after
12 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
13 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
14 of Supervisors overrides the Mayor’s veto of the ordinance.

15 Section 6. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
16 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
17 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
18 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
19 additions, and Board amendment deletions in accordance with the “Note” that appears under
20 the official title of the ordinance.

21
22 APPROVED AS TO FORM:
23 DAVID CHIU, City Attorney

24 By: Victoria Wong
25 VICTORIA WONG
 Deputy City Attorney

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LEGISLATIVE DIGEST
(AMENDED 6/2/25)

[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as “an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Administrative Code Chapter 94D creates the Greater Downtown Community Benefit District Master Permitting for Entertainment Activation Program, under which the Department of Public Works may issue streamlined permits to allow activations that incorporate Entertainment Zones in Downtown Activation Locations.

Amendments to Current Law

The original ordinance in Board File No. 250348, from which this file was duplicated, created the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie Square.

This ordinance would create the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and on Lane Street, between 3rd Street and Armstrong Avenue. Pursuant to this ordinance, if an Entertainment Zone Event within the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

This ordinance would also create the Hayes Valley Entertainment Zone, in the area bounded by the eastern side of Franklin Street from Grove to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the southern side of Haight Street from Market Street to Octavia Boulevard, the western side of Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and the northern side of Grove Street from Laguna to Franklin Streets; and on Gough Street from Grove to McAllister Streets. The ordinance would exclude Patricia's Green, located on Octavia Boulevard between Hayes Street and Fell Street, from the Entertainment Zone, and to the extent there is any inconsistency between the provisions of Chapter 94B and the provisions of the Park Code applicable to Patricia's Green, the Park Code would control. Any Management Plan for the Hayes Valley Entertainment Zone would be required to contain measures to address the impacts of entertainment zone events on Patricia's Green, including but not limited to alcohol consumption in and around the playground area, sanitation, and security. Before adopting such a Management Plan, OEWD would be required to obtain approval from the Recreation and Park Department regarding the provisions of the Management Plan that relate to impacts

on Patricia's Green. If an Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

Background Information

Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which will become effective on June 16, 2025. This ordinance shows all amendments made to the ordinance in Board File No. 250348 as Board amendments.

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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: June 2, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 250421
Administrative Code - Valencia Street, Pier 39, Folsom Street, Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location

- ☒ California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*) Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment.
☒ Ordinance / Resolution
☐ Ballot Measure
6/4/2025 *Joy Navarrete*
- ☐ Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
☐ General Plan ☐ Planning Code, Section 101.1 ☐ Planning Code, Section 302
- ☐ Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)
- ☐ General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- ☐ Historic Preservation Commission
☐ Landmark (*Planning Code, Section 1004.3*)
☐ Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
☐ Mills Act Contract (*Government Code, Section 50280*)
☐ Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.

Entertainment Zones

Ben Van Houten
Director of Nightlife Initiatives
Office of Economic and Workforce Development



SAN FRANCISCO

OFFICE OF ECONOMIC &
WORKFORCE DEVELOPMENT

April 21, 2025

Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in shared outdoor areas (such as on a sidewalk or street or in a plaza) within the zone
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery and support thriving neighborhoods

State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

Local Implementation

- The Office of Economic and Workforce Development develops a management plan for each entertainment zone
- Management plan includes additional operating requirements for the zone
- Management plans are designed to align with other required permits (e.g., street closure, sidewalk permitting)

Proposing Five New Entertainment Zones

~ This ordinance would establish five new entertainment zones:

- **Valencia Street EZ:** on Valencia Street between 16th Street and 21st Street
- **Pier 39 EZ:** on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north

Proposing Five New Entertainment Zones

- **Folsom Street EZ:** On Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley
- **Ellis Street EZ:** On Ellis Street between Stockton Street and Powell Street

Proposing Five New Entertainment Zones

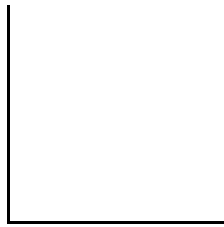
- Yerba Buena Lane Downtown Activation Location: On Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, but including Jessie Square

THANK YOU

For more information: sf.gov/entertainmentzones

Email: entertainmentzones@sfgov.org

OFFICE OF THE MAYOR
SAN FRANCISCO



DANIEL LURIE
MAYOR

TO: Angela Calvillo, Clerk of the Board of Supervisors
FROM: Adam Thongsavat, Liaison to the Board of Supervisors
RE: [Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street Entertainment Zones and Yerba Buena Lane Downtown Activation Location]
DATE: April 8, 2025

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, between the northern side of The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, between Yerba Buena Lane and 3rd Street, including Jessie Square; and affirming the Planning Department's determination under the California Environmental Quality Act.

Should you have any questions, please contact Adam Thongsavat at adam.thongsavat@sfgov.org

From: [CERICA LIAM](#)
To: [Cooper, Raynell \(BOS\)](#); [Young, Victor \(BOS\)](#); [Andrew Seigner](#)
Subject: Re: Raynell / CERICA intro
Date: Thursday, May 29, 2025 8:58:23 PM

Hi Raynell & Victor,

Please see my note of support below:

As the Marketing Manager of The Bird Hayes and Afterwork Bar, I'm writing to express my full support for the Hayes Valley Entertainment Zone.

