

BOARD of SUPERVISORS



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June 4, 2018

File No. 180582

Lisa Gibson
Environmental Review Officer
Planning Department
1650 Mission Street, Ste. 400
San Francisco, CA 94103

Dear Ms. Gibson:

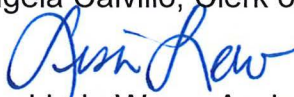
On June 5, 2018, Mayor Farrell will introduce the following proposed legislation:

File No. 180582

Ordinance amending the Park Code to 1) permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; 2) increase the allowable flexible pricing discount that is available to residents; 3) establish a resident rate for the Gleneagles Golf Course; 4) authorize automatic annual cost of living increases for all resident rates and tournament rates; 5) create a \$2 per nine hole fee for each golf course to fund course improvements; 6) expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act.

This legislation is being transmitted to you for environmental review.

Angela Calvillo, Clerk of the Board

for By:  Linda Wong, Assistant Clerk
Budget and Finance Committee

Attachment

c: Joy Navarrete, Environmental Planning
Laura Lynch, Environmental Planning

1 [Park Code - Golf Course Fees]

2
3 **Ordinance amending the Park Code to 1) permit the Recreation and Park Department**
4 **General Manager to set all golf course fees and charges other than resident rates and**
5 **certain tournament rates by flexible pricing based on certain factors; 2) increase the**
6 **allowable flexible pricing discount that is available to residents; 3) establish a resident**
7 **rate for the Gleneagles Golf Course; 4) authorize automatic annual cost of living**
8 **increases for all resident rates and tournament rates; 5) create a \$2 per nine hole fee**
9 **for each golf course to fund course improvements; 6) expand the Harding Park**
10 **advance booking fee to all other golf courses; and, further, affirming the Planning**
11 **Department's determination under the California Environmental Quality Act.**

12
13 **NOTE:** **Unchanged Code text and uncodified text** are in plain Arial font.
14 **Additions to Codes** are in *single-underline italics Times New Roman font*.
15 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
16 **Board amendment additions** are in double-underlined Arial font.
17 **Board amendment deletions** are in ~~strikethrough Arial font~~.
18 **Asterisks (* * * *)** indicate the omission of unchanged Code
19 subsections or parts of tables.

20 Be it ordained by the People of the City and County of San Francisco:

21 Section 1. The Planning Department has determined that the actions contemplated in
22 this ordinance comply with the California Environmental Quality Act (California Public
23 Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the
24 Board of Supervisors in File No. ____ and is incorporated herein by reference. The Board
25 affirms this determination.

1 Section 2. The Park Code is hereby amended by revising Sections 12.12, 12.12.1,
2 12.12.2, 12.12.3, 12.12.4, 12.12.5, 12.12.6, and 12.20 to read as follows:

3 **SEC. 12.12. GOLF FEES – GENERAL.**

4 (a) **Authorization.** The Recreation and Park Department (the “Department”) is hereby
5 authorized to charge fees at the San Francisco municipal golf courses at Harding Park,
6 Fleming, Lincoln Park, Sharp Park, Golden Gate Park, and McLaren Park (collectively, the
7 “Golf Courses”) in the manner and in conformance with the standards set forth herein. The
8 Department and the Controller shall adjust golf fees in accordance with Section 12.20 of this
9 Article 12.

10 (b) **Discount Fee Categories.**

11 ~~(1) Bay Area Rates shall apply to residents of the following Bay Area counties who~~
12 ~~provide proof of residency: San Francisco (for residents without a valid Resident Golf Card), Alameda,~~
13 ~~Contra Costa, Marin, Napa, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma.~~

14 ~~(1)(2) Resident Junior Rates shall apply to persons 17 years of age and under~~
15 holding Resident Golf Cards.

16 ~~(2)(3) Resident Rates shall apply to persons holding Resident Golf Cards~~
17 ~~per subsection (e) below.~~

18 ~~(3)(4) Resident Senior Rates shall apply to persons 65 years of age and above~~
19 holding Resident Golf Cards ~~per subsection (e) below.~~

20 ~~(4)(5) **Tournament Rates.** Tournament Rates.~~

21 (A) Tournament Rates shall apply to persons playing in the Family Tournament
22 held at Golden Gate Park, the City Championship held at Lincoln Park and Harding Park, and any
23 other City-sponsored tournament approved by the Department General Manager or his or her
24 designee. Residents shall pay Tournament Rates, not Resident Rates, for tournament play.
25

1 (B) ~~A Junior Tournament Rates are equal to, applicable to a group of 16 or~~
2 ~~more players aged 17 years and under, shall be 50% percent~~ of the regular Tournament Rate,
3 ~~and for the applicable course. The Junior Tournament Rate shall apply to all players aged 17 years~~
4 ~~and under who are juniors~~ participating in the Family Tournament ~~held at Golden Gate Park, and~~
5 ~~or the City Championship held at Lincoln Park and Harding Park, and to all groups of 16 or more~~
6 ~~players aged 17 years and under with respect to any other City-sponsored tournaments that the~~
7 ~~Department may approve pursuant to subsection (b)(4)(A).~~

8 (5)(6) Resident Twilight Rates shall apply to rounds by persons holding Resident
9 Golf Cards that commencing no earlier than four hours before sunset, as determined by the
10 Department.