We have loved the events that the Hayes Valley Merchants Association has sponsored and organized and have seen increased foot traffic, great energy, and new customers discovering our neighborhood businesses with each event.

Having a consistent boost in sales we can rely on is a big benefit to our business, especially in a post-pandemic world. We would love to see events like these happen more frequently in Hayes Valley and for more opportunities for visitors to enjoy themselves in the neighborhood. We believe that an entertainment zone in Hayes Valley will bring a significant lift in our business, as a local restaurant and bar, and to our neighbors as well.

From: CERICA LIAM <cliam@backofthehouseinc.com>
Sent: Thursday, May 29, 2025 9:21 AM
To: Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>; Andrew Seigner <andrew@hayespromenade.org>
Subject: Re: Raynell / CERICA intro

Hi Raynell,

How exciting! Great to know that the entertainment zone is coming along!

I'll unfortunately be OOO on 6/2 but happy to send a note of support to Victor. Are there any requirements for the note or a specific format you'd like it to be in?

Thank you!

BACKOFTHEHOUSE

CERICA LIAM

Marketing Manager

e: cliam@backofthehouseinc.com

From: Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>
Sent: Thursday, May 29, 2025 7:52 AM
To: Cerica Liam <cliam@backofthehouseinc.com>; Andrew Seigner <andrew@hayespromenade.org>
Subject: RE: Raynell / Cerica intro

[EXTERNAL]

Thanks so much Cerica! I am letting you know that the Entertainment Zone will be at the Board of Supervisors' Rules Committee Monday 6/2 at 10am. This will allow your business to sell to-go alcohol under specific rules during specific events. If you are able to attend in person, that would be appreciated. You can also send in a note to Victor Young (victor.young@sfgov.org) in support of the amendment to add a Hayes Valley Entertainment Zone to Item #250421.

Thanks,
Raynell

From: Cerica Liam <cliam@backofthehouseinc.com>
Sent: Wednesday, May 21, 2025 4:15 PM
To: Andrew Seigner <andrew@hayespromenade.org>; Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>
Subject: Re: Raynell / Cerica intro

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Andrew,

Thank you for the introduction!

Raynell,

It's great to meet you! Please feel free to reach out or share if there is anything I can do to support the Entertainment Zone. Looking forward to hearing from you soon!

BACKOFTHEHOUSE

Cerica Liam

Marketing Manager

e: cliam@backofthehouseinc.com

From: Andrew Seigner <andrew@hayespromenade.org>

Sent: Monday, May 19, 2025 5:14 PM

To: Cerica Liam <cliam@backofthehouseinc.com>; Cooper, Raynell (BOS) <Raynell.Cooper@sfgov.org>

Subject: Raynell / Cerica intro

[EXTERNAL]

Hi Raynell,

I'd like to introduce you to Cerica Lam, Marketing Manager from Back Of The House. They represent 3 great spots in Hayes: a Mano, The Bird, and Afterwork Bar, and are supportive of the Entertainment Zone.

Cerica,

Meet Raynell, Supervisor Mahmood's legislative aide. He's been our primary point of contact working towards setting up the Entertainment Zone.

I'll let the two of you take it from here.

Cheers,

Andrew

Young, Victor (BOS)

From: Josephine Zhao <team@hvsafe.com>
Sent: Monday, June 2, 2025 6:06 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent “Entertainment Zone.”

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday’s staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco’s new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Josephine Zhao
josephine_zhao@yahoo.com

Young, Victor (BOS)

From: Judith Parks <team@hvsafe.com>
Sent: Monday, June 2, 2025 6:07 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Judith Parks
jayho1208@gmail.com

Young, Victor (BOS)

From: Megan Adams <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:25 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Megan Adams
megoadams@gmail.com

Young, Victor (BOS)

From: Susan Cieutat <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:22 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Susan Cieutat
Susan@sfdonors.com

Young, Victor (BOS)

From: Megan Ray <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:16 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Megan Ray

meg@miette.com
Miette

Young, Victor (BOS)

From: Ben Ospital <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:10 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Ben Ospital

ospitalb@mac.com
MAC

Young, Victor (BOS)

From: Marisa Johnson <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:52 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Marisa Johnson
where.is.the.cat@gmail.com

Young, Victor (BOS)

From: Victor Critchfield <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:43 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Victor Critchfield
vcritchfield@gmail.com

Young, Victor (BOS)

From: Christopher Miller <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:20 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Christopher Miller
chrisdavidmiller@gmail.com

Young, Victor (BOS)

From: Heather Davies <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:20 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Heather Davies
daviesva@gmail.com

Young, Victor (BOS)

From: Carmen Patino <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:16 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Carmen Patino
maryflor97@yahoo.com

Young, Victor (BOS)

From: Marc Roper <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:13 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Marc Roper
roversf@gmail.com

Young, Victor (BOS)

From: Lisa Arjes <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:13 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Lisa Arjes
lisa.arjes@gmail.com

Young, Victor (BOS)

From: Dave Nicholson <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:08 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Dave Nicholson
darksydedave@att.net

Young, Victor (BOS)

From: Raffi Kondy <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:49 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Raffi Kondy
raffi.kondy@sbcglobal.net

Young, Victor (BOS)

From: Larry Quantz <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:48 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Larry Quantz
jkj2000@yahoo.com

Young, Victor (BOS)

From: Ananth Subramaniam <team@hvsafe.com>
Sent: Sunday, June 1, 2025 6:34 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Ananth Subramaniam
ananth.subramaniam@gmail.com

Young, Victor (BOS)

From: Mark Won <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:58 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Mark Won
mwon101@hotmail.com

Young, Victor (BOS)

From: Matthew Steinbock <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:27 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Matthew Steinbock
msteinbock@me.com

Young, Victor (BOS)

From: Ignacio Orellana-Garcia <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:20 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Ignacio Orellana-Garcia

Volare232@hotmail.com
Overland Lighting

Young, Victor (BOS)

From: Marie Hurabiell <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:07 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

Having sat through many SFMTA meetings regarding the ill-concieved weekly Hayes Street closures I am concerned about the inclusion of Hayes Valley as an entertainment zone because I am not clear on the impact that designation will have on the irresponsible weekly closures. It is also concerning that this designation might happen without any outreach to the community. It seems premature to consider this.

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent “Entertainment Zone.”

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Marie

From
Marie Hurabiell
mhurabie@yahoo.com

Young, Victor (BOS)

From: Oleg Hansen <team@hvsafe.com>
Sent: Sunday, June 1, 2025 12:22 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Oleg Hansen
oleg.hansen@fisglobal.com

Young, Victor (BOS)

From: Kevin Farrell <team@hvsafe.com>
Sent: Sunday, June 1, 2025 11:23 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kevin Farrell
kevinfarrell@comcast.net

Young, Victor (BOS)

From: Sandy Lipsett <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:52 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Sandy Lipsett
sandycj@prodigy.net

Young, Victor (BOS)

From: Karen Kinahan <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:34 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Karen Kinahan
sfkinahan@gmail.com

Young, Victor (BOS)

From: Marc Roper <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:28 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Marc Roper
roversf@gmail.com

Young, Victor (BOS)

From: David Driver <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:41 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

David Driver
davidrandolphdriver@gmail.com

Young, Victor (BOS)

From: Stephanie Sgro <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:35 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Stephanie Sgro
stephsgro@sbcglobal.net

Young, Victor (BOS)

From: Jackson Kim <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:32 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Jackson Kim
sanddollarsadie@gmail.com

Young, Victor (BOS)

From: Alyse Ceirante <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Alyse Ceirante
honorlabor@hotmail.com

Young, Victor (BOS)

From: Michael Winder <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:00 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Michael Winder
radamacue5@hotmail.com

Young, Victor (BOS)

From: Robert Schaezlein <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:51 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Robert Schaezlein
rschaezlein@msn.com

Young, Victor (BOS)

From: Louise Whitlock <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:01 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Louise Whitlock
lcwhitlock@ymail.com

Young, Victor (BOS)

From: PATIENCE HUTCHINSON <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:26 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

PATIENCE HUTCHINSON
knit1purl1@sbcglobal.net

Young, Victor (BOS)

From: Patricia LaCava <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:06 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Patricia LaCava
pattylacava@yahoo.com

Young, Victor (BOS)

From: Angela Tickler <team@hvsafe.com>
Sent: Sunday, June 1, 2025 6:43 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Angela Tickler
tickl1home@yahoo.com

Young, Victor (BOS)

From: John Kim <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:33 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

John Kim
gocaljohn@somasf.com

Young, Victor (BOS)

From: Ginger pepper <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:06 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Ginger pepper
gingerpepper@hotmail.com

Young, Victor (BOS)

From: Kay J <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:05 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kay J
kayjensen080@gmail.com

Young, Victor (BOS)

From: Elizabeth Shaw <team@hvsafe.com>
Sent: Saturday, May 31, 2025 4:43 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Elizabeth Shaw
littliz@aol.com

Young, Victor (BOS)

From: Kristina Runske <team@hvsafe.com>
Sent: Saturday, May 31, 2025 3:52 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Kristina Runske

krunske@gmail.com
Minimal

Young, Victor (BOS)

From: Stephen Albair <team@hvsafe.com>
Sent: Saturday, May 31, 2025 3:33 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Stephen Albair

stephenalbair@yahoo.com
Combinations

Young, Victor (BOS)

From: Hatun Noguera <team@hvsafe.com>
Sent: Saturday, May 31, 2025 2:15 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Hatun Noguera
noguera@changes.world

Young, Victor (BOS)

From: Yolaida Duran <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:21 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Yolaida Duran

allaprimahayes@att.net
Alla Prima

Young, Victor (BOS)

From: Kevin Rambke <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:21 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kevin Rambke
kevinrambke@yahoo.com

Young, Victor (BOS)

From: Magie Crystal <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:20 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Magie Crystal

magie@allaprimalingerie.com
Alla Prima

Young, Victor (BOS)

From: Kerry Jo Rizzo <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kerry Jo Rizzo
kerry.jo.rizzo1@gmail.com

Young, Victor (BOS)