11 (c) **Resident Golf Cards.**

12 (1) The Department shall charge a fee of \$90.00 for a San Francisco Resident
13 Golf Card, entitling the holder to discounts (Resident Rates) on the Golf Courses for two years
14 from the date of issuance. Cards shall be available to San Francisco residents and/or San
15 Francisco property owners only upon presentation of valid proof of residency or ownership.

16 (2) The Department shall charge a fee of \$60.00 for a Pacifica Resident Golf Card
17 entitling the holder to discounts (Resident Rates) at the Sharp Park Golf Course only, for two
18 years from the date of issuance. Cards shall be available to Pacifica residents only upon
19 presentation of valid proof of residency.

20 (3) The Department shall charge a fee of \$25.00 for replacement of San Francisco
21 Resident Golf Cards and Pacifica Resident Golf Cards.

22 (4) If a San Francisco or Pacifica resident golf card application is returned to the
23 applicant because the information on the application is incorrect or incomplete, there shall be
24 an additional administrative fee of \$5.00.
25

1 (d) **Flexible Pricing.**

2 (1) At Harding Park, McLaren Park, Sharp Park and Lincoln Park golf courses only,
3 Except where a particular fee or charge is specifically listed in Sections 12.12.1 through 12.12.6, the
4 Department's General Manager or his or her designee may impose a fee or charge for all other
5 golf-related services or items, and may approve temporary increases and/or decreases in those
6 fees and charges from time to time, based on one or more of the following factors: the type of use,
7 fluctuations in customer demand at particular times or on particular days or dates or as among
8 different Golf Courses, rates at comparable courses, and course conditions; at those three courses as
9 follows:

10 (2) The Department General Manager or his or her designee may also apply the factors
11 identified in subsection (d)(1) to approve the following temporary increases and/or decreases to any
12 category of Resident Rates and any category of Tournament Rates:

13 (1) discounts of up to 50% not more than 25 percent for Resident Rates greens fees;

14 (2) increases of up to 50% percent for all non-resident fees and ~~Tournament~~
15 ~~Rates~~ fees; and

16 (3) increases of up to 25% percent for Resident Rates resident Cardholder fees.

17 ~~(e) Motorized Golf Carts.~~

18 ~~(1) Subject to subsection (2) below, the rental fees for motorized golf carts shall be~~
19 ~~\$26.00 for carts at Lincoln Park, McLaren Park (Gleneagles) and Sharp Park, and \$40.00 for carts at~~
20 ~~Harding Park.~~

21 ~~(2) There shall be no fee for a motorized golf cart for~~

22 ~~(A) persons paying Tournament Rates at any of the Golf Courses, and~~

23 ~~(B) persons paying either Standard or Tournament Rates at Harding Park.~~

24 ~~(e)(f) **Reservations.** A \$1.00 per person fee shall be charged for reservations made by phone~~
25 ~~or online seven days or less in advance of the reserved tee time for any of the Golf Courses. The~~

Department may charge persons holding any category of Resident Golf Cards an additional reservation fee of \$15 per reservation for any advance reservation made between 8 and 30 days before the reserved tee time, and may charge persons who do not hold a Resident Golf Card an appropriate reservation fee based on the flexible pricing standards set forth in subsection (d)(1).

(f) **Maintenance Fee.** The Department shall require each player at Harding Park, Fleming, Lincoln Park, Sharp Park, and Golden Gate Park who is above the age of 17 to pay an additional fee for that Golf Course of \$2 per nine holes, which the Department shall set aside in a separate fund for that Golf Course to pay for course improvements.

SEC. 12.12.1. HARDING PARK GOLF COURSE.

(a) Greens Fees.

Fee Category	Weekday (6:00 a.m.-Thurs.Fri. noon)	Weekend (Fri.-Sun.)
<i>Standard</i>	\$155	\$175
<i>Standard Twilight</i>	\$85	\$100
<i>Standard Junior</i>	\$77	\$88
<i>Bay Area</i>	\$90	\$100
<i>Bay Area Twilight</i>	\$71	\$80
<i>Bay Area Junior</i>	\$45	\$50
Resident	\$52	\$66
Resident Twilight	\$41	\$50
Resident Junior	\$20	\$25
Resident Senior	\$37	\$66
Tournament	\$125	\$135

(b) **Replay Rate.** A same-day replay rate is available to golfers holding a Resident Golf Card who complete an 18-hole round ~~for the following fee categories only: Standard, Bay Area and Resident.~~ The replay rate shall be 30% percent of the originally purchased round. The replay round must be used by the purchaser of the full price round. Replay rounds may not be reserved in advance.