From: Anna Bockris <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Anna Bockris
abockris@gmail.com

Young, Victor (BOS)

From: Marija Maldonado <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Marija Maldonado
marijamaldonado@yahoo.com

Young, Victor (BOS)

From: Mary Patino <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Mary Patino
maryflor97@yahoo.com

Young, Victor (BOS)

From: Mei Ho <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Mei Ho
mei@truesake.com

Young, Victor (BOS)

From: Zumei Fu <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Zumei Fu
fuzumei8121@hotmail.com

Young, Victor (BOS)

From: Doug McKirahan <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Doug McKirahan
ratt57@pacbell.net

Young, Victor (BOS)

From: Ramiz Y <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Ramiz Y
ramizsf@gmail.com

Young, Victor (BOS)

From: Peggy Baslow <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Peggy Baslow
bad@kittywantstoshred.com

Young, Victor (BOS)

From: barbara savitz <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

barbara savitz
barbaranomi@hotmail.com

Young, Victor (BOS)

From: John Hurabiell <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:11 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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How about just a little transparency and some honesty.

From
John Hurabiell
Lotusman@pacbell.net

Young, Victor (BOS)

From:
Sent:
To:

Richard Johnson <team@hvsafe.com>
Saturday, May 31, 2025 11:10 AM
Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,
Victor (BOS)
Hayes Valley Entertainment Zone

Subject:

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From

Richard Johnson
rlj415@sbcglobal.net

From: [Colton Weeks](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 9, 2025 6:38:40 AM

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Dear Rules Committee Members,

As a concerned resident, neighbor, or small business supporter of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment –a sweeping proposal introduced without community notice, transparency, or proper oversight.

What’s happening here is not just a policy error it’s a fundamental failure of process and representation. Hayes Valley was added to this ordinance through a backdoor maneuver, with no management plan, no CEQA review, and no opportunity for public input. The neighborhood wasn’t even on the agenda when the amendment was introduced.

If passed, this ordinance would:

- Legitimizes the full-time closure of the 400 block of Hayes Street;
- Create a 20-block Entertainment Zone allowing open-container alcohol from noon to midnight;
- Fast track amplified events and street programming with no safety plan or community accountability.

Hayes Valley is a dense residential and commercial district home to nearly 10,000 people and hundreds of small businesses. This isn’t a blank slate for nightlife expansion. It’s a neighborhood already dealing with drug activity, encampments, and civic strain from nearby Civic Center and Market. Turning it into a destination zone would only make those problems worse.

We need planning rooted in community, not backroom deals.

I support calls from neighbors, small businesses, and community advocates to:

- Pause advancement of this ordinance until proper public review is completed;
- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Colton Weeks
coltonw@msn.com

From: [Tim Lefkowitz](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:24:45 PM

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From
Tim Lefkowitz
tleftkowitz@gmail.com

From: [Josephine Zhao](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 9:46:03 PM

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From
Josephine Zhao
josephine_zhao@yahoo.com

From: [Brown Patsy](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 4:48:24 PM

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From
Brown Patsy
patsybrown573@gmail.com

From: [Mary McFadden](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 1:47:30 PM

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From
Mary McFadden
mmmail2@comcast.net

From: [Masako Ishikawa](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:32:28 AM

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From
Masako Ishikawa
masakoishikawa9@gmail.com

From: [Kay J](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:28:11 AM

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From
Kay J
kayjensen080@gmail.com

From: [Robert Schaezlein](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:27:51 AM

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From
Robert Schaezlein
rschaezlein@msn.com

From: [Dave Nicholson](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:26:50 AM

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We need planning rooted in community, not backroom deals.

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Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Dave Nicholson
darksydedave@att.net

From: [David Driver](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:23:33 AM

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From
David Driver
davidrandolphdriver@gmail.com

From: [Sandy Lipsett](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:23:09 AM

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From
Sandy Lipsett
sandycj@prodigy.net

From: [Carmen Patino](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:22:52 AM

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From
Carmen Patino
maryflor97@yahoo.com

From: [Ivy Tong](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:15:59 AM

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From
Ivy Tong
imivanhoe@yahoo.com

From: [Olga Tikhonova](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:11:04 AM

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From
Olga Tikhonova
olgatikh@gmail.com

From: [Keli Dailey](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:09:05 AM

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From
Keli Dailey
keli@vibemap.com

From: [Reza Musavi](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:08:12 AM

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From
Reza Musavi
rmusavi@yahoo.com

From: [Oleg Hansen](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 8:11:10 AM

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From
Oleg Hansen
oleg.hansen@fisglobal.com

From: [Raffi Kondy](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 8:10:37 AM

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From
Raffi Kondy
raffi.kondy@sbcglobal.net

From: [Christopher Miller](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:42:37 AM

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From
Christopher Miller
chrisdavidmiller@gmail.com

From: [Heather Davies](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:33:28 AM

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From
Heather Davies
daviesva@gmail.com

From: [Judith Parks](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:28:54 AM

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From
Judith Parks
jayho1208@gmail.com

From: [Magie Crystal](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:23:59 AM

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From
Magie Crystal
magie@allaprimalingerie.com
Alla Prima

From: [Sari Natour](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 4:30:36 PM

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From
Sari Natour
Sari.natour@yahoo.com
Tim's

From: [Stephen Albair](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 4:30:07 PM

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From
Stephen Albair
stephenalbair@yahoo.com
Combinations

From: [Marc Roper](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 3:36:52 PM

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From
Marc Roper
ropersf@gmail.com

From: [Marisa Johnson](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 3:13:07 PM

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Dear Rules Committee Members,

In my own words, please end the various ways San Francisco is being devastated. Allow neighborhoods to grow and change organically, from within. ALREADY, imposed Night Markets, First Thursdays, other events are rough on residents. Little to NO policing. NO CLEAN UP. And now large Entertainment Zones? No input? Just imposed....

Consider the TAX PAYERS!!

Marisa Johnson, 94115. District 2.

As a concerned resident, neighbor, or small business supporter of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment—a sweeping proposal introduced without community notice, transparency, or proper oversight.

What's happening here is not just a policy error it's a fundamental failure of process and representation. Hayes Valley was added to this ordinance through a backdoor maneuver, with no management plan, no CEQA review, and no opportunity for public input. The neighborhood wasn't even on the agenda when the amendment was introduced. If passed, this ordinance would:

- Legitimizes the full-time closure of the 400 block of Hayes Street;
- Create a 20-block Entertainment Zone allowing open-container alcohol from noon to midnight;
- Fast track amplified events and street programming with no safety plan or community accountability.

Hayes Valley is a dense residential and commercial district home to nearly 10,000 people and hundreds of small businesses. This isn't a blank slate for nightlife expansion. It's a neighborhood already dealing with drug activity, encampments, and civic strain from nearby Civic Center and Market. Turning it into a destination zone would only make those problems worse.

We need planning rooted in community, not backroom deals.

I support calls from neighbors, small businesses, and community advocates to:

- Pause advancement of this ordinance until proper public review is completed;
- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Marisa Johnson
where.is.the.cat@gmail.com

From: [Peggy Baslow](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 3:11:23 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

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As a concerned resident, neighbor, or small business supporter of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment –a sweeping proposal introduced without community notice, transparency, or proper oversight.

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From
Peggy Baslow
bad@kittywantstoshred.com

From: [Angela Tickler](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:48:35 PM

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From
Angela Tickler
ticklhome@yahoo.com

From: [Glen Harvey](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:32:19 PM

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From
Glen Harvey
gharveysf@gmail.com

From: [Anna Bockris](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:30:34 PM

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From
Anna Bockris
abockris@gmail.com

From: [Anna Bockris](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:30:27 PM

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From
Anna Bockris
abockris@gmail.com

From: [Felicia Valmonte](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 1:53:08 PM

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Dear Rules Committee Members,

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From
Felicia Valmonte
feliciav@sbcglobal.net

From: [Frank Malinaro](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 1:52:52 PM

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Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Frank Malinaro
fmalinaro@gmail.com

From: [Hatun Noguera](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 1:00:08 PM

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- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Hatun Noguera
noguera@changes.world

From: [Pamela Vaughn](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 12:59:59 PM

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Dear Rules Committee Members,

As a concerned resident, neighbor, or small business supporter of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment –a sweeping proposal introduced without community notice, transparency, or proper oversight.

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- Pause advancement of this ordinance until proper public review is completed;
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Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Pamela Vaughn
plvaughn@gmail.com

From: [Jennifer OLoughlin](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 12:31:18 PM

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Dear Rules Committee Members,

As a concerned, longtime resident of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment –a sweeping proposal introduced without community notice, transparency, or proper oversight.

What's happening here is not just a policy error it's a fundamental failure of process and representation. Hayes Valley was added to this ordinance through a backdoor maneuver, with no management plan, no CEQA review, and no opportunity for public input. The neighborhood wasn't even on the agenda when the amendment was introduced.

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Hayes Valley is a dense residential and commercial district home to nearly 10,000 people and hundreds of small businesses - and schools! This isn't a blank slate for nightlife expansion. It's a neighborhood already dealing with drug activity, encampments, and civic strain from nearby Civic Center and Market. Turning it into a destination zone would only make those problems worse.

We need planning rooted in community, not backroom deals.

I support calls from neighbors, small businesses, and community advocates to:

- Pause advancement of this ordinance until proper public review is completed;
- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice and this plan is clearly not thought out and will cost the city dearly in cleanup, policing and quality of life issues and crimes.

Thank you,

Jennifer O'Loughlin

From
Jennifer OLoughlin
jennifero2005@gmail.com

From: [Zach Georgopoulos](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 16, 2025 10:53:31 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

Please:

- Vote to remove Hayes Valley from the ordinance
- Demand proper oversight and public engagement before expanding Entertainment Zones
- Refuse to let one district's political agenda reshape the entire city

This city belongs to all of us not just those with access or influence. Please show that leadership still matters at City Hall.