~~(c) **Reservation Premiums.** A \$10.00 per person fee shall be charged for advance tee times scheduled eight days or more in advance of the tee time.~~

~~(d) **Practice Range.** The following fees shall be charged for a bucket of balls for use at the Driving Range:~~

Small bucket (25-30 balls)	\$7.00
Medium bucket (45-50 balls)	\$9.00
Large bucket (70-75 balls)	\$12.00

~~(e) **Shotgun Tournament** (120 players or more). The following fees shall apply in addition to the regular Tournament Rate:~~

~~—— (1) **Weekday Shotgun** (per player) — \$10.00~~

~~—— (2) **Weekend Shotgun** (per player) — \$15.00~~

~~(f) **Accompanying Rider Rate.** The fee for non-golfers riding in a motorized cart shall be \$25.00 per person.~~

SEC. 12.12.2. FLEMING GOLF COURSE.

Fee Category	Weekday (6:00 a.m.-Mon.-Fri. noon)	Weekend (<u>Fri. noon-Sun.</u>)
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1	<i>Standard</i>	\$27	\$32
2	Resident	\$22	\$24
3	Resident Senior	\$16	\$21
4	Resident Junior	\$12	\$15
5	Tournament	\$32	\$43
6	<i>Replay</i>	\$12	\$12

7
8 **SEC. 12.12.3. LINCOLN PARK GOLF COURSE.**

9	Fee Category	Weekday (6:00 a.m.-Mon.-Fri. noon)	Weekend (<u>Fri. noon-Sun.</u>)
10	<i>Standard</i>	\$38	\$42
11	<i>Standard Junior</i>	\$19	\$21
12	Resident	\$24	\$29
13	Resident Senior	\$14	\$22
14	Resident Junior	\$12	\$17
15	<i>Back Nine</i>	\$13	\$18
16	<i>Twilight</i>	\$22	\$28
17	Tournament	\$44	\$54

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21 **SEC. 12.12.4. SHARP PARK GOLF COURSE.**

22	Fee Category	Weekday (6:00 a.m.-Mon.-Fri. noon)	Weekend (<u>Fri. noon-Sun.</u>)
23			
24			
25			

1	<i>Standard</i>	\$41	\$45
2	<i>Standard Junior</i>	\$21	\$23
3	Resident	\$25	\$30
4	Resident Senior	\$15	\$23
5	Resident Junior	\$13	\$18
6	<i>Back Nine</i>	\$14	\$19
7	<i>Twilight</i>	\$23	\$29
8	Tournament	\$47	\$57

9

10 **SEC. 12.12.5. GOLDEN GATE PARK GOLF COURSE.**

11 (a) **Greens Fees.**

12	Fee Category	Weekday (6:00 a.m.-Mon.-Fri. noon)	Weekend (<u>Fri. noon-Sun.</u>)
14	<i>Standard</i>	\$16	\$20
15	<i>Standard Junior</i>	\$8	\$10
16	Resident	\$12	\$14
17	Resident Senior	\$9	\$12
18	Resident Junior	\$6	\$8
19	<i>Twilight</i>	\$9	\$10
20	Tournament	\$19	\$27

21

22 (b) *Practice Range. The following fees shall be charged for a bucket of balls for use at the*

23 *Driving Cage:*

24	<i>Small bucket (approx. 35 balls)</i>	\$4.00
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<i>Large bucket (approx. 75 balls)</i>	<i>\$6.00</i>
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(b)(e) **The Family Tournament.** The Family Tournament has been hosted at Golden Gate Park Golf Course for over 50 years and is open to everyone. The Family Tournament is a group of 16 or more players composed of two family members alternating shots, playing two rounds of nine holes. The Junior Tournament Rate shall be applicable only to team members 17 years old and younger. The fee per team shall be the sum of the fees for one round of the applicable Tournament Rate per person per day.

SEC. 12.12.6. MCLAREN PARK (GLENEAGLES) GOLF COURSE.

Fee Category	Weekday (Mon.-Thurs.)	Weekend (Fri.-Sun.)
<i>Resident Standard – 9 holes</i>	<i>\$19.00</i>	<i>\$22.50</i>
<i>Resident Standard – 18 holes</i>	<i>\$27.00</i>	<i>\$34.50</i>
<i>Resident Senior – 9 holes</i>	<i>\$15.00</i>	<i>N/A</i>
<i>Resident Junior – 9 holes</i>	<i>\$15.00</i>	<i>N/A</i>

SEC. 12.20. ADJUSTMENT OF FEES.