Sincerely,

Zach Georgopoulos

zachgeo@mindspring.com

From: [Reza Musavi](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 16, 2025 11:03:55 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing as a resident of Hayes Valley — someone who walks these sidewalks every day, shops at our local stores, and supports the small businesses that make this place feel like a true neighborhood. What's being advanced right now under the Entertainment Zone ordinance threatens that balance and I'm asking you to stop it. Without public notice, community outreach, or departmental oversight, Supervisor Mahmood introduced an amendment on June 2 that would reclassify over 20 blocks of Hayes Valley as an Entertainment Zone - the largest in San Francisco. There was no warning to neighbors. No management plan. No mention of Hayes Valley on the committee agenda. Just a backroom maneuver apparently coordinated with a neighborhood nonprofit whose views do not reflect the full diversity of our community. I appreciate HVSafe for keeping neighbors informed and giving us a way to speak up especially as this process has played out behind closed doors to accommodate the agendas of a select few.

Let's be clear: this isn't revitalization. It's destabilization.

Hayes Valley already bears the brunt of citywide issues from public safety lapses to encampments, drug activity, and vandalism. We've learned to live with these challenges while doing our best to stay connected, informed, and supportive of one another. But this amendment does nothing to solve those problems. It only adds more chaos — late night noise, sidewalk drinking, and even more strain on our already stretched public services. We're especially alarmed that this ordinance appears designed to codify the ongoing weekend closure of Hayes Street, which has already caused hardship for local residents and businesses. That closure needs to end — not be embedded into law through a broader zoning change. This feels like an end-run around community input on a closure that remains deeply contested. What's more troubling is the City's fixation on turning Hayes Valley into yet another "activation zone," when we are already blessed with numerous open spaces nearby. The obsession with Hayes Street and the push to create a party atmosphere doesn't serve us as residents. We've seen what happens when destination zones are rushed: they're underutilized, poorly managed, and often lead to unintended consequences. If revitalization is the goal, focus on areas that actually need it - like downtown. Don't uproot a dense, mixed-use neighborhood under the guise of "activation." As residents, we have every right to expect livability and sanity in front of our homes.

Please:

- Vote to remove Hayes Valley from this ordinance
- Demand real public process and community input before changing any neighborhood's future
- Stop this now before it becomes precedent for how we govern

If this can happen in Hayes Valley without warning, without input, and without a plan — it can happen in any neighborhood. We ask you to stand with us and show the rest of the city

that policy doesn't have to come at the expense of people.
Sincerely,

Reza Musavi
rmusavi@yahoo.com

From: [Eddy Sapiro](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 16, 2025 11:14:06 AM

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Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

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Sincerely,

Eddy Sapiro

eddysapiro@yahoo.com

From: [David Driver](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 16, 2025 12:07:54 PM

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Sincerely,

David Driver

davidrandolphdriver@gmail.com

From: [Augusta Talbot](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 16, 2025 3:44:40 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

Please:

- Vote to remove Hayes Valley from the ordinance
- Demand proper oversight and public engagement before expanding Entertainment Zones
- Refuse to let one district's political agenda reshape the entire city

This city belongs to all of us not just those with access or influence. Please show that leadership still matters at City Hall.

Sincerely,

Augusta Talbot

augusta@alligatorplanet.com

From: [Alyse Ceirante](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 6:47:00 AM

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Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

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Sincerely,
Alyse Ceirante
honorlabor@hotmail.com

From: [Michael Winder](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 6:52:24 AM

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Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

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Sincerely,
Michael Winder
radamacue5@hotmail.com

From: [Colton Weeks](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 6:55:22 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing as a resident of Hayes Valley — someone who walks these sidewalks every day, shops at our local stores, and supports the small businesses that make this place feel like a true neighborhood. What's being advanced right now under the Entertainment Zone ordinance threatens that balance and I'm asking you to stop it. Without public notice, community outreach, or departmental oversight, Supervisor Mahmood introduced an amendment on June 2 that would reclassify over 20 blocks of Hayes Valley as an Entertainment Zone - the largest in San Francisco. There was no warning to neighbors. No management plan. No mention of Hayes Valley on the committee agenda. Just a backroom maneuver apparently coordinated with a neighborhood nonprofit whose views do not reflect the full diversity of our community. I appreciate HVSafe for keeping neighbors informed and giving us a way to speak up especially as this process has played out behind closed doors to accommodate the agendas of a select few.

Let's be clear: this isn't revitalization. It's destabilization.

Hayes Valley already bears the brunt of citywide issues from public safety lapses to encampments, drug activity, and vandalism. We've learned to live with these challenges while doing our best to stay connected, informed, and supportive of one another. But this amendment does nothing to solve those problems. It only adds more chaos — late night noise, sidewalk drinking, and even more strain on our already stretched public services. We're especially alarmed that this ordinance appears designed to codify the ongoing weekend closure of Hayes Street, which has already caused hardship for local residents and businesses. That closure needs to end — not be embedded into law through a broader zoning change. This feels like an end-run around community input on a closure that remains deeply contested. What's more troubling is the City's fixation on turning Hayes Valley into yet another "activation zone," when we are already blessed with numerous open spaces nearby. The obsession with Hayes Street and the push to create a party atmosphere doesn't serve us as residents. We've seen what happens when destination zones are rushed: they're underutilized, poorly managed, and often lead to unintended consequences. If revitalization is the goal, focus on areas that actually need it - like downtown. Don't uproot a dense, mixed-use neighborhood under the guise of "activation." As residents, we have every right to expect livability and sanity in front of our homes.

Please:

- Vote to remove Hayes Valley from this ordinance
- Demand real public process and community input before changing any neighborhood's future
- Stop this now before it becomes precedent for how we govern

If this can happen in Hayes Valley without warning, without input, and without a plan — it can happen in any neighborhood. We ask you to stand with us and show the rest of the city

that policy doesn't have to come at the expense of people.
Sincerely,

Colton Weeks
coltonw@msn.com

From: [Michael Regan](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 7:00:07 AM

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Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

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This city belongs to all of us not just those with access or influence. Please show that leadership still matters at City Hall.

Sincerely,
Michael Regan
myoldgoat@yahoo.com

From: [Ira Schneiderman](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 7:15:20 AM

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Dear Supervisors,

I'm writing as a deeply concerned San Francisco resident — not just about what's happening in Hayes Valley, but about what it says about how our city governs. On June 2, Supervisor Bilal Mahmood quietly introduced a sweeping amendment to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone -the largest in San Francisco. There was no public notice, no formal outreach, no management plan, and no transparency. Not even a line item on the agenda. It was a political maneuver and now it's headed for a full vote. This is not how policy should be made. The very people most impacted: residents, retailers, service workers, and families were never asked. There was no hearing, no study, no justification beyond "wine walks" and political loyalty. Meanwhile, the reality on the ground is far more serious: Hayes Valley is a dense, overstressed neighborhood already coping with safety breakdowns, encampments, struggling businesses, and uneven city response. And now, we're being told that more alcohol, more noise, and less oversight is somehow the answer? This isn't progress. It's deflection and it's coming for all of us. Hayes Valley is just the first neighborhood being sacrificed under this new framework. If it can happen there quietly, quickly, without consent — it can happen anywhere. That's why I'm asking you to speak up.

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Sincerely,
Ira Schneiderman
schneido@yahoo.com

From: [Ignacio Orellana-Garcia](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 7:20:54 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm a small business owner in San Francisco. I work hard every day to keep my doors open, serve my community, and provide jobs. So you can imagine how it felt to learn that 20 blocks of Hayes Valley — encompassing one of San Francisco's most vital neighborhood business corridors — are about to be reclassified as an 'Entertainment Zone'. Not to support small businesses like mine, but to benefit a handful of nightlife venues. No public process. No engagement. No plan. Hayes Valley is full of people like me: grocers, shopkeepers, service providers — all trying to survive a tough economy. And yet this legislation excludes us completely. No thought to how street closures affect deliveries. No plan for late-night disturbances. No protections for businesses that don't serve alcohol. It's a slap in the face to every merchant who isn't a bar.

I'm asking you to:

- Vote to remove Hayes Valley from the ordinance
- Insist on a real process before designating any neighborhood for this kind of programming
- Respect the voices of residents and retailers — not just nightlife operators

If this can happen in Hayes Valley, it can happen anywhere. Please don't let that become San Francisco's new normal.

Sincerely,

Ignacio Orellana-Garcia
Volare232@hotmail.com
Overland Lighting

From: [Hayes Valley Safe Team](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Poliselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [MahmoodStaff](#); [Lurie, Daniel \(MYR\)](#)
Subject: June 18 BOS Meeting Item 20: 250421 - Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 12:11:07 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors:

We write on behalf of a broad coalition of residents, small businesses, and policy advocates to express our strong opposition to the proposed designation of Hayes Valley as an Entertainment Zone. This amendment was introduced without public notice, without a management plan, and without proper departmental review. The people most impacted — the residents and storefront operators of Hayes Valley who were not consulted. Instead, a small nonprofit claiming to represent the broader community was allowed to help draft the policy behind closed doors when in fact, it reflects the interests of a select few who are actively trying to reshape the neighborhood to serve their own agenda. This is not how citywide legislation should be made. And it is certainly not how equitable, accountable governance is practiced.

What's at Stake

The proposed Entertainment Zone would reclassify over 20 blocks of Hayes Valley — the majority of them within a high-density residential core. This neighborhood is already grappling with:

- Drug spillover from Civic Center and Market
- Inconsistent and delayed police response
- Sidewalk encampments and ongoing vandalism
- Shrinking retail foot traffic and post-pandemic business fragility

This amendment does nothing to address these problems. Instead, it codifies contested weekend street closures (which many of us have long opposed), expands open-container alcohol access, and promotes amplified entertainment all without meaningful oversight, transparency, or community support.

Who Benefits & Who's Left Behind

The only parties promoting this plan are those who profit from nightlife and closure events. Markets, retailers, and service providers were excluded from the conversation. Many have already opted out of local events due to noise, disorder, and declining sales. Let's be honest: this ordinance pits hospitality against retail and risks destabilizing a neighborhood economy that's already stretched thin.

Our Requests

- Remove Hayes Valley from this ordinance
- Reject policy crafted behind closed doors

Let's also be clear about enforcement: the current 400 block permit holder has failed to meet basic compliance, from unmonitored barricades and unauthorized advertising to event programming that directly competes with neighboring leaseholders. These actions have caused documented financial harm. Despite formal complaints and documented patterns of noncompliance, the City has failed to enforce its own permit conditions. To codify this legislation under such circumstances would not only reward ongoing violations, it would erode regulatory integrity and set a dangerous precedent for future policymaking. That is indefensible.

This is not revitalization. It's political expediency — at the community's expense.

Hayes Valley is not a blank slate. It's a lived-in, interdependent neighborhood with a thriving retail corridor that deserves restoration, not removal. We already have underutilized open spaces nearby. There's no justification for closing a key business artery simply to promote drinking and entertainment. Reopen Hayes Street. Don't sacrifice it to a nightlife agenda that disregards those who live and work here.

We urge you to vote NO on this ordinance. Listen to those who have called this place home, who have invested in its storefronts, and who believe in a livable, local-serving future — not a party zone model better suited for Union Square or other commercial districts.

Respectfully,

HVSafe

From: [EIKO Critchfield](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Polselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 3:44:10 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing as a small business owner in Hayes Valley — and I want to be clear: the proposed expansion of the Entertainment Zone ordinance, especially the addition of Hayes Valley, threatens the survival of businesses like mine. Without public notice, formal review, or basic outreach to our business community, Supervisor Mahmood introduced a last-minute amendment on June 2 to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone — the largest in the city. It was not on the agenda. It had no inter-agency oversight. And it's being rushed toward a vote on June 17. This isn't how business policy should be made. It's certainly not how neighborhood economies should be restructured. The existing weekend street closure has already hurt us. We've lost revenue, foot traffic, and vendor access with no data, no support, and no acknowledgment from the City. Many of us have already opted out of neighborhood events centered around alcohol and amplified activity, because we've seen firsthand that these gatherings don't drive sales — they drive disruptions. This amendment would only make that worse. Turning our corridor into a full-time destination district won't revitalize it. It will bury it. Retailers don't benefit from street drinking. Service providers don't benefit from sidewalk chaos. And families, staff, and customers don't feel safe when public space becomes party space. We are blessed with open spaces nearby. We don't need more programming. We need policy that stabilizes—not destabilizes—Hayes Valley. If the City wants to invest in nightlife, do it downtown where it's needed. Don't uproot a high-density, mixed-use neighborhood and call it “activation.”

Please:

- Vote to remove Hayes Valley from this ordinance
- Demand real public process and community input before changing any neighborhood's future
- Stop this now — before it becomes precedent for how we govern

This policy doesn't support small business. It favors a narrow slice of the hospitality sector at the expense of everyone else. We've already lost ground due to the closure. If this passes, it will be the nail in the coffin for many of us. I hope you'll stand up before it's too late.

Sincerely,

EIKO Critchfield
hellocottonsheep@gmail.com
Cotton Sheep

From: [Hayes Valley Small Business Assoc.](#)
To: [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#)
Cc: [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Polselli, Angelina \(MYR\)](#); [Lurie, Daniel \(MYR\)](#); [Hayes Valley Small Business Association Team](#)
Subject: Today's BOS Meeting Agenda Item 20: Hayes Valley Entertainment Zone
Date: Tuesday, June 17, 2025 1:12:56 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

We write on behalf of the Hayes Valley Small Business Association to express our strong opposition to the proposed designation of Hayes Valley as an Entertainment Zone. This amendment was introduced without notice, without transparency, and without any meaningful engagement with the small businesses that keep this corridor functioning.

Let us be clear: the weekend street closure has already harmed our businesses. Foot traffic and revenue have declined. Customers avoid the corridor. Now, this legislation threatens to make that hardship permanent — while benefiting a narrow set of nightlife interests.

It's also important to clarify why this association was formed: because neither the Hayes Valley Neighborhood Association (HVNA) nor the Hayes Valley Merchants Council (HVMC) represent the interests of independent storefront operators. In fact, there is a direct conflict of interest. Individuals pushing this amendment are also tied to the current closure permit and event programming which have brought disorder and economic loss to many of us.

Recent events underscore the risk. Following the march this past weekend, several storefronts experienced public urination and other disruptive impacts — once again leaving businesses to clean up without support or compensation. This is what we are being asked to absorb and normalize, without input or recourse.

With this Entertainment Zone designation looming, we may be forced to explore all legal avenues available to protect our livelihoods and the fair use of our corridor. There is no management plan. No enforcement mechanism. And no accountability for the current permit holder, who has already failed to comply with basic conditions.

There has also been a complete lack of accountability from the Supervisor who introduced this legislation. Supervisor Mahmood briefly mentioned the Entertainment Zone during a March meeting which he cut short, after we expressed serious concerns about the closure's impact on small businesses. Since then, there has been no follow-up, no outreach, and no attempt to engage with us. Instead, he chose to announce the plan during a Friday evening press event staged on the 400 block. If this is his idea of leadership, he may want to prepare for a recall — because we are prepared to organize.

We urge you to:

- Remove Hayes Valley from this ordinance
- Reject policy that prioritizes bars over neighborhood-serving businesses

Hayes Valley is not a nightlife district. It is a working, mixed-use neighborhood — and our businesses cannot survive this kind of top-down experiment. Please don't legislate away our future.

Sincerely,
HVSBA