(a) Beginning with fiscal year 2003-2004, fees set forth in this Article 12, unless otherwise specified, may be adjusted each year, without further action by the Board of Supervisors, to reflect changes in the relevant Consumer Price Index (CPI), as determined by the Controller.

No later than April 15th of each year, the Recreation and Parks Department shall submit its current fee schedule to the Controller, who shall apply the price index adjustment to produce a new fee schedule for the following year.

1 No later than May 15~~th~~ of each year, the Controller shall file a report with the Board of
2 Supervisors (i) reporting the new fee schedule, and (ii) identifying any fees that produce
3 revenue which is significantly more than the costs of providing the services for which each fee
4 is assessed and describing how such revenue is used by the Department or the City.

5 (b) Through and until fiscal year 2017-18, all AH golf fees for San Francisco residents,
6 juniors, seniors may be increased annually by the CPI, or up to \$1.00, upon approval of the
7 Recreation and Park Commission.; and all AH golf fees for non-S.F. residents and
8 tournaments may be increased by two times (2X) the CPI, or up to \$1.00, whichever is
9 greater, upon approval of the Recreation and Park Commission. Beginning with fiscal year
10 2018-19, all fees or charges specifically listed in Sections 12.12 through 12.12.6 may be adjusted
11 pursuant to subsection (a) based on the rates most recently approved by the Board of Supervisors or
12 most recently adjusted under this Section 12.20, as applicable.

13
14 Section 3. Effective Date. This ordinance shall become effective 30 days after
15 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
16 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
17 of Supervisors overrides the Mayor's veto of the ordinance.

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1 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
2 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
3 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
4 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
5 additions, and Board amendment deletions in accordance with the "Note" that appears under
6 the official title of the ordinance.

7
8 APPROVED AS TO FORM:
9 DENNIS J. HERRERA, City Attorney

10 By:

11 
12 MANU PRADHAN
13 Deputy City Attorney

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LEGISLATIVE DIGEST

[Park Code - Golf Course Fees]

Ordinance amending the Park Code to 1) permit the Recreation and Park Department General Manager to set all golf course fees and charges other than resident rates and certain tournament rates by flexible pricing based on certain factors; 2) increase the allowable flexible pricing discount that is available to residents; 3) establish a resident rate for the Gleneagles Golf Course; 4) authorize automatic annual cost of living increases for all resident rates and tournament rates; 5) create a \$2 per nine hole fee for each golf course to fund course improvements; 6) expand the Harding Park advance booking fee to all other golf courses; and, further, affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Article 12 of the Park Code sets rates to play on each of the City's golf courses, as well as discounted rates for persons holding resident golf cards or playing in tournaments. The Recreation and Park Department ("RPD") General Manager may authorize flexible pricing to temporarily increase or decrease these rates with a certain range – up to a 25% discount for residents – based on fluctuations in customer demand. Article 12 also includes rates for golf ball and golf cart rentals at certain courses, and an advance reservation fee at Harding Park. Unlike all other rates in Article 12, the rates for golf cannot be adjusted to reflect cost of living increases except upon approval of the Recreation and Park Commission.

Amendments to Current Law

The ordinance would allow the RPD General Manager to set all golf course rates (other than the resident rates and certain tournament rates) through flexible pricing, based on fluctuations in customer demand and other factors such as rates at comparable courses. The resident rates and tournament rates would stay the same, except that the allowable flexible pricing discount for residents would increase from 25% to 50%. RPD has not had a resident rate at McLaren Park, so the resident rate at that course would be set at the former standard rate.

The ordinance will allow resident cardholders to obtain advance reservations at all courses upon payment of a \$15 advance reservation fee. The \$15 fee is equal to the amount that RPD may charge for advance reservations at Harding Park, based on the existing code and cost of living increases that could have been authorized in previous years.

RPD will also impose a \$2 fee per 9 holes for each player at Harding Park, Fleming, Lincoln Park, Sharp Park, and Golden Gate Park who is above the age of 17, to fund course improvements at the course in question.

All of golf rates that are specifically listed in Article 12 (*i.e.*, all golf rates other than those set through flexible pricing) will be subject to the same cost of living increase procedures as the rest of Article 12. Specifically, the rates will be subject to increase upon approval of the RPD, rather than upon approval of the Recreation and Park Commission.

Background Information

RPD operates the following City golf courses: Harding Park, Fleming, Lincoln Park, Sharp Park, Golden Gate Park, and McLaren Park (Gleneagles).

